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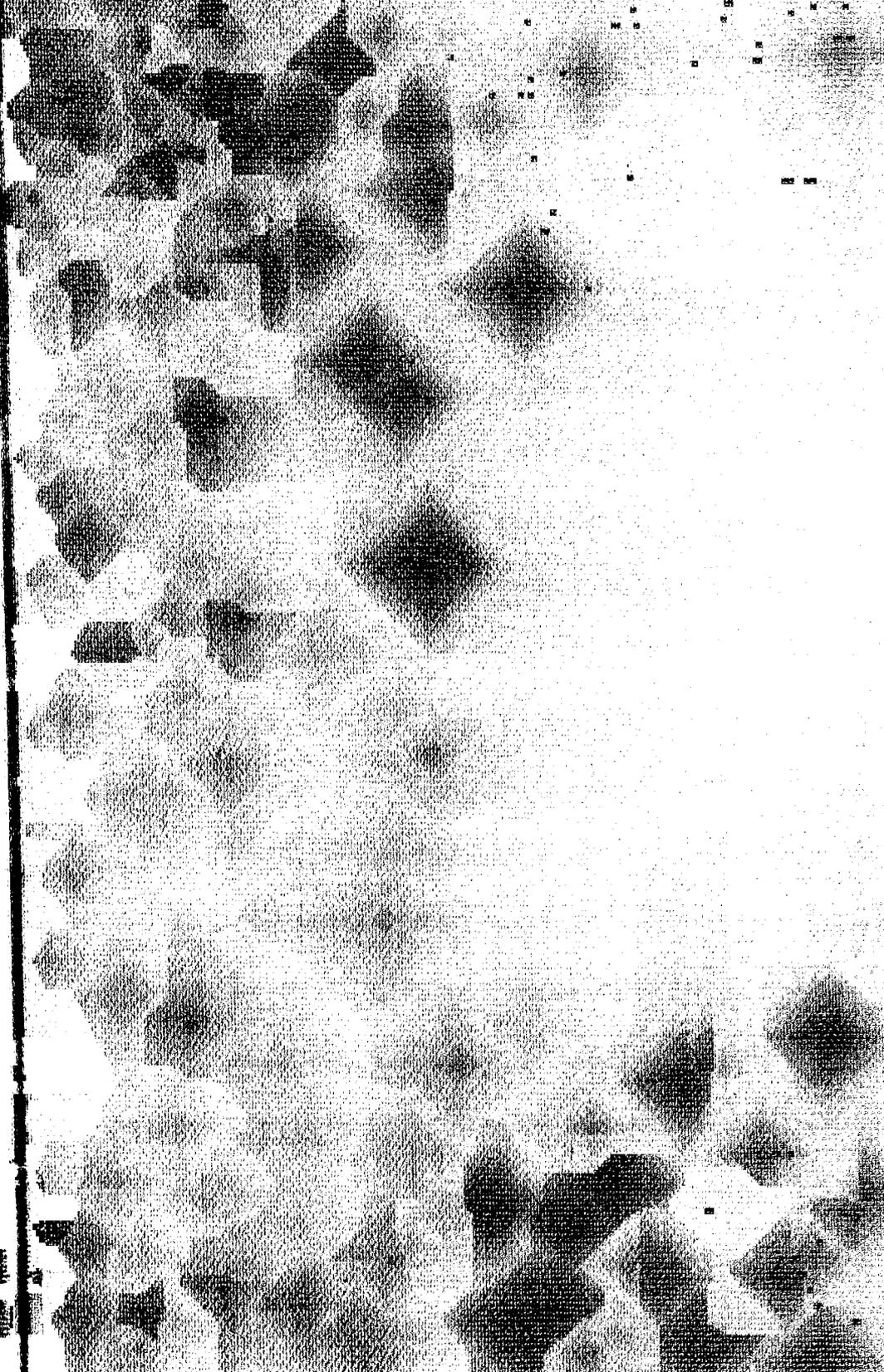
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TOMPKINS COUNTY PUBLIC LIBRARY



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Ithaca directory.

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Public Library
Ithaca, NY**

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MANNING'S

9

ITHACA

Including Cayuga Heights Village

(TOMPKINS COUNTY, NEW YORK)

DIRECTORY

Including

NUMERICAL TELEPHONE LOCATER

CROSS REFERENCE TELEPHONE
DIRECTORY

1970

Enumeration Completed February, 1970

CONTAINING

General Directory of the Citizens, Classified Business Directory,
Street and Telephone Directory, Numerical Telephone
Locater, Rural Delivery List,
Record of City Government, Societies, Churches, Etc., County,
State and United States Governments, Courts

VOLUME LXVII

SOLD BY SUBSCRIPTION ONLY

COMPILED AND PUBLISHED BY

H. A. MANNING COMPANY
NEW YORK DIVISION



Publishers



278 MAIN STREET (4th fl.) *Greenfield, Mass.* 01301

Area Code 413 774-4314

N. Y. Division, 277 STATE ST. (Room 412)

SCHENECTADY, N. Y.

Member Tompkins County Chamber of Commerce
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INTRODUCTION & GENERAL INDEX

H. A. MANNING CO., publishers of Directories for over 300 Communities, present to subscribers and the general public, the latest edition of the City Directory.

Confidence in the continued growth, industry, population and wealth, and in the advancement of its civic and social activities, will be maintained as sections of this Directory are consulted, for the Directory is a mirror truly reflecting the community to the world.

The position occupied by MANNING'S Directories in the estimation of the public throughout the country, has been established by rendering the best in Directory service, with an experienced organization, and having had the courteous and hearty co-operation of the business and professional men and residents, the publishers feel that the result of their labors will meet with the approval of every user, and that the Directory will fulfill its mission as a source of authentic information pertaining to the city.

FIVE MAJOR DEPARTMENTS

The five major departments are arranged in the following order:—

I. THE DESCRIPTIVE SECTION is the first major department printed on white paper: information about statistical review, historical sketch, manufacturing, trade and civic surveys, deluxe advertising displays, and indexes.

II. THE YELLOW PAGES constitute the second major department of the Directory. This embraces the only complete list of the names and addresses of the business and professional concerns of the city, arranged in alphabetical order under appropriate headings — a catalog of all the activities of the city. Preceding this catalog, likewise grouped under appropriate headings, are the advertisements and business cards of firms and individuals desiring to present a more complete list of their products or services than is possible in the catalog itself. The Yellow Pages represent reference advertising at its best, and merit the attention of all buyers and sellers seeking sources of supply or markets for goods. In a busy and diversified community the necessity of having this kind of information up-to-date and always immediately available, is obvious.

III. THE ALPHABETICAL LIST OF NAMES of residents and business and professional concerns is the third major department printed on white paper. This is the only record in existence that aims to show the name, marital status, occupation and address of each adult resident, and the name, official personnel, nature and address of each firm, corporation and organization in the city.

IV. THE DIRECTORY OF HOUSEHOLDERS, INCLUDING STREET AND AVENUE GUIDE, on pink paper, is the fourth major department. In this section the streets are arranged in alphabetical order: the numbers of the residences and business concerns are arranged in numerical order under the name of each street, and the names of the householders and concerns are placed opposite the numbers. The names of the intersecting streets appear at their respective crossing points on each street. Special features of this section are the designation of tenant-owned homes, the indication of telephone subscribers at homes and places of business, and the phone number if available.

V. THE NUMERICAL TELEPHONE LOCATER, on green paper, is the fifth major department. All available listed phones for the area are arranged by exchanges and under each exchange, in numerical order with the name of the phone holder indicated.

THE RURAL DELIVERY LIST on green paper, is included in this section of the Directory. This list includes only those receiving mail by request on Rural Delivery. Residents on any street in this Rural Delivery list that are within the City Limits are also included in the Alphabetical (white) and Numerical Street Directory (pink) sections of the complete Directory. This Rural Delivery list is arranged alphabetically by name. The information in this section is obtained from a secondary source and not from actual enumeration and the publishers cannot furnish further information for any listing beyond the City limits.

COMMUNITY PUBLICITY — The Directory reflects the achievements and ambitions of the city, depicting in unbiased terms what it has to offer as a place of residence, as a business location, as a manufacturing site and as an educational center. To broadcast this information, the publishers have placed copies of this issue of the Directory in Directory Libraries, where they are readily available for free public reference, and serve as perpetual and reliable advertisements.

The publishers appreciatively acknowledge the recognition by those progressive business and professional men who have demonstrated their confidence in the City Directory as an advertising medium and community service.

PUBLISHERS' NOTE — The information in this Directory is gathered by an actual canvass and is compiled in a way to insure maximum accuracy.

The publishers cannot and do not guarantee the correctness of all information furnished them nor the complete absence of errors or omissions, hence no responsibility for same can be, or is assumed.

The publishers earnestly request the bringing to their attention of any inaccuracy so that it may be corrected in the next edition of the Directory.

H. A. MANNING CO., Publishers

INDEX TO CONTENTS

Abbreviations	164
Advertisers	12
Alphabetical Directory	165
Associations, Clubs and Societies (See Classified Business Directory)	
Churches (See Classified Business Directory)	
City Government	23
Classified Business Directory	113
Correction Please! !	755
County Government	24
Courts	28
Dormitories (See Classified Business Directory)	
Fraternity House (See Classified Business Directory)	
Incorporated Companies (See Alphabetical Section)	
New York State Government	27
Numerical Street Directory	537
Numerical Telephone Locater	709
Rural Routes	689
State Government (See New York State Government)	27
Statistics	15
Telephone Locater (See NTL)	709
U S Government	26

RECAPITULATION

	Ithaca
New Names Added	6,164
Old Names Taken Out	3,623
Changes of Address, Etc.	5,233
Total Changes Made in Alphabetical Section	15,020
Total Numerical Telephone Locater Cards	10,314

TOMPKINS COUNTY PUBLIC LIBRARY
 ITHACA, N. Y.

