

"Put Your Savings in a Savings Bank"

Only Mutual Savings Bank in
Tompkins County.

All Transactions between the
Bank and its Depositors are
Strictly Confidential.



Member of the Mutual Savings
Bank Fund for the insurance
and protection in full of de-
posits in member banks.

ITHACA SAVINGS BANK

INCORPORATED 1868
Tioga Street, corner of Seneca, ITHACA, N. Y.
Telephone Ithaca 2767

BUYER'S GUIDE and CLASSIFIED BUSINESS DIRECTORY

Many of the following firms have free literature. Read their advertisements and send for their material.

AUTO DEALERS

H. J. Ackerman . . . 29, Map Pocket
Buchman Motors 16
Dates Chevrolet Co. 28
Lupton Chevrolet 29
Erie J. Miller & Co., Inc. 5
William T. Pritchard 14
Reynolds & Drake 7
Studebaker Sales 32
Square Deal Service Station 17
Whipple Motors 13

APPLIANCES

Higgins & Zabriskie 2, 7, 20
Jones Radio Den Back Cover
N. Y. State Elec. & Gas Corp. 4
Rothschild Bros. 17
Refrigeration Service & Elec. Co. 28
C. J. Rumsey & Co. 19

BAKERIES

Nu Alba Bakeries 32
Wool-Scott Bakery, Inc. 14

BANKS

First National Bank of Dryden 29
First Nat'l. Bank, Ithaca Cover
Ithaca Savings Bank 35
Tompkins County Trust Co. 12

BUSINESS SCHOOLS

Practical Business School 25

CHIROPRACTORS

Hosea Goodenough, M.C. 7

CIGAR MANUFACTURERS

Renwick Cigar Co. 23

CLOTHING

The Sport Shop 21

CREAMERIES & DAIRIES

Ithaca Dairy Products Co. 13
Marshall Dairy Co. 32

CREDIT ASSOCIATIONS

Ithaca Credit Assn., Inc. 31

DAIRY EQUIPMENT & SUPPLIES

De Laval Separator Co. 36
Langs 7, 15, 23, 31
Mazourek Bros. 33

DEPARTMENT STORES

Rothschild Bros. 17
Tremen King & Co. 21

DRUGS & COSMETICS

Rexall Store 30

FARM IMPLEMENTS

Intern'l Harvester Co. Map Pocket
Langs 7, 15, 23, 31
Mazourek Bros. 33
Spencer Cooperative Society, Inc. 10

FEED

Beacon Milling Company 25
Coop. G.L.F. Exchange, Inc. 18, 19
Park & Pollard Co. 30
S. Alfred Seely Co. 14

FINANCING-LOANS

Ithaca Personal Loan Front Cover

FUNERAL DIRECTORS

Baldwin-Davis 32

FURNITURE

Baldin's Furniture 36
Markson Bros. 22

GARAGES

Marion Bros. 24
Spaulding Bros. 29

GAS FUEL

Finger Lakes Gas Co. 9
Pyrofax Gas 9

HARDWARE

C. J. Rumsey & Co. 19
Tremen King & Co. 21
Wickwire Bros. Inside Front Cover

HEATING

Amos Barns 5, 13, 15, 23
Higgins & Zabriskie 2, 7, 20
Kalamazoo Stove & Furnace Co. 22

HOUSEHOLD FURNISHINGS

Markson Bros. 22

INSURANCE

Robert S. Boothroyd 4
McKinney Ins. Agency 13, 20, 23
Merchants Mutual Casualty Co. 15
Tompkins Coop. Insurance Co. 36

JEWELERS

R. A. Heggie & Bro. Co. 31
Harley Hill 33

LOCKSMITH

Seneca Sporting Goods, Inc. 17

LUMBER & BLDG. MATERIALS

Cotton & Hanlon 21
Driscoll Bros. & Co. 2
N. M. Rowley 29
Whipple Bros., Inc. 27

MEN'S WEARING APPAREL

The Sport Shop 21
Sturm Bros. 31

MILKING MACHINES

De Laval Separator Co. 36
Langs 7, 15, 23, 31
Mazourek Bros. 33
Surge Milking Machine Co. 33

