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**Publisher:** Bellows Falls, Vt. : H.A. Manning Co.

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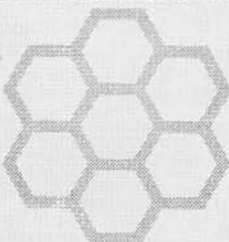
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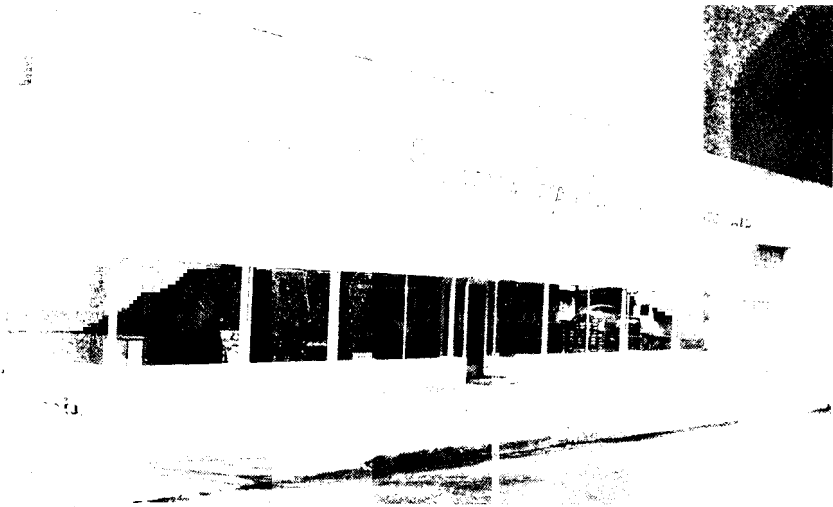
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## What other

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205 WEST GREEN STREET

HOME SEEKERS — A community noted for its refined and cultural atmosphere

INDUSTRIALISTS — Highly intelligent class of workmen, good labor market, excellent sites for industry and research

TOURISTS — A land of lakes and hills, waterfalls and cataracts

STUDENTS — Home of Cornell University, Ithaca College, Cascadilla School and an unsurpassed public school system

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SUMMER ITHACA PROGRAM

## THE ITHACA CHAMBER OF COMMERCE

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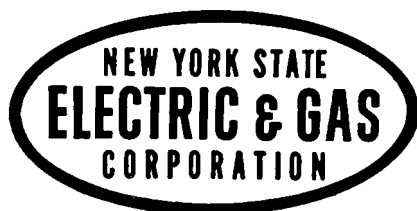
We have several free advisory services to give you specialized help. These are yours for the asking.

Home Service Representative will help you with any question about the use of your appliances or home lighting.

Farm Service Representative is a specialist in farm electrical applications.

Lighting Sales Representative is a trained lighting man who will help merchants or offices plan modern lighting installations for commercial establishments.

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Including Cayuga Heights Village

(TOMPKINS COUNTY, NEW YORK)

## DIRECTORY

Including

NUMERICAL TELEPHONE LOCATER

CROSS REFERENCE TELEPHONE  
DIRECTORY

# 1967

Enumeration Completed January, 1967

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CONTAINING

General Directory of the Citizens, Classified Business Directory,  
Street and Telephone Directory, Numerical Telephone Locater,  
Record of City Government, Societies, Churches, Etc., County,  
State and United States Governments, Courts

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VOLUME LXIV

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NEW YORK DIVISION



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MAPS and GUIDES

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Area Code 413 773-3317

277 STATE ST. (Room 412)

SCHENECTADY 5, N. Y.

Member Ithaca Chamber of Commerce  
Member North American Directory Publishers Association

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# INTRODUCTION & GENERAL INDEX

**H. A. MANNING CO.**, publishers of Directories for over 300 Communities, present to subscribers and the general public, the 1967 edition of the City Directory.

Confidence in the continued growth, industry, population and wealth, and in the advancement of its civic and social activities, will be maintained as sections of this Directory are consulted, for the Directory is a mirror truly reflecting the community to the world.

The position occupied by **MANNING'S** Directories in the estimation of the public throughout the country, has been established by rendering the best in Directory service, with an experienced organization, and having had the courteous and hearty co-operation of the business and professional men and residents, the publishers feel that the result of their labors will meet with the approval of every user, and that the Directory will fulfill its mission as a source of authentic information pertaining to the city.

