

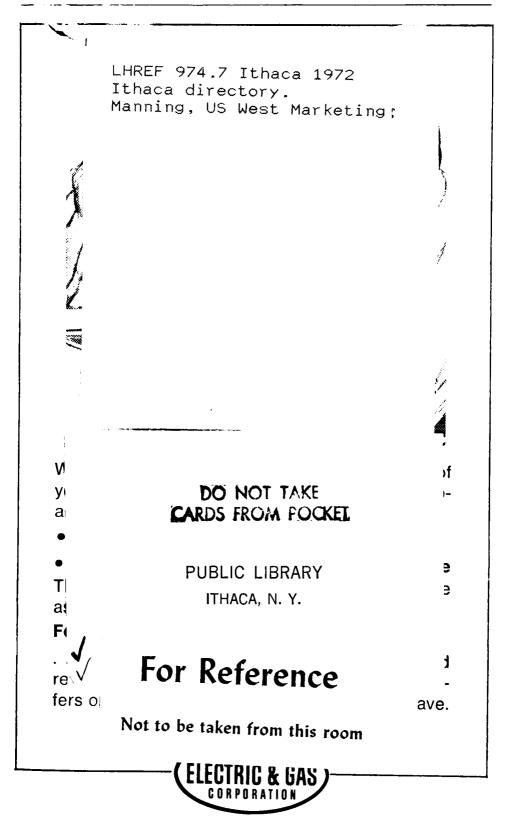
NAVIGATING A SEA OF RESOURCES

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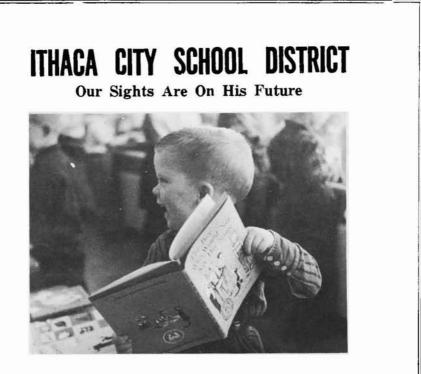
#### LIGHT-POWER

ITHACA DIRECTORY - 1972



#### EDUCATIONAL—SCHOOLS

1972 - H. A. MANNING COMPANY'S



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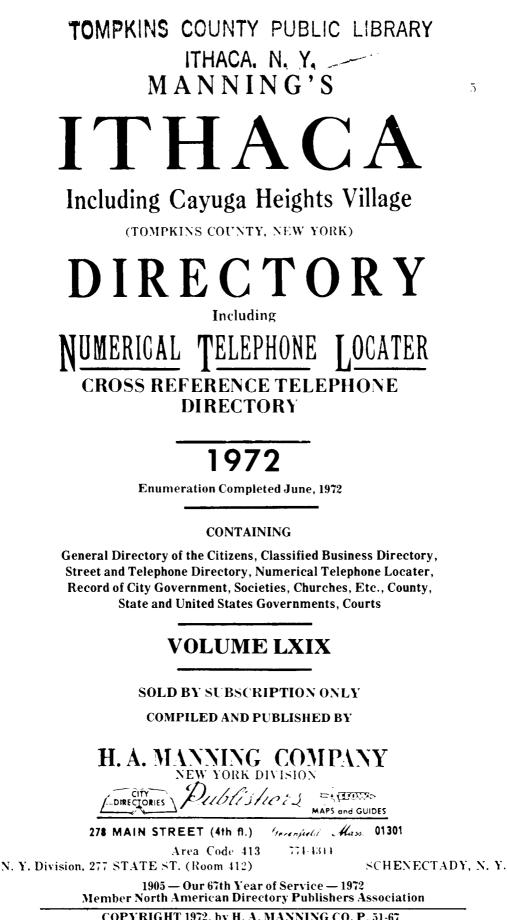
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DR. THEODORE G. STURGIS, Clerk and Superintendent of Schools MARGARET L. PEARCE, Treasurer FAUST F. ROSSI, Attorney

#### EDUCATION FOR TOMORROW

The Board of Education of the Ithaca City School District strives constantly to offer an excellent educational program for all students of the community: kindergarten, elementary school, junior high school, senior high school, and adults.



5

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### INTRODUCTION AND GENERAL INDEX

**H. A. MANNING CO.**, publishers of Directories for over 300 Communities, present to subscribers and the general public, the latest edition of the City Directory.

Confidence in the continued growth, industry, population and wealth, and in the advancement of its civic and social activities, will be maintained as sections of this Directory are consulted, for the Directory is a mirror truly reflecting the community to the world.

The position occupied by MANNING'S Directories in the estimation of the public throughout the country, has been established by rendering the best in Directory service, with an experienced organization, and having had the courteous and hearty cooperation of the business and professional men and residents, the publishers feel that the result of their labors will meet with the approval of every user, and that the Directory will fulfill its mission as a source of authentic information pertaining to the city.

#### FIVE MAJOR DEPARTMENTS

The five major departments are arranged in the following order:-

I. THE DESCRIPTIVE SECTION is the first major department printed on white paper: Information about statistical review, historical sketch, manufacturing, trade government and civic surveys, indexes, and deluxe advertising.

II. THE YELLOW PAGES constitute the second major department of the Directory. This embraces the only complete list of the names and addresses of the business and professional concerns of the city, arranged in alphabetical order under appropriate headings — a catalog of all the activities of the city. Preceding this catalog, likewise grouped under appropriate headings, are the advertisements and business cards of firms and individuals desiring to present a more complete list of their products or services than is possible in the catalog itself. The Yellow Pages represent reference advertising at its best, and merit the attention of all buyers and sellers seeking sources of supply or markets for goods. In a busy and diversified community the necessity of having this kind of information up-to-date and always immediately available, is obvious.

III. THE ALPHABETICAL LIST OF NAMES of residents and business and professional concerns is the third major department printed on white paper. This is the only record in existence that aims to show the name, marital status, occupation and address of each adult resident, and the name, official personnel, nature and address of each firm, corporation and organization in the city.

IV. THE DIRECTORY OF HOUSEHOLDERS, INCLUDING STREET AND AVENUE GUIDE, on pink paper, is the fourth major department. In this section the streets are arranged in alphabetical order: the numbers of the residences and business concerns are arranged in numerical order under the name of each street, and the names of the householders and concerns are placed opposite the numbers. The names of the intersecting streets appear at their respective crossing points on each street. Special features of this section are the designation of tenant-owned homes, the indication of telephone subscribers at homes and places of business, and the phone number if available.

V. THE NUMERICAL TELEPHONE LOCATER, on green paper, is the fifth major department. All listed phones for the area are arranged by exchanges and under each exchange, when available, in numerical order with the name of the phone holder indicated.

**COMMUNITY PUBLICITY** — The Directory reflects the achievements and ambitions of the city, depicting in unbiased terms what it has to offer as a place of residence, as a business location, as a manufacturing site and as an educational center. To broadcast this information, the publishers have placed copies of this issue of the Directory in Directory Libraries, where they are readily available for free public reference, and serve as perpetual and reliable advertisements.

The publishers appreciatively acknowledge the recognition by those progressive business and professional men who have demonstrated their confidence in the City Directory as an advertising medium and community service.

PUBLISHERS' NOTE — The information in this Directory is gathered by an actual canvass and is compiled in a way to insure maximum accuracy.

The publishers cannot and do not guarantee the correctness of all information furnished them nor the complete absence of errors or omissions, hence no responsibility for same can be, or is assumed.

The publishers earnestly request the bringing to their attention of any inaccuracy so that it may be corrected in the next edition of the Directory.

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Old Names Taken Out	3,284
Changes of Address, Etc.	12,720
Total Changes Made	20,218
Total Numerical Telephone Locater Cards	9,555

The Copyright Law Title 17 United States Code Section 104

That any person who wilfully and for profit shall infringe any copyright secured by this act, or who shall knowingly or wilfully aid or abet such infringement, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be punished by imprisonment for not exceeding one year, or by a fine of not less than one hundred dollars, nor more than one thousand dollars, or both, in the discretion of the court.

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Alexander Real Estate 9	9
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un Coin Exchang	e
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Blair Howard E CLU 75.	Δ
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Boykin's Charles Body Shop 2	0
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Boynton Real Estate top corner card Bradley Landscaping Service bottom	ls m
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50 **Colonial Cleaners** class dir un **Cook-Gauntlett** Agency **Travel Bureaus** insert beginning **Cornell University** class section bottom corner cards **Corner Book Store Corners Community Center** 106 and 107 Inc top lines **Credit Bureau of Ithaca Crispell Charter Service Inc** back cover and 33 class dir un **Cutting Motors Inc** Automobile Agencies and 30 84 D & R Liquor Store 59 **Dassance** Electric Inc bottom lines Davenport T H Co Inc Dean of Ithaca "De" Furman Plumbing and back cover bottom lines Heating Directory Library Donohue-Halverson Inc 72 bottom lines **E P A Realty** 100 Eastman Robert Inc front cover Eighty-nine Lumber & Supply Co Inc 53 **Elmshade Tourist Home** bottom corner cards **Empire Mobile Home Sales** 91 Fairview Manor Realty Co Inc backbone and 26 Felton Agency Inc First National Bank and Trust Co of 80 front cover and class dir un Ithaca **Banks and Trust Companies** and insert opp name First Presbyterian Church 43 Fletcher W F Co Inc 49 Flight Pianos and Organs top corner cards back cover and 99 **Forest City Realty** Fraternal Order of Eagles 45 Gallagher J D Co Inc 97 and booklet **Glenside Monument Co** 92 top lines **Gould Robert C** Grover Press class dir un Printers (Book and Commercial) Haverstick & Co Inc top lines Head's Camera Shop bottom corner cards Heggie R A & Bro Co 82 Herson Funeral Home 75 Hertz Rent-A-Car 31 **Hickey's Music Store** class dir un **Music and Musical Instruments** Home Dairy Co top corner cards House of China 82 Howard Johnson's Motor Lodge and Restaurant backbone Hull Heating & Plumbing Inc 62 Inlet Park Marine Inc 34 Interlakes Finance Corp 73

