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Ithaca directory.
Manning, US West Marketing

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RECAPITULATION

	Ithaca
New Names Added	4,807
Old Names Taken Out	3,399
Changes of Address, Etc.	4,532
Total Changes Made in Alphabetical Section	12,738
Total Numerical Telephone Locator Cards	11,345

The Copyright Law
Title 17 United States Code Section 104

That any person who wilfully and for profit shall infringe any copyright secured by this act, or who shall knowingly or wilfully aid or abet such infringement, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be punished by imprisonment for not exceeding one year, or by a fine of not less than one hundred dollars, nor more than one thousand dollars, or both, in the discretion of the court.

Rothschild's

State and Tioga St.

the leading Department
Store in the
Finger Lakes region

CONFIDENCE . . .

- 89 years in Ithaca
- always reliable
- values as advertised
- quality merchandise
- we invite your confidence

QUALITY . . .

- every department carries famous brands
- we stand behind the brands we sell
- we will send back anything the customer finds unsatisfactory

ASSORTMENTS . . .

- we carry the products you need
- fine assortment of products, brands, & styles
- ladies', men's, children's, student's wear
- household & gift items
- notions, stationery
- yard goods, appliances

SERVICE . . .

- convenient credit.. up to 5 months to pay
- free delivery within 25 miles
- check cashing
- gift wrap service
- shop by mail or phone; orders filled quickly & accurately

Where Ithaca Shops with Confidence



We have experts to help you get the best use of your electric and natural gas service in six separate areas.

- Industrial • Lighting • Farm
- Residential • Commercial • Home Service

There is no charge for their services, and they're as close as your telephone.

For Information On Rates and Service

. . . again, just call our nearest office. Trained representatives will arrange your service, transfers or answer any other question you may have.





Fire **SECURITY MUTUAL**

Home Office: Ithaca, New York
 Tel. — (Area Code 607) 273-1202
 William D. Meils, President

WILLIAM D. MEILS, President and General Manager
WILLIAM A. HUMPHRIES, Vice-President
LAURA S. MORGAN, Secretary
JAMES M. RUANE, Treasurer

DIRECTORS

Richard I. Clark
 William R. Gill
 William A. Humphries
 M. Harding James
 William D. Meils
 Laura S. Morgan

Harold A. Pratt
 James M. Ruane
 Harold E. Simpson
 Hugh G. Slocum
 Robert B. Tallman
 Elwood C. Wagner

Edmund M. Weatherby

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Tompkins County Chamber of Commerce

205 W. GREEN ST. TOMPKINS COUNTY

312 NORTH

ITHACA, N.Y.

Tel. 273-7080

ITHACA CITY SCHOOL DISTRICT

Our Sights Are On His Future



THE BOARD OF EDUCATION

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DR. ROGER W. BARDWELL, Clerk and Superintendent of Schools

MARGARET L. PEARCE, Treasurer

TRUMAN K. POWERS, Attorney

EDUCATION FOR TOMORROW

The Board of Education of the Ithaca City School District strives constantly to offer an excellent educational program for all students of the community: kindergarten, elementary school, junior high school, senior high school, and adults.

MANNING'S

9

ITHACA

Including Cayuga Heights Village

(TOMPKINS COUNTY, NEW YORK)

DIRECTORY

Including

NUMERICAL TELEPHONE LOCATER

**CROSS REFERENCE TELEPHONE
DIRECTORY
& RURAL ROUTES**

1971

Enumeration Completed February, 1971

CONTAINING

**General Directory of the Citizens, Classified Business Directory,
Street and Telephone Directory, Numerical Telephone
Locater, Rural Delivery List,
Record of City Government, Societies, Churches, Etc., County,
State and United States Governments, Courts**

VOLUME LXVIII

SOLD BY SUBSCRIPTION ONLY

COMPILED AND PUBLISHED BY

H. A. MANNING COMPANY
NEW YORK DIVISION



Publishers

MAPS and GUIDES

278 MAIN STREET (4th fl.) *Greenfield, Mass.* 01301

Area Code 413 774-4314

N. Y. Division, 277 STATE ST. (Room 412)

SCHENECTADY, N. Y.

Member Tompkins County Chamber of Commerce
Member North American Directory Publishers Association

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974.7
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ITHACA ADVERTISERS

A M Auto Repair	class dir un	Cook-Gauntlett Agency	class dir un
Abbott Edward P Realty	Automobile Parts	Cornell Radio Guild Inc	Travel Bureaus
Agway Petroleum Corp	top lines	Cornell University	bottom lines
Albanese Plumbing & Heating Co	63		insert beginning
Alby & Sons	58		class section
Alexander Real Estate	97	Corner Book Store	bottom
Altman & Green	81		corner cards
American Cancer Society	41	Corners Community Center	
American Red Cross	42	Inc	104 and 105
Ames of Ithaca Inc	64	Credit Bureau of Ithaca	top lines
Arnold Printing Co	insert opp name	Crispell Charter Service Inc	back cover
Art Craft of Ithaca Inc	92		and 34
Art's Transmission	33	Cutting Motors Inc	class dir un
Auto-Match of Ithaca	34		Automobile Agencies and 30
Baker's Bob Kitchens	top lines, class dir	D & R Liquor Store	82
	un Kitchen Remodeling	Dassance Electric Inc	59
Bangs Funeral Home	front edge	Davenport T H Co Inc	bottom lines
Barnetts' Blue Sunoco Service	32	Dean of Ithaca	back cover
Barr J S & Co Inc	bottom lines and	"De" Furman Plumbing and	
	class un Stocks and Bonds and 72	Heating	bottom lines
Bear Electric	60	Directory Library	7
Bennett Studio	class dir un	Donohue-Halverson Inc	bottom lines
	Photographers	Eastman Robert Inc	front cover
Bool's Flower Shop	top corner cards	Eighty-nine Lumber & Supply Co Inc	51
Boothroyd Robert S Agency Inc	top lines	Elmshade Tourist Home	bottom
Boykin's Charles Body Shop	28		corner cards
Boynton Real Estate	bottom lines	Empire Mobile Homes	92
Bradley Landscaping Service	bottom	Fairview Manor Realty Co Inc	backbone
	corner cards		and 26
Brewer D H Co Inc	61	First National Bank and Trust Co of	
Brooks Four Pharmacies	tabbed insert	Ithaca	front cover and class dir un
	before NTL	Banks and Trust Companies	
Browning King & Co	49		and insert before Alpha
Burns Realty Co	front cover and	Fletcher W F Co Inc	48
	class dir un Real Estate	Flight Pianos and Organs	top corner
Burris Plumbing and Heating Inc	63		cards
Bush Oil Co Inc	73	Forest City Realty	back cover and 97
Caldwell Larry Real Estate Problem		Frank's American Service	class dir un
Solver	98		Auto Tires and 31
Carey H A Co Inc	78	Fraternal Order of Eagles	45
Carroll's Sales & Service Inc	33	Gallagher J D Co Inc	95
Cayuga Liquor and Wine Co Inc	top	Garage de France Inc	class dir un
	corner cards		Automobile Accessories Dealers
Cayuga Lumber Co Inc	class dir un		Garages and Repairing
	Lumber Dealers and 50	Glenside Monument Co	89
Cayuga Motors Sales Corp	class dir un	Gulliver's World Ltd.	bottom
	Auto Agencies and 29		corner cards
Cayuga Press Inc	insert opp name	Haverstick & Co Inc	top lines
Central Collection Service	front cover	Head's Camera Shop	bottom
Ceracche Television Corp	108		corner cards
Challenge Industries Inc	44	Heggie R A & Bro Co	81
Char Pit The	101	Herson Funeral Home	74
Charron George A Insurance	78	Hertz Rent-A-Car	33
Chase LaGrand E Co Inc	front cover	Hickey's Music Store	class dir un
	and 98		Music and Musical Instruments
Christian Broadcasting Network		Home Dairy Co	top corner cards
(CBN)	94	Houragency Inc	back cover
College Spa Restaurant	102	House of China	80
Colonial Cleaners	49	Howard Johnson's Motor Lodge	
		and Restaurant	backbone