## FIVE MAJOR DEPARTMENTS

The five major departments are arranged in the following order:—

**I. THE DESCRIPTIVE SECTION** is the first major department printed on white paper: information about statistical review, historical sketch, manufacturing, trade government and civic surveys, indexes, and deluxe advertising.

**II. THE YELLOW PAGES** constitute the second major department of the Directory. This embraces the **only complete** list of the names and addresses of the business and professional concerns of the city, arranged in alphabetical order under appropriate headings — a catalog of all the activities of the city. Preceding this catalog, likewise grouped under appropriate headings, are the advertisements and business cards of firms and individuals desiring to present a more complete list of their products or services than is possible in the catalog itself. The Yellow Pages represent reference advertising at its best, and merit the attention of all buyers and sellers seeking sources of supply or markets for goods. In a busy and diversified community the necessity of having this kind of information up-to-date and always immediately available, is obvious.

**III. THE ALPHABETICAL LIST OF NAMES** of residents and business and professional concerns is the third major department printed on white paper. This is the only record in existence that aims to show the name, marital status, occupation and address of each adult resident, and the name, official personnel, nature and address of each firm, corporation and organization in the city.

**IV. THE DIRECTORY OF HOUSEHOLDERS, INCLUDING STREET AND AVENUE GUIDE**, on pink paper, is the fourth major department. In this section the streets are arranged in alphabetical order: the numbers of the residences and business concerns are arranged in numerical order under the name of each street, and the names of the householders and concerns are placed opposite the numbers. The names of the intersecting streets appear at their respective crossing points on each street. Special features of this section are the designation of tenant-owned homes, the indication of telephone subscribers at homes and places of business.

**V. THE NUMERICAL TELEPHONE LOCATER**, on green paper, is the fifth major department. All listed phones for the area are arranged by exchanges and under each exchange, in numerical order with the name of the phone holder indicated.

**COMMUNITY PUBLICITY** — The Directory reflects the achievements and ambitions of the city, depicting in unbiased terms what it has to offer as a place of residence, as a business location, as a manufacturing site and as an educational center. To broadcast this information, the publishers have placed copies of this issue of the Directory in Directory Libraries, where they are readily available for free public reference, and serve as perpetual and reliable advertisements.

The publishers appreciatively acknowledge the recognition by those progressive business and professional men who have demonstrated their confidence in the City Directory as an advertising medium and community service.

**PUBLISHERS' NOTE** — The information in this Directory is gathered by an actual canvass and is compiled in a way to insure maximum accuracy.

The publishers cannot and do not guarantee the correctness of all information furnished them nor the complete absence of errors or omissions, hence no responsibility for same can be, or is assumed.

The publishers earnestly request the bringing to their attention of any inaccuracy so that it may be corrected in the next edition of the Directory.

**H. A. MANNING CO., Publishers**

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Fraternity Houses (See Classified		Zip Codes	111 and 112
Business Directory)			

## RECAPITULATION

	Ithaca
New names added	4,593
Old names taken out	3,480
Changes of Address Etc.	3,062
Total Changes Made in Alphabetical Section	11,135
Total Numerical Telephone Locator Cards	10,175
Total Numerical Telephone Locator Changes	4,809

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	The Copyright Law	
Title 17	United States Code	Section 104

That any person who wilfully and for profit shall infringe any copyright secured by this act, or who shall knowingly or wilfully aid or abet such infringement, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be punished by imprisonment for not exceeding one year, or by a fine of not less than one hundred dollars, nor more than one thousand dollars, or both, in the discretion of the court.