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ITHACA ADVERTISERS

A M Auto Repair	class dir un	Corners Community Center Inc	
	Automobile Parts		104 and 105
Agway Home & Garden Center	79	Corners Restaurant & Carryout	109
Agway Petroleum Corp	top lines	Cortright Electric Inc	bottom lines
Albanese Plumbing & Heating Co	68	Credit Bureau of Ithaca	top lines
Alby & Sons	60	Crispell Bros Inc	back cover
Alcor Inc	71	Crispell Charter Service Inc	back cover and 40
Alexander Real Estate	101		
Altman & Green	87	Curly's Chicken House	110
American Cancer Society	45	Cutting Motors Inc	class dir un
American Red Cross	46		Automobile Agencies and 34
Ames of Ithaca Inc	69	D & R Liquor Store	88
Arnold Printing Co	insert opp name	Dassance Electric	64
Art Craft of Ithaca Inc	insert opp	Davenport T H Co Inc	bottom lines
	Printers in class dir	Dean of Ithaca	back cover
Asiatic Garden	109	"De" Furman Plumbing and Heating	bottom lines
Baker's Bob Kitchens	top lines, class		
	dir un Kitchen Remodeling and 65	Directory Library	3
Bangs Funeral Home	front edge	Donohue-Halverson Inc	bottom lines
Barnetts' Blue Sunoco Service	38	Eastman Robert Inc	front cover
Barr J S & Co Inc	bottom lines and	Eighty-nine Lumber & Supply Co Inc	57
	class un Stocks and Bonds and 78	Elmshade Tourist Home	class dir un
Bennett Studio	class dir un		Rooms
	Photographers	Fairview Manor Realty Co Inc	backbone and 30
Bool's Flower Shop	top corner cards		
Boothroyd Robert S Agency Inc	top lines	Felton Garrett J	front cover
Boykin's Charles Body Shop	32	First National Bank and Trust Co of	Ithaca
Boynton Real Estate	bottom lines		front cover and class dir un
Brewer D H Co Inc	66		Banks and Trust Companies and
Brooks Four Pharmacies	tabbed insert before NTL		tabbed insert before Alpha
		Iletcher W F Co Inc	54
Browning King & Co	55	Forest City Realty	back cover and 101
Burns Realty Co	front cover and	Frank's American Service	class dir un
	class dir un Real Estate		Auto Tires and 37
Bush Oil Co Inc	80	Fraternal Order of Eagles	50
Caldwell Larry Realtors	101	Gallagher J D Co Inc	100
Carey H A Co Inc	84	Garage de France	class un
Carroll's Sales & Service Inc	36		Automobile Accessories Dealers
Cayuga Lumber Co Inc	class dir un		Garages and Repairing
	Lumber Dealers and 56	Glenside Monument Co	96
Cayuga Motors Sales Corp	class dir un	Gould Robert C	top lines
	Auto Agencies and 33	Grover Press	class dir un
Cayuga Press Inc	insert opp name	Haverstick & Co Inc	top lines
Central Collection Service	front cover	Head's Camera Shop	bottom corner cards
Ceracche Television Corp	112		
Challenge Industries Inc	49	Heggie R A & Bro Co	87
Char Pit The	108	Herson Funeral Home	80
Charron George A Insurance	84	Hickey's Music Store	class dir un
Chase LaGrand E Co Inc	102		Music and Musical Instruments and 97
Church of Christ	42	Home Dairy Co	top corner cards
City Federation Women's		Houragency Inc	back cover
Organizations Inc	52	House of China	87
Clapp Dick Lincoln-Mercury Inc	35	Howard Johnson's Motor Lodge and	Restaurant
Clinton Hotel	top corner cards		backbone
College Spa Restaurant	top lines	Hull Heating & Plumbing Inc	67
Colonial Cleaners	55	Huntington Gardens	78
Cornell University	insert beginning class section	Inlet Park Marine	40
		Inter Lakes Finance Corp	78

Investors Diversified Services Inc	top lines	Miller's T G Sons Paper Co	top lines and
Ithaca Agency Inc	back cover,	Morse Borg-Warner	99
Ithaca Bowl	top lines and	Morse-Collins Inc	69 and 111
Ithaca-Cayuga Optical Service	40	Morusty Kenneth R Insurance	
Ithaca City Board of Education	8	Agency	top corner cards
Ithaca City Government	23	Multi-Trax Inc	106
Ithaca Cleaning Co Inc	class dir un	Natali Guy J General Insurance	86
	Janitor Service	National Auto-Weld Inc	70
Ithaca College	73	National Cash Register Co	90
Ithaca Community Music School Inc	75	Ned's Corners Station	38
Ithaca Esso Servicenter	class dir un	New York Life Insurance Co	85
	Automobile Accessories Dealers	New York State Electric & Gas Corp	6
	Garages and Repairing	Nichol Block & Brick Co	58
Ithaca Journal-News Inc	top lines	North Side Liquor & Wine Inc	top lines
Ithaca Laundries & Dry Cleaners Inc	55	Norton Electric Co Inc	65
Ithaca Savings & Loan Assn		Oak Hill Manor	95
	backbone and top lines	Patten's Jewelers	top corner cards
Ithaca Supply Co	111	Patterson's Mobil Service	38
Ithaca YMCA	53	Peter Moses	front cover inside lip
Ivy Realty	back cover	Petrillose Cleaners Inc	55
Jamesway	72	Poole Real Estate	102
Johns Real Estate	top corner cards	Porter Sheet Metal Co Inc	68
Johnson Boat Yard and Marina	39	Red Carpet The	110
Kenton Plaza Motel Inc	front cover	Robinson & Carpenter Inc	class dir un
Kentucky Roast Beef	110		Lumber Dealers and 2
Kiely Joseph J Agency	84	Rothschild Inc	5
Kiely Realty Co	102	Royal Palms	110
Kline's Pharmacy	93	Rumsey-Ithaca Corp	top edge
Lakeside Nursing Home		Salino Electric Motors	88
	bottom lines and	Savings Bank of Tompkins	
Lama L A Insurance Agency	94	County The	insert, tabbed
	bottom lines		Government and class dir un
Lansing Apartments	31		Banks and Trust Companies
Larkin Insurance Agency	class dir un	Schmitt's Heating & Air Conditioning	
	Insurance Agents, back cover and	Service	class dir un Heating and
Lee's Garage	85		Air Conditioning Contractors
	class dir un	Schooley's Inc	87
	Automobile Accessories Dealers	Sea Host The	111
	Garages and Repairing	Seacord-Lane Builders Inc	64
Leonard Vacuum Cleaner Co	class dir un	Security Mutual Fire Insurance Co	7
	un Vacuum Cleaners	Shea-Tryon Funeral Home	class dir un
Lloyd's Secretarial Service	111		Funeral Directors
Locke Richard S Realtor	front cover	Sheraton Motor Inn	top lines
Loeb Rhoades & Co	top corner cards	Sherwin-Williams Co	69
Long's Motor Sales Inc		Slocum-Atwood Agency	86
	back cover inside lip	Smith C Hadley	class dir un
Lounsbury Flowers	top lines		Photographers
Loyal Order of Moose	51	Smith Rebe Biggs Real Estate	103
Lucente Rocco P	64	Station Restaurant The	top lines
Lutton's Office Equipment Co Inc	98	Stellar Industries	106
Machinists Local 1607	89	Stewart & Bennett Inc	63
MacLean John D	top corner cards	Stone Travel Agency Inc	112
Major Taxi	front cover	Superior Electric Construction Co	65
Mall Pharmacy Inc	top corner cards	Swarthout & Ferris Inc	bottom lines
Mancini Paul & Sons Inc	62	Tectonics Incorporated	class dir un
Manning H A Co	3 and 77		Data Computer Service
Mass Mutual Life Ins Co		Television Shop The	32
	bottom corner cards	Thayer Appliance Co	32
McCarthy Real Estate	bottom lines	Therm Incorporated	92
McDonald's Carry Out	top corner cards	Tompco Better Housing Inc	103
McElwee W D & Sons	64	Tompkins County Chamber of	
McGuire Gardens	79	Commerce	4
McKinney Agency Inc	bottom lines	Tompkins County Public Library	76
McNeil Music	93	Tompkins County Trust Co	
McPherson Builders	59		insert opp Numerical Street dir,
Mickey's Market	93		class un Banks and
Miller Erie J Inc	bottom lines		Trust Companies and ribbon

Towner Electric 65
 Townsend L B Distr Inc
 bottom corner cards and 80
 Treyz Geo E Inc 112
 Turback's bottom edge 106
 United Rent-All 106
 University Sand & Gravel 61
 Victory Liquor Store 88
 WHCU top and bottom lines and
 back cover
 WTKO front cover and
 class un Radio Stations
 Wagner Funeral Home Inc 80
 Weaver Schempp & McNeill 83
 Westtown Optical 98
 Wilson Heating & Plumbing 68
 Wood P W & Son Inc top lines
 Wright Real Estate 103
 Young Men's Christian Association 53
 Ziebart Auto Truck Rustproofing
 top corner cards
 Zikakis Bill Chevrolet 36

CAYUGA HEIGHTS

St Catherine of Siena R C Church 43

CORTLAND

Cortland County Bus Lines Inc
 bottom lines

DRYDEN, N.Y.

Acme Pest Control Co top corner cards

ELMIRA, N.Y.

Blue Cross and Blue Shield of
 Central N Y top lines
 Iszard S F Co Inc top lines
 Southern Tier Heart Assn Inc 48

GROTON, N.Y.

Tompkins-Cortland Community
 College 74

LANSING, N.Y.

Charton Bernie Realty 102

LUDLOWVILLE, N.Y.

Lakeview Appliance Sales
 top corner cards
 Simpson Insurance Agency 85

MECKLENBURG, N.Y.

White Nurseries bottom corner cards

MYERS, N.Y.

Finger Lakes Marine Service Inc
 class dir under Marine Sales
 Service and Storage and 39

NEWFIELD, N.Y.

White Warren Landscape Service 79

SO. LANSING, N.Y.

Volbrecht Lumber Co Inc 58

SYRACUSE, N.Y.

Tuberculosis and Respiratory Disease
 Assn of Central NY Inc 47

TAUGHANNOCK FALLS, N.Y.

Taughannock Farms Inn 109

TRUMANSBURG, N.Y.

Black's Heating & Plumbing Inc 68
 Coleman Real Estate & Insurance
 top corner cards
 Finger Lakes Co-operative Ins Co 81
 T-Burg Motors Inc class dir un
 Automobile Agencies



ITHACA, New York



**The Home of
Cornell University
and
Ithaca College**

Compiled by the
H. A. Manning Company
Tompkins County Chamber of Commerce

ITHACA, N. Y.

TOMPKINS COUNTY

LOCATION — The City of Ithaca, located in the heart of the Finger Lakes Region of Central New York State at the head of beautiful Cayuga Lake, is famous for its educational institutions, its position as the agricultural center of the northeast United States, its rugged and picturesque scenic beauty, and its many progressive small industries.