Hull Heating & Plumbing Inc	62	New York Life Insurance Co	79
Huntington Gardens	72	New York State Electric & Gas Corp	5
Inlet Park Marine Inc	35	North Side Liquor & Wine Inc	top lines
Inter Lakes Finance Corp	71	Norton Electric Co Inc	59
Investors Diversified Services Inc	top lines	Oak Hill Manor	88
Ithaca Agency Inc	back cover	Ornamental Iron of Ithaca	64
Ithaca Agway Inc	top lines and 76	Patten's Jewelers	top corner cards
Ithaca Bowl	back cover	Patterson Real Estate	bottom corner cards
Ithaca-Cayuga Optical Service	35	Patterson's Mobil Service	32
Ithaca City Board of Education	90	Peter Moses	front cover inside lip
Ithaca City Government	8	Petrillose Cleaners Inc	49
Ithaca Cleaning Co Inc	20	Porter Sheet Metal Co Inc	64
Ithaca College	class dir un	Protective Assurance Control Systems	top corner cards
Ithaca Community Music School Inc	Janitor Service	Quick's Garage	32
Ithaca Esso Servicenter	67	Robinson & Carpenter Inc	52
Ithaca Esso Servicenter	69	Rothschild Inc	4
Automobile Accessories Dealers	class dir un	Royal Palms	102
Garages and Repairing	top lines	Rumsey-Ithaca Corp	top edge
Ithaca Journal-News Inc	backbone	Salino Electric	82
Ithaca Savings & Loan Assn	and top lines	Savings Bank of Tompkins County	The insert tabbed
Ithaca Sound Production	107	Government and class dir un	Banks and Trust Companies
Ithaca Supply Co	103	Schmitt's Heating & Air Conditioning Service	class dir un Heating and Air Conditioning
Ithaca YMCA	47	Schooley's Inc	81
Kenton Plaza Motel Inc	front cover	Seacord-Lane Builders Inc	57
Kline's Pharmacy	86	Security Mutual Fire Insurance Co	6
Lakeside Nursing Home	bottom lines and 87	Shea-Tryon Funeral Home	class dir un Funeral Directors
Lama L A Insurance Agency	bottom lines	Sheraton Motor Inn	top lines
Lansing Apartments	27	Slocum-Atwood Agency	80
Larkin Insurance Agency	class dir un Insurance Agents	Smith C Hadley	top corner cards
Leonard Vacuum Cleaner Co	back cover and 79	Smith David & Rebe Biggs Realtors	98
un Vacuum Cleaners	class dir un Vacuum Cleaners	State Farm Insurance	front cover
Sales and Service	top corner cards	Station The	top lines
Loeb Rhoades & Co	back cover	Stellar Industries	108
Long's Motor Sales Inc	inside lip	Stewart & Bennett Inc	56
Loyal Order of Moose	46	Stone Travel Agency Inc	108
Lucente Rocco P	57	Superior Electric Construction Co	60
Lutton's Office Equipment Co Inc	90	Swarthout & Ferris Inc	bottom lines
Machinists Local 1607	83	Swift Travel Service	bottom corner cards
Madison Electric Inc	59	Tabernacle Baptist Church	39
Major Taxi	front cover	Television Shop The	108
Mancini Paul & Sons Inc	55	Thayer Appliance Co	28
Manning H A Co	7, 66, 71 and 93	Therm Incorporated	85
Mass Mutual Life Ins Co	bottom corner cards	Tompkins County Public Library	70
McCarthy Real Estate	bottom lines	Tompkins County Trust Co	insert opp
McDonald's Carry Out	top corner cards	Numerical Street dir class un	Banks and Trust Companies and ribbon
McElwee W D & Sons	57	Towner Electric	60
McGuire Gardens	72	Townley Dale	34
McKinney Agency Inc	bottom lines	Townsend L B Distr Inc	bottom corner cards and 73
McNeil Music Store	86	Treyz Geo E Inc	back cover
McPherson Builders	53	Turback's	bottom edge
Mickey's Market	86	United Rent-All	99
Miller Erie J Inc	bottom lines	University Sand & Gravel	54
Miller's Repair Service	top corner cards	Victory Liquor Store	82
Miller's T G Sons Paper Co	top lines and 91	WEIV	94
Morse Borg-Warner	84	WHCU	top and bottom lines and back cover
Morse-Collins Inc	64 and 103		
National Auto-Weld Inc	65		
Ned's Corners Station	33		

WTKO	front cover and class dir un Radio Stations	LUDLOWVILLE, N.Y.	
WVBR	bottom lines and tabbed insert	Lakeview Appliance Sales	top corner cards
Wagner Funeral Home Inc	74	Simpson Insurance Agency	79
Warren Real Estate Inc	96		
Weaver Schempp & McNeill Inc	77	MECKLENBURG, N.Y.	
Westtown Optical	90		
Wilson Heating & Plumbing	63	White Nurseries	bottom corner cards
Wood P W & Son Inc	top lines		
Young Men's Christian Association	47	MYERS, N.Y.	
Ziebart Auto Truck Rustproofing	top corner cards	Finger Lakes Marine Service Inc	class dir under Marine Sales Service and Storage and 35
Zikakis Bill Chevrolet	32		
CAYUGA HEIGHTS			
St Catherine of Siena RC Church	38	NEWFIELD, N.Y.	
CORTLAND			
Lang E H Roofing and Siding	top corner cards	White Warren Landscape Service	73
DRYDEN, N.Y.		SYRACUSE, N.Y.	
Acme Pest Control Co	top corner cards	Blue Cross and Blue Shield of Central New York	top lines
ELMIRA, N.Y.		TAUGHANNOCK FALLS, N.Y.	
Blue Cross and Blue Shield of Central NY	top lines	Taughannock Farms Inn	102
Iszard S F Co Inc	top lines		
Southern Tier Heart Assn Inc	43	TRUMANSBURG, N.Y.	
GROTON, N.Y.			
Dates Chevrolet-Oldsmobile Inc	top and bottom lines	Black's Heating & Plumbing Inc	63
Tompkins-Cortland Community College	68	Finger Lakes Co-operative-Ins Co	75
		T-Burg Motors Inc	class dir un Automobile Agencies



ITHACA, N. Y.

TOMPKINS COUNTY

LOCATION — The City of Ithaca, located in the heart of the Finger Lakes Region of Central New York State at the head of beautiful Cayuga Lake, is famous for its educational institutions, its position as the agricultural center of the northeast United States, its rugged and picturesque scenic beauty, and its many progressive small industries.

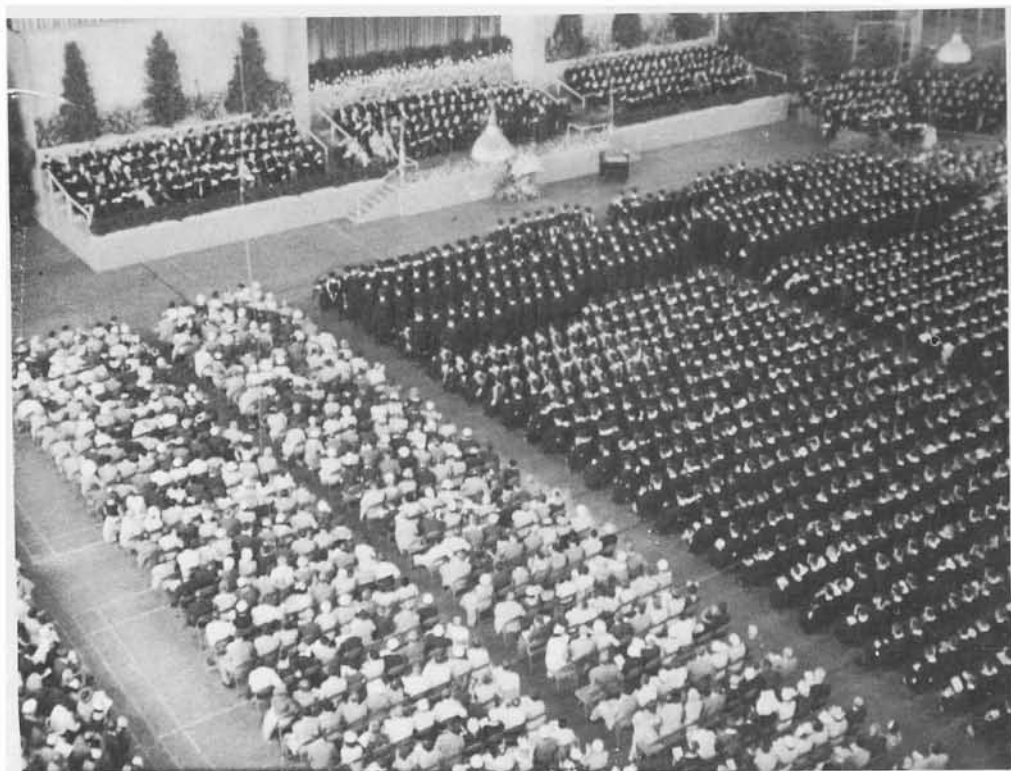
Known far and wide as the home of Cornell University and Ithaca College, Ithaca is noted for its culture and refined atmosphere in all activities of business and social life.

Its latitude is 42° 27' north and its longitude is 76° 29' west. Located in the center of the Southern Tier of New York State, it is 240 miles south to New York City; Boston is 350 miles east, Albany 175 miles east, Buffalo is 150 miles west, Elmira 35 miles south, Binghamton 50 miles southeast, Syracuse 55 miles northeast and Rochester 88 miles northwest.



Cayuga Lake

TOPOGRAPHY — Ithaca is in a land of lakes and hills, deep ravines and towering cliffs, waterfalls and cataracts. The city itself is bordered on three sides by hills cut through by the deep gorges of Six Mile, Cascadilla and Fall Creeks which abound with cascades and waterfalls, and on the fourth side by Cayuga Lake, all providing a most picturesque setting. Climate ranges in temperature from an average minimum of 26° to an average maximum of 69°. This comparatively close range of minimum and maximum temperatures results from Ithaca's enviable position at the head of 40-mile long Cayuga Lake. The elevation of the lake, the lowest point in the city, is 383 feet above sea level and Cornell University Campus, the highest part of the city, is approximately 800 feet above sea level.