# ADVERTISERS

ABC Exterminating Co		Corners Community Center Inc	
class dir un Pest Control and			106 and 107
Exterminators and 76		Cortright Electric Inc	65
Agway Home & Garden Center	57	Credit Bureau of Ithaca	bottom lines
Agway Petroleum Corp	top lines	Crispell Automotive Service	38
Albanese Plumbing & Heating	72	Crispell Bros Inc	110
Alby & Sons	61	Crispell Charter Service Inc	
Alexander Real Estate	103		back cover and 41
Alt Heidelberg Restaurant	back cover	Cutting Motors Inc	class dir un
American Cancer Society	49		Auto Agencies and 36
American Red Cross	50	D & R Liquor Store	back cover
Ames Welding & Supply Co	69	Dassance Electric	65
Arnold Printing Co	insert opp name	Davenport T H Co	bottom lines and 85
Art Craft of Ithaca Inc	100	Dean's Super Service	top lines
Baker's Bob Kitchens	top lines and 66	DeFurman Plumbing and Heating	
Bangs Funeral Home	front edge		bottom lines
Barnett's Blue Sunoco Service	41	Directory Library	3
Barr J S & Co Inc	bottom lines and 78	Donohue-Halverson Inc	bottom lines
Bock Alvin R	38	Eastman Robert Inc	front cover
Boothroyd Robert S Agency Inc		Egan William M	67
	top lines and 83	Egan's House of Color	67
Boykins Charles Body Shop	38	Eighty-nine Lumber & Supply Co Inc	60
Boynton Real Estate	bottom lines	Elwood-Glover Heating	72
Brewer D H Co Inc	70	Fairgrounds Company The	
Brooks Four Pharmacies			tabbed insert opp name
	tabbed insert before NTL	Fairview Manor Realty Co Inc	
Browning King & Co	57		backbone and 30
Burns Realty Co	front cover and	Felton Garrett J	front cover
	class dir un Real Estate	First National Bank and Trust Co of	
Bush Oil Co	79	Ithaca	front cover class dir un
Business Collateral Corp of N Y	104		Banks and Trust Companies and
Caldwell Larry	103		tabbed insert before Alpha
Carey H A Co Inc	top lines and 84	First Presbyterian Church	46
Carr R L Construction Co	64	Fletcher W F Co Inc	55
Carroll's Sales & Service Inc	41	Flowerfield Florists	78
Cayuga Lumber Co Inc	class dir un	Forest City Realty	back cover and 103
	Lumber Dealers and 59	Frank's American Service	
Cayuga Motors Sales Corp	class dir un		class dir un Auto Tires
	Auto Agencies and 35		Numerical Telephone Locater Section
Cayuga Oil Co	top lines		and 39
Cayuga Press Inc	insert opp name	Fred's Record Shop Inc	bottom lines
Central Collection Service	front cover	Gallagher J D Co Inc	104
	top and bottom lines	Gallagher & Weaver Inc	85
Champaign Coal & Stoker Co	80	Giordano V Construction & Supply	
Chase Lagrand E Co Inc	104	Corp	68
Church of the Immaculate Conception	47	Glenside Monument Co	98
City Federation Women's		Goldsmith Nursing Home	
Organizations Inc	53		bottom lines and 97
Clinton House	81	Haverstick & Co Inc	top lines
Cogan Advertising Agency	top lines	Health Association of Tompkins	
College Spa Restaurant	bottom lines	County	51
Colonial Cleaners	56	Heggie R A & Bro Co	87
Cooke Bill Cadillac Oldsmobile		Herson Funeral Home	80
	top and bottom lines	Hickey's Music Store	class dir un
Cornell Library Association	75		Music and Musical Instruments
Cornell Theatres Inc			and 99
	class dir un Theatres	Honda of Central New York	3
Cornell University		House of China	88
	insert beginning class section	Howard Johnson's Motor Lodge and	
Corner Book Store	43	Restaurant	top lines
		Hudson Heights Studio Apartments	32