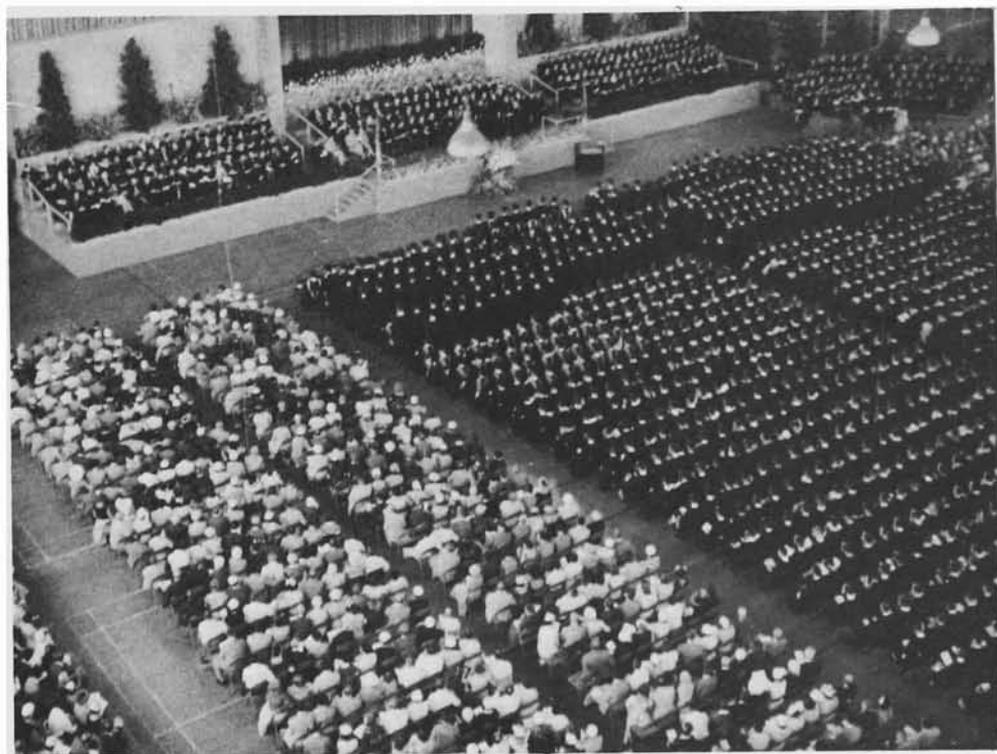
Known far and wide as the home of Cornell University and Ithaca College, Ithaca is noted for its culture and refined atmosphere in all activities of business and social life.

Its latitude is 42° 27' north and its longitude is 76° 29' west. Located in the center of the Southern Tier of New York State, it is 240 miles south to New York City; Boston is 350 miles east, Albany 175 miles east, Buffalo is 150 miles west, Elmira 35 miles south, Binghamton 50 miles southeast, Syracuse 55 miles northeast and Rochester 88 miles northwest.



Cayuga Lake

TOPOGRAPHY — Ithaca is in a land of lakes and hills, deep ravines and towering cliffs, waterfalls and cataracts. The city itself is bordered on three sides by hills cut through by the deep gorges of Six Mile, Cascadilla and Fall Creeks which abound with cascades and waterfalls, and on the fourth side by Cayuga Lake, all providing a most picturesque setting. Climate ranges in temperature from an average minimum of 26° to an average maximum of 69°. This comparatively close range of minimum and maximum temperatures results from Ithaca's enviable position at the head of 40-mile long Cayuga Lake. The elevation of the lake, the lowest point in the city, is 383 feet above sea level and Cornell University Campus, the highest part of the city, is approximately 800 feet above sea level.



Commencement Exercises at Cornell University.

HISTORICAL — Ithaca was settled in 1879, ten years after the visit of a detachment of 200 men commanded by Col. Dearborn from the expeditionary force of General Sullivan first visited the area on September 23, 1779. It was named Ithaca by Simeon DeWitt, Surveyor General under Washington in 1795 after the ancient Greek capitol of Ithaca. It was incorporated as a village in 1821, chartered as a city in 1888 and has been the county seat of Tompkins County since the county's formation in 1817. In days long gone past, Ithaca was a center of inland water transportation as well as the salt center of New York State. Tompkins County celebrated its sesquicentennial in 1967.

POPULATION — Ithaca's metropolitan area, has a population, according to the 1960 federal census of 40,659. This includes the City of Ithaca, Village of Cayuga Heights, Ithaca Township, and the students at Cornell University and Ithaca College. As in many communities, extensive growth has been seen in the population outside the central city. Between 1900 and 1950 the city population increased from 13,150 to 19,800 or **65%**. The town and village during the same period increased from 1,600 to 8,600 or **540%**. The student population in 1900 was slightly less than 3,000, today there are nearly **18,000**.

Ithaca's population is about **87%** native born white, about **3%** colored and **10%** foreign born.

Tompkins County in 1969 had 74,400 inhabitants. This figure includes students.

MERCANTILE — Ithaca is a trading center of some 100,000 persons and has stores comparable with those of cities much larger. Because of the University population and a community educated to want the best, retail stores carry merchandise equal in

variety and quality to stores in leading eastern cities. There are over 351 retail stores, employing over 2,500 persons with annual sales in excess of \$89,563,000. There are also over 56 wholesale houses with annual sales of \$25,935,000. About 375 service trade establishments, doing an annual business of \$10,359, are also located in Tompkins County. There are about 300 professional offices located within the city limits. There are four shopping centers.



Photo by Curt Foerster

Adding Machine Division of The National Cash Register Co.

INDUSTRIAL — Although Ithaca is not primarily an industrial city, it has 43 manufacturing establishments with an employment figure in excess of 7,000, a payroll totaling over \$20,000,000. Cornell University employs 6,500 and Ithaca College 250, and the New York State Electric & Gas Corporation 550.

Among the principal products manufactured here are: adding machines, shot-guns, research instruments, heat resistant materials, power drive chains, rayon and cotton underwear, lantern slides, technical mirrors, precision machine tools, scientific instruments, salt, photo engraving, books, magazines, detergents, woodworking, and dairy products.

Ithaca has an unusually intelligent class of workmen. Educational advantages for industrial workers and their families include a liberal policy provision for vocational education and training in public schools.

A recent development saw the formation of the Cornell Research Park, Inc., with several large concerns.



Therm Inc., Ithaca, N. Y.

There are sites available for industrial development and several organizations are active in the promotion of industrial expansion within the Ithaca trading area. Inquiries addressed to the Tompkins County Chamber of Commerce will bring a prompt reply.



Part of the new South Hill Campus of Ithaca College.

EDUCATIONAL — Ithaca is among the leading educational centers of the state. The Ithaca enlarged City School District includes 17 public schools with an enrollment of over 7,000 and a staff of 320 teachers and administrators. The District covers 160 square miles. There are two junior high schools, and Ithaca now boasts one of the newest, most modern high schools in the state, opened in 1959 at a new site. There is one parochial school in Ithaca providing classes from Kindergarten through eighth grade.



Ithaca Senior High School

Cornell University, which is one of the great universities of North America, located on one of America's most beautiful campuses overlooking the lower parts of the city and Lake Cayuga, was founded in 1865 by Ezra Cornell. The normal enrollment is about 14,000 students. The university includes colleges of Art and Science, Medicine, Law, Engineering, Architecture, the State College of Agriculture, Veterinary Medicine, Industrial and Labor Relations, Home Economics, a Graduate School, a School of Hotel Management, Education, Nursing, Nutrition and Business and Public Administration. It occupies about 7,000 acres of land and 160 buildings.

Ithaca College has relocated atop Ithaca's South Hill and has completed its nearly \$40 million construction program. It affords a beautiful view overlooking the City of Ithaca with Cayuga Lake in the background, and offers a vantage point of viewing the rolling hills surrounding Ithaca. The college has tripled its student population in the past four years.

Ithaca College started as a Conservatory of Music in 1892, and over the years has grown in size and stature. The college now includes a College of Arts and Sciences, a School of Music and a School of Health and Physical Education. A Department of Radio was organized in 1941, and has expanded into a full fledged Department of Radio and Television with fully equipped radio and television broadcasting equipment.

There are five libraries, as follows: Tompkins County Public Library is located in the heart of the business district and gives an extensive service to the public, the Cornell University Library located on the campus has over 825,000 volumes including special collections having international fame; the Ithaca College Library; the Tompkins County Bar Association Library is located in Ithaca Savings Bank Building; the Free Directory Library maintained by the H.A. Manning Co. of N. Y. in the Chamber of Commerce at 205 West Green St. Also at Cornell University are the specialized libraries of Agriculture, Industrial and Labor Relations, Engineering and Law. A five million dollar Research Library is located at Cornell.

FINANCIAL — Ithaca has two commercial banks: one savings bank and one savings and loan association. These banks are well housed and progressive and have grown with the city. The per capita wealth is high. Ithaca rated third in New York in 1950. The net taxable value of city property was \$95,821,976 in 1961. The city government has operated within its budget for the past 35 years, has a low bonded indebtedness and the highest financial rating. The Tax equalization rate is **85%**.

TRANSPORTATION — Ithaca is served by Mohawk Airlines, Inc., which operates from the Tompkins County Airport, with jet flights to N. Y. C. & Washington, providing direct air passenger, mail and cargo service to 23 New York State communities, 6 in Massachusetts, as well as to New Jersey, New Hampshire and Detroit, Michigan. Ithaca is the hub of a network of highways that make travel in central New York State a tourist's dream. The city operates the Community Transit System serving the entire city and surrounding suburbs. Ithaca is served by the Greyhound Bus Line and provides a terminus for interurban buses from Elmira, Watkins Glen, Binghamton, Owego, Cortland, Syracuse, Rochester, New York City, etc.

Ithaca is also the southern terminal of the New York Barge Canal system and is provided with docking facilities for boats operating on the canal. Several hundred pleasure crafts including the larger motor cruisers have Ithaca as their home port. Several large boatyards provide sheltered waters and cover for boats whose valuation approximates a quarter million dollars owned by persons from the surrounding area and cities as far away as Elmira, Binghamton, Owego and Scranton. A new City Airport and Marina was opened in 1960 and provides recreation and boating marina with space for 104 boats.

Daily trucking service is provided to all business in the area by numerous motor truck freight lines.

PARKS, PLAYGROUNDS AND BOATING — The natural topography of the land here makes the city a natural park. There are three public parks within the city and has recreation and athletic facilities also an extensive bathing beach on Lake Cayuga. The Cornell Campus is extensive and supplies a very beautiful parklike effect for the upper part of the city. The following scenic beauty spots in and not far from the city are: Buttermilk Falls State Park, Cascadilla Glen, Cayuga Lake, Coy Glen, Robert H. Treman State Park, Fall Creek Gorge, Ithaca Gorge and Falls, Point Lookout, Taughannock Falls State Park, Watkins Glen State Park.



Ithaca Yacht Club

Ithaca and Cayuga Lake have become the headquarters for small boating enthusiasts throughout the Southern Tier of New York State and much of north central Pennsylvania. Each year more and more boats are brought to Cayuga Lake. It is estimated that over \$1,000,000 worth of pleasure craft have made Ithaca their "home port." In addition, hundreds of transient boats visit Ithaca each year using both the public and private launching and docking facilities.