Commencement Exercises at Cornell University.

HISTORICAL — Ithaca was settled in 1879, ten years after the visit of a detachment of 200 men commanded by Col. Dearborn from the expeditionary force of General Sullivan first visited the area on September 23, 1779. It was named Ithaca by Simeon DeWitt, Surveyor General under Washington in 1795 after the ancient Greek capitol of Ithaca. It was incorporated as a village in 1821, chartered as a city in 1888 and has been the county seat of Tompkins County since the county's formation in 1817. In days long gone past, Ithaca was a center of inland water transportation as well as the salt center of New York State. Tompkins County celebrated its sesquicentennial in 1967.

POPULATION — Ithaca's metropolitan area, has a population, according to the 1970 federal census of 43,881. This includes the City of Ithaca, Village of Cayuga Heights, Ithaca Township, and the students at Cornell University and Ithaca College. As in many communities, extensive growth has been seen in the population outside the central city. Between 1900 and 1950 the city population increased from 13,150 to 19,800 or 65%. The town and village during the same period increased from 1,600 to 8,600 or 540%. The student population in 1900 was slightly less than 3,000, today there are nearly 18,000.

Ithaca's population is about 87% native born white, about 3% colored and 10% foreign born.

Tompkins County, according to the 1970 federal census, is 75,337 inhabitants. This figure includes students.

MERCANTILE — Ithaca is a trading center of some 100,000 persons and has stores comparable with those of cities much larger. Because of the University population and a community educated to want the best, retail stores carry merchandise equal in

variety and quality to stores in leading eastern cities. There are over 351 retail stores, employing over 2,500 persons with annual sales in excess of \$89,563,000. There are also over 56 wholesale houses with annual sales of \$25,935,000. About 375 service trade establishments, doing an annual business of \$10,359, are also located in Tompkins County. There are about 300 professional offices located within the city limits. There are four shopping centers.

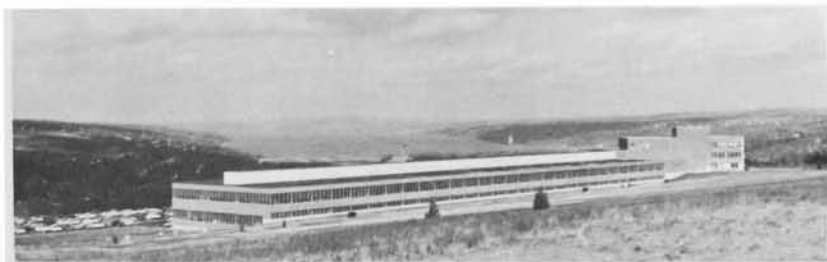


Photo by Curt Foerster

Adding Machine Division of The National Cash Register Co.

INDUSTRIAL — Although Ithaca is not primarily an industrial city, it has 43 manufacturing establishments with an employment figure in excess of 7,000, a payroll totaling over \$20,000,000. Cornell University employs 7,000 and Ithaca College 775, and the New York State Electric & Gas Corporation 550.

Among the principal products manufactured here are: adding machines, shot-guns, research instruments, heat resistant materials, power drive chains, lantern slides, technical mirrors, precision machine tools, scientific instruments, salt, photo engraving, books, magazines, detergents, woodworking, and dairy products.

Ithaca has an unusually intelligent class of workmen. Educational advantages for industrial workers and their families include a liberal policy provision for vocational education and training in public schools.

A recent development saw the formation of the Cornell Research Park, Inc., with several large concerns.



Therm Inc., Ithaca, N. Y.

There are sites available for industrial development and several organizations are active in the promotion of industrial expansion within the Ithaca trading area. Inquiries addressed to the Tompkins County Chamber of Commerce will bring a prompt reply.



Part of the new South Hill Campus of Ithaca College.

EDUCATIONAL — Ithaca is among the leading educational centers of the state. The Ithaca enlarged City School District includes 18 public schools with an enrollment of over 7,000 and a staff of 320 teachers and administrators. The District covers 160 square miles. There are two junior high schools, and Ithaca now boasts one of the newest, most modern high schools in the state, opened in 1959 at a new site. There is one parochial school in Ithaca providing classes from Kindergarten through eighth grade.



Ithaca Senior High School

Cornell University, which is one of the great universities of North America, located on one of America's most beautiful campuses overlooking the lower parts of the city and Lake Cayuga, was founded in 1865 by Ezra Cornell. The normal enrollment is about 15,500 students. The university includes colleges of Art and Science, Medicine, Law, Engineering, Architecture, the State College of Agriculture, Veterinary Medicine, Industrial and Labor Relations, Home Economics, a Graduate School, a School of Hotel Management, Education, Nursing, Nutrition and Business and Public Administration. It occupies about 7,000 acres of land and 160 buildings.

Ithaca College has relocated atop Ithaca's South Hill and has completed its nearly \$40 million construction program. It affords a beautiful view overlooking the City of Ithaca with Cayuga Lake in the background, and offers a vantage point of viewing the rolling hills surrounding Ithaca. The college has tripled its student population in the past four years.

Ithaca College started as a Conservatory of Music in 1892, and over the years has grown in size and stature. The college now includes a College of Arts and Sciences, a School of Music and a School of Health and Physical Education. A Department of Radio was organized in 1941, and has expanded into a full fledged Department of Radio and Television with fully equipped radio and television broadcasting equipment.

There are five libraries, as follows: Tompkins County Public Library is located in the heart of the business district and gives an extensive service to the public, the Cornell University Library located on the campus has over 825,000 volumes including special collections having international fame; the Ithaca College Library; the Tompkins County Bar Association Library is located in Ithaca Savings Bank Building; the Free Directory Library maintained by the H.A. Manning Co. of N. Y. in the Chamber of Commerce at 205 West Green St. Also at Cornell University are the specialized libraries of Agriculture, Industrial and Labor Relations, Engineering and Law. A five million dollar Research Library is located at Cornell.

FINANCIAL — Ithaca has two commercial banks: one savings bank and one savings and loan association. These banks are well housed and progressive and have grown with the city. The per capita wealth is high. Ithaca rated third in New York in 1950. The net taxable value of city property was \$95,821,976 in 1961. The city government has operated within its budget for the past 35 years, has a low bonded indebtedness and the highest financial rating. The Tax equalization rate is **85%**.

TRANSPORTATION — Ithaca is served by Mohawk Airlines, Inc., which operates from the Tompkins County Airport, with jet flights to N. Y. C. & Washington, providing direct air passenger, mail and cargo service to 23 New York State communities, 6 in Massachusetts, as well as to New Jersey, New Hampshire and Detroit, Michigan. Ithaca is the hub of a network of highways that make travel in central New York State a tourist's dream. The city operates the Community Transit System serving the entire city and surrounding suburbs. Ithaca is served by the Greyhound Bus Line and provides a terminus for interurban buses from Elmira, Watkins Glen, Binghamton, Owego, Cortland, Syracuse, Rochester, New York City, etc.

Ithaca is also the southern terminal of the New York Barge Canal system and is provided with docking facilities for boats operating on the canal. Several hundred pleasure crafts including the larger motor cruisers have Ithaca as their home port. Several large boatyards provide sheltered waters and cover for boats whose valuation approximates a quarter million dollars owned by persons from the surrounding area and cities as far away as Elmira, Binghamton, Owego and Scranton. A new City Airport and Marina was opened in 1960 and provides recreation and boating marina with space for 104 boats.

Daily trucking service is provided to all business in the area by numerous motor truck freight lines.

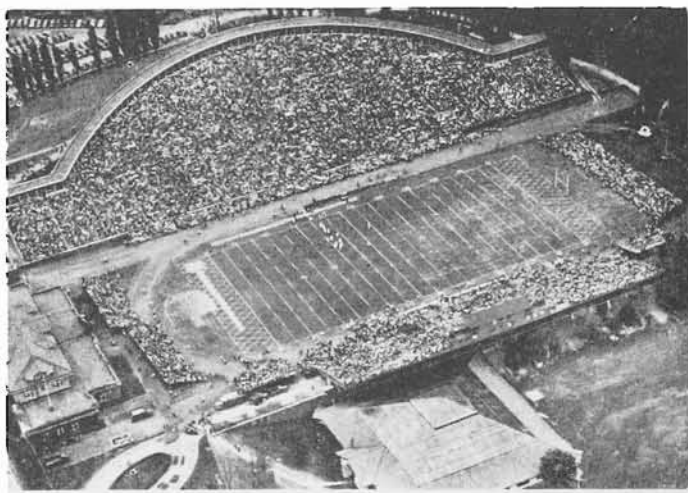
PARKS, PLAYGROUNDS AND BOATING — The natural topography of the land here makes the city a natural park. There are three public parks within the city and has recreation and athletic facilities, also an extensive bathing beach on Lake Cayuga. The Cornell Campus is extensive and supplies a very beautiful parklike effect for the upper part of the city. The following scenic beauty spots in and not far from the city are: Buttermilk Falls State Park, Cascadilla Glen, Cayuga Lake, Coy Glen, Robert H. Treman State Park, Fall Creek Gorge, Ithaca Gorge and Falls, Point Lookout, Taughannock Falls State Park, Watkins Glen State Park.