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65 National Auto-Weld Inc New York Life Insurance Co 75 New York State Electric & Gas Corp 3 Northside Discount Liquor & Wine Inc top lines Norton Electric Co Inc 60 **Oak Hill Manor** 90 **Ornamental Iron of Ithaca** 64 **Patten's Jewelers** top corner cards Patterson Real Estate bottom corner cards Patterson's Mobil Service 32 Peter Moses front cover inside lip Porter Sheet Metal Co Inc 64 Quick's Garage 31 back cover inside lip Rhomac Robinson & Carpenter Inc 54 Rumsey-Ithaca Corp top edge Rumsey Real Estate bottom corner cards Salino Electric Motors 88 Savings Bank of Tompkins County The insert tabbed Government class dir un Banks and Trust **Companies and booklet** Schmitt's Heating & Air Conditioning Service class dir un Heating and Air Conditioning Schooley's Inc 84 Seacord-Lane Builders Inc 58 Security Mutual Fire Insurance Co insert opp name Shea-Tryon Funeral Home class dir un **Funeral Directors** Slocum-Atwood Agency 82 Smith C Hadley class dir un **Commercial Photographers and** un Photographers (Illustrative) Smith David & Rebe Biggs Realtors 100 Snow Lee top corner cards South Side Fuel Co 74 State Farm Insurance front cover Station The Stellar Stereo Inc top lines 109 Stereo Shack of Ithaca top lines Stewart & Bennett Inc 57 Stone Travel Agency Inc 110 Superior Electric Construction Co 60 Swarthout & Ferris Inc top lines Television Shop The 109 Thayer Appliance Co Therm Incorporated 28 87 Tompkins County Public Library 71 **Tompkins County Trust Co** insert opp Numerical Street dir class un **Banks and Trust Companies** and ribbon Townsend L B Distr Inc top corner cards and 74 Treyz Geo E Inc back cover Turback's bottom edge **United Rent-All** 101 Victory Liquor Store 84 WCIC TV back cover WHCU top and bottom lines and back cover **WTKO** front cover and class dir un Radio Stations Wagner Funeral Home Inc 75 Warren Real Estate Inc 98

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Lyon Real Estate 100 Tompkins-Cortland Community College 69	Au Bl E-
HOMER, N.Y.	Fi
Park R L Builder & Home	T-

Improvements

KING	FERRY,	N.Y.	
******			

Tuttle Roy A Jr top corner cards

#### LANSING, N.Y.

Charton	Bernie	Realty	100
Kelly B		•	50

#### LUDLOWVILLE, N.Y.

Simpson Insurance Agency

MECKLENBURG, N.Y.

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MILLPORT, N.Y.

Pine Valley Motors Inc insert opp Security Mutual Fire Insurance Co

#### MYERS, N.Y.

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White Warren Landscape Service 74

SLATERVILLE SPRINGS, N.Y.

Cornelius Bernard Septic Tank Service

#### SYRACUSE, N.Y.

Blue Cross and Blue Shield of	
Central New York	top lines
<b>TB &amp; Respiratory Disease Assn</b>	of
Central NY Inc	40

TAUGHANNOCK FALLS, N.Y.

#### ughannock Farms Inn

#### TRUMANSBURG, N.Y.

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Black's Heating & Plumbing Inc	63
E-ger B-ver (Don H Gregory)	bottom
corr	ner cards
Finger Lakes Co-operative Ins C	o 76
	l booklet
T-Burg Motors Inc cla	ss dir un
Automobile A	Agencies



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ITHACA DIRECTORY - 1972

# CITY OF ITHACA

### **CITY GOVERNMENT**

EDWARD J. CONLEY, MAYOR DONALD SLATTERY, ACTING MAYOR MRS. ANNE JONES, ALTERNATE ACTING MAYOR

#### ALDERMEN

Donald L. Barber Rudolph M. Saccucci Donald Slattery Michael A. Robinson Glen H. Schmidt John Gutenberger Joseph Rundle Anthony F. Spano Mrs. Nancy R. Meyer Mrs. Ethel Nichols Mrs. Anne Jones Richard Boronkay John F. Spencer Mrs. Helen G. Henderson

Regular meetings, 1st Wednesday of each month at 7:30 p.m. Council Chamber, City Hall, 108 East Green St.

#### CITY OFFICERS

City Controller, Joseph A. Spano City Clerk, George A. Blean	Building Commissioner, Edison Jones
Deputy City Clerk, Robert G. Grey	Chief of Police, James Hersom
City Attorney, David Gersh	Fire Chief, Charles M. Weaver, 310 W. Green
City Chamberlain, John D. Wright; Deputy, Mrs. Mary Benson	Police Commissioners, Richard M.
City Judge, J. J. Clynes, Jr.; Acting City Judge, William C. Barrett	Daley, Richard N. Carmean, Rich- ard Webster
City Prosecutor, Paul N. Tavalli	Dog Warden, SPCA (by Contract)
Clerk City Court, Marsha Locke	Schools — see p. 4

#### **CITY GOVERNMENT**

1972 - H. A. MANNING COMPANY'S

CIVIL SERVICE COMMISSION T. K. Powers, Chairman, Raymond Blanchard, Donald E. Gibson and Mrs. Mildred Shoemaker, Sec.	INTERGOVERNMENTAL RE- LATIONS Slattery, Chm.; Schmidt, V.C.; Run- dle, Jones
BUDGET AND ADMINISTRA- TION (Finance Budget, City Hall Management and Em- ployee Relations) Rundle, Chm.; Schmidt, V.C.; Jones, Slattery	BOARD OF PUBLIC WORKS The Mayor, Chairman and Member Ex Officio Commissioners: John Ewanicki,
CHARTER AND ORDINANCES Robinson, Chm.; Boronkay, V.C.; Henderson, Spencer, Sacculli, Rundle, Nichols, Meyer, Guten- berger, Barber PUBLIC SAFETY (Fire, Police,	term expires Dec. 31, 1976; John C. Clynes, term expires Dec. 31, 1977; M. J. Leary, Vice Chm., term expires Dec. 31, 1972; Rich- ard M. Putney, term expires Dec. 31, 1973; Wm. S. Downing, Jr., term expires Dec. 31, 1974; Ar- thur J. Golder, term expires Dec. 31, 1975
Building Dept.) Gutenberger, Chm.; Saccucci, V.C.; Schmidt, Boronkay PUBLIC WORKS AND	City Engineer, Howard R. Schlieder Water Filtration Plant, 202 Water, Donald Terrell, Chief Opr.
TRANSIT Meyer, Chm.; Barber. V.C.; Guten- berger, Spano HUMAN SERVICES (Youth and Recreation, Human Relations,	Superintendent Public Works, Rob- ert O. Dingman; Asst. Supt., Vin- cent P. Hannan. Office, 510 First. Regular meetings 2nd and 4th Wednesdays of each month at 4:00 p.m., Council Chamber, City
Grievance, Elderly and Health) Nichols, Chm.; Spano, V.C.; Barber, Robinson PLANNING AND DEVELOP-	Hall. ITHACA URBAN RENEWAL AGENCY
MENT (Urban Renewal, Plan- ning, Housing) Jones, Chm.; Henderson, V.C.; Slat- tery, Spencer	Richard M. Daley, Exec. Director; Members: Anthony Cerracche, Chm.; R. E. Shew, V.C.; E. F. Arnold, Edward J. Conley, R. Hirlemann, R. I. Mulvey, Atty.

F





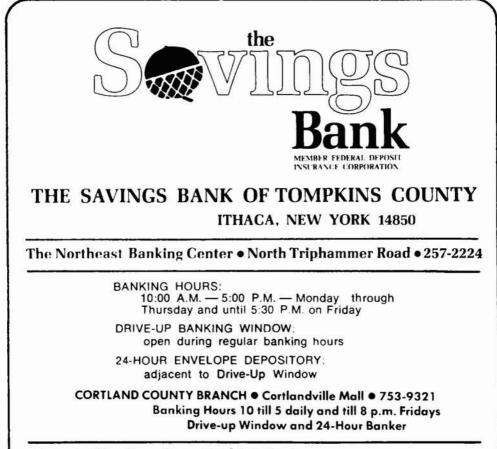
THE SAVINGS BANK OF TOMPKINS COUNTY ITHACA, NEW YORK 14850

The Downtown Banking Center • Tioga Street at Seneca • 273-7111

Free parking at all offices ● 24-Hour Bankers, too. Drive-up Window at both Branch banks

"You supply the will power; we'll supply the Grow-Power!"





over: The Downtown Banking Center

ITHACA DIRECTORY - 1972

# TOMPKINS COUNTY

#### Courthouse, 320 North Tioga Street

#### COUNTY OFFICERS

Judge of County and Surrogate Courts - Kenneth C. Johnson, Jr. Clerk. Surrogate Courts — Elizabeth Carpenter Judge of County and Surrogate Courts - Bruce G. Dean Judge of Family Court — Kenneth C. Johnson, Jr. Commissioner of Personnel — Hugh Hurlbut Clerk of Family Court — Grace Bryant Deputy Clerk Family Court — Rita Brill County Clerk — Elsie D. Boyd Deputy County Clerk — Lucille Grinnell Commissioner of Budget and Administration - John Murphy Commissioner of Social Services — Craig Boniface Commissioners of Election --- Viola Boothroyd and Barbara Fellows Medical Examiner — Dr. Ralph J. Low District Attorney — William P. Sullivan Assistant District Attorneys — Robert Clune, Charles T. Currey Director, Probation — Leo Teeter Commissioner of Public Works — Howard Stevenson. Jr. Sheriff --- Robert Howard Undersherifi — Robert Jones Motor Vehicle Supervisor — Robert S. Bush County Attorney — Robert I. Williamson County Health Commissioner — Robert H. Broad Deputy Health Commissioner — Dr. Philip Robinson County Historian --- William Heidt, Jr. Director, Veterans' Agency - Richard F. Cummings Sealer of Weights and Measures — Carl Roe Building and Maintenance Foreman — Donald McCray County Fire & Disaster Co-ordinator — John Miller Director of Assessment — Thomas Payne Assistant Director of Assessment — Donald Franklin Airport Manager — Glenn Turner Deputy County Attorney — Paul Tavelli Superintendent of County Home — John Paul Jones Director, County Library — Howard Brentlinger Commissioner, Mental Health, 1287 Trumansburg Rd. -Dr. Robert E. Hamlisch Hospital Administrator, 1285 Trumansburg Rd. — Eugene Arnold Jury Commissioner — Thomas Griffin Commissioner of Planning — Frank Liguori

#### BOARD OF REPRESENTATIVES

James R. Graves, Chairman; Phyllis B. Howell, Clerk; Kathryn Dimmick, Deputy Clerk; Robert I. Williamson, Atty. Towns: Lansing, Harris B. Dates; Caroline-Danby, Erie J. Miller, Jr.; Enfield-Newfield, Harry A. Kerr; Groton, Claude Holden; Ithaca, Robert L. Bruce; Ithaca, Hugh S. MacNeil; Dryden, Gary A. Lee; Dryden, Marion Schickel; Ulysses, Arthur Golder, Jr.. City of Ithaca: District No. 1, James R. Graves; District No. 2, Michael J. Leary; District No. 3, L. R. Webster; District No. 4, Edward P. Abbott; District No. 5, John Marcham; District No. 6, Donald J. Culligan; District No. 7, Arnold Tolles.

#### **COUNTY GOVERNMENT**

1972 — H. A. MANNING COMPANY'S

#### **TOMPKINS COUNTY (Continued)**

AGRICULTURAL STABILIZA-TION AND CONSERVATION SERVICE, 225 S. Fulton

Thomas Giles, Office Mgr.

