

TOMPKINS COUNTY PUBLIC LIBRARY
DRAFT MINUTES OF THE BOARD OF TRUSTEES
September 29, 2015

TCPL Board Members Present: Bruce Ryan, President; Jack Clark, Kenneth McClane, Rochelle Proujansky, Peter McCracken, Janet Corson-Rikert, Tim Scott, Martha Walker

Board Members Excused: Helena Maria Viramontes, Risa Mish, Kristine Altucher, Cindy Nicholson

Also Present: Susan Currie, Library director; Mary McKeon, Admin. Asst., Mike Lane, Tompkins County Legislative Liaison to the Board of Trustees

With a quorum now present, meeting convened at 4:07 p.m.

PUBLIC COMMENTS

None

ACTION ITEMS

APPROVAL OF AGENDA DOC 15-74

A **MOTION** was made by K. McClane and seconded by R. Proujansky to approve the agenda with the addition of Nominating Committee Report. Approved unanimously.

APPROVAL OF AUGUST 25, 2015 DRAFT MINUTES DOC 15-75

A **MOTION** was made by R. Proujansky and seconded by J. Corson-Rikert to approve the minutes as corrected. Approved unanimously.

APPROVAL OF BILLS

I, Treasurer, Kenneth McClane, in keeping with New York State Education Law, certify that I have reviewed all vouchers presented for payment, and that all disbursements are within the approved operating budget of the library, and therefore recommend that the Board of Trustees approve for payment September 2015 bills in the amount of \$194,346.78 as listed in abstracts #26, #27 and #28.

APPROVAL OF LIBRARY CARD ELIGIBILITY REQUIREMENTS DOC 15-76

A **MOTION** was made to approve the Library Card Eligibility Requirements. Approved unanimously.

APPROVAL OF NOMINEES FOR BOARD

R. Proujansky on behalf of the Nominating Committee presented the nomination of Risa Mish, Bruce Ryan, and Helena Maria Viramontes for a second three-year term on the Board of Trustees. The nomination was unanimously approved.

DIRECTOR'S REPORT

Director Currie reported that she had attended a meeting of the County Charter Review Committee for a review of the Library section in the County Charter. The library needs to submit Board of Trustee Bylaws for approval by the Government Operations Committee and Legislature. Currie has sent a copy of the Bylaws to the County Clerk for the committee's review and will attend the October 27th meeting. Seph Murtagh will be participating in the "Truth Be Told" Nonfiction Book club and giving a talk on October 29th. He has also been invited to meet with the Community Relations and Outreach Committee. Currie attended the Finger Lakes Library System Open House. This year's FLLS Annual Meeting is Friday, October 16. Trustee Peter McCracken will be the representing Board member at the meeting.

Currie thanked the Foundation and all the Trustees for supporting and participating in the Readathon, which was very successful this year.

DEVELOPMENT REPORT

S. Smith Jablonski submitted a written Foundation report distributed at the meeting. She reported that the campaign is at 98% of goal. The READATHON exceeded its goal and nearly doubled last year's tally. She communicated that the Foundation Board had approved a new investment management firm. The Foundation's Assistant Director's last day is October 14; temporary staffing will be sought. Trustees were asked to save the dates of Wednesday, November 11 for the Chamber of Commerce Business After Hours to be held at the Library; Saturday, December 5 for the Ithaca Alternative Gift Fair and to consider signing up for upcoming Friends Booksale shifts.

STRATEGIC DIRECTION DISCUSSION

The Board continued the discussion about sustainable funding, a new library logo and strategic directions. The Board discussion focused on the possibility of a new library logo/brand and marketing as it presents an opportunity to educate our community better about the library and to create even more community engagement. The Board of Trustees asked the Community Relations and Outreach Committee to serve as the strategic planning group for exploring the process for a new logo/brand and marketing. This is a separate initiative from the Campaign branding and marketing but does follow upon the work completed by the 2014 Blue Ribbon Panel. Our committee is chaired by our Board Vice President, and has representation from the Board, the Library staff and the Library Foundation and would also include the Board President and additional Trustees.

LIAISON REPORTS

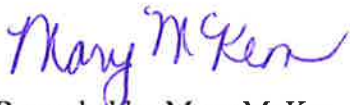
Friends – Clark reminded everyone of the fall booksale starting Columbus Day week-end and the pre-sale October 6, at 6:00 PM. Clark noted details of the sale refer to www.booksale.org. The Friends will be accepting books on Saturday, November 14.

County – Lane thanked C. Nicholson, B. Ryan for attending Director Currie's TCPL Budget presentation to the Expanded Budget Committee of the County Legislature. Lane reported on the rural libraries and FLLS.

QUESTIONS ABOUT WRITTEN REPORTS

None

MOTION to adjourn by K. McClane and seconded by R. Proujansky at 5:14. Unanimously approved.



Recorded by Mary McKeon
Administrative Assistant



Endorsed by Peter McCracken
Secretary