Ithaca Yacht Club

Ithaca and Cayuga Lake have become the headquarters for small boating enthusiasts throughout the Southern Tier of New York State and much of north central Pennsylvania. Each year more and more boats are brought to Cayuga Lake. It is estimated that over \$1,000,000 worth of pleasure craft have made Ithaca their "home port." In addition, hundreds of transient boats visit Ithaca each year using both the public and private launching and docking facilities.

Detailed information on the recreation of the Ithaca area can be secured from the Tompkins County Chamber of Commerce.



Ivy League College Football

SPORTING EVENTS — A wealth of both spectator and participation sporting events may be found in the Ithaca area. There are four golf courses, bowling, swimming, tennis, archery, and many other sports facilities are available. The recently completed Lynah Ice Rink at Cornell University is open to the public for skating. Football, ice hockey, crew, baseball, and polo are only a few of the many sporting events taking place in Ithaca on a year-round schedule.

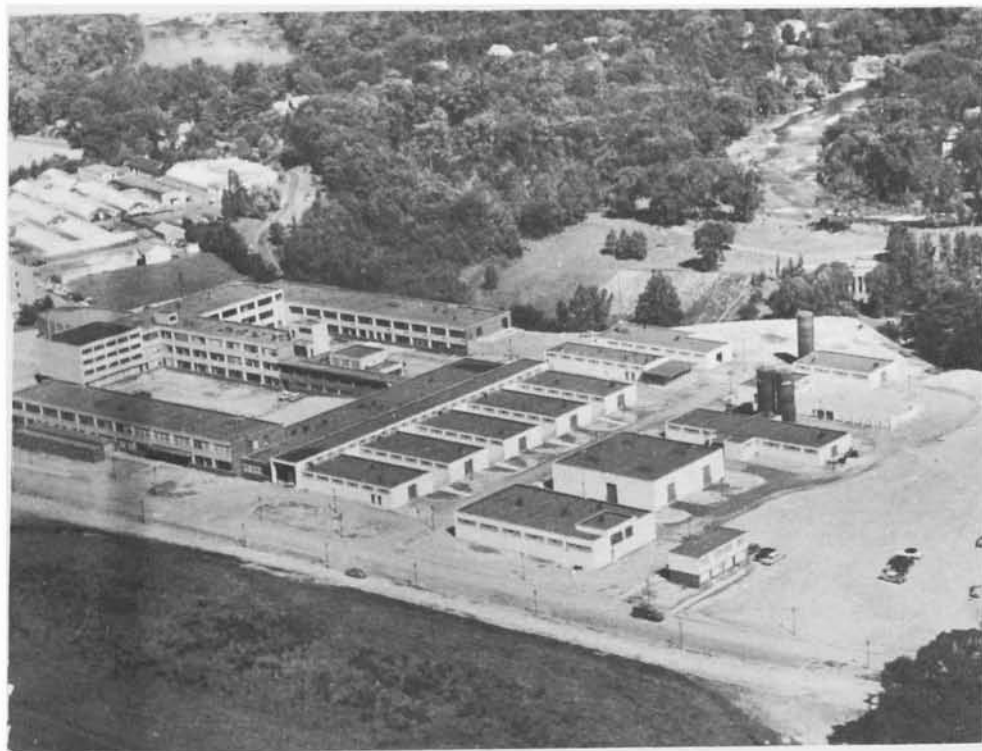
AGRICULTURAL CENTER — Ithaca is often referred to as the agricultural center of the northeastern United States. Here are located the state owned College of Agriculture, with its far reaching extension service; the state School of Veterinary Medicine; the home of both the New York Artificial Breeders Cooperative and the Empire Livestock Marketing Coop. Inc.; the New York State offices of the Farm Bureau Federation; a United States Plant, Soil and Nutrition Laboratory; and branches of many other organizations serving the farmer. The county Agricultural and Horticultural Society is responsible for the Tompkins County Fair that is held in Ithaca during August of each year in cooperation with the Tompkins County Chamber of Commerce.

Gross income from farm products sold in Tompkins County in 1964 was estimated to be over \$9,500,000. The major cash products of Tompkins County farms include milk, chicks, poultry and eggs, livestock of all types, hay, corn, wheat, vegetable crops and field beans.

SPECIAL EVENTS AND INTERESTING FACTS — Ithaca has very active fraternal, club and social life with over 200 organizations listed. There are 6 hospitals with nearly 500 beds, 5 theatres with a capacity of over 5,000, five auditoriums with a capacity of 5,200, 28 churches covering nearly every major denomination and 18 hotels and motels, plus many fine tourist homes. Listings of accommodations are available at the Chamber of Commerce.

There are over 22,000 passenger cars registered and 25,948 electric meters, 10,263 gas meters, and 23,092 telephones in use. The city's water storage capacity (not connected with Lake Cayuga) is 350,000,000 gal. with a daily pump of over 3,000,000.

Ithaca is served by two AM radio stations, WHCU and WTKO, two FM stations, WICB and WVBR, and a daily newspaper, the Ithaca Journal.



College of Veterinary Medicine — Cornell University

CITY OF ITHACA

CITY GOVERNMENT

HUNNA JOHNS, MAYOR

JOSEPH RUNDLE, ACTING MAYOR

MRS. ETHEL NICHOLS, ALTERNATE ACTING MAYOR

ALDERMEN

William H. Sullivan
Rudolph M. Saccucci
Donald Slattery
Michael A. Robinson
John F. Bangs
John Gutenberger
Joseph Rundle

Anthony F. Spano
Ronald J. Nordheimer
Mrs. Ethel Nichols
Mrs. Anne Jones
Richard Boronkay
Edward J. Conley
Allan G. Feldt

Regular meetings, 1st Wednesday of each month at 7:30 p.m.
Council Chamber, City Hall, 108 East Green St.

CITY OFFICERS

City Controller, John L. Russell
City Clerk, George A. Blean
Deputy City Clerk, Robert G. Grey
City Attorney, Fred Weinstein
City Chamberlain, John D. Wright;
Deputy, Mrs. Mary Benson
City Judge, J. J. Clynes, Jr.; Acting
City Judge, George Pfann, Jr.
City Prosecutor, Paul N. Tavalli
Clerk City Court, Marsha Locke
Building Commissioner, Edison
Jones
Chief of Police, H. L. VanOstrand
Fire Chief, Charles M. Weaver,
310 W. Green
Police Commissioners, Richard M.
Daley, Richard N. Carmean,
Isaiah Murray
Sealer of Weights and Measures,
E. Paul Nedrow
Dog Warden, SPCA (by Contract)
Schools — see p 8

CIVIL SERVICE COMMISSION

T. K. Powers, Chairman, Raymond
Blanchard, Donald E. Gibson
and Mrs. Mildred Shoemaker,
Sec.

FINANCE AND ACCOUNTS

Rundle, Chm.; Robinson, V.C.;
Bangs, Connolly, Spano

CHARTER AND ORDINANCES

Boronkay, Chm.; Feldt, V.C.; Run-
dle, Bangs

PUBLIC SAFETY (Fire, Police, Parking & Traffic, Civil De- fense, Health)

Boronkay, Chm.; Sullivan, V.C.;
Guttenburger, Slattery

PUBLIC WORKS AND COUN- TY RELATIONS

Spano, Chm.; Jones, V.C.; Connel-
ly, Nichols

YOUTH AND RECREATION

Guttenberger, Chm.; Slattery, V.C.;
Rundle, Nordheimer

URBAN RENEWAL AND IN- DUSTRIAL DEVELOPMENT

Jones, Chm.; Rundle, V.C.; Sulli-
van, Nordheimer

GRIEVANCE

Saccucci, Chm.; Feldt, V.C.; Robin-
son, Nordheimer

EMPLOYEE RELATIONS

Saccucci, Chm.; Sullivan, V.C.; Rob-
inson, Nichols

BOARD OF PUBLIC WORKS

The Mayor, Chairman and Member
Ex Officio

Commissioners: John Ewanicki,
term expires Dec. 31, 1976; Wm.
J. McGee, term expires Dec. 31,
1971; M. J. Leary, term expires
Dec. 31, 1972; Richard M. Put-
ney, term expires Dec. 31, 1973;
Wm. S. Downing, Jr., term ex-
pires Dec. 31, 1974; Arthur J.
Golder, term expires Dec. 31,
1975

City Engineer, Howard R. Schlieder
Water Filtration Plant, rear 967 E.
State, Donald Terrell, Chief Opr.
Superintendent Public Works, Rob-
ert O. Dingman; Asst. Supt., Vin-
cent P. Hannan. Office, 510 First.
Regular meetings 2nd and 4th
Wednesdays of each month at
4:00 p.m., Council Chamber, City
Hall.

ITHACA URBAN RENEWAL AGENCY

Richard M. Daley, Exec. Director;
Members: Anthony Cerracche,
Chm.; R. E. Shew, V.C.; E. F.
Arnold, Hunna Johns, R. Hirle-
mann, R. I. Mulvey, Atty.