ALCOHOLIC BEVERAGE CON-TROL BOARD, First National Bank Bldg. (601)

Cushing H. Murray

- AREA DEVELOPMENT CORP. (Est. November 23, 1964, Of-fice, 614 Clark Hall, Cornell University)
- R. Davis Cutting, Pres.; Roy H. Park, C. E. Treman. Jr., Gordon Black, Edmund T. Cranch, Thom-as MacResey, David Call, Wil-liam B. Ward, Harris B. Dates, Michael J. Leary, Edward Con-loy. Antheory, Scame ley, Anthony Spano

COOPERATIVE EXTENSION 225 S. Fulton

Glenn W. Cline, Staff Coordinator

DAY CARE AND CHILD DE-**VELOPMENT COUNCIL** 313 N. Aurora

Mrs. Sandra Lyons

ECONOMIC OPPORTUNITY CORP., 121 E. Court

Charles Herndon, Dir.

EXTENSION SERVICE ASSO-CIATION 4-H CLUB, 225 S. Fulton

Laing Kennedy, Division Leader

FARM BUREAU, 116 S. Fulton

Keith Stevenson, Pres.

#### HEALTH DEPARTMENT

1287 Trumansburg Rd. Lillian Mann, Office Mgr.

#### SOCIAL PLANNING COUNCIL

T. Merrell Shipherd, Exec. Dir.; Prof. Kenneth Robinson, Chm.; Mrs. Doris Brown, 1st V.-Chm.; Rev. Ronald Place, 2nd V.-Chm.; Mrs. Noreen Moore, Sec. 313 N. Aurora

#### TOWN CLERKS

- Caroline \*Florence Starr, RD 1, Brooktondale
- Danby \*Mrs. Mary Oltz
- Dryden Rosemary Stelick
- Enfield Mabel Purdy, RD 5, Ithaca
- Groton \*Lois Baker, Groton Ithaca Edward Bergen, 108 E. Green; Deputy Clerk, Cynthia L. Searles
- Lansing . - \*Jane Bush, S. Lansing, Box 60
- Newfield \*Jeanette Beach, Newfield
- Ulysses \*Alice B. Conover, Trumansburg \* Also Tax Collectors

VILLAGE CLERKS

Cayuga Heights — Rose Tierney Dryden — Gloria Sullivan Freeville — Barbara Westfall

Groton — Gerald Moses Trumansburg — Leora Decker

#### VILLAGE MAYORS

- Cayuga Heights Prof. Fred G. Marcham
- Dryden Robert Watrous
- Freeville Clayton L. Danns, Jr. Groton Frank Satterly
- Trumansburg Peter Jager
  - **REPRESENTATIVE IN CON-**GRESS
- Howard W. Robison, Owego

**REPRESENTATIVE IN STATE** SENATE

William T. Smith, Big Flats

**REPRESENTATIVE IN STATE** ASSEMBLY

**Constance Cook**, Ithaca

ITHACA DIRECTORY - 1972

# **United States Government**

Term of office from January 20th, 1969 to January 20th, 1973

Executive Dept.: President, Richard M. Nixon (California); Vice-President, Spiro T. Agnew (Maryland); The Cabinet: Secretary of State, William P. Rogers (Washington); Secretary of Treasury, George P. Shultz (Illinois); Secretary of Defense, Melvin Laird (Wisconsin); Secretary of Agriculture, Earl Butz (Minnesota); Secretary of Commerce, Maurice H. Stans; Secretary of Labor, Caspar Weinberger; Secretary of Interior, Rogers C. B. Morton (Maryland); Secretary of Health, Education and Welfare, Elliot L. Richardson (Massachusetts); Postmaster General, Winton M. Blount (Alabama); Attorney General, Richard G. Kleindienst (Arizona); Secretary of Transportation, John A. Volpe (Massachusetts); Director of Budget, Robert P. Mayo; Senators: Jacob Javits and James L. Buckley; Representative, Howard W. Robison, Owego.

### Local Offices

Army Recruiting Service, Richard LeBeau, Recruiter, 213 N. Tioga.

Civil Service Board, 213 N. Tioga.

Department of Agriculture, FHA Clk., Mrs. Betty A. Strever, FHA County Office, Bruce J. Osadchey, County Supvr., Larry Garoner, Asst., 225 S. Fulton.

Department of Agriculture Soil Conservation Service, James Calhoun, District Conservationist, 225 S. Fulton.

Department of Agriculture ARS U.S. Plant, Soil and Nutrition Lab, W. H. Allaway, Dir., Tower Rd.

Department of Health, Education and Welfare, E. J. Miller, Branch Mgr., Terrace Hill.

Tompkins County Economic Opportunity Corp., Charles Herndon, Exec. Dir., 121 E. Court.

Department of the Interior Geological Survey, C. Russell Wagner, Hydrologist, 521 W. Seneca.

Federal Bureau of Investigation, U.S. Department of Justice, Resident Agency, Local Office Terrace Hill, Headquarters Office, 502 Federal Building, Albany. Internal Revenue, Douglas E. Crandall, Reserve Officer, Alfred J. Coggins, Francis B. Bowell, William A. Ours, Jr., Revenue Agents, Terrace Hill.

Naval ROTC, Unit Cmdr. Ralph F. Jackson, Naval Service and Commanding Officer, Barton Hall.

Navy Recruiting Service, Petty Officer Robert Jankila, Recruiter, 710 W. State.

Post Office, 213 N. Tioga cor. E. Buffalo, R. Donald Wilkinson, Postmaster, William F. Morris, Asst. Postmaster.

Sub Station No. 2, Barnes Hall, CU Campus.

Sub Station No. 3, John C. Murphy, Clk. in Charge, Tower Rd.

Sub Station No. 4, Laurence G. Thayer, Clk. in Charge, 417 W. Seneca.

Corners Branch, John J. Murphy, Jr., Clk. in Charge, Corners Community Center.

Selective Service System No. 62, Mrs. Martha Naylor, Chm., 310 N. Aurora.

# New York State Government

Governor: Nelson Rockefeller (New York); Lieut. Governor: Malcolm Wilson (New York); Attorney General: Louis J. Lefkowitz; Comptroller: Arthur Levitt (New York); Secretary of State: John P. Lomenzo (New York); Senator: Jacob K. Javits.

### Local Offices

- Dept. of Transportation, Storehouse and Office, John E. Shannon, Resident Eng., Third
- Division of Employment, Henrietta Brown, Acting Mgr., Babcock Hall, Terrace Hill
- Division of Veterans' Affairs, Leo J. Gangl, Counsellor, Terrace Hill
- Dept. of Environmental Conservation, Water Management Planning Unit, Frank S. Davenport, Jr., Regional Eng., 101 Babcock Hall, Terrace Hill
- Law Revision Commission, John W. MacDonald, Chm., 104 Myron Taylor Hall, CU Campus
- School of Industrial & Labor Relations, Robert B. McKersie, Dean, East Ave.
- Social Security Administration, Edward J. Miller, Branch Mgr., Terrace Hill

State Urban Development Corp., Margaret Keane, Field Rep., 202 E. State, First National Bank Building (401)

# ITHACA, New York



The Home of Cornell University and Ithaca College

Compiled by the H. A. Manning Company

# ITHACA, N. Y.

#### TOMPKINS COUNTY

LOCATION — The City of Ithaca, located in the heart of the Finger Lakes Region of Central New York State at the head of beautiful Cayuga Lake, is famous for its educational institutions, its position as the agricultural center of the northeast United States, its rugged and picturesque scenic beauty, and its many progressive industries.

Known far and wide as the home of Cornell University and Ithaca College, Ithaca is noted for its culture and refined atmosphere in all activities of business and social life.

Its latitude is 42° 27' north and its longitude is 76° 29' west. Located in the center of the Southern Tier of New York State, it is 240 miles south to New York City; Boston is 350 miles east, Albany 175 miles east, Buffalo is 150 miles west, Elmira 35 miles south, Binghamton 50 miles southeast, Syracuse 55 miles northeast and Rochester 88 miles northwest.



Cayuga Lake

**TOPOGRAPHY** — Ithaca is in a land of lakes and hills, deep ravines and towering cliffs, waterfalls and cataracts. The city itself is bordered on three sides by hills cut through by the deep gorges of Six Mile, Cascadilla and Fall Creeks which abound with cascades and waterfalls, and on the fourth side by Cayuga Lake, all providing a most picturesque setting. Climate ranges in temperature from an average minimum of 26° to an average maximum of 69°. This comparatively close range of minimum and maximum temperatures results from Ithaca's enviable position at the head of 40-mile long Cayuga Lake. The elevation of the lake, the lowest point in the city, is 383 feet above sea level and Cornell University Campus, the highest part of the city, is approximately 800 feet above sea level. **HISTORICAL** — Ithaca was settled in 1879, ten years after the visit of a detachment of 200 men commanded by Col. Dearborn from the expeditionary force of General Sullivan first visited the area on September 23, 1779. It was named Ithaca by Simeon DeWitt, Surveyor General under Washington in 1795 after the ancient Greek capitol of Ithaca. It was incorporated as a village in 1821, chartered as a city in 1888 and has been the county seat of Tompkins County since the county's formation in 1817. In days long gone past, Ithaca was a center of inland water transportation as well as the salt center of New York State. Tompkins County celebrated its sesquicentennial in 1967.

**POPULATION** — Ithaca's metropolitan area, has a population, according to the 1970 federal census of 43,881. This includes the City of Ithaca, Village of Cayuga Heights, Ithaca Township, and the students at Cornell University and Ithaca College. As in many communities, extensive growth has been seen in the population outside the central city. Between 1900 and 1950 the city population increased from 13,150 to 19,800 or 65%. The town and village during the same period increased from 1,600 to 8,600 or 540%. The student population in 1900 was slightly less than 3,000, today there are nearly 18,000.

Ithaca's population is about 87% native born white, about 3% colored and 10% foreign born.

Tompkins County, according to the 1970 federal census, is 75,337 inhabitants. This figure includes students.

**MERCANTILE** — Ithaca is a trading center of some 100,000 persons and has stores comparable with those of cities much larger. Because of the University population and a community educated to want the best, retail stores carry merchandise equal in variety and quality to stores in leading eastern cities. There are over 351 retail stores, employing over 2,500 persons with annual sales in excess of \$89,563,000. There are also over 56 wholesale houses with annual sales of \$25,935,000. About 375 service trade establishments, doing an annual business of \$10,359, are also located in Tompkins County. There are about 300 professional offices located within the city limits. There are four shopping centers.



Photo by Curt Foerster

#### Adding Machine Division of The National Cash Register Co.

**INDUSTRIAL** — Although Ithaca is not primarily an industrial city, it has 43 manufacturing establishments with an employment figure in excess of 7,000, a payroll totaling over \$20,000,000. Cornell University employs 7,000 and Ithaca College 775, and the New York State Electric & Gas Corporation 550.