Hull Heating & Plumbing Inc	71	Natali Guy J Insurance Agency	86
Huntington Gardens	78	National Auto-Weld Inc	73
Inter Lakes Finance Corp	78	National Cash Register Co	89
Iron Shop The	insert opp	Ned's Corners Station	41
	Numerical Street Directory	New York Life Insurance Co	86
Ithaca Agency Inc	back cover	New York State Electric & Gas Corp	6
	top lines and 85	North Side Liquor & Wine Inc	top lines
Ithaca Board of Education	8	Norton Electric Co Inc	65
Ithaca Building & Construction		Oak Hill Manor	96
Trades Council	58	O'Brien's Typewriter Service	class dir
Ithaca-Cayuga Optical Service	93	un Typewriters Sales and Service	
Ithaca Chamber of Commerce	4	Petrillose Cleaners Inc	56
Ithaca City Government	23	Porter Sheet Metal Co Inc	72
Ithaca College	74	Pratt's Flower Shop	79
Ithaca Community Music School	76	Robinson & Carpenter Inc	class dir un
Ithaca Delivery Inc	109	Lumber Dealers and 2	
Ithaca Esso Servicenter	40	Rothschild's Inc	5
Ithaca Hotel	81	Royal Palms	82
Ithaca Journal-News Inc	top lines	Rumsey-Ithaca Corp	top edge
Ithaca Laundries & Dry Cleaners		Russell's Mobil Service	bottom lines
Inc	56	Salino Electric Motors	93
Ithaca Motors Co	37	Salvation Army	48
Ithaca Office Equipment	see Numerical	Schooley's Inc	88
	Telephone Locater Section	Seacord-Lane Builders Inc	64
Ithaca Printing Service	100	Sears Roebuck and Co	back cover
Ithaca Savings Bank	insert opp name	Security Mutual Fire Insurance Co	7
	back cover class dir un Banks and		
	Trust Companies and top lines	Shea-Tryon Funeral Home	front cover
Ithaca Savings & Loan Assn		and class un Funeral Directors	
	backbone and top lines	Shelton's Refrigeration Sales &	
Ithaca Supply Co	82	Service	bottom edge
Ithaca YMCA	54	Simpson Insurance Agency	87
Ivy Broadcasting Co	front cover and	Slocum-Atwood Agency	87
	class dir un Radio Stations	Smith C Hadley	
Johnson Boat Yard and Marina	42		class dir un Photographers
Kline's Pharmacy	93	Smith Rebe Biggs Real Estate	105
Lakeside Nursing Home		Station Restaurant The	bottom lines
	bottom lines and 97	Stellar Industries	108
Lansing Apartments	31	Stone Travel Agency	109
Larkin Clarence C Agency	class dir un	Superior Electric Construction Co	66
	Insurance Agents back cover and	Tabernacle Baptist Church	45
Lawrence Electric Co	65	Taughannock Farms Inn	82
Lindsay Soft Water Conditioning		Television Shop The	108
Co	top lines	Terminal Radio Taxi	bottom lines
Locke Richard S Realtor	front cover	Thayer Appliance Co	33
Long's Motor Sales Inc	bottom lines	Therm Incorporated	92
Loyal Order of Moose	52	Tompkins County Administration	
Lucente Rocco P	64		24 and 25
Lutton's Office Equipment Co Inc	100	Tompkins County Courts	28
M-P Insurance Agency	bottom lines	Tompkins County Trust Co	
Mall Pharmacy Inc	94		insert opp Numerical Street dir
Malene Ken Studios	76		and class un Banks and
Mancini Paul & Sons Inc	63		Trust Companies
Mandeville's Paint Store	69	Towner Electric	66
Manning H A Co	3,77 and 109	Townley Leasing Inc	38
Marion Electric Co Inc	bottom lines	Townsend L B	80
Martin Esther	105	Townsend Manufacturing & Tool	
McCarthy Real Estate	bottom lines	Corp	93
McElwee W D & Sons	64	United Rent-Alls	108
McGuire Gardens	79	University Sand & Gravel	62
McKinney Agency Inc	bottom lines	Victory Liquor Store	88
McNeil Music	bottom lines	WHCU	
McPherson Builders	69		top and bottom lines and back cover
Mickey's Market	79	WTKO	
Miller Erie J Inc	bottom lines		front cover and
Miller's T G Sons Paper Co	top lines		class un Radio Stations
Morse Borg-Warner	90	Wagner Funeral Home	80
Morse-Collins Inc	66	Wilson Heating & Plumbing	69
		Wood P W & Son Inc	top lines

Woody's Paint & Wallpaper Store		INTERLAKEN, N. Y.
	top lines	
Wright Real Estate	105	Community Sanitarium class dir un
Young Men's Christian Association	54	Nursing Homes and 95

BINGHAMTON, N. Y.

Bond Private Investigating Agency		MYERS, N. Y.
	front cover	
		Finger Lakes Marine Service Inc
		class dir un Marine Sales
		Service and Storage and 42

DRYDEN, N. Y.

Dryden Real Estate	bottom lines
--------------------	--------------

ELMIRA, N. Y.

Iszard S F Co Inc	top lines	B & L Motors	34
		Black's Heating & Plumbing	72

TRUMANSBURG, N. Y.