S vings the Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

THE SAVINGS BANK OF TOMPKINS COUNTY
ITHACA, NEW YORK 14850

The Downtown Banking Center • Tioga Street at Seneca • 273-7111

BANKING HOURS: 9:30 A.M. — 3:00 P.M. — Monday through Thursday
 9:30 A.M. — 5:00 P.M. — Friday

FREE PARKING: across from The Savings Bank on Seneca Street

CUSTOMER CONVENIENCE WINDOW HOURS: located in lobby of Savings Bank Office Building.
 8:00 A.M. — 9:30 A.M. Monday through Friday
 3:00 P.M. — 5:00 P.M. Monday through Thursday
 5:00 P.M. — 7:00 P.M. Friday

24-HOUR ENVELOPE DEPOSITORY:
 located on Seneca Street side of The Savings Bank

over: **The Northeast Banking Center** ►



the Savings Bank

MEMBER FEDERAL DEPOSIT
INSURANCE CORPORATION

THE SAVINGS BANK OF TOMPKINS COUNTY
ITHACA, NEW YORK 14850

The Northeast Banking Center • North Triphammer Road • 257-2224

BANKING HOURS:

10:00 A.M. — 5:00 P.M. — Monday through
Thursday and until 5:30 P.M. on Friday

DRIVE-UP BANKING WINDOW:

open during regular banking hours

24-HOUR ENVELOPE DEPOSITORY:

adjacent to Drive-Up Window

◀ over: **The Downtown Banking Center**

TOMPKINS COUNTY

Courthouse, 320 North Tioga Street

COUNTY OFFICERS

Judge of County and Surrogate Courts — Kenneth C. Johnson, Jr.
Clerk, Surrogate Courts — Elizabeth Carpenter
Judge of County and Surrogate Courts — Bruce G. Dean
Judge of Family Court — Kenneth C. Johnson, Jr.
Personnel Officer — Hugh Hurlbut
Clerk of Family Court — Grace Bryant
Deputy Clerk Family Court — Rita Brill
County Clerk — Elsie D. Boyd
Deputy County Clerk — Lucille Grinnell
Commissioner of Budget and Administration — John Murphy
Commissioner of Social Services — Craig Boniface
Deputy Commissioner of Social Services — Louise Tompkins
Commissioners of Election — Viola Boothroyd and Barbara Fellows
Medical Examiner — Dr. Ralph J. Low
District Attorney — Matthew McHugh
Assistant District Attorneys — Robert Clune, John Barney,
William Sullivan, Jr.
Director, Probation — Leo Teeter
Commissioner of Public Works — Howard Stevenson, Jr.
Sheriff — Robert Howard
Undersheriff — Robert Jones
Motor Vehicle Supervisor — Robert S. Bush
County Attorney — Robert I. Williamson
County Health Commissioner — Robert H. Broad
Deputy Health Commissioner — Dr. Philip Robinson
County Historian — Lois O'Connor
Director, Veterans' Agency — Richard F. Cummings
Sealer of Weights and Measures — Carl Roe
Building and Maintenance Foreman — Donald McCray
Director, Civil Defense — Doris Levy
Director of Assessment — Thomas Payne
Assistant Director of Assessment — Donald Franklin
Airport Manager — Glenn Turner
Assistant County Attorney — Paul Tavelli
Superintendent of County Home — John Paul Jones
Director, County Library — Howard Brentlinger
Commissioner, Mental Health, 1287 Trumansburg Rd. —
Dr. Robert E. Hamlish
Hospital Administrator, 1285 Trumansburg Rd. — Eugene Arnold
Jury Commissioner — Thomas Griffin
Commissioner of Planning — Frank Liguori

BOARD OF REPRESENTATIVES

Harris B. Dates, Chairman; Phyllis B. Howell, Clerk; Kathryn Dimmick,
Deputy Clerk. Towns: Lansing, Harris B. Dates; Caroline-Danby,
Erie J. Miller, Jr.; Enfield-Newfield, Harry A. Kerr; Groton, Claude
Holden; Ithaca, Robert L. Bruce; Ithaca, Hugh S. MacNeil; Dryden,
Gary A. Lee; Dryden, Marian Schickel; Ulysses, Arthur Golder, Jr.
City of Ithaca: District No. 1, James R. Graves; District No. 2,
Michael J. Leary; District No. 3, L. R. Webster; District No. 4,
Edward P. Abbott; District No. 5, John Marcham; District No. 6,
Donald J. Culligan; District No. 7, Arnold Tolles.

TOMPKINS COUNTY (Continued)

AGRICULTURAL STABILIZATION AND CONSERVATION SERVICE, 225 S. Fulton

Alan C. Taylor, Office Mgr.

ALCOHOLIC BEVERAGE CONTROL BOARD, First National Bank Bldg. (601)

Robert Adams

AREA DEVELOPMENT CORP. (Est. November 23, 1964, Office, 614 Clark Hall, Cornell University)

Louis J. Long, Pres.; W. G. Rolley, Exec. Sec.; Harris B. Dates, Claude Holden, James J. Clynes, R. Davis Cutting, Roy H. Park, C. E. Treman, Jr., Diedrich K. Willers, Jerome B. True, Edmund T. Crane, John E. Burton, Gordon Fisher, W. Keith Kennedy, Franklin Long, Prof. William B. Ward, Mayor

COOPERATIVE EXTENSION 225 S. Fulton

Glenn W. Cline, Staff Coordinator

DAY CARE SERVICE 313 N. Aurora

Mrs. Knight Biggerstaff

ECONOMIC OPPORTUNITY CORP., 121 E. Court

Roy Carlson, Exec. Dir.

EXTENSION SERVICE ASSOCIATION 4-H CLUB, 225 S. Fulton

Mrs. Glatha J. Szabadi, Cooperative Ext. Agt.

FARM BUREAU, 116 S. Fulton

Ronald Beck, Pres.

HEALTH DEPARTMENT

1287 Trumansburg Rd.
Lillian Mann, Office Mgr.

SOCIAL PLANNING COUNCIL
T. Merrell Shipherd, Exec. Dir.;
Rev. Sheldon Stevenson, Chm.;
C. W. Sadd, 1st V.Chm.; Arthur
Leboffe, 2nd V.Chm.

TOWN CLERKS

Caroline — *Florence Starr, RD1,
Brooktondale
Danby — *Mrs. Mildred Miller
Dryden — Rosemary Stelick
Enfield — Mabel Purdy, RD 5,
Ithaca
Groton — *Lois Baker, Groton
Ithaca — Edward Bergen, 108 E.
Green; Deputy Clerk, Catherine
A. Gaffney
Lansing — *Jane Bush, S. Lansing,
Box 60
Newfield — *Jeanette Beach, New-
field
Ulysses — *Alice B. Conover, Tru-
mansburg
* Also Tax Collectors

VILLAGE CLERKS

Cayuga Heights — Rose Tierney
Dryden — Gloria Sullivan
Freeville — Sara Park
Groton — Gerald Moses
Trumansburg — Leora Decker

VILLAGE MAYORS

Cayuga Heights — Prof. Fred G.
Marcham
Dryden — Robert Watrous
Freeville — Clayton L. Danns, Jr.
Groton — Frank Satterly
Trumansburg — Robert Newport

REPRESENTATIVE IN CONGRESS

Howard Robinson, Owego

REPRESENTATIVE IN STATE SENATE

William T. Smith, Big Flats

REPRESENTATIVE IN STATE ASSEMBLY

Constance Cook, Ithaca

United States Government

Term of office from January 20th, 1969 to January 20th, 1973

Executive Dept.: President, Richard M. Nixon (California); Vice President, Spiro T. Agnew (Maryland); The Cabinet: Secretary of State, William P. Rogers (Washington); Secretary of Treasury, John Connally (Texas); Secretary of Defense, Melvin Laird (Wisconsin); Secretary of Agriculture, Clifford M. Hardin; Secretary of Commerce, Maurice H. Stans; Secretary of Labor, George P. Shultz (Illinois); Secretary of Interior, Rogers C. B. Morton (Maryland); Secretary of Health, Education and Welfare, Elliot L. Richardson (Massachusetts); Postmaster General, Winton M. Blount (Alabama); Attorney General, John N. Mitchell (New York); Secretary of Housing and Urban Development, George Romney (Michigan); Secretary of Transportation, John A. Volpe (Massachusetts); Director of Budget, Robert P. Mayo.

Local Offices

Army Recruiting Service, 202 E. Buffalo, Irvin L. Truesdell, Recruiter.

Civil Service Board, 213 N. Tioga.

Civil Service Commission, Investigations Div., 202 E. State (602).

Department of Agriculture, Clk., Mrs. Betty A. Strever, FHA County Office, Bruce J. Osadchey, County Supvr., Paul Dendis, Asst.

Department of Agriculture Soil Conservation Service, James Calhoun, District Conservationist, 225 S. Fulton.

Department of Agriculture ARS U.S. Plant, Soil and Nutrition Lab, W. H. Allaway, Dir., Tower Rd.

Department of Health, Education and Welfare, E. J. Miller, Branch Mgr., 113 S. Cayuga (4th fl).

Tompkins County Economic Opportunity Corp., Roy Carlson, Exec. Dir., 121 E. Court.

Department of the Interior Geological Survey, C. Russell Wagner, Hydrologist, 521 W. Seneca.