Among the principal products manufactured here are: adding machines, shotguns, research instruments, heat resistant materials, power drive chains, lantern slides, technical mirrors, precision machine tools, scientific instruments, salt, photo engraving, books, magazines, detergents, woodworking, and dairy products.

Ithaca has an unusually intelligent class of workmen. Educational advantages for industrial workers and their families include a liberal policy provision for vocational education and training in public schools.

A recent development saw the formation of the Cornell Research Park, Inc., with several large concerns.



Therm Inc., Ithaca, N. Y.

There are sites available for industrial development and several organizations are active in the promotion of industrial expansion within the Ithaca trading area. Inquiries addressed to the Tompkins County Chamber of Commerce will bring a prompt reply.



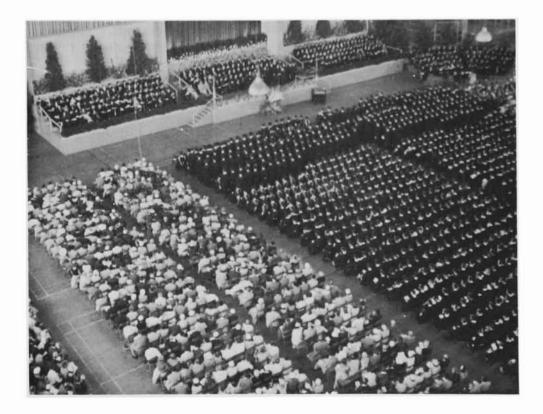
Part of the new South Hill Campus of Ithaca College.

**EDUCATIONAL** — Ithaca is among the leading educational centers of the state. The Ithaca enlarged City School District includes 18 public schools with an enrollment of over 7,000 and a staff of 320 teachers and administrators. The District covers 160 square miles. There are two junior high schools, and Ithaca now boasts one of the newest, most modern high schools in the state, opened in 1959 at a new site. There is one parochial school in Ithaca providing classes from Kindergarten through eighth grade.



Ithaca Senior High School

Cornell University, which is one of the great universities of North America, located on one of America's most beautiful campuses overlooking the lower parts of the city and Lake Cayuga, was founded in 1865 by Ezra Cornell. The normal enrollment is about 14,000 students. The university includes colleges of Art and Science. Medicine, Law, Engineering, Architecture, the State College of Agriculture. Veterinary Medicine, Industrial and Labor Relations, Home Economics, a Graduate School, a School of Hotel Management, Education, Nursing, Nutrition and Business and Public Administration. It occupies about 7,000 acres of land and 160 buildings.



Commencement Exercises at Cornell University.

Ithaca College has relocated atop Ithaca's South Hill and has completed its nearly \$40 million construction program. It affords a beautiful view overlooking the City of Ithaca with Cayuga Lake in the background, and offers a vantage point of viewing the rolling hills surrounding Ithaca. The college has tripled its student population in the past four years.

Ithaca Collège started as a Conservatory of Music in 1892, and over the years has grown in size and stature. The college now includes a College of Arts and Sciences, a School of Music and a School of Health and Physical Education. A Department of Radio was organized in 1941, and has expanded into a full fledged Department of Radio and Television with fully equipped radio and television broadcasting equipment.

There are five libraries, as follows: Tompkins County Public Library is located in the heart of the business district and gives an extensive service to the public, the Cornell University Library located on the campus has over 825,000 volumes including special collections having international fame; the Ithaca College Library; the Tompkins County Bar Association Library is located in Ithaca Savings Bank Building; the Free Directory Library maintained by the H. A. Manning Co. is at the Tompkins County Public Library, 310 North Cayuga St. Also at Cornell University are the specialized libraries of Agriculture, Industrial and Labor Relations, Engineering and Law. A five million dollar Research Library is located at Cornell.

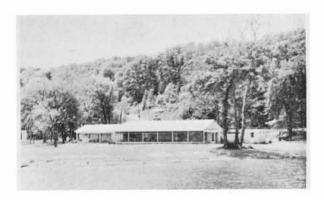
**FINANCIAL** — Ithaca has two commercial banks: one savings bank and one savings and loan association. These banks are well housed and progressive and have grown with the city. The per capita wealth is high. Ithaca rated third in New York in 1950. The net taxable value of city property was \$95,821,976 in 1961. The city government has operated within its budget for the past 35 years, has a low bonded indebtedness and the highest financial rating. The Tax equalization rate is **85%**.

**TRANSPORTATION** — Ithaca is served by Mohawk Airlines, Inc., which operates from the Tompkins County Airport, with jet flights to N. Y. C. & Washington, providing direct air passenger, mail and cargo service to 23 New York State communities, 6 in Massachusetts, as well as to New Jersey. New Hampshire and Detroit, Michigan. Ithaca is the hub of a network of highways that make travel in central New York State a tourist's dream. The city operates the Community Transit System serving the entire city and surrounding suburbs. Ithaca is served by the Greyhound Bus Line and provides a terminus for interurban buses from Elmira, Watkins Glen, Binghamton, Owego, Cortland, Syracuse, Rochester, New York City, etc.

Ithaca is also the southern terminal of the New York Barge Canal system and is provided with docking facilities for boats operating on the canal. Several hundred pleasure crafts including the larger motor cruisers have Ithaca as their home port. Several large boatyards provide sheltered waters and cover for boats whose valuation approximates a quarter million dollars owned by persons from the surrounding area and cities as far away as Elmira, Binghamton, Owego and Scranton. A new City Airport and Marina was opened in 1960 and provides recreation and boating marina with space for 104 boats.

Daily trucking service is provided to all business in the area by numerous motor truck freight lines.

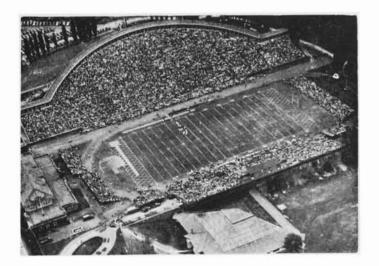
**PARKS, PLAYGROUNDS AND BOATING** — The natural topography of the land here makes the city a natural park. There are three public parks within the city and has recreation and athletic facilities, also an extensive bathing beach on Lake Cayuga. The Cornell Campus is extensive and supplies a very beautiful parklift effect for the upper part of the city. The following scenic beauty spots in and not far from the city are: Buttermilk Falls State Park, Cascadilla Glen, Cayuga Lake, Coy Glen, Robert H. Treman State Park, Fall Creek Gorge, Ithaca Gorge and Falls, Point Lookout, Taughannock Falls State Park, Watkins Glen State Park.



#### Ithaca Yacht Club

Ithaca and Cayuga Lake have become the headquarters for small boating enthusiasts throughout the Southern Tier of New York State and much of north central Pennsylvania. Each year more and more boats are brought to Cayuga Lake. It is estimated that over \$1,000,000 worth of pleasure craft have made Ithaca their "home port." In addition, hundreds of transient boats visit Ithaca each year using both the public and private launching and docking facilities.

Detailed information on the recreation of the Ithaca area can be secured from the Tompkins County Chamber of Commerce.



#### Ivy League College Football

**SPORTING EVENTS** — A wealth of both spectator and participation sporting events may be found in the Ithaca area. There are four golf courses, bowling, boating, swimming, tennis, archery, and many other sports facilities are available. The recently completed Lynah Ice Rink at Cornell University is open to the public for skating. Football, ice hockey, crew, baseball, and polo are only a few of the many sporting events taking place in Ithaca on a year-round schedule. **AGRICULTURAL CENTER** — Ithaca is often referred to as the agricultural center of the northeastern United States. Here are located the state owned College of Agriculture, with its far reaching extension service; the state School of Veterinary Medicine; the home of both the New York Artificial Breeders Cooperative and the Empire Livestock Marketing Coop, Inc.; the New York State offices of the Farm Bureau Federation; a United States Plant, Soil and Nutrition Laboratory; and branches of many other organizations serving the farmer. The county Agricultural and Horticultural Society is responsible for the Tompkins County Fair that is held in Ithaca during August of each year in cooperation with the Tompkins County Chamber of Commerce.

Gross income from farm products sold in Tompkins County was estimated to be over \$9,500,000. The major cash products of Tompkins County farms include milk, chicks, poultry and eggs, livestock of all types, hay, corn, wheat, vegetable crops and field beans.

**SPECIAL EVENTS AND INTERESTING FACTS** — Ithaca has very active fraternal, club and social life with over 200 organizations listed. There are 6 hospitals with nearly 500 beds, 5 theatres with a capacity of over 5,000, five auditoriums with a capacity of 5,200, 28 churches covering nearly every major denomination and **18** hotels and motels, plus many fine tourist homes. Listings of accommodations are available at the Chamber of Commerce.

There are over 22,000 passenger cars registered and 25,948 electric meters, 10,263 gas meters, and 23,092 telephones in use. The city's water storage capacity (not connected with Lake Cayuga) is 350,000,000 gal. with a daily pump of over 3,000,000.

Ithaca is served by two AM radio stations, WHCU and WTKO, one FM station. WVBR, and a daily newspaper, the Ithaca Journal.



College of Veterinary Medicine - Cornell University

## ITHACA

**New York** 

# BUYERS GUIDE (Yellow Pages)

Complete Classified Directory Following These Advertisements A classified directory providing detailed information on the city's institutions, civic organizations, (See "Associations" in classified section) businesses, professions and manufacturers served by this directory.

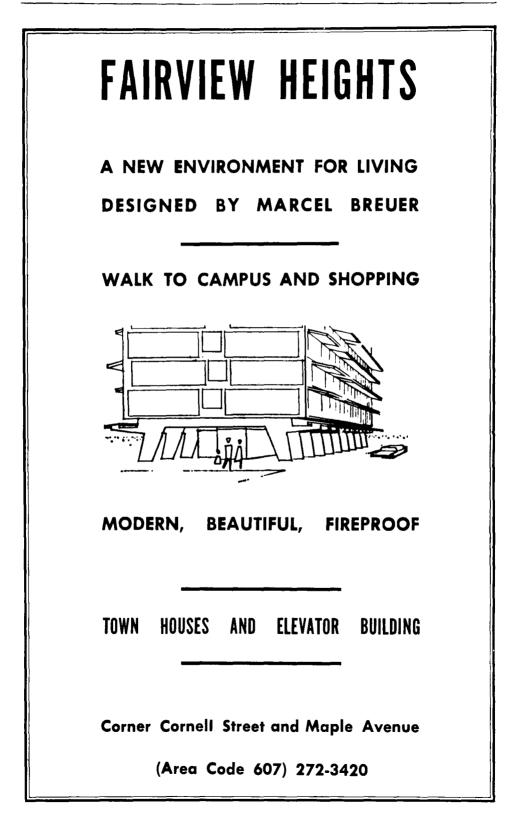
The advertisements in these "yellow pages" are grouped together and classified alphabetically under appropriate headings.