Detailed information on the recreation of the Ithaca area can be secured from the Tompkins County Chamber of Commerce.



Ivy League College Football

SPORTING EVENTS — A wealth of both spectator and participation sporting events may be found in the Ithaca area. There are four golf courses, bowling, swimming, tennis, archery, and many other sports facilities are available. The recently completed Lynah Ice Rink at Cornell University is open to the public for skating. Football, ice hockey, crew, baseball, and polo are only a few of the many sporting events taking place in Ithaca on a year-round schedule.

AGRICULTURAL CENTER — Ithaca is often referred to as the agricultural center of the northeastern United States. Here are located the state owned College of Agriculture, with its far reaching extension service; the state School of Veterinary Medicine; the home of both the New York Artificial Breeders Cooperative and the Empire Livestock Marketing Coop, Inc.; the New York State offices of the Farm Bureau Federation; a United States Plant, Soil and Nutrition Laboratory; and branches of many other organizations serving the farmer. The county Agricultural and Horticultural Society is responsible for the Tompkins County Fair that is held in Ithaca during August of each year in cooperation with the Tompkins County Chamber of Commerce.

Gross income from farm products sold in Tompkins County in 1964 was estimated to be over \$9,500,000. The major cash products of Tompkins County farms include milk, chicks, poultry and eggs, livestock of all types, hay, corn, wheat, vegetable crops and field beans.

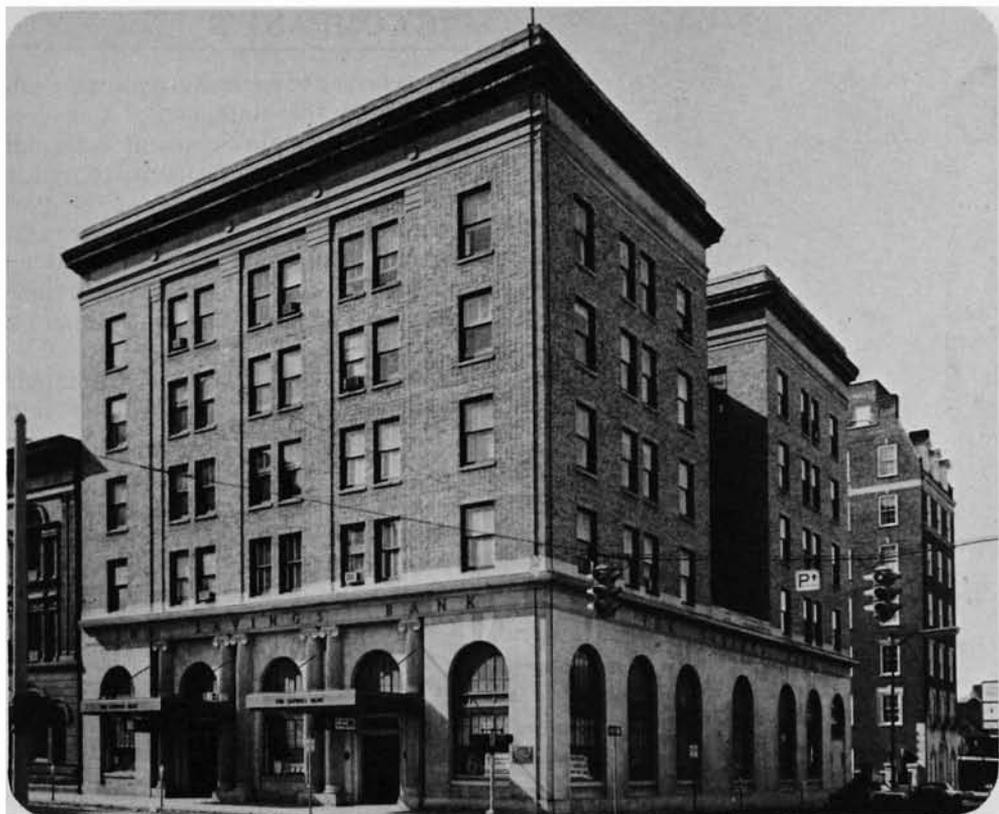
SPECIAL EVENTS AND INTERESTING FACTS — Ithaca has very active fraternal, club and social life with over 200 organizations listed. There are 6 hospitals with nearly 500 beds, 5 theatres with a capacity of over 5,000, five auditoriums with a capacity of 5,200, 28 churches covering nearly every major denomination and 18 hotels and motels, plus many fine tourist homes. Listings of accommodations are available at the Chamber of Commerce.

There are over 22,000 passenger cars registered and 25,948 electric meters, 10,263 gas meters, and 23,092 telephones in use. The city's water storage capacity (not connected with Lake Cayuga) is 350,000,000 gal. with a daily pump of over 3,000,000.

Ithaca is served by two AM radio stations, WHCU and WTKO, two FM stations, WICB and WVBR, and a daily newspaper, the Ithaca Journal.



College of Veterinary Medicine — Cornell University



the Savings Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

THE SAVINGS BANK OF TOMPKINS COUNTY
ITHACA, NEW YORK 14850

The Downtown Banking Center • Tioga Street at Seneca • 273-7111

BANKING HOURS: 9:30 A.M. — 3:00 P.M. — Monday through Thursday
9:30 A.M. — 5:00 P.M. — Friday

FREE PARKING: across from The Savings Bank on Seneca Street

CUSTOMER CONVENIENCE WINDOW HOURS: located in lobby of Savings
Bank Office Building. 8:00 A.M. — 9:30 A.M. Monday through Friday
3:00 P.M. — 5:00 P.M. Monday through Thursday
5:00 P.M. — 7:00 P.M. Friday

24-HOUR ENVELOPE DEPOSITORY:
located on Seneca Street side of The Savings Bank

over: **The Northeast Banking Center** ►



the
Savings
Bank

MEMBER FEDERAL DEPOSIT
INSURANCE CORPORATION

THE SAVINGS BANK OF TOMPKINS COUNTY
ITHACA, NEW YORK 14850

The Northeast Banking Center • North Triphammer Road • 257-2224

BANKING HOURS:

10:00 A.M. — 5:00 P.M. — Monday through
Thursday and until 5:30 P.M. on Friday

DRIVE-UP BANKING WINDOW:

open during regular banking hours

24-HOUR ENVELOPE DEPOSITORY:

adjacent to Drive-Up Window

◀ **over: The Downtown Banking Center**

CITY OF ITHACA

CITY GOVERNMENT

HUNNA JOHNS, MAYOR

JOHN F. BANGS, ACTING MAYOR

DONALD SLATTERY, ALTERNATE ACTING MAYOR

ALDERMEN

William H. Sullivan
Rudolph M. Saccucci
Donald Slattery
Michael A. Robinson
John F. Bangs
John F. Blanchard
Joseph Rundle

Anthony F. Spano
Ronald J. Nordheimer
Mrs. Ethel Nichols
Mrs. Anne Jones
Richard Boronkay
Edward S. Conley
Allan G. Feldt

Regular meetings, 1st Wednesday of each month at 7:30 p.m.
Council Chamber, City Hall, 108 East Green St.

CITY OFFICERS

City Controller, John L. Russell
City Clerk, George A. Blean
Deputy City Clerk, Robert G. Grey
City Attorney, Fred Weinstein
City Chamberlain, John D. Wright;
Deputy, Mrs. Mary Benson
City Judges, J. J. Clynes, Jr., Paul
N. Tavalli
Clerk City Court, Lempi Since-
baugh
Building Commissioner, Edison
Jones
Chief of Police, H. L. VanOstrand
Fire Chief, Charles M. Weaver,
310 W. Green
Police Commissioner (to be ap-
pointed)
Sealer of Weights and Measures,
E. Paul Nedrow
Dog Warden, SPCA (by Contract)
Schools — see p 8

CIVIL SERVICE COMMISSION

T. K. Powers, Chairman, Raymond
Blanchard, Donald E. Gibson
and Mrs. Mildred Shoemaker,
Sec.

FINANCE AND ACCOUNTS

Rundle, Chm.; Robinson, V.C.;
Bangs, Jones

CHARTER AND ORDINANCES

Boronkay, Chm.; Feldt, V.C.;
Nordheimer, Jones

PUBLIC SAFETY (Fire, Police, Parking & Traffic, Civil De- fense, Health)

Sullivan, Chm.; Spano, V.C.; Sac-
cucci, Blanchard, Slattery

PUBLIC WORKS AND COUN- TY RELATIONS

Robinson, Chm.; Conley, V.C.;
Saccucci, Nichols

YOUTH AND RECREATION

Slattery, Chm.; Conley, V.C.; Jones,
Spano

URBAN RENEWAL AND IN- DUSTRIAL DEVELOPMENT

Rundle, Chm.; Blanchard, V.C.;
Sullivan, Robinson

GRIEVANCE

Saccucci, Chm.; Bangs, V.C.;
Boronkay, Nordheimer

EMPLOYEE RELATIONS

Bangs, Chm.; Boronkay, V.C.;
Spano, Nichols

BOARD OF PUBLIC WORKS

The Mayor, Chairman and Member
Ex Officio

Commissioners: Carl J. Yengo,
term expires Dec. 31, 1970;
Wm. J. McGee, term expires
Dec. 31, 1971; M. J. Leary,
term expires Dec. 31, 1972;
Richard M. Putney, term ex-
pires Dec. 31, 1973; Wm. S.
Downing, Jr., term expires
Dec. 31, 1974; Arthur J. Gold-
er, term expires Dec. 31, 1975
City Engineer, Howard R. Schlieder
Water Filtration Plant, rear 967
E. State, Donald Terrell, Chief
Opr.

Superintendent Public Works, Rob-
ert O. Dingman; Asst. Supt.,
Vincent P. Hannan. Office, 510
First. Regular meetings 2nd
and 4th Wednesdays of each
month at 4:00 p.m., Council
Chamber, City Hall

ITHACA URBAN RENEWAL AGENCY

Richard M. Daley, Exec. Director;
Members: Anthony Cerracche,
Chm.; R. S. Shew, V.C.; E. F.
Arnold, Hunna Johns, R. Hirle-
mann, R. I. Mulvey, Atty.