Federal Bureau of Investigation, U.S. Department of Justice, Resident Agency, Local Office Terrace Hill, Headquarters Office, 502 Federal Building, Albany.

Internal Revenue, Douglas E. Crandall, Reserve Officer, Alfred J. Coggins, Francis B. Bowell, William A. Ours, Jr., Revenue Agents.

Naval ROTC, Unit Cmdr. Ralph F. Jackson, Naval Service and Commanding Officer, 3 East Ave.

Navy Recruiting Service, Chief Petty Officer William T. Smith, Recruiter, 111 W. State.

Post Office, 213 N. Tioga cor. E. Buffalo, R. Donald Wilkinson, Officer in Charge, William F. Morris, Supt. Mails.

Sub Station No. 2, Barnes Hall, CU Campus.

Sub Station No. 3, John C. Murphy, Clk. in Charge, Tower Rd.

Sub Station No. 4, Laurence G. Thayer, Clk. in Charge, 417 W. Seneca.

Corners Branch, John J. Murphy, Jr., Clk. in Charge, Corners Community Center.

Selective Service System No. 62, Mrs. Martha Naylor, Chm., 310 N. Aurora.

New York State Government

Governor: Nelson Rockefeller (New York); Lieut. Governor: Malcolm Wilson (New York); Attorney General: Louis J. Lefkowitz; Comptroller: Arthur Lewitt (New York); Secretary of State: John P. Lomenzo (New York); Senator: Jacob K. Javits.

Local Offices

Dept. of Public Works, Storehouse and Office, Third

Division for Youth, Edgar D. Sebring, Field Rep., 306 N. Cayuga

Division of Employment, Joseph Greenberger, Mgr., Babcock Hall, Terrace Hill

Division of Veterans' Affairs, Leo J. Gangl, Counsellor, Terrace Hill

Division of Water Resources, Frank S. Davenport, Jr., Regional Eng., 418 E. State

Law Revision Commission, 104 Myron Taylor Hall, CU Campus

School of Industrial & Labor Relations, East Ave.

Social Security Administration, Edward J. Miller, Branch Mgr., 113 S. Cayuga

State Urban Development Corp., Paula E. Noonan, Field Rep., 202 E. State, First National Bank Building (401)

ITHACA

New York

BUYERS GUIDE

(Yellow Pages)

**Complete Classified
Directory Following
These Advertisements**

A classified directory providing detailed information on the city's institutions, civic organizations, (See "Associations" in classified section) businesses, professions and manufacturers served by this directory.

The advertisements in these "yellow pages" are grouped together and classified alphabetically under appropriate headings.

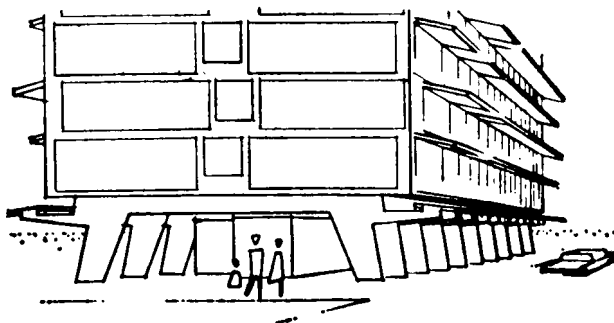
Each advertisement is cross-referenced in the directory's alphabetical section as well as in the list of advertisers.

The following businesses and organizations believe in the City Directory as a vital community and personal information bureau and image. When calling upon them for their service or product, mention that you saw their display in a City Directory.

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**A NEW ENVIRONMENT FOR LIVING
DESIGNED BY MARCEL BREUER**

WALK TO CAMPUS AND SHOPPING



MODERN, BEAUTIFUL, FIREPROOF

TOWN HOUSES AND ELEVATOR BUILDING

Corner Cornell Street and Maple Avenue

(Area Code 607) 272-3420



Something NEW in Apartment Living

lansing apartments

EAST & WEST

472 Modern Units To Serve Greater Ithaca

257-1466 and 257-1166

Thayer
APPLIANCE CO.

417 W. SENECA ST. ITHACA, N.Y.

AR 3-6611 ESTABLISHED 1926

"SEE THAYER
FOR FRIGIDAIRE"



FRIGIDAIRE APPLIANCES

REFRIGERATORS, RANGES, AUTOMATIC WASHERS

ELECTRIC DRYERS, DISH WASHERS

FOOD FREEZERS

TAPPAN AND CALORIC GAS APPLIANCES



RADIOS, TELEVISION & STEREO

Complete Radio, TV and Frigidaire Service

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Dial 273-6611

Charles Boykin's Body Shop

Auto Body
Repairing



Painting
Radiator Service

SAFETY GLASS SPECIALISTS

319 WEST STATE ST.

272-6050

F. F. I.

For
Further
Information



**Products
and
Services
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The Yellow Pages**

CAYUGA MOTORS

SALES CORP.

WELCOME
TO
FORD COUNTRY

← TO ITHACA

ROUTE 13

→ TO CORTLAND

N.
T R I P
H A M M E R
R D.



TRIP-
HAMMER
SHOPPING
CENTER

MAVERICK

MUSTANG

GALAXIE 500

THUNDERBIRD

"LTD"

TORINO

GENERAL REPAIRING
BODY & FENDER WORK
WHEEL BALANCING
FRONT END ALIGNMENT
FRAME STRAIGHTENING

SEE THE NEW PINTO
FORD TRUCKS

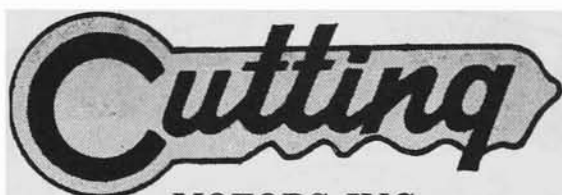
A-1 USED CARS

AUTO
LEASING &
RENTAL



257-0222

415 N. TRIPHAMMER RD.



MOTORS INC.



Buick

Pontiac

Opel



New Showroom & Service Headquarters

THE HOME OF
"BETTER VALUE USED CARS"

Service and Parts — Dial 273-2393

Office and Sales — Dial 273-5080

315 ELMIRA RD.

ITHACA

FRANK'S AMERICAN SERVICE

FRANK PEABODY, Proprietor



**AMOCO SUPER PREMIUM GASOLINE, OIL,
LUBRICATION**



**ATLAS TIRES, BATTERIES
and ACCESSORIES**

**Electronic Analysis — Tune-Ups — Minor Repairs
We Specialize in Servicing Foreign Cars**

272-9861

**201-203 WEST SENECA ST.
ITHACA**

Bill Zikakis Chevrolet, Inc.



401 ELMIRA ROAD ITHACA, NEW YORK 14850

(607) 272-7353

BARNETTS' BLUE SUNOCO SERVICE



**CUSTOM BLENDED TO YOUR NEEDS
(8 BLENDS)**

Gas—Oils
Tires—Batteries



We're Proud of Our A to Z Lubrication

WEST STATE & CORN ST.

Tel. 272-9881

ITHACA

Patterson's Mobil Service

Mobil

Road Service & Tune-up
N. Y. STATE INSPECTION

273-0322

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CARTE BLANCHE

AMERICAN EXPRESS CARDS ACCEPTED

221 N. AURORA

ITHACA

QUICK'S GARAGE

PHONE AR 2-7125

AUTOMOTIVE ELECTRIC SERVICE

A GOOD GARAGE IN A GOOD TOWN

107 EAST CLINTON ST.

ITHACA, N. Y.

NED'S CORNERS STATION



RENT-A-CAR

ANOTHER *Happy Motoring!* SERVICE

909 HANSHAW ROAD

"At The Corners"

257-2600

ESSO PRODUCTS — MECHANIC ON DUTY
EMERGENCY ROAD SERVICE

HERTZ RENT-A-CAR

ECONOMY CARS, SEDAN

STATION WAGONS



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302 W. SENECA ST.

272-6622

CARROLLS' SALES & SERVICE INC.

Distributor for COOPER Tires

WHOLESALE
PASSENGER



RETAIL
TRUCK

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233 ELMIRA ROAD

ITHACA

ART'S

OVER 10 YEARS
IN ITHACA

**TRANSMISSION
SERVICE**

ART KAHKONEN, Proprietor

Specialists In Service On All Types

AUTOMATIC TRANSMISSIONS

EASY DRIVE-IN PARKING

206 E. TOMPKINS cor. UTICA

Tel. AR 3-3642



Dale A. Townley

Quality Used Cars

895 S. MEADOW ST.

ITHACA

TEL. 273-1896

"No High Pressure"

AUTO-MATCH OF ITHACA

COMPUTERIZED SELLING & BUYING

Bringing The Buyer & Seller Together

FRANK R. JORDAN — Owner & Operator

Ithaca Shopping Plaza, Elmira Rd. & Meadow St.

(Rt. 13) Ithaca, N.Y. 14850. Phone (607) 273-8224

Crispell Charter Service Inc.

DELUXE CHARTER COACHES - FOR ALL OCCASIONS

Phone Ithaca 273-2596

CRISPELL AUTOMOTIVE INC.