Each advertisement is crossreferenced in the directory's alphabetical section as well as in the list of advertisers.

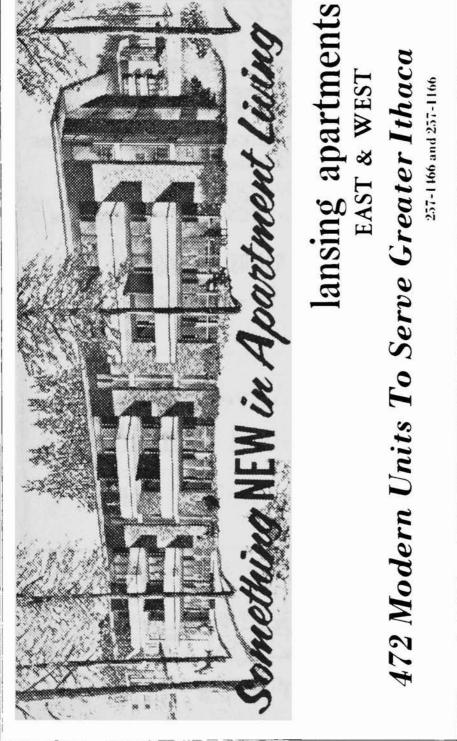
The following businesses and organizations believe in the City Directory as a vital community and personal information bureau and image. When calling upon them for their service or product, mention that you saw their display in a City Directory.

TOMPKINS COUNTY PUBLIC LIBRARY

1972 — H. A. MANNING COMPANY'S







1972 — H. A. MANNING COMPANY'S



## Directory Advertising is Good Advertising

H. A. MANNING COMPANY, Publishers

## Charles Boykin's Body Shop

Auto Body Repairing

28



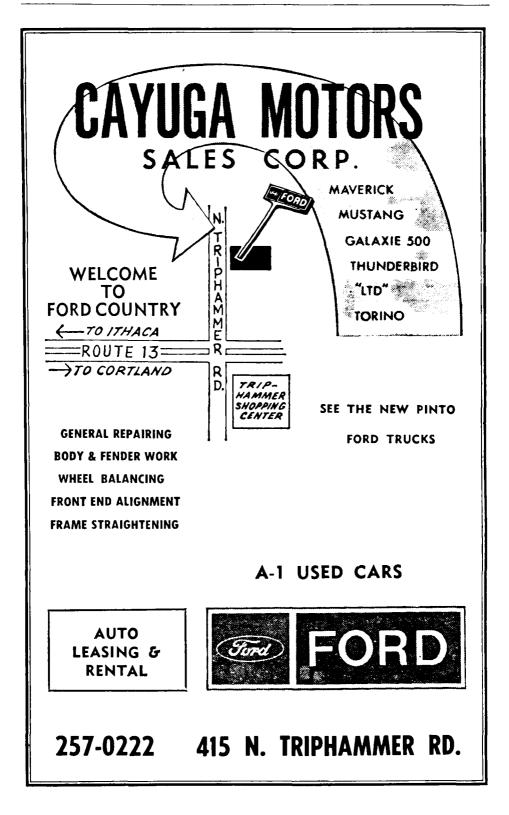
Painting Radiator Service

SAFETY GLASS SPECIALISTS

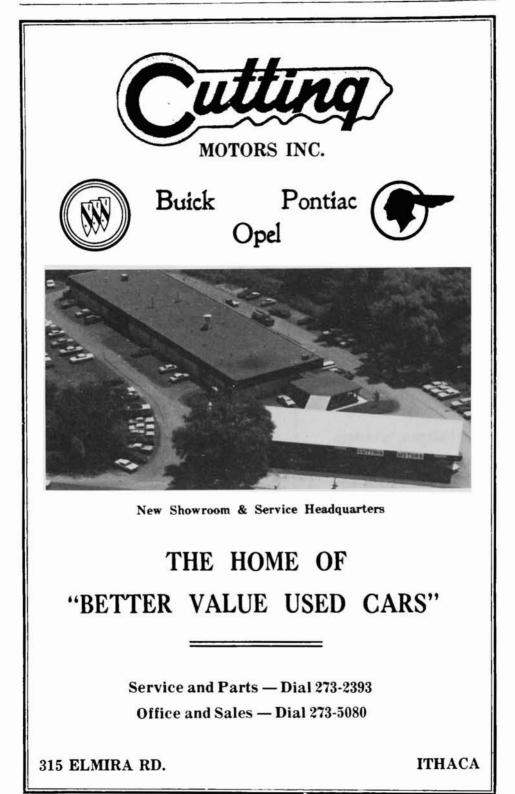
319 WEST STATE ST.

272-6050

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### LONG'S

### MOTOR SALES INC.



231 ELMIRA RD.



TEL. 273-2522

Bill Zikakis Chevrolet, Inc.



401 ELMIRA ROAD ITHACA, NEW YORK 14850

(607) 272-7353

## QUICK'S GARAGE

"Doing Business for 35 Years"

**PHONE AR 2-7125** 

AUTOMOTIVE ELECTRIC SERVICE

A GOOD GARAGE IN A GOOD TOWN

107 EAST CLINTON ST.

ITHACA, N. Y.

## HERTZ RENT-A-CAR

ECONOMY CARS, SEDANS

STATION WAGONS

LOCAL AND ONE WAY TRUCK RENTALS

TOMPKINS COUNTY AIRPORT ALSO

302 W. SENECA ST. 272-6622



AUTOMOBILES - SERVICE STATIONS - TIRES

1972 — H. A. MANNING COMPANY'S



Phone 273-6310

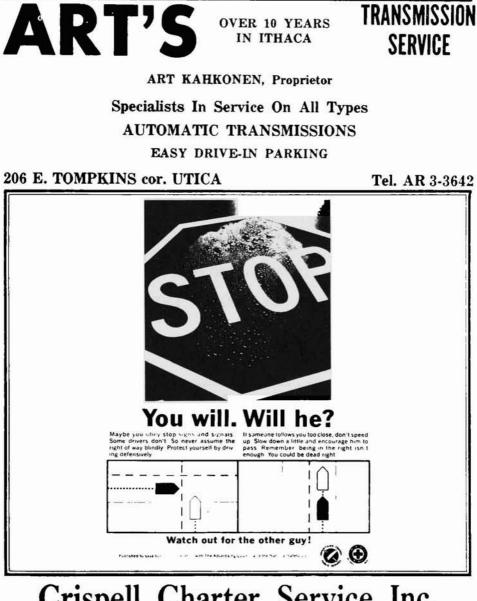
233 ELMIRA ROAD

ITHACA

#### AUTOMOBILES — TRANSMISSION SERVICE — CHARTER COACH SERVICE

ITHACA DIRECTORY - 1972

33



## Crispell Charter Service Inc. DELUXE CHARTER COACHES - FOR ALL OCCASIONS

Phone Ithaca 273-2596

CRISPELL AUTOMOTIVE INC. Heavy Vehicle Repair Service and Parts

1920 SLATERVILLE RD.

**ITHACA 14850** 

If No Answer Call 539-7111 or 272-1692

1972 — H. A. MANNING COMPANY'S

# FINGER LAKES MARINE SERVICE INC.

### COMPLETE MARINE SERVICE

SALES—STORAGE—LIFTING

Princecraft Aluminum and Fiberglass

#### EVINRUDE SALES & SERVICE

MERCRUISER SERVICENTER

ALL TYPES USED BOATS AND MOTORS

East Shore of Cayuga Lake 9 Miles North of Ithaca Route 34B MYERS

533-4422

## Inlet Park Marine, Inc.

SALES - SERVICE - STORAGE

ONE OF

"FINGER LAKES' FINEST INSIDE STORAGE FACILITIES"

CENTURY — GLASTRON — PENN YAN GRUMMAN CANOES — TEE NEE TRAILERS TROJAN — UNIFLITE CRUISERS AND HOUSEBOATS MERCURY OUTBOARD MOTORS AND SNOWMOBILES

435 TAUGHANNOCK BLVD.

272-1581

ITHACA, N.Y.

## ITHACA BOWL

**24 BOWLING LANES** 

**20 BILLIARD TABLES** 

LOU BARNARD, Gen. Mgr.

SNACK BAR - COCKTAIL LOUNGE

378 ELMIRA RD.

# CIVIC ORGANIZATIONS

Fraternal Religious Charitable Social Service

A vital part of your community's profile displayed for your information at the request of the organizations. You are invited to join and participate in our community life through these organizations.

An exclusive City Directory feature presented in the public interest by

## H. A. MANNING CO. Publishers

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#### CIVIC - AMERICAN CANCER SOCIETY

1972 — H. A. MANNING COMPANY'S

#### Know Cancer's Warning Signals!

(It's what you don't know that can hurt you.)
Change in bowel or bladder habits
A sore that does not heal
Unusual bleeding or discharge
Thickening or lump in breast or elsewhere
Indigestion or difficulty in swallowing
Obvious change in wart or mole
Nagging cough or hoarseness

If you have a warning signal, see your doctor.

American Cancer Society

## YOUR GIFT TODAY MAY SPARE OTHERS TOMORROW.



Tompkins County Unit 225 S. Fulton St.

273.0430

Mrs. Elizabeth Boniface Exec. Dir. Hours Mon. thru Fri. 9:00 A.M. - 5:00 P.M.

All types of assistance to Cancer patients

## TOMPKINS COUNTY CHAPTER THE AMERICAN RED CROSS

Headquarters, 201 W. Clinton — Telephone 273-1900



WAYNE D. LEBOEUF, Chairman LANGFORD F. BAKER, 1st Vice Chairman MRS. SUE CHRISTIANSON, 2nd Vice Chairman CARL KRELL, Treasurer MARGARET GREENWOOD, Chapter Secretary of the Board MARGARET CAVENEY, Office Secretary

#### **TOMPKINS COUNTY VOLUNTEER SERVICES**

DISASTER SERVICE (Preparedness & Relief)

dd NURSING AND HEALTH (Training for Care of Sick in the Home) (Prog

SERVICE TO MILITARY FAMILIES (Service to Armed Forces & their dependents)

**RED CROSS YOUTH** (Program of Youth Activities)

#### **BLOOD PROGRAM**

(Provides blood to all residents at no cost)

CANTEEN SERVICE (Established at Scenes of Natural disasters) **PRODUCTION** and LOAN CLOSET (Comfort articles for Patients in Hospitals)

FRIENDLY VISITOR PROGRAM (Volunteers to shut-ins) NURSING HOME VOLUNTEERS (In recreation and diversion programs)

First Aid

Water Safety

**Accident Prevention** 

Southern Tier Heart Association, Inc. Serving: Chemung, Schuyler, Steuben, Tioga and Tompkins Counties 734-2939 523 WEST CHURCH ST. ELMIRA, N.Y. 14901 **Community Service, Research, Professional** Education, and Public Education programs to fight the Nation's greatest killer. Cardiovascular disease. Your Heart Association gratefully accepts MEMORIAL GIFTS by Telephone or by Mail. Acknowledgement is sent promptly to the bereaved family. **Tompkins County Branch of** THE SOUTHERN TIER HEART ASSN., INC.