MONUMENTS

Dryden Marble & Granite Works 21
Ithaca Monumental Works 14

MOVING & TRUCKING

Crispell Bros. 18

NEWSPAPERS

The Free Press 10
Ithaca Journal 6, 14, 22, 30
The Journal & Courier 28
Tompkins County Rural News 29

NURSERIES

Chase Brothers Co. 6

OFFICE EQUIPMENT

Van Natta Office Equipment 7, 15

OPTOMETRIST

M. E. Van Orden 25

PAINTS & WALL PAPER

R. F. Smith 13

PETROLEUM PRODUCTS

Buchman Motors 16
Bus's Service Station 28
Joe Conley 5
Correct Oil Service 5
Dates Chevrolet Co. 28

W. D. Lyme 5
C. H. Murray 16
Tompkins G.L.F. Coop., Inc. 36
Leslie Townsend Inside Front Cover
Tripp's Service Station 29

PHOTOGRAPHERS

Miller Studio 28

PRINTING

Art Craft Printer 10

PUMPS

Amos Barns 5, 13, 15, 23

RADIOS

De Young Radio 30
Higgins & Zabriskie 2, 7, 20
Jones Radio Den Back Cover
Lent's Music Store Back Cover

REAL ESTATE

Gene Bradley 13

REFRIGERATION

Langs 7, 15, 23, 31
Lent's Music Store Back Cover
Refrigeration Service & Elec. Co. 28
Higgins & Zabriskie 2, 7, 20

RESTAURANTS

Finger Lakes Restaurant 10

ROOFING

Cotton & Hanlon 21
Driscoll Bros. & Co. 2

SEEDS

Gardner Seed Co. 5, 7, 13, 15
Robson Seed Farms 6

SHOES

Herron's Shoe Store 6

SPORTING GOODS

Seneca Sporting Goods, Inc. 17

TRACTORS

Internat'l. Harvester Co. Map Pkt.
Square Deal Service Station 17
Langs 7, 15, 23, 31

UTILITIES

N. Y. State Elec. & Gas Corp. 4
WIRE
Wickwire Bros. Inside Front Cover

Lent's

116 N. Aurora St.
Ithaca, N. Y.

Zenith Radios

ELECTRIC AND BATTERY RADIOS
TRADE-IN ALLOWANCES - TERMS!



**THE
WORLD'S BEST**

DE LAVAL SEPARATORS AND MILKERS

FOR anything concerning the sale or service of De Laval Cream Separators or Milkers, call upon the following Authorized De Laval Dealers in Tompkins County:

R. C. ALBRIGHT
Newfield, N. Y.

G.L.F. SERVICE STORE
Ithaca, N. Y.

G.L.F. SERVICE STORE
Trumansburg, N. Y.

The De Laval Separator Company

165 BROADWAY — NEW YORK, N. Y.

1887 — — — 1937

A half century passed and the "Tompkins Co-operative" continues—fulfilling the purpose for which it was organized—dependable and absolute Fire Insurance Protection at Lowest Possible Cost.

Represented by the leading agents in this county.

Tompkins Co-operative Fire Insurance Company

C. F. CASE, *President*

CLIFFORD L. MORGAN, *Secretary and Manager*

ERNEST A. MILLER, *Treasurer*

Home Office

Ithaca, N. Y.

We Deliver

DIRECT TO YOUR FARM

A farmer's gasoline and oil service that comes right to the barn door. Call us and arrange for regular bulk deliveries.

G.L.F. GASOLINE

G.L.F. KEROSENE

G.L.F. BUREAU-PENN OIL

G.L.F. GREASES

CO-OP TIRES

BATTERIES & ACCESSORIES



TOMPKINS G.L.F. COOPERATIVE INC.

Fulton & Green Sts.