TOMPKINS COUNTY

Courthouse, 320 North Tioga Street

COUNTY OFFICERS

Judge of County and Surrogate Courts — Kenneth C. Johnson, Jr.
 Clerk, Surrogates Courts — Elizabeth Carpenter
 Judge of Family Court — Kenneth C. Johnson, Jr.
 Personnel Officer — Hugh Hurlbut
 Clerk of Family Court — Grace Bryant
 County Clerk — Elsie D. Boyd
 Deputy County Clerk — Lucille Grianell
 Commissioner of Budget and Administration — John Murphy
 Acting Commissioner of Social Services — Margaret Hughes
 Deputy Commissioner of Social Services — Louise Tompkins
 Commissioners of Election — Viola Boothroyd and Barbara Fellows
 Coroner — Dr. Ralph J. Low
 District Attorney — Matthew McHugh
 Assistant District Attorneys — Robert Clune, John Barney,
 William Sullivan, Jr.
 Director, Probation — Leo Teeter
 Commissioner of Public Works — Howard Stevenson, Jr.
 Sheriff — Robert Howard
 Undersheriff — Robert Jones
 Motor Vehicle Supervisor — Robert S. Bush
 County Attorney — Robert I. Williamson
 County Health Commissioner — Robert H. Broad
 Deputy Health Commissioner — Dr. Philip Robinson
 County Historian — Lois O'Connor
 Director, Veterans' Agency — Richard F. Cummings
 Sealer of Weights and Measures — Carl Roe
 Head Janitor — Leslie E. Tottey
 Director, Civil Defense — Doris Levy
 Director of Assessment — Thomas Payne
 Assistant Director of Assessment — Donald Franklin
 Airport Manager — Glenn Turner
 Assistant County Attorney — Paul Tavelli
 Superintendent of County Home — John Paul Jones
 Director, County Library — Howard Brentlinger
 Director, Mental Health, 1287 Trumansburg Rd. — Dr. Robert E. Hamlich
 Hospital Administrator, 1285 Trumansburg Rd. — Eugene Arnold
 Jury Commissioner — Thomas Griffin

BOARD OF REPRESENTATIVES

Harris B. Dates, Chairman; Phyllis B. Howell, Clerk; Kathryn Dimmick,
 Deputy Clerk. Towns: Lansing, Harris B. Dates; Caroline-Danby,
 Erie J. Miller, Jr.; Enfield-Newfield, Harry A. Kerr; Groton, Claude
 Holden; Ithaca, Robert L. Bruce; Ithaca, Hugh S. MacNeil; Dryden,
 Gary A. Lee; Dryden, Marian Schickel; Ulysses, Arthur Golder, Jr.
 City of Ithaca: District No. 1, James R. Graves; District No. 2, Michael
 J. Leary; District No. 3, Lewis R. Webster; District No. 4,
 Edward P. Abbott; District No. 5, John Marcham; District No. 6,
 Donald J. Culligan; District No. 7, Frederick H. Stutz.

TOMPKINS COUNTY (Continued)

AGRICULTURAL STABILIZATION AND CONSERVATION SERVICE, 225 S. Fulton

Alan C. Taylor, Office Mgr.

ALCOHOLIC BEVERAGE CONTROL BOARD, First National Bank Bldg. (601)

AREA DEVELOPMENT CORP. (Est. November 23, 1964, Office, 614 Clark Hall, Cornell University)

W. G. Rolley, Exec. Sec.; James J. Clynes, Harris B. Dates, R. Davis Cutting, Roy H. Park, C. E. Treman, Jr., Diedrich K. Willers, Jerome B. True, Edmund T. Crane, John E. Burton, Gordon Fisher, W. Keith Kennedy, Franklin Long, Prof. William B. Ward, Mayor

COOPERATIVE EXTENSION 225 S. Fulton

Glenn W. Cline, Staff Coordinator

DAY CARE SERVICE 313 N. Aurora

Mrs. Knight Biggerstaff

EXTENSION SERVICE ASSOCIATION 4-H CLUB, 225 S. Fulton

Mrs. Glatha J. Szabadi, Cooperative Ext. Agt.

FARM BUREAU, 116 S. Fulton

Ronald Beck, Pres.

HEALTH DEPARTMENT 1287 Trumansburg Rd.

Lillian Mann, Office Mgr.

SOCIAL PLANNING COUNCIL

T. Merrell Shipherd, Exec. Dir.; Rev. Sheldon Stevenson, Chm.; C. W. Sadd, 1st V.Chm.; Arthur Leboffe, 2nd V.Chm.

TOWN CLERKS

Caroline — *Florence Starr, RD1, Brooktondale
 Danby — *Dorothy Roberts, RD1, Spencer
 Dryden — Rosemary Stelick
 Enfield — Mabel Purdy, RD 5, Ithaca
 Groton — *Lois Baker, Groton
 Ithaca — Edward P. Riley, 108 E. Green; Deputy Clerk, Catherine A. Gaffney
 Lansing — *Jane Bush, S. Lansing, Box 60
 Newfield — *Jeanette Beach, Newfield
 Ulysses — *Alice B. Conover, Trumansburg
 *Also Tax Collectors

VILLAGE CLERKS

Cayuga Heights — Rose Tierney
 Dryden — Gloria Sullivan
 Freeville — Betty Hurst
 Groton — Gerald Moses
 Trumansburg — Leora Decker

VILLAGE MAYORS

Cayuga Heights — Prof. Fred G. Marcham
 Dryden — Almon G. Stevens
 Freeville — Clayton VanHout
 Groton — Frank Satterly
 Trumansburg — Robert Newport

REPRESENTATIVE IN CONGRESS

Howard Robinson, Owego

REPRESENTATIVE IN STATE SENATE

William T. Smith, Big Flats

REPRESENTATIVE IN STATE ASSEMBLY

Constance Cook, Ithaca

United States Government

Term of office from January 20th, 1969 to January 20th, 1973

Executive Dept.: President, Richard M. Nixon (California); Vice President, Spiro T. Agnew (Maryland); The Cabinet: Secretary of State, William P. Rogers (Washington); Secretary of Treasury, David M. Kennedy; Secretary of Defense, Melvin Laird (Wisconsin); Secretary of Agriculture, Clifford M. Hardin; Secretary of Commerce, Maurice H. Stans; Secretary of Labor, George P. Shultz (Illinois); Secretary of Interior, Walter J. Hickel (Alaska); Secretary of Health, Education and Welfare, Robert H. Finch (California); Postmaster General, Winton M. Blount (Alabama); Attorney General, John N. Mitchell (New York); Secretary of Housing and Urban Development, George Romney (Michigan); Secretary of Transportation, John A. Volpe (Massachusetts); Director of Budget, Robert P. Mayo.

Local Offices

Army Recruiting Service, 202 E. Buffalo, Irvin L. Truesdell, Recruiter.

Civil Service Board, 213 N. Tioga.

Civil Service Commission, Investigations Div., 202 E. State (602).

Department of Agriculture, Mrs. Betty A. Strever, FHA County Office, Bruce J. Osadchey, County Supvr., Raymond H. Ferrand, Asst.

Department of Agriculture Soil Conservation Service, James Calhoun, Conservationist, 225 S. Fulton.

Department of Agriculture ARS U.S. Plant, Soil and Nutrition Lab, W. H. Allaway, Dir., Tower Rd.

Department of Health, Education and Welfare, E. J. Miller, Branch Mgr., 113 S. Cayuga (4th fl).

Tompkins County Economic Opportunity Corp., W. Arthur Sprague, Exec. Dir., 121 E. Court.

Department of the Interior Geological Survey, C. Russell Wagner, Eng. in Charge, 521 W. Seneca.

Department of Internal Revenue, Bertram A. Levy, Revenue Officer, John J. Bowman, Francis B. Howell, George F. Johnson, William Ours, Revenue Agts.

Federal Bureau of Investigation, U.S. Department of Justice, Resident Agency, Local Office 202 E. State (708), Headquarters Office, 502 Federal Building, Albany.

Marine Corps Recruiting Station, Staff Sgt. Donald W. Redenbo, Recruiting Officer, 113 W. State

Naval ROTC, Unit Cmdr. Mortimer J. Prince, Naval Service and Commanding Officer, 3 East Ave.

Navy Recruiting Service, Chief Petty Officer, William T. Smith, Recruiter, 111 W. State.

Post Office, 213 N. Tioga cor. E. Buffalo, R. Donald Wilkinson, Officer in Charge, John J. Murphy, Supt. Mails.

Sub Station No. 2, Barnes Hall, CU Campus.

Sub Station No. 3, John C. Murphy, Clk. in Charge, Tower Rd.

Sub Station No. 4, Laurence G. Thayer, Clk. in Charge, 417 W. Seneca.

Corners Branch, Frank Thorpe, Jr., Clk. in Charge, Corners Community Center.

Selective Service System No. 62, Charles G. Downey, Chm., 310 N. Aurora.

New York State Government

Governor: Nelson Rockefeller (New York); Lieut. Governor: Malcolm Wilson (New York); Attorney General: Louis J. Lefkowitz; Comptroller: Arthur Lewitt (New York); Secretary of State: John P. Lominzo (New York).

Local Offices

Dept. of Public Works, Storehouse and Office, Third

Division for Youth, Edgar D. Sebring, Field Mgr., 306 N. Cayuga

Division of Employment, Joseph Greenberger, Mgr., 209 N. Aurora

Division of Veterans' Affairs, Leo J. Gangl, Counsellor, 114-118 N. Tioga (410-411)

Division of Water Resources, Frank S. Davenport, Jr., Regional Eng., 418 E. State

Law Revision Commission, 104 Myron Taylor Hall, CU Campus

School of Industrial & Labor Relations, East Ave.

Social Security Administration, Edward J. Miller, Branch Mgr., 113 S. Cayuga

State Urban Development Corp., Mrs. Patricia A. Mena, Field Rep., 202 E. State, First National Bank Building (401)

Courts -- Government

TOMPKINS COUNTY COURT

Kenneth C. Johnson, Jr., County Judge and Surrogate
Robert L. Howard, Sheriff
Sally Robinson, County Clerk
Robert I. Williamson, County Attorney
Matthew McHugh, District Attorney

SURROGATE'S COURT

Surrogate, Kenneth C. Johnson, Jr.
Terms — Court in session daily at 10:00 a.m. except in month of August.

FAMILY COURT

Courthouse

Judge, Kenneth C. Johnson, Jr.
Clerk, Mrs. Grace B. Bryant
Court in session daily at 11 a.m. except in month of August.

YOUTH COURT, 330 E. State

SUPREME COURT OF THE UNITED STATES

Chief Justice: Earl Warren (California); Associate Justices: Hugo L. Black (Alabama), William Joseph Brennan, Jr. (New Jersey), William O. Douglas (Connecticut), John Marshall Harlan (New York), Thurgood Marshall (Maryland), Potter Stewart (Ohio), Byron R. White (Colorado); Clerk, John F. Davis (Washington, D.C.); Marshal, T. Perry Lippitt (Washington, D.C.); Press Information, Banning E. Whittington.

ITHACA

New York

BUYERS GUIDE

(Yellow Pages)

**Complete Classified
Directory Following
These Advertisements**

A classified directory providing detailed information on the city's institutions, civic organizations, (See "Associations" in classified section) businesses, professions and manufacturers served by this directory.