Call Enterprise 2281 — Elmira 734-2939

P.O. BOX 6

ITHACA, N. Y.

ITHACA DIRECTORY — 1972

## Challenge Industries, Inc.

- ... a non-profit, community based corporation dedicated to transitional vocational rehabilitation of the handicapped ...
- ... for used furniture, household goods and appliances stop at the

## **Challenge Industries Thrift Store**

AT THE ADDRESS BELOW

#### TO CARRY OUT CHALLENGE'S MUCH-NEEDED FUNCTIONS AND PROGRAMS,

**REAL WORK SUBCONTRACTS OF ALL KINDS ARE REQUIRED!** 

Challenge Industries actively solicits New York State business and institutions for subcontracts, GUARANTEEING accurate delivery dates and the quality control necessary to meet the most exacting standards.

What better way is there to prove . . .

"it's good business to hire the handicapped"!

#### CHALLENGE INDUSTRIES, INC.

402 East State Street

**POST OFFICE BOX 599** 

ITHACA, NEW YORK 14850

Telephone — 607 — 272-8990

1972 — H. A. MANNING COMPANY'S

## TB-RD ASSOCIATION OF CENTRAL NEW YORK, INC.



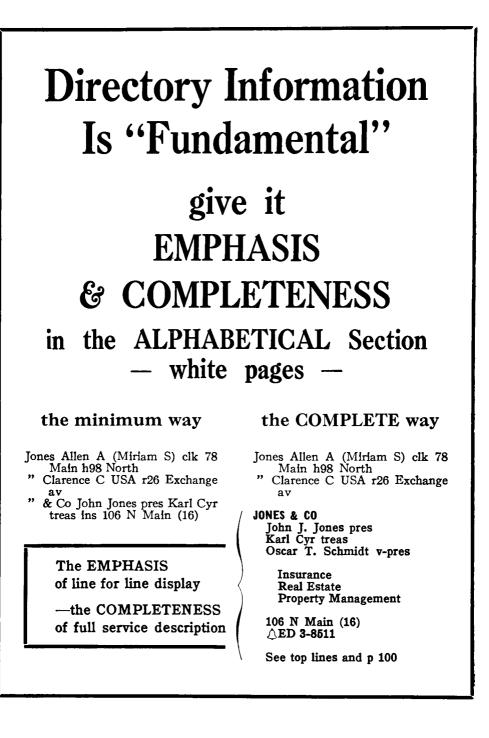
The TB-RD Association is a voluntary health agency affiliated with the State and National agencies of TB-RD. It is composed of the former Health Associations of Oswego, Onondaga, Cortland and Tompkins Counties and now serves all those Counties in matters of Tuberculosis, Respiratory Disease, Air Pollution, and Health Careers for students. Anything that affects man's breathing is the concern of this Association. The TB-RD Association works with schools, official health agencies and other groups to achieve its ends which are the eradication of TB and the alleviation of RD. The Action for Cleaner Air Committees in the four counties and the Health Careers Council are sponsored by the Association.

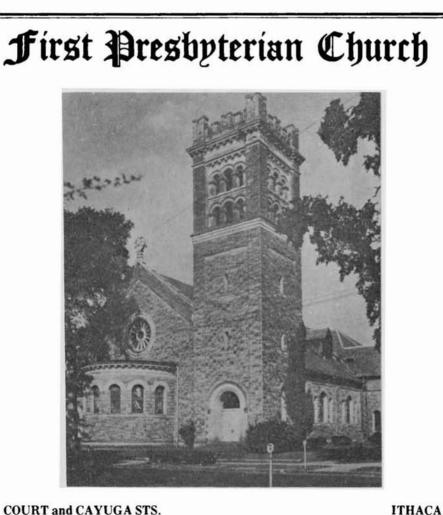
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Church Phone 272-2800

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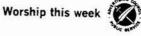
Think of today's dismaying headlines. Then think of the many ways the world can be made better.

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Worship this week—and put your Faith to work all week long.

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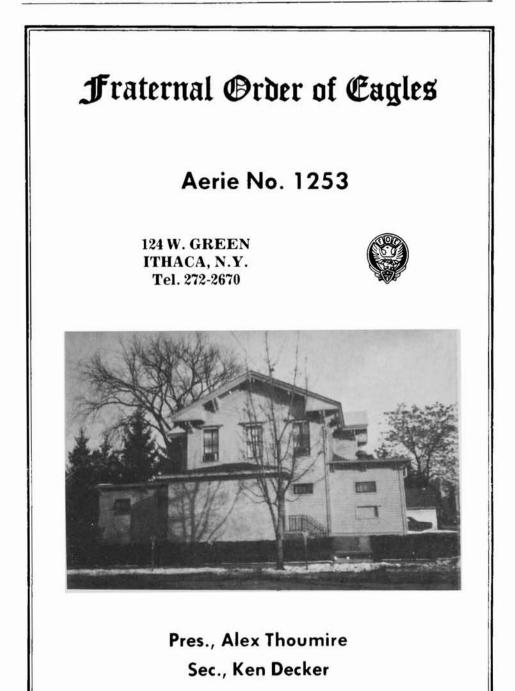


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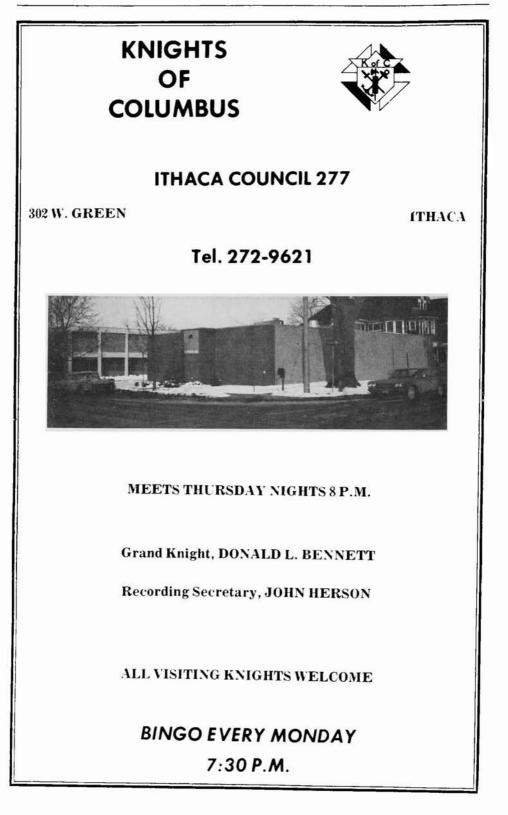
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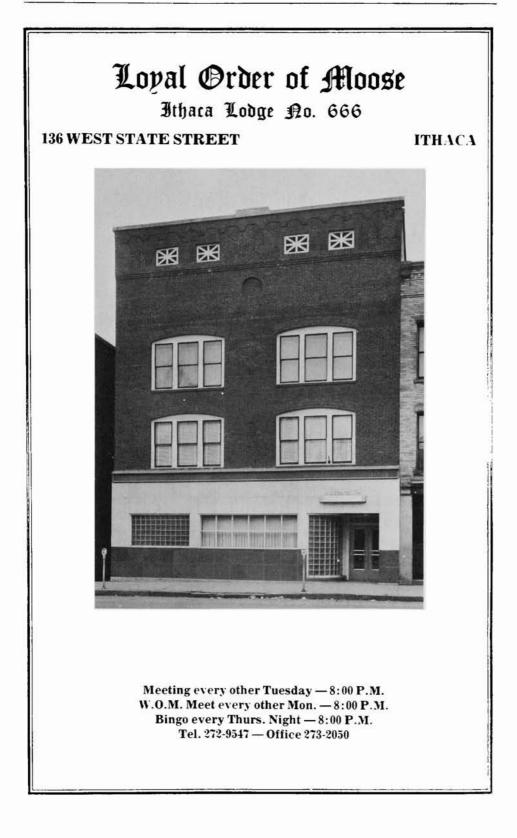


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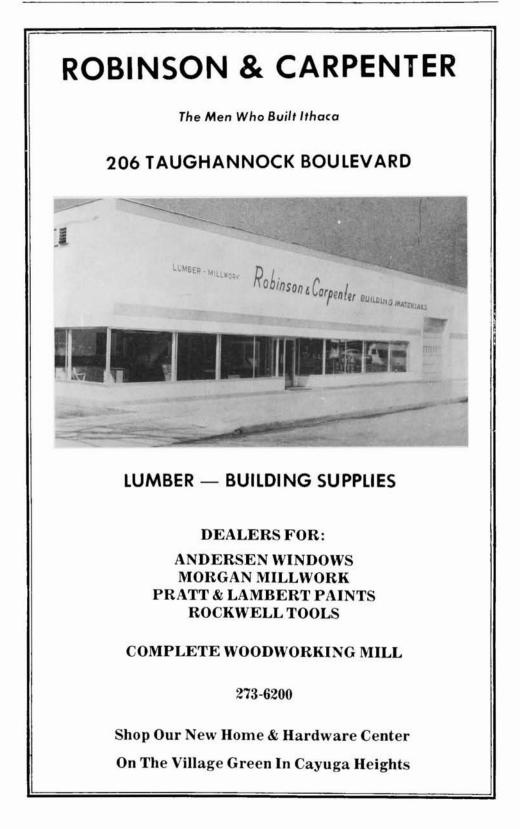