Phone

ITHACA, NEW YORK

The G.L.F. Gas Station



*She Told Me
Yesterday!*

"They bought that lovely living room suite at Baldwins."

It's not only that super-sagless construction, they actually bought it for much less than they could have bought it in the city. She has shopped everywhere, but couldn't find a price to equal Baldwin's. She found some darling lamps and end tables and they are paying for them on their installment plan. I KNOW we can get that rug we thought we couldn't afford because I was there today. He said he was open every night until nine o'clock so let's go over tonight and see it.

BALDWIN'S

FURNITURE

TRUMANSBURG

PHONE

You Now Have a House Number

Now the rural, as well as the urban, homes of the country have been assigned house numbers. This enables farm residents to find one another easily. It is easier to transact business if you can tell quickly and accurately where you are located. The more you use the *Index*, the more valuable it will become.

The compass number is *not* a mail address because R.F.D. numbers and points of distribution are often changed. If you wish the mail addresses, go to the nearest advertiser. He has a list from which he will obtain any mail address you desire.

If you wish extra copies of the *Map & Index*, they are available at one dollar per set; and, if you want your compass number in front of your house, we can supply it at cost—twenty-five cents. Write Rural Directories, Inc., First National Bank Building, Ithaca, New York.

It is important, then, that in all classified advertising you should insert your compass address. Incidentally, when asking for a home delivery from a business firm, give the firm your compass address and it will give you better service.

It is a difficult task to make a survey of all farms of a county. While we try to issue a correct list, we cannot assume any responsibility for errors. When notified of any mistakes we shall gladly make suitable corrections in the next edition.

It is our desire to present to you a publication which you will want and be able to use. The Rural Index & Almanac is your book. Therefore, any suggestions or ideas on make-up, historical data, almanac or other editorial copy will be gratefully acknowledged.

Replace Map in This Pocket

The Grange Speaking

THE NATIONAL GRANGE

Interlaken, N. Y.

Rural Directories, Inc.
Ithaca, New York

Gentlemen:

Congratulations on the splendid service you are rendering particularly to our farm folks through the publishing of your Rural Directory.

Your system of supplying a copy of the Directory and Map to each farm home in the county without cost is certainly unique and should be appreciated by everyone receiving it.

The history contained in the Almanac is very interesting and quite unusual, and with the "compass address" will be of real service to every Grange Official and Grange member in the Country.

Best wishes for your continued success,
I am,

Sincerely yours,

(Signed) Fred J. Freestone, Chairman
Executive Committee, National Grange

NEW YORK STATE GRANGE

Greetings to our farm folks:

We know that our active Grange members realize the value of our splendid organization, the Grange. We wish that every farm home might be represented in our order. Its social and educational values; the friendships formed and the fraternity developed by it; its power along legislative lines; the cooperative organizations which it has developed and still sponsors; together with all its other activities make it by far the most valuable farm organization in America. It's the only farm fraternity in the world. For your own good, study the activities of the Grange and unite with it.

For myself, personally, and on behalf of the New York State Grange, I want to thank Rural Directories, Inc. for the splendid work they are doing in helping to bring our farm folks closer together.

In all sincerity,

(Signed) Raymond Cooper, Master
New York State Grange

Know Your "Compass Address"

Tompkins County Conference of Public and Welfare Agencies

President, Mr. Ralph Williamson Slaterville Springs, N. Y.
Vice-President, Miss Eugenia Van Cleef 417 University Ave., Ithaca, N. Y.
Secretary, Mr. Robert A. Polson 105 Eastwood Avenue, Ithaca, N. Y.
Treasurer, Mrs. Roger Todd West Danby, N. Y.

The object of the Tompkins County Conference of Public and Welfare Agencies is to hold conferences of, the county-wide organizations and public officials, so that a better mutual understanding of their work may be secured by all concerned, that the needs of the county may be discussed, and ways and means considered for their realization, and that matters of public policy with regard to the general welfare of the county may be studied and programs or projects developed.

The Conference holds three or four meetings annually, composed of representatives of the affiliated organizations and others interested.