The advertisements in these "yellow pages" are grouped together and classified alphabetically under appropriate headings.

Each advertisement is cross-referenced in the directory's alphabetical section as well as in the list of advertisers.

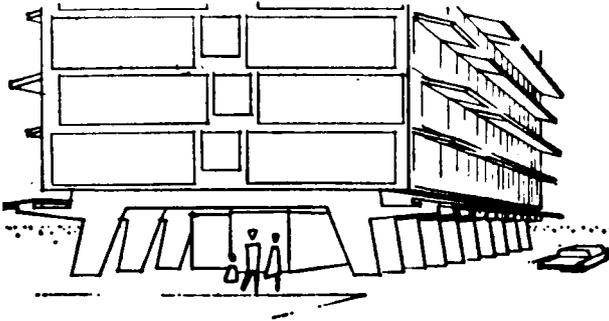
The following businesses and organizations believe in the City Directory as a vital community and personal information bureau and image. When calling upon them for their service or product, mention that you saw their display in a City Directory.

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FAIRVIEW HEIGHTS

A NEW ENVIRONMENT FOR LIVING
DESIGNED BY MARCEL BREUER

WALK TO CAMPUS AND SHOPPING



MODERN, BEAUTIFUL, FIREPROOF

TOWN HOUSES AND ELEVATOR BUILDING

Corner Cornell Street and Maple Avenue

(Area Code 607) 272-3420



lansing apartments
EAST & WEST

472 Modern Units To Serve Greater Ithaca

257-1166

Thayer
APPLIANCE CO.

417 W. SENECA ST. ITHACA, N.Y.
AR 3-6611 ESTABLISHED 1926

"SEE THAYER
FOR FRIGIDAIRE"



FRIGIDAIRE APPLIANCES

REFRIGERATORS, RANGES, AUTOMATIC WASHERS
ELECTRIC DRYERS, DISH WASHERS
FOOD FREEZERS

TAPPAN AND CALORIC GAS APPLIANCES

ZENITH RADIOS, TELEVISION & STEREO
Complete Radio, TV and Frigidaire Service

417 WEST SENECA ST.

Dial 273-6611

THE TELEVISION SHOP

ITHACA TV AND APPLIANCE CENTER

RCA Home Entertainment

NORGE APPLIANCES

WHEEL HORSE LAWN & GARDEN EQUIPMENT

DISCOUNT HOUSEWARE DEPARTMENT

REPAIRS ON ALL MAKES T.V.

518 W. STATE

272-2575

Charles Boykin's Body Shop

Auto Body
Repairing



Painting
Radiator Service

SAFETY GLASS SPECIALISTS

319 WEST STATE ST.

272-6050

CAYUGA MOTORS SALES CORP.

WELCOME
TO
FORD COUNTRY

← TO ITHACA

ROUTE 13

→ TO CORTLAND

N.
T
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R
D.



TRIP-
HAMMER
SHOPPING
CENTER

Thunderbird

Galaxie

Fairlane

Mustang

Falcon

Cortina

- GENERAL REPAIRING
- BODY & FENDER WORK
- WHEEL BALANCING
- FRONT END ALIGNMENT
- FRAME STRAIGHTENING
- RADIATOR REPAIRING

— • —
A-1 USED CARS

257-0222



AT OUR NEW LOCATION

Sales and Service

415 N. TRIPHAMMER RD.



Buick

Pontiac

Opel



New Showroom & Service Headquarters

**THE HOME OF
"BETTER VALUE USED CARS"**

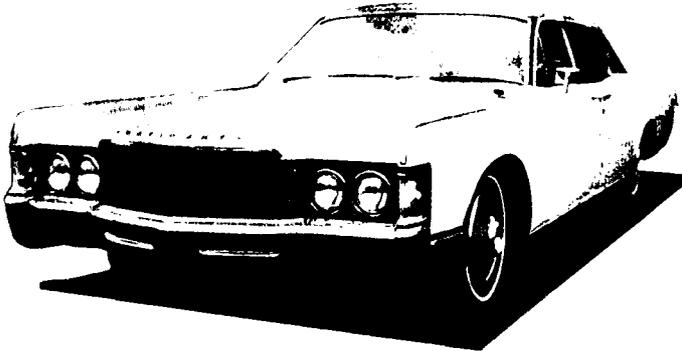
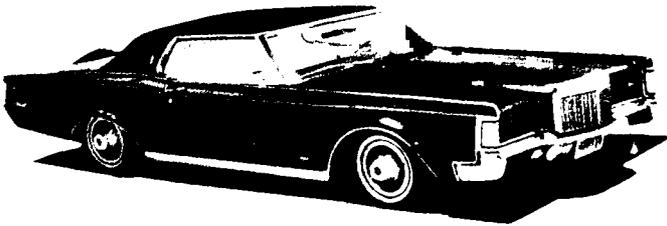
Service and Parts — Dial 273-2393

Office and Sales — Dial 273-5080

315 ELMIRA RD.

ITHACA

DICK CLAPP LINCOLN-MERCURY INC.



 LINCOLN *Continental*
AMERICA'S MOST DISTINGUISHED MOTORCAR



INTERNATIONAL

FAST, EFFICIENT SERVICE DEPARTMENT

PERSONAL SERVICE

EXPERT BODY & FENDER WORK

GUARANTEED USED CARS

207 Elmira Road

273-7474

BILL ZIKAKIS



CHEVYTOWN

EAGER TO SERVE YOU®

NEW CHEVROLETS • TRUCKS • OK USED CARS

CAMAROS	CORVETTES
IMPALAS	CHEVELLES
CHEVY II NOVAS	CONVERTIBLES

• SALES • SERVICE • PARTS

401 ELMIRA RD 272-7353 ITHACA N.Y.

CARROLLS' SALES & SERVICE INC.
Distributor for COOPER Tires

WHOLESALE
PASSENGER



RETAIL
TRUCK

Phone 273-6310

233 ELMIRA ROAD

ITHACA

THE CITY DIRECTORY

secures its information at the source from personal interviews by a complete door - to - door canvass which is a very expensive publishing operation.

It is the only complete census for public service. The City Directory's reliability and accuracy of detail are dependable, with a reasonable allowance for human error, late changes and absence of people from home.

H. A. MANNING COMPANY, Publishers

FRANK'S AMERICAN SERVICE

FRANK PEABODY, Proprietor



**AMOCO SUPER PREMIUM GASOLINE, OIL,
LUBRICATION**



**ATLAS TIRES, BATTERIES
and ACCESSORIES**

Electronic Analysis — Tune-Ups — Minor Repairs
We Specialize in Servicing Foreign Cars

272-9861

**201-203 WEST SENECA ST.
ITHACA**

BARNETTS' BLUE SUNOCO SERVICE



CUSTOM BLENDED TO YOUR NEEDS
(8 BLENDS)

Gas—Oils
Tires—Batteries



We're Proud of Our A to Z Lubrication

WEST STATE & CORN ST.

Tel. 272-9881

ITHACA

NED'S CORNERS STATION



RENT-A-CAR

ANOTHER *Happy Motoring!* SERVICE

909 HANSHAW ROAD

"At The Corners"

257-2600

ESSO PRODUCTS — MECHANIC ON DUTY

EMERGENCY ROAD SERVICE

Patterson's Mobil Service

Road Service & Tune-up



N. Y. STATE INSPECTION

273-0322

BANK AMERICARD — MASTER CHARGE

CARTE BLANCHE

AMERICAN EXPRESS CARDS ACCEPTED

221 N. AURORA

ITHACA

Do you cash checks?

For cashing a stranger's check, the police department of Tacoma has given sensible rules. The home address should appear on the check and **BE VERIFIED BY THE CITY DIRECTORY**; this and the name should be checked with the driver's license of the man trying to cash the check; also against his bank book. Signatures should be compared. **A LOT OF QUESTIONS AS TO THE MAN'S NAME, HIS WIFE'S NAME, WHERE HE WORKS, WHO ARE HIS NEIGHBORS, ALL HELP** and can be verified in the City Directory. If he admits being from out of town, his check is a risk. **F.F.L.—For Further Information Use the City Directory!!**

FINGER LAKES MARINE SERVICE INC.

COMPLETE MARINE SERVICE

SALES—STORAGE—LIFTING

Starcraft Aluminum and Fiberglass

EVINRUDE SALES & SERVICE

MERCUISER SERVICENTER

USED BOATS AND MOTORS

East Shore of Cayuga Lake

9 Miles North of Ithaca

Route 34B MYERS

533-4422

JOHNSON BOAT YARD and MARINA

SALES — STORAGE — SERVICE — SUPPLIES

CHRIS CRAFT — TROJAN YACHTS



CRUISERS — RUNABOUTS — UTILITIES

JOHNSON & BEARCAT MOTORS

M.F.G., & BOSTON WHALER BOATS

SEA NYMPH ALUMINUM BOATS & CANOES

MARINE HARDWARE — PAINTS — GIFT SHOPS

TRAVEL LIFT SERVICE

Dial 272-5191

706-710 WILLOW AVENUE

ITHACA

**BOATS — MARINE SERVICE — BOWLING LANES — COACH
CHARTER SERVICE**

40

1970 — H. A. MANNING COMPANY'S

Inlet Park Marine, Inc.

Formerly Freeman's Motor Marine, Inc.

SALES — SERVICE — STORAGE

ONE OF

'FINGER LAKES' FINEST INSIDE STORAGE FACILITIES'

CENTURY — GLASTRON — PENN YAN

GRUMMAN CANOES — TEE NEE TRAILERS

GALLEON & ZIMMER HOUSEBOATS

MERCURY OUTBOARD MOTORS AND SNOWMOBILES

435 TAUGHANNOCK BLVD.

272-1581

ITHACA, N. Y.