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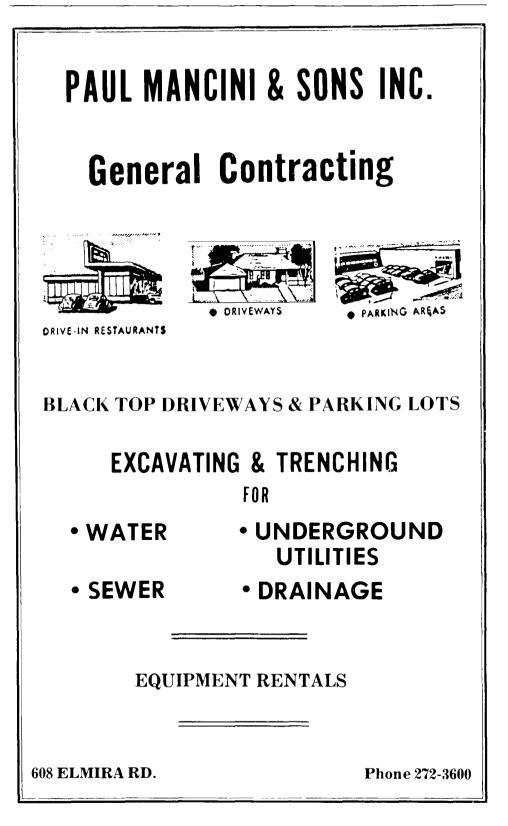
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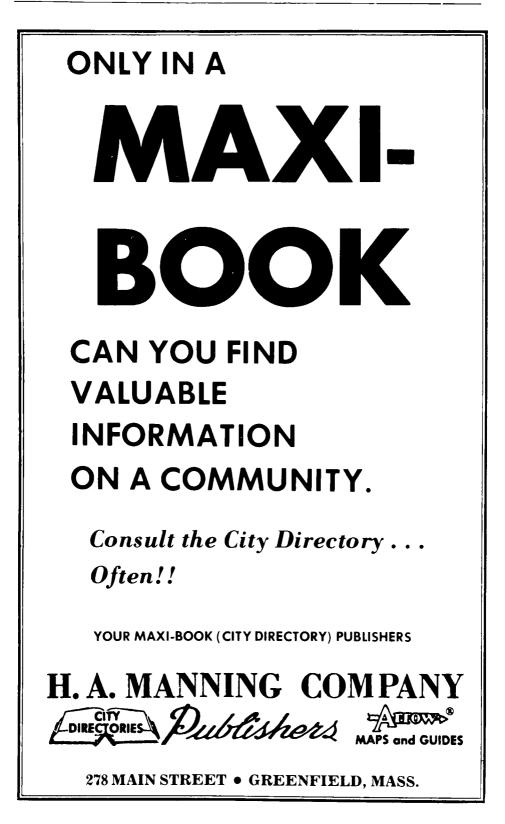
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#### EDUCATIONAL

#### ITHACA DIRECTORY - 1972

EDUCATIONAL—Ithaca is among the leading educational centers of the state. The Ithaca enlarged City School District includes 18 public schools with an enrollment of over 7,000 and a staff of 320 teachers and administrators. The District covers 160 square miles. There are two junior high schools, and Ithaca now boasts one of the newest, most modern high schools in the state, opened in 1959 at a new site. There is one parochial school in Ithaca providing classes from Kindergarten through eighth grade.

#### SEE PAGE 4



#### ITHACA SENIOR HIGH SCHOOL

Cornell University, which is one of the great universities of North America, located on one of America's most beautiful campuses overlooking the lower parts of the city and Lake Cayuga, was founded in 1865 by Ezra Cornell. The normal enrollment is about 15,500 students. The university includes colleges of Art and Science, Medicine, Law, Engineering, Architecture, the State College of Agriculture, Veterinary Medicine, Industrial and Labor Relations, Home Economics, a Graduate School, a School of Hotel Management, Education, Nursing, Nutrition and Business and Public Administration. It occupies about 7,000 acres of land and 160 buildings.

#### SEE INSERT BEGINNING CLASSIFIED

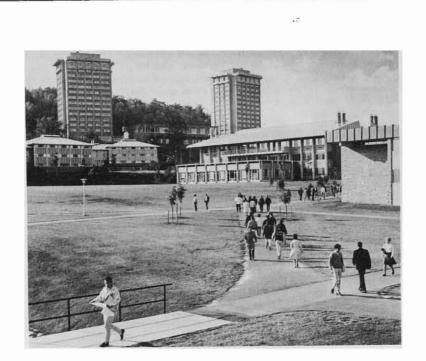
Ithaca College has relocated atop Ithaca's South Hill and has completed its nearly \$40 million construction program. It affords a beautiful view overlooking the City of Ithaca with Cayuga Lake in the background, and offers a vantage point of viewing the rolling hills surrounding Ithaca. The college has tripled its student population in the past four years. See Page 68.

Ithaca College started as a Conservatory of Music in 1892, and over the years has grown in size and stature. The college now includes a College of Arts and Sciences, a School of Music and a School of Health and Physical Education. A Department of Radio was organized in 1941, and has expanded into a full fledged Department of Radio and Television with fully equipped radio and television broadcasting equipment.

There are five libraries, as follows: Tompkins County Public Library is located in the heart of the business district and gives an extensive service to the public, the Cornell University Library located on the campus has over 825,000 volumes including special collections having international fame; the Ithaca College Library; the Tompkins County Bar Association Library is located in Ithaca Savings Bank Building; the Free Directory Library maintained by the H. A. Manning Co. is at the Tompkins County Public Library, 310 North Cayuga St. Also at Cornell University are the specialized libraries of Agriculture, Industrial and Labor Relations, Engineering and Law. A five million dollar Research Library is located at Cornell.

#### EDUCATIONAL - COLLEGES

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Through a coordinated academic advisement and counseling system, students are able to receive assistance in the development of their occupational and educational plans commensurate with their interests and aptitudes. The College offers three occupationally-oriented programs in the field of business, two technology programs, a licensed practical nursing program, a program of general studies, and a universityparallel transfer program. Two health technology programs are offered in conjunction with the SUNY Agricultural and Technical Colleges at Alfred and Morrisville. All of the above programs are designed to prepare a student for employment in responsible positions in business and industry, or permit the student to transfer to four-year colleges for additional study leading to the baccalaureate degree.

The College is accredited by State University of New York, the Board of Regents, and has been accepted as a Recognized Candidate for accreditation by the Middle States Association of Secondary Schools and Colleges.

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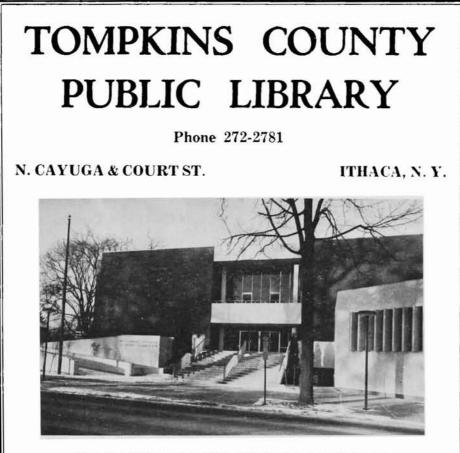
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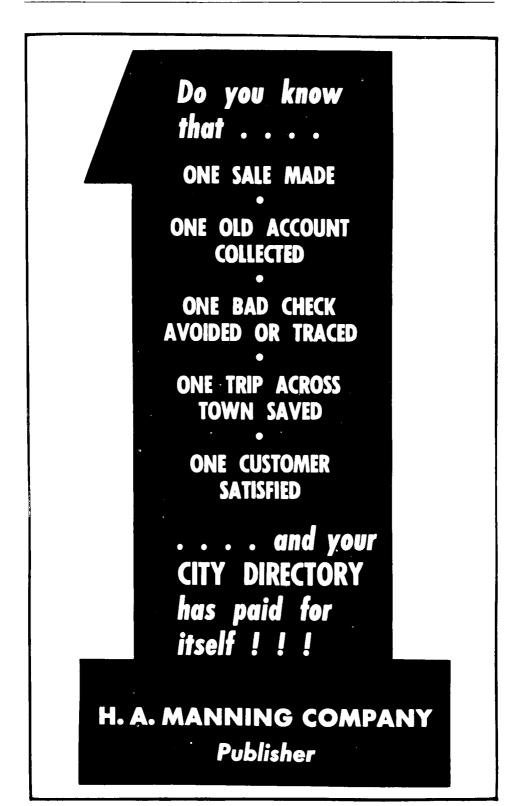
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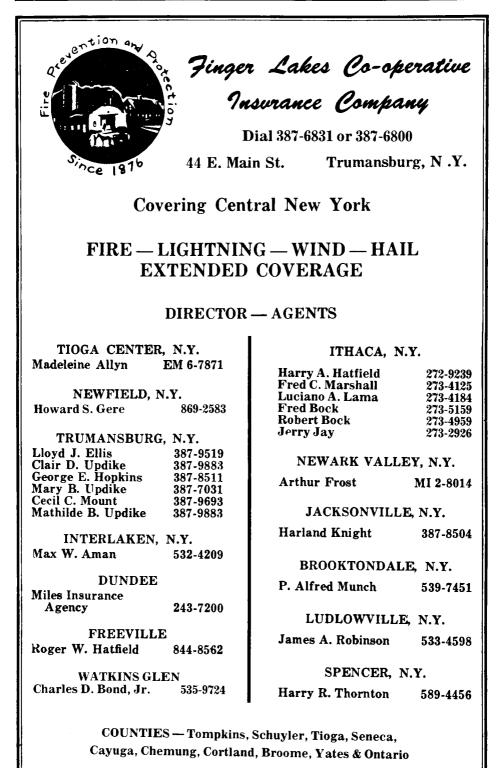
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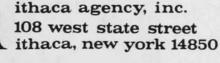
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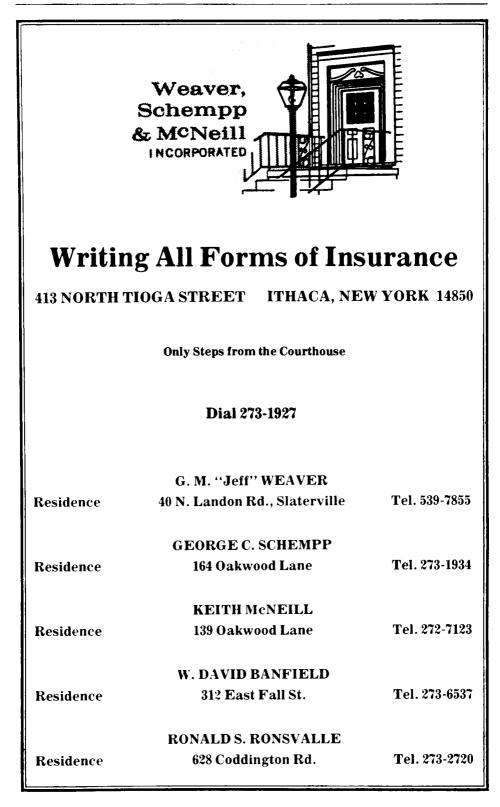
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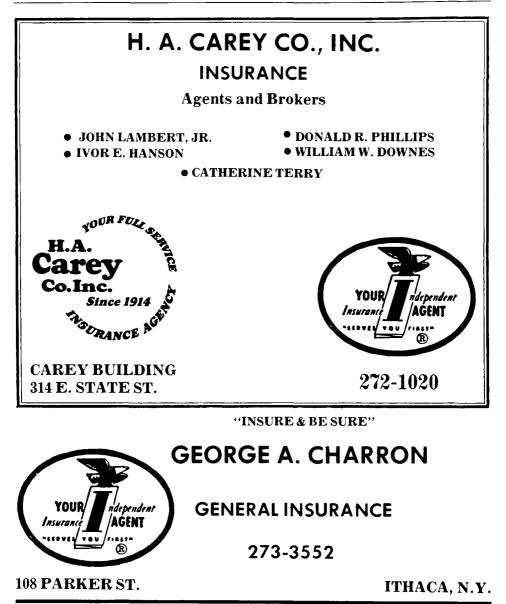
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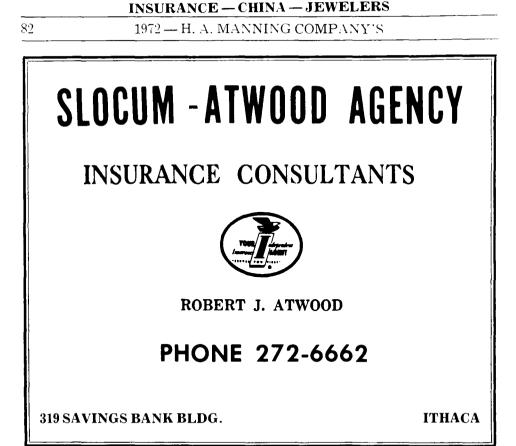
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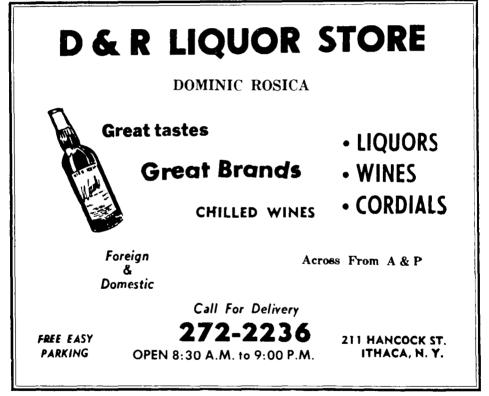
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Among the principal products manufactured here are: adding machines, shotguns, research instruments, heat resistant materials, power drive chains, lantern slides, technical mirrors, precision machine tools, scientific instruments, salt, photo engraving, books, magazines, detergents, woodworking and dairy products.