Tompkins County Development Association

Officers and Administrative Staff

Fred A. Williams, President

Carl Crandall, Vice-President Arthur E. Smith, Architect

Hugh J. Williams, Executive Director Irene Rumsey, Secretary

Executive Committee

Fred A. Williams, Chairman

Carl Crandall Lagrand Chase

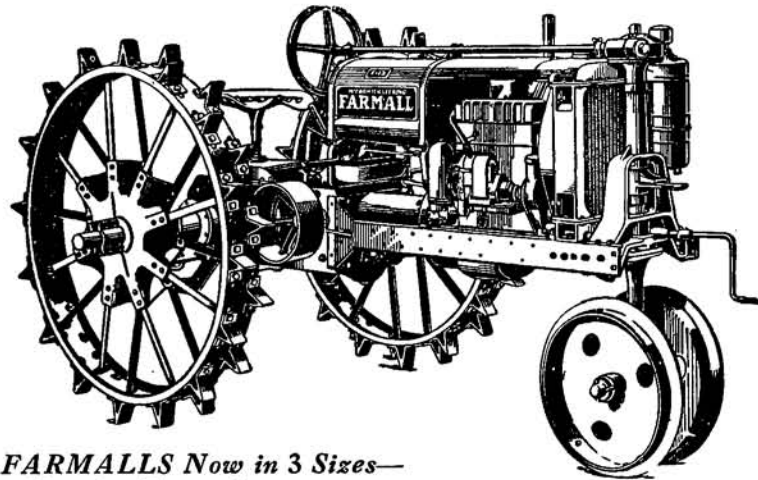
Mrs. Margaret Jewell J. Carl McKinney

Miss Eugenia VanCleaf Merrill Curry

The Development Association is a cooperative enterprise among volunteer citizens, the County Board of Supervisors, and the Extension Service of the New York State College of Agriculture.

The Development Association has for its purpose the promotion of the common welfare in all phases of county and community life through encouraging, organizing and furthering projects for better roads, schools, churches, recreational, educational and health facilities, and other desirable projects of various types; and through promoting community organization to gain these ends.

McCORMICK-DEERING FARMALL TRACTORS



FARMALLS Now in 3 Sizes—
a Size for Every Farm.

THE GREAT F--12

NOW PRICED

\$625

F.O.B. Factory

With regular Steel Wheel equipment

Tractor Dealers In Tompkins County

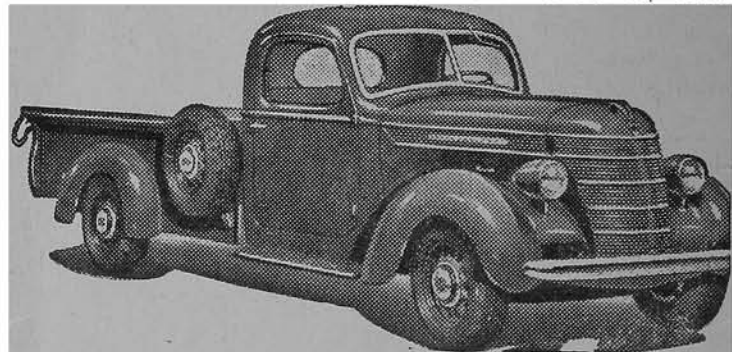
H. J. Ackerman Dryden
(See page 29)

C. F. Allen Trumansburg

J. B. Lang Engine & Garage Co. Ithaca

(See pages 7, 15, 23, 31)

For Farm Hauling Economy Choose this ½-ton, 6-cylinder INTERNATIONAL TRUCK



Motor Truck Dealers In Tompkins County

H. J. Ackerman Dryden
(See page 29)

Paul McMahan Groton

P. D. Fitzgerald Trumansburg

J. B. Lang Engine & Garage Co. Ithaca

(See pages 7, 15, 23, 31)

International Harvester Company, Inc.

FACTORY BRANCH

656 State St., Elmira, N. Y.,

Phone 5127