Heavy Vehicle Repair Service and Parts

1920 SLATERVILLE RD.

ITHACA 14850

If No Answer Slaterville 539-7111

FINGER LAKES MARINE SERVICE INC.

COMPLETE MARINE SERVICE

SALES—STORAGE—LIFTING

Princecraft Aluminum and Fiberglass

EVINRUDE SALES & SERVICE

MERCUISER SERVICENTER

ALL TYPES USED BOATS AND MOTORS

East Shore of Cayuga Lake

9 Miles North of Ithaca

Route 34B MYERS

533-4422

Inlet Park Marine, Inc.

SALES — SERVICE — STORAGE

ONE OF

“FINGER LAKES’ FINEST INSIDE STORAGE FACILITIES”

CENTURY — GLASTRON — PENN YAN

GRUMMAN CANOES — TEE NEE TRAILERS

UNIFLITE CRUISERS AND HOUSEBOATS

MERCURY OUTBOARD MOTORS AND SNOWMOBILES

435 TAUGHANNOCK BLVD.

272-1581

ITHACA, N. Y.

ITHACA BOWL

24 BOWLING LANES

20 BILLIARD TABLES

LOU BARNARD, Gen. Mgr.

SNACK BAR — COCKTAIL LOUNGE

378 ELMIRA RD.

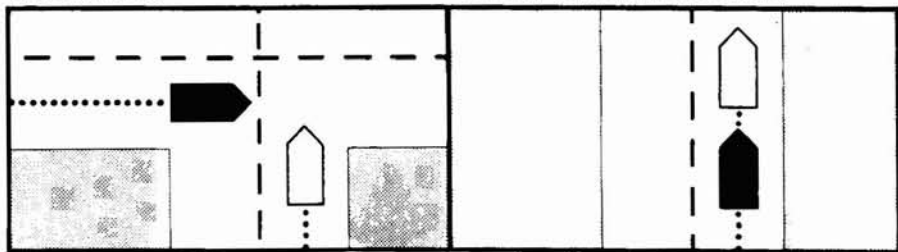
ITHACA



You will. Will he?

Maybe you obey stop signs and signals. Some drivers don't. So never assume the right-of-way blindly. Protect yourself by driving defensively.

If someone follows you too close, don't speed up. Slow down a little and encourage him to pass. Remember, being in the right isn't enough. You could be dead right.



Watch out for the other guy!

Published to save lives in cooperation with The Advertising Council and the National Safety Council.



CIVIC ORGANIZATIONS

**Fraternal
Religious
Charitable
Social
Service**

A vital part of your community's profile displayed for your information at the request of the organizations. You are invited to join and participate in our community life through these organizations.

An exclusive City Directory feature
presented in the public interest by

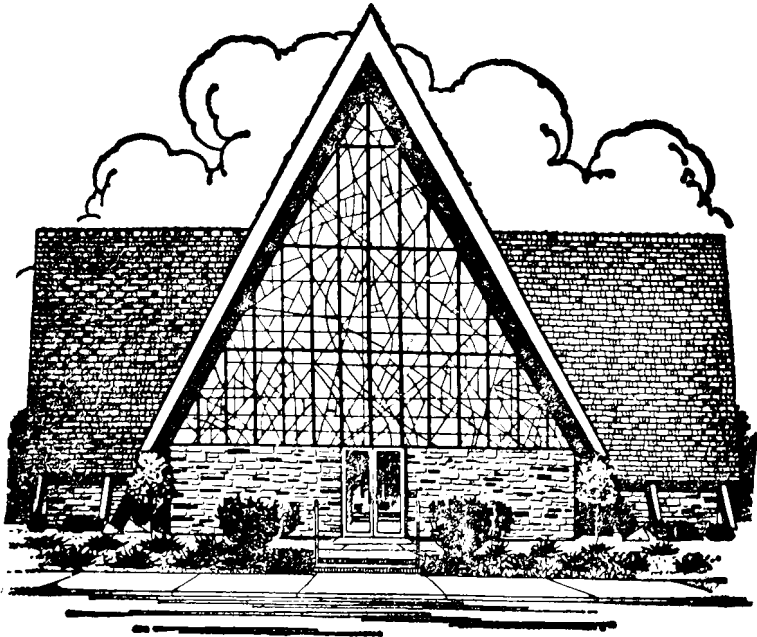
H. A. MANNING CO. Publishers

ST. CATHERINE OF SIENA R. C. CHURCH

St. Catherine Circle Cayuga Heights

PASTOR REV. MSGR. WILLIAM M. ROCHE

Rectory Office and Meeting Rooms Located in Parish Center



MASSES

WEEKDAY: Mon. Thru. Fri. 7:00 a.m. & 5:15 p.m.

WEEKEND: Sat. 5:15 p.m. — Sun. 8:30 - 10:00 and 11:30 a.m.

HOLY DAYS: Day before at 5:15 p.m., 7:00—9:30 a.m., & 5:15 p.m.

CONFESSIONS: Sat. at 4:30 & 7:30 p.m.

Baptisms By Appointment

Arrangements for Weddings Must Be Made at Least Thirty Days in Advance

Tabernacle Baptist Church

1019 NORTH CAYUGA at LINCOLN STREET

The Friendly Church on the Corner

IN FELLOWSHIP WITH THE FOLLOWING:

General Association of Regular Baptist Churches

American Council of Christian Churches



THE REV. LLOYD B. HULL, Ph.D., Pastor

260 WESTWOOD KNOLL

PHONE 273-2731

You are cordially invited to the following Services:

SUNDAY

Bible School — 9:45 a.m.

Morning Worship — 11:00 a.m.

Young People's Meetings — 6:30 p.m.

Evening Service — 7:30 p.m.

WEDNESDAY

Mid-Week Prayer Service — 7:30 p.m.

BIBLICAL

EVANGELISTIC

PREMILLENNIAL

MISSIONARY

Put your FAITH to work every day

There really never was a time when "once-a-week" religion was enough.

But today, in our swiftly moving world, the need is greater than ever to put your Faith to work—all the time.

Think of today's dismaying headlines. Then think of the many ways the world can be made better.

"But I'm only one person," you say

Yes. But your church or synagogue can become, *with your help*, a rallying point for change. By joining others who live their Faith, you are no longer alone in your beliefs.

Worship this week—and put your Faith to work all week long.

RELIGION IN AMERICAN LIFE

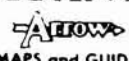
Worship this week



ESTABLISHED
1905



H. A. MANNING COMPANY
Publishers



Area Code 413

774-4314

278 MAIN STREET (4th fl.) Greenfield, Mass. 01301



**YOUR GIFT TODAY
MAY SPARE OTHERS TOMORROW.**



**Tompkins County Unit
225 S. Fulton St.**

273-0430

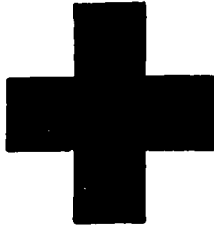
**Mrs. Elizabeth Boniface
Exec. Dir.**

**Hours Mon. thru Fri.
9:00 A.M. - 5:00 P.M.**

All types of assistance to Cancer patients

TOMPKINS COUNTY CHAPTER THE AMERICAN RED CROSS

Headquarters, 201 W. Clinton — Telephone 273-1900



LANGFORD F. BAKER, Chairman
JACK SLINGERLAND, 1st Vice Chairman
HOMER H. MERRIFIELD, 2nd Vice Chairman
CARL KRELL, Treasurer
MARGARET GREENWOOD, Chapter Secretary of the Board
MARGARET CAVENEY, Office Secretary

TOMPKINS COUNTY VOLUNTEER SERVICES

DISASTER SERVICE
(Preparedness & Relief)

**SERVICE TO MILITARY
FAMILIES**
(Service to Armed Forces & their
dependents)

HOME NURSING
(Training for Care of Sick in the
Home)

RED CROSS YOUTH
(Program of Youth Activities)

BLOOD PROGRAM

(Provides blood to all residents at no cost)

CANTEEN SERVICE
(Established at Scenes of Natural
disasters)

PRODUCTION and SUPPLY
(Comfort articles for Patients in
Hospitals)

FRIENDLY VISITOR PROGRAM
(Volunteers to shut-ins)

NURSING HOME VOLUNTEERS
(In recreation and diversion
programs)

First Aid

Water Safety

Accident Prevention

Southern Tier Heart Association, Inc.

Serving: Chemung, Schuyler, Steuben, Tioga
and Tompkins Counties

734-2939

374 WEST CHURCH ST.

ELMIRA, N. Y. 14901



HEART ASSOCIATION OFFICERS

President: Dr. Stuart J. Miller — Elmira

Vice-President: Dr. John Bentley — Bath

Secretary: H. Slade Palmer — Waverly

Treasurer: L. W. Morse, Jr. — Elmira

Community Service, Research, Professional Education,
and Public Education programs to fight the Nation's
greatest killer, Cardiovascular disease.

Your Heart Association gratefully accepts
MEMORIAL GIFTS by Telephone or by Mail.
Acknowledgement is sent promptly to the bereaved family.

Tompkins County Branch of
THE SOUTHERN TIER HEART ASSN., INC.