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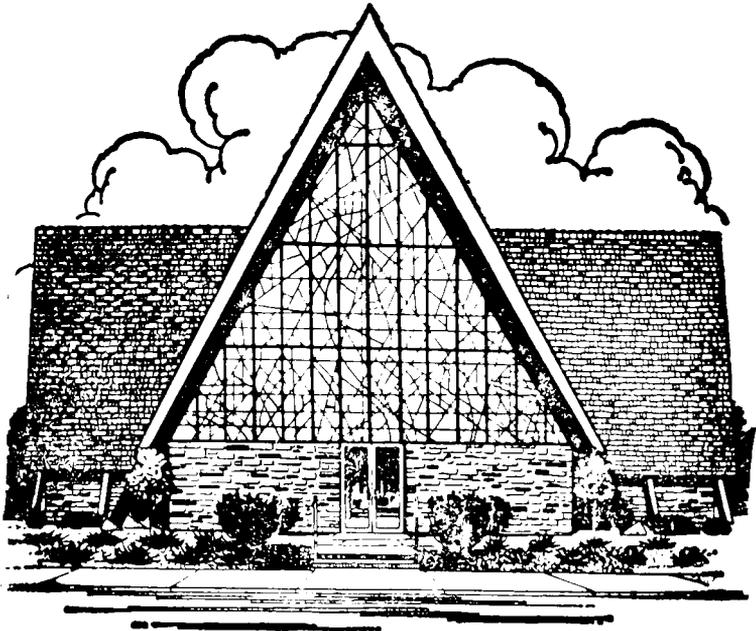
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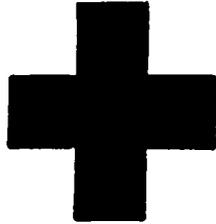
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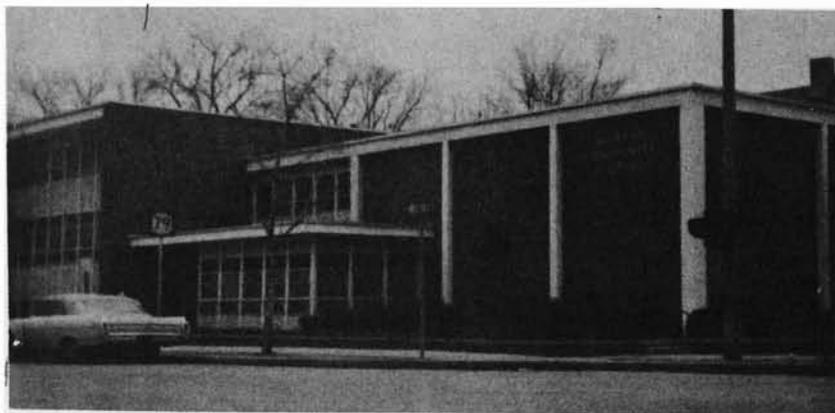
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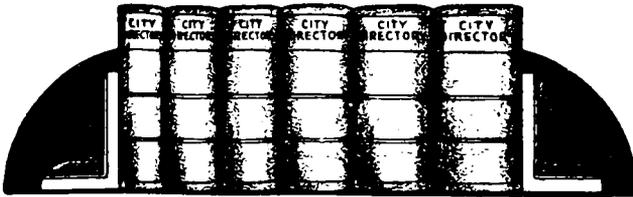
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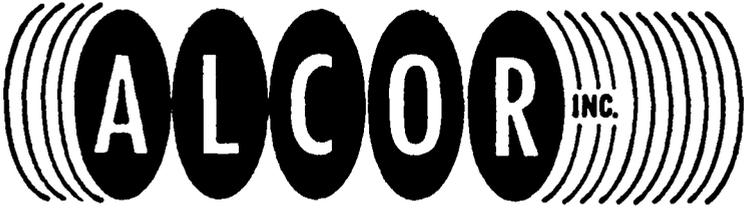
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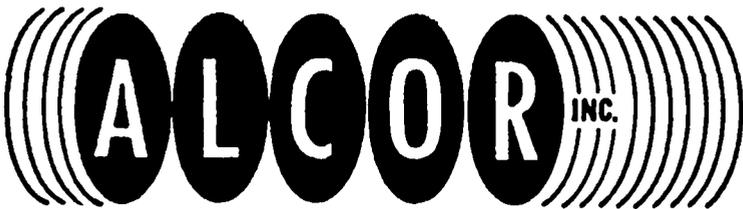
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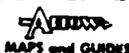
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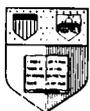
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See Page 3

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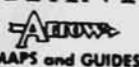
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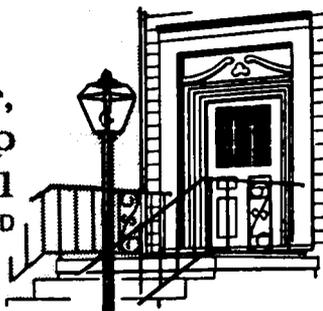
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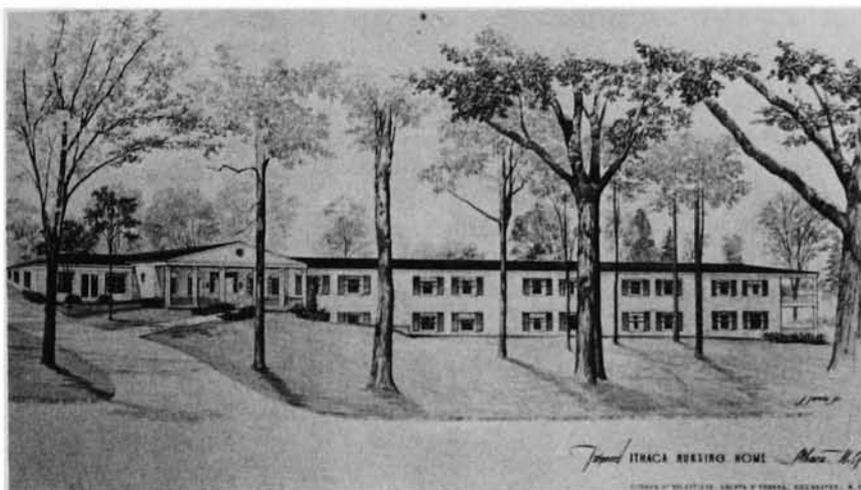
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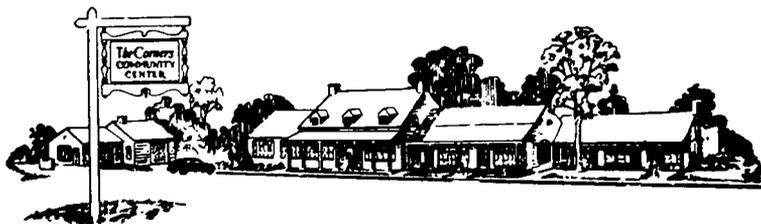
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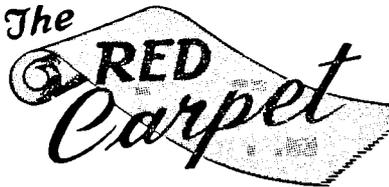
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Cornell University in Ithaca covers 730 acres in the Finger Lakes Region of New York. Three hundred of these acres were the lands of Ezra Cornell. Where crops once grew and cattle grazed, today more than 14,000 young men and women study subjects as diverse as sociology and law, biophysics and Greek. Under its eighth president, Dale R. Corson, Cornell University strives to realize its motto, to be "an institution where any person can find instruction in any study."

Cornell was founded in 1865, when the classics and theology dominated American education. A harbinger of the modern university, Cornell aimed for parity between the older disciplines and the newer applied sciences. Research was not only tolerated it thrived, and professors took their knowledge outside the classroom and applied it to practical problems. In the humanities, such subjects as history and philosophy augmented the classical curriculum, to the inestimable benefit of all.

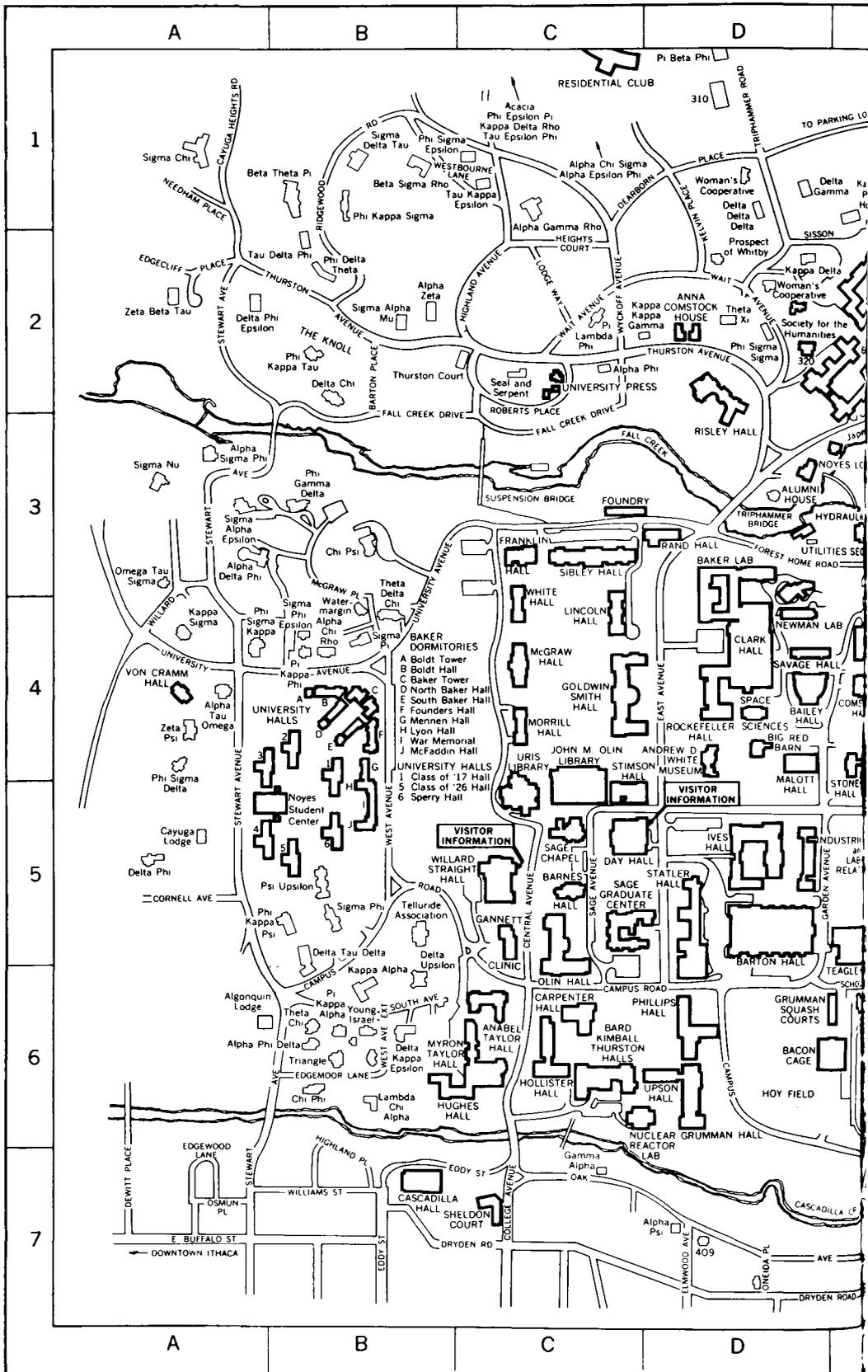
Ezra Cornell, a self-educated artisan and self-made millionaire, and Andrew Dickson White, a history professor educated at Yale and in Europe, joined forces as state senators to secure for a "Cornell University" New York's share of benefits from the 1862 Morrill Land Grant Act. The law designed to encourage colleges teaching "agriculture and the mechanic arts." Thus

Cornell came into being with a charter authorizing a varied curriculum, with White as its president, and with an endowment of land-grant proceeds and \$500,000 from Ezra Cornell.