Ithaca has an unusually intelligent class of workmen. Educational advantages for industrial workers and their families include a liberal policy provision for vocational education and training in public schools.

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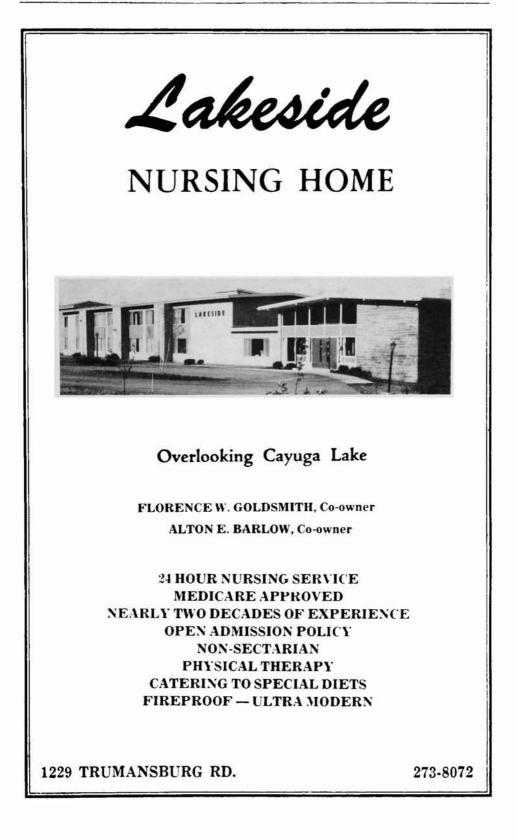
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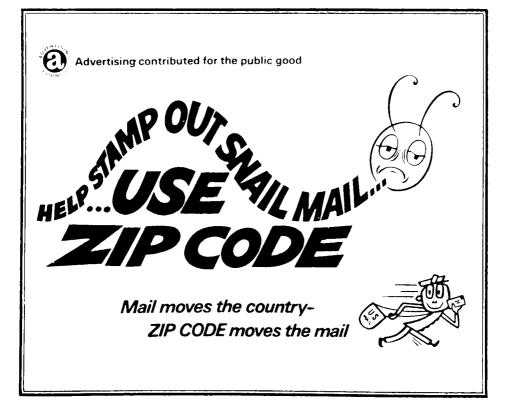
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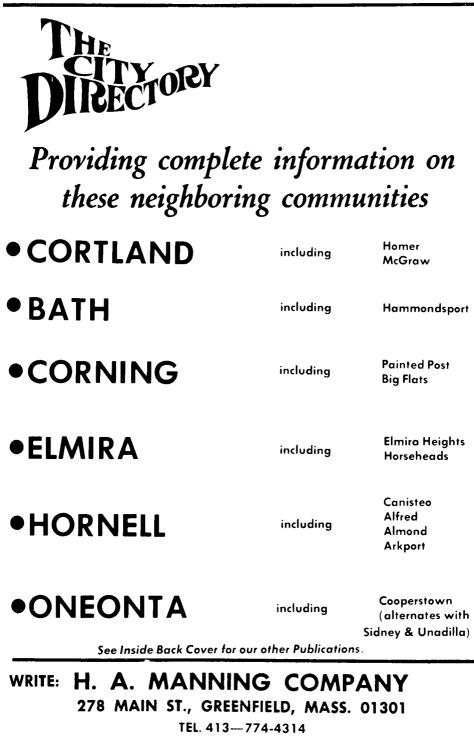
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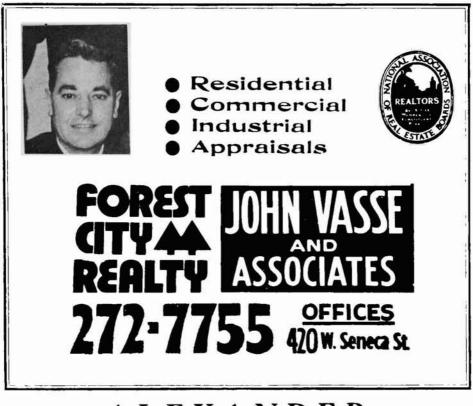
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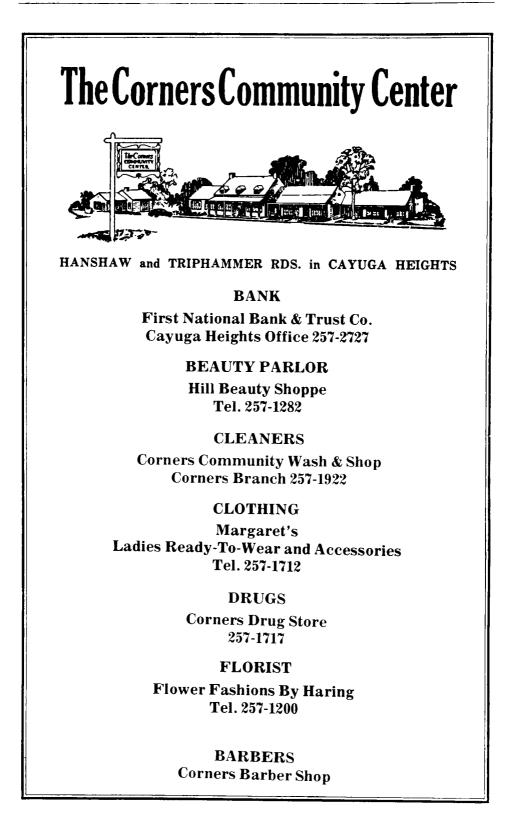
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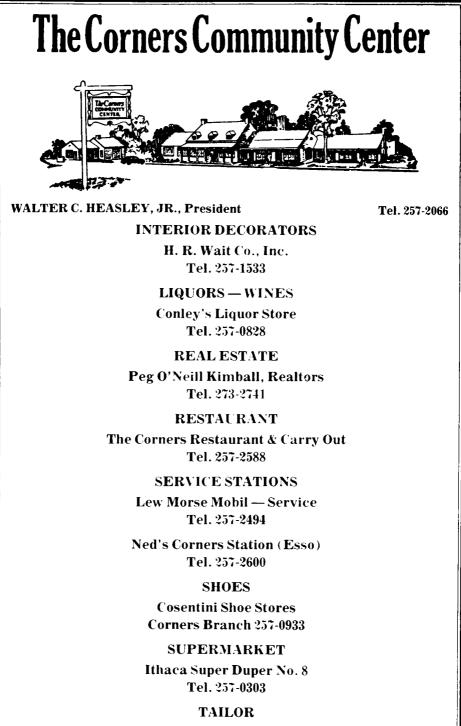
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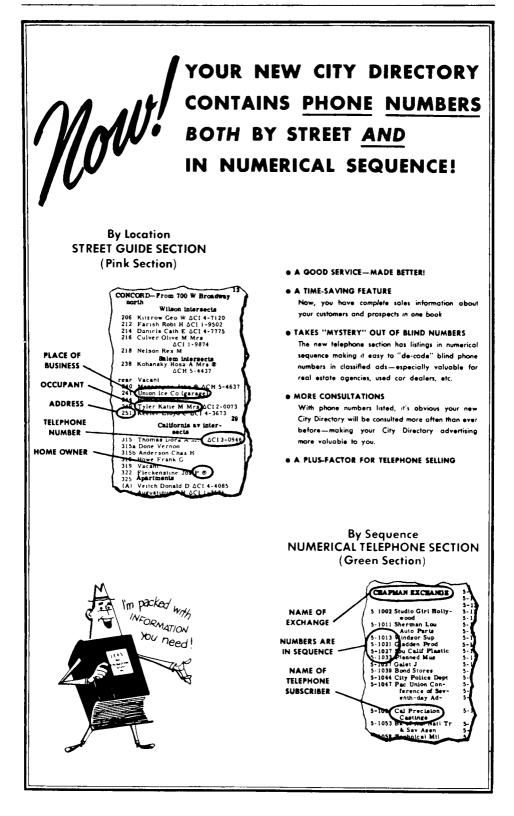
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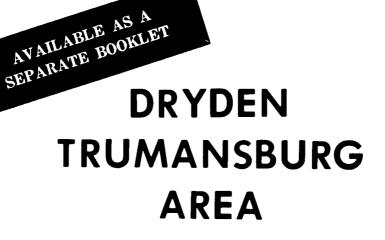
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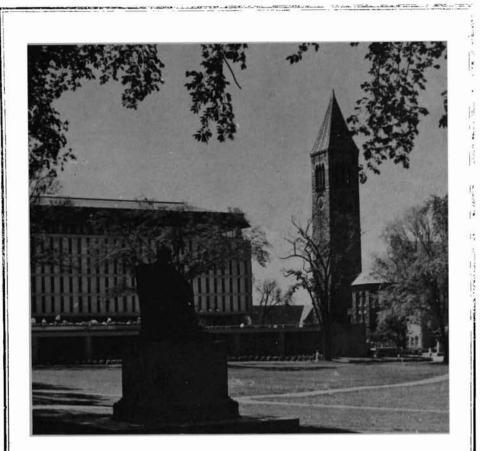
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