Call Enterprise 2281 — Elmira 734-2939

P.O. BOX 6

ITHACA, N. Y.

Challenge Industries, Inc.

... a non-profit, community based corporation
dedicated to transitional vocational rehabilitation
of the handicapped ...

... Proof-in-action that "IT'S GOOD BUSINESS
TO HIRE THE HANDICAPPED!"

**"DAILY PROVING ITS WORTH
BY SAVING REAL MONEY FOR KEY NEW
YORK STATE BUSINESSES
AND INSTITUTIONS."**

**TO CARRY OUT CHALLENGE'S MUCH-NEEDED FUNCTIONS
AND PROGRAMS,
REAL WORK SUBCONTRACTS OF ALL KINDS ARE REQUIRED!**

Challenge Industries actively solicits New York State business and institutions for subcontracts, **GUARANTEEING** accurate delivery dates and the quality control necessary to meet the most exacting standards.

What better way is there to prove ...

"it's good business to hire the handicapped"!

**CHALLENGE INDUSTRIES, INC.
616 SOUTH AURORA STREET
POST OFFICE BOX 599
ITHACA, NEW YORK 14850
Telephone — 607 — 272-8990**

Fraternal Order of Eagles

Aerie No. 1253

**124 W. GREEN
ITHACA, N.Y.
Tel. 272-2670**



Pres., Edward Pakkala

Sec., Ken Decker

Meetings: 1st & 3rd Monday Each Month 8:00 p.m.

Loyal Order of Moose

Ithaca Lodge No. 666

136 WEST STATE STREET

ITHACA



Meeting every other Tuesday — 8:00 P.M.
W.O.M. Meet every other Mon. — 8:00 P.M.
Bingo every Thurs. Night — 8:00 P.M.
Tel. 272-9547 — Office 273-2050

THE ITHACA Y.M.C.A.

202 EAST BUFFALO ST.

ITHACA

Tel. 272-3100



Activities for Men, Women, Boys and Girls

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SPRY



TAKE
VITAMIN
"Y"

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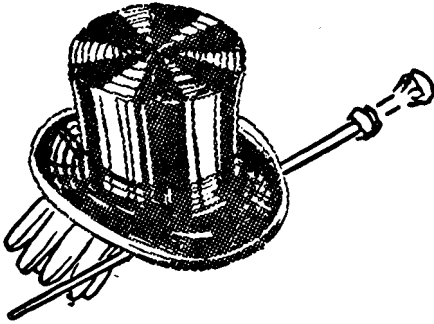
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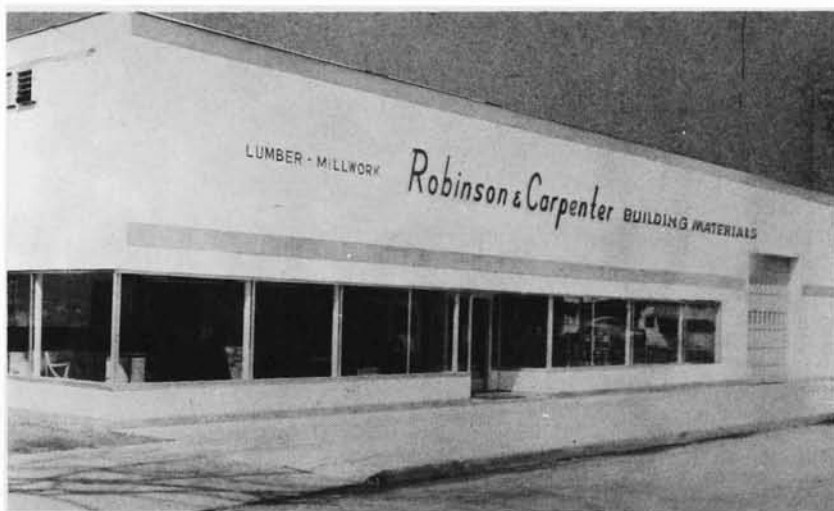
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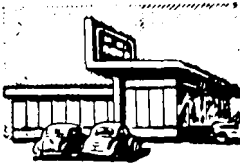
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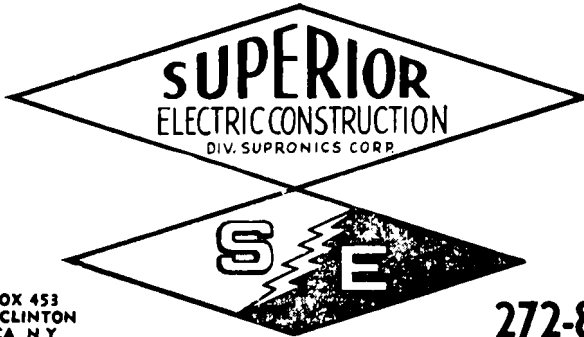
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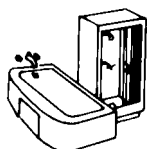
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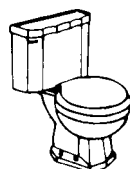
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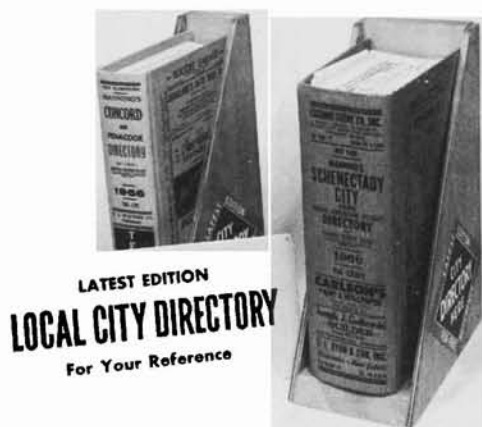
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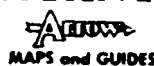
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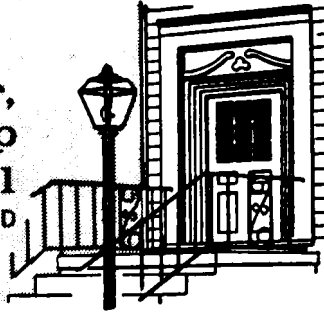
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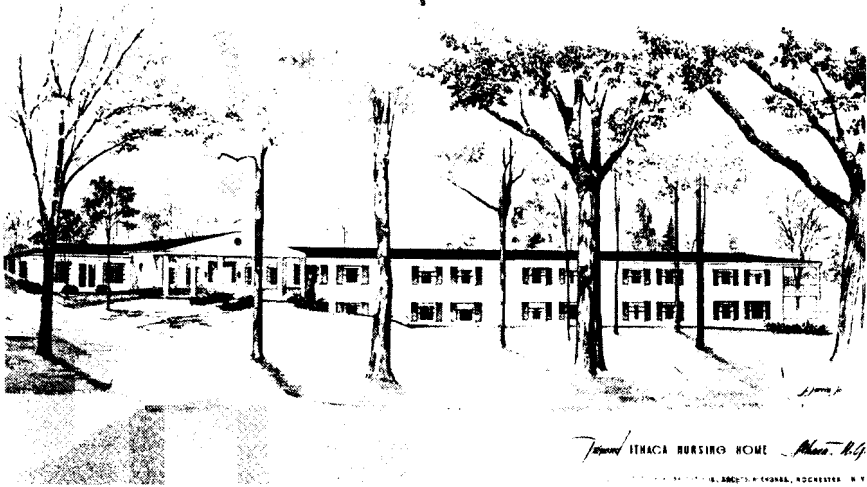
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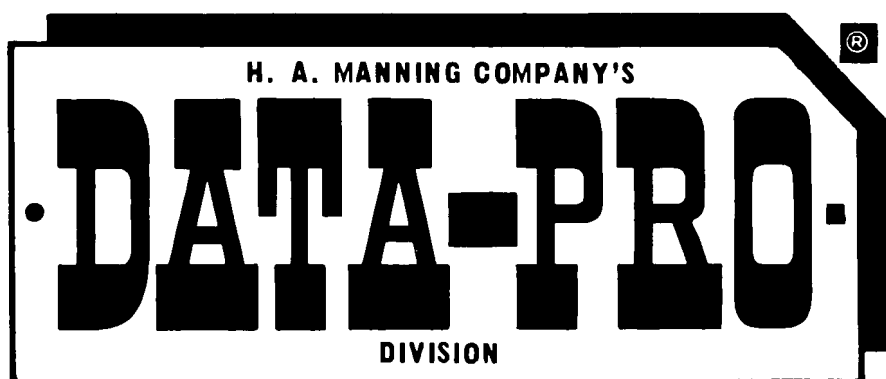


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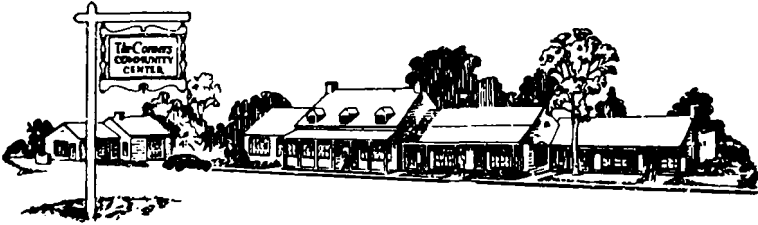
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