The full-time faculty in Ithaca now numbers more than 1,400. Faculty and students come to Cornell from almost ninety foreign countries. More than 4,200 are engaged in study at the graduate level. Some 680 other Cornellians are enrolled in the Medical College, the Graduate School of Medical Sciences, and the School of Nursing, all in New York City.

Medical and nursing students are enrolled in the privately endowed units of Cornell, as are students in the Colleges of Architecture, Art, and Planning, Arts and Sciences, and Engineering; the School of Hotel Administration; the Graduate Schools of Business and Public Administration and Nutrition; the Law School; and the Graduate School. Cornell also operates four units in partnership with the State University: the New York State Colleges of Agriculture and Human Ecology, the School of Industrial and Labor Relations, and the Veterinary College.

Faculty and students enjoy exceptional library facilities. The University system contains more than three and one-half million volumes in eighteen separate libraries.



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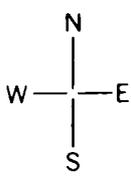
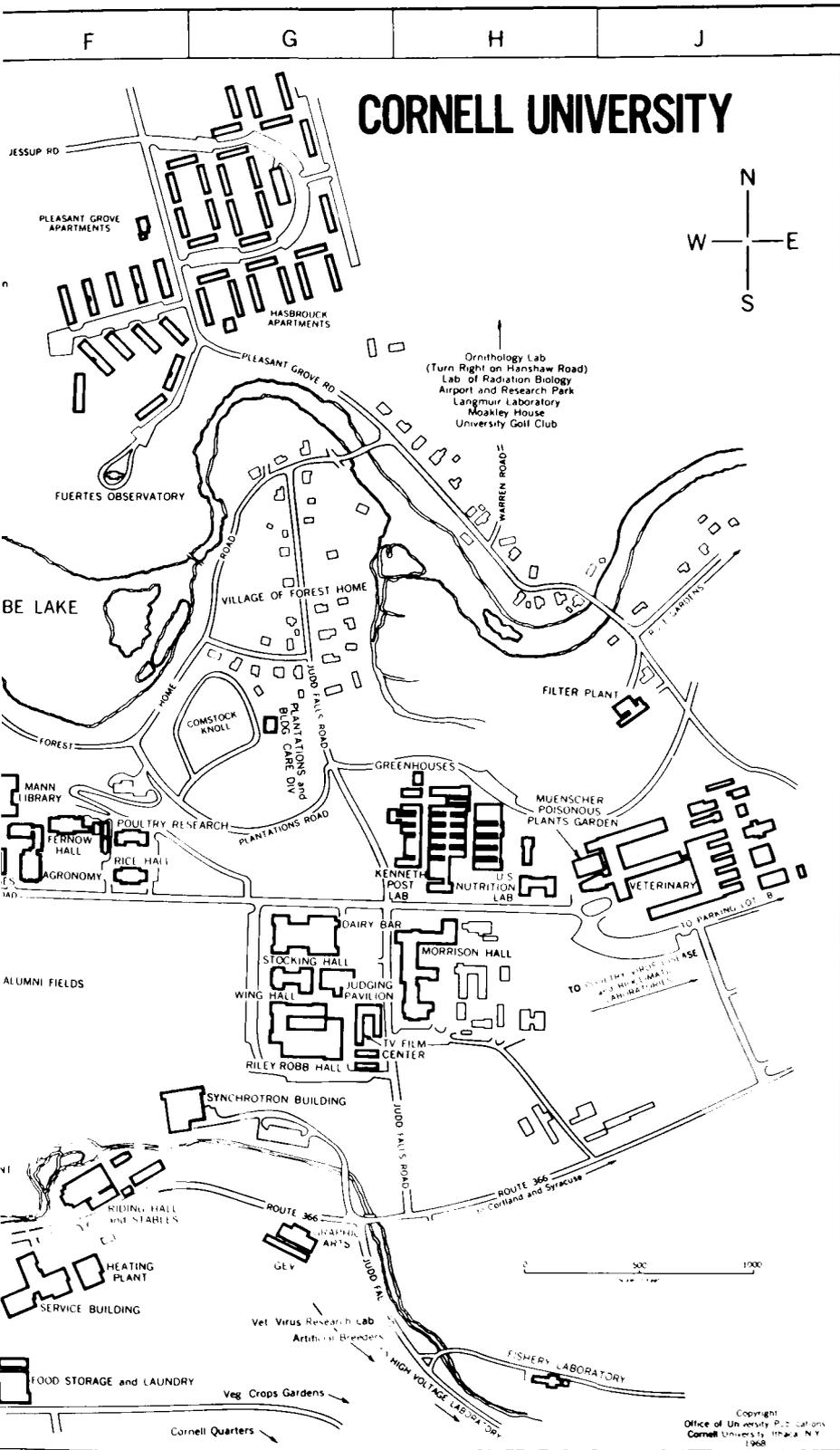
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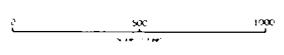
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CORNELL UNIVERSITY



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KEY TO THE CAMPUS MAP ON THE PRECEDING PAGES

Agronomy Building F5
Alumni Fields EF5
Alumni House D3
Artificial Breeders G7
Bacon Cage E6, athletics
Bailey Hall D4, auditorium
Baker Dormitories B4-5, men's residences
Baker Laboratory D3, chemistry
Balch Halls E2, women's residences
Bard Hall C6, materials science & engineering
Barnes Hall C5, Campus Store, auditorium
Barton Hall D5, ROTC, Safety & Security
Big Red Barn D4, alumni center
Bioclimatic Laboratories J5
Bruckner Laboratory F4, poultry research
Caldwell Hall E4
Campus Stores: Barnes Hall C5, Sheldon Court C7
Carpenter Hall C6, engineering administration
Cascadilla Hall B7, graduate men's residence
Chemistry Research Building D3
Clark Hall D4, physical sciences
Collyer Boat House, Cayuga Lake Inlet
Comstock Hall E4, entomology and limnology
Anna Comstock House D2, women's residence
Cornell Quarters FG7, student families
Crescent E6, football stadium
Dairy Bar (cafeteria) G5
Edmund Ezra Day Hall C5, University admin.
Clara Dickson Hall E2, women's residence
Mary Donlon Hall E2, women's residence
Fernow Hall F4, conservation
Filter Plant J4
Fishery Laboratory H7
Food & Laundry Services (East Ithaca) F7
Foultry C3, architecture studio
Franklin Hall C3, art, Asian studies
Gannett Medical Clinic C5
Goldwin Smith Hall C4, arts & sciences
Golf Course H2
Graphic Arts Services & Machine Shops G6
Greenhouses E5, H4
Grumman Hall D6, aerospace engineering
Grumman Squash Courts E6
Hasbrouck Apartments G1-2, student families
Heating Plant F7
High Voltage Laboratory H7
Hollister Hall C6, civil engineering
Hoy Field D6, baseball
Hughes Hall B6, law student residence
Hydraulics Laboratory D3
Indust. & Labor Relations Conference Center D5
Ives Hall D5, indust. & labor relations, summer session & extramural courses, personnel office
"Japes" E3, recreation, meetings
Judging Pavilion G5
Kimball Hall C6, materials processing
Langmuir Lab. H2, (Research Park), biology, computer services
Library Tower C5
Lincoln Hall C4, music, theatre arts
Lynah Hall E5, ice skating
Malott Hall D4, graduate school, hospital admin. business & public admin.
Mann Library Building F4, agriculture-home economics library, Finance Office, Bailey Hortorium
McGraw Hall C4, anthropology, geological sciences, sociology
Lua A. Minns Garden E5
Moakley House H2, golf, recreation
Morrill Hall C4, modern languages, psychology
Morrison Hall H5, animal science
Helen Newman Hall E2-3, women's physical ed.
Newman Laboratory D4, nuclear studies
Noyes Lodge D3, cafeteria, recreation
Noyes Student Center AB5
Nuclear Reactor Laboratory CD6
Observatory F3
Olin Hall of Chemical Engineering C5
John M. Olin Library C4-5, graduate research
Ornithology Laboratory H2, Sapsucker Woods Rd.
Parking Lots "A" and "B" E1, J5
Phillips Hall D6, electrical engineering
Plantations Office G4
Plant Science Building E4
Pleasant Grove Apts. F1-2, student families
Kenneth Post Laboratory H4-5, floriculture
Poultry Virus Disease Laboratory J5
Radiation Biology Laboratory H2
Rand Hall D3, international studies
Research Park H2 (Brown Rd.)
Rice Hall F5, poultry science
Riding Hall and Stables F6
Riley-Robb Hall G5, agricultural engineering
Prudence Risley Hall D2, women's residence
Roberts Hall E4, agriculture admin., biological sciences, communication arts
Rockefeller Hall D4, physics
Sage Chapel C5
Sage Graduate Center C5, Graduate School
Savage Hall D4, nutrition
Schoellkopf Field & Schoellkopf Hall E6
Service Building F7
Sheldon Court C7, Campus Store, University Publications, Off-Campus Housing
Sibley Hall C3, arch., history, govt., planning
Society for the Humanities D2
Space Sciences Building D4, astronomy, Center for Radiophysics and Space Research
Statler Hall D5, hotel administration
Stimson Hall C5
Stocking Hall G5
Stone Hall E4, education
Suspension Bridge C3
Anabel Taylor Hall C6, interfaith center
Myron Taylor Hall C6, law
Teagle Hall E5, men's physical ed., sports
Television Film Center G5
Thurston Court C2, student residence
Thurston Hall C6, theoretical & applied mechanics
Toboggan Lodge E3, recreation
University Halls, B4-5, men's residences
University Press C2
Upson Hall D6, mech. engineering, computer science
Uris Library C5, undergraduate library
U.S. Plant, soil, & Nutrition Laboratory H5
Utilities Section E5
Martha Van Rensselaer Hall & North Wing E4, home economics
Vegetable Crops Gardens G7
Veterinary College J4-5
Veterinary Virus Research Laboratory G7
Visitor Information Centers, Willard Straight C5, Day Hall C5
Von Cramm Scholarship Hall A4, men's residence
Warren Hall E4, agric. economics, rural sociology
White Hall C4, mathematics
Andrew D. White Museum of Art D4
Willard Straight Hall, C5, student union
Wilson Synchrotron Laboratory FG6
Wing Hall G5, biochemistry & molecular biology