*Statistics Show Directory Advertising*

**GETS** more prospective buyers per dollar  
than any other kind of advertising

**BEFORE** the buying public twenty-four hours  
of the day.

**THE PUBLIC** is using your **DIRECTORY** on  
an average of once every six min-  
utes in every twenty-four hours

**Display Your Business Properly in  
Your Local Directory to Get Results**



# **ITHACA, NEW YORK**

**“The Home of Cornell University  
and Ithaca College”**



**The following Descriptive Sketch of ITHACA is compiled by the H. A. MANNING CO., publishers of the Ithaca City Directory with the cooperation and assistance of the ITHACA CHAMBER OF COMMERCE.**

For a colorful brochure on The Ithaca Area address Chamber of Commerce, or H. A. Manning Co., Publishers of this Directory.



# ITHACA, N. Y.

## TOMPKINS COUNTY

**LOCATION** — The City of Ithaca, located in the heart of the Finger Lakes Region of Central New York State at the head of beautiful Cayuga Lake, is famous for its educational institutions, its position as the agricultural center of the northeast United States, its rugged and picturesque scenic beauty, and its many progressive small industries.

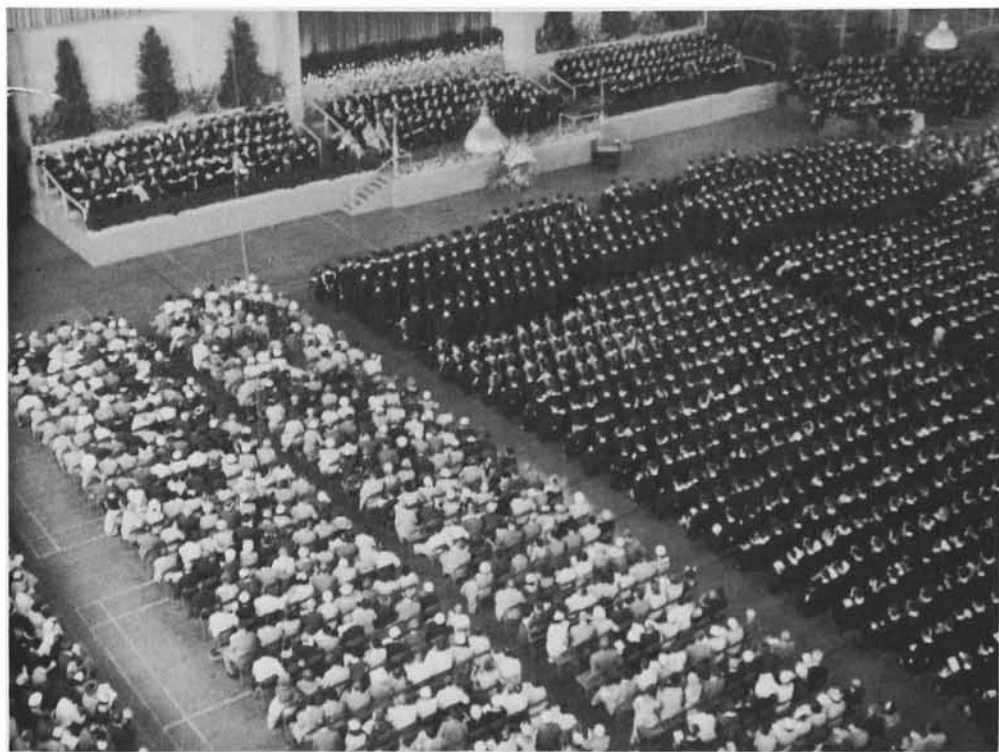
Known far and wide as the home of Cornell University and Ithaca College, Ithaca is noted for its culture and refined atmosphere in all activities of business and social life.

Its latitude is 42° 27' north and its longitude is 76° 29' west. Located in the center of the Southern Tier of New York State, it is 240 miles south to New York City; Boston is 350 miles east, Albany 175 miles east, Buffalo is 150 miles west, Elmira 35 miles south, Binghamton 50 miles southeast, Syracuse 55 miles northeast and Rochester 88 miles northwest.



**Cayuga Lake**

**TOPOGRAPHY** — Ithaca is in a land of lakes and hills, deep ravines and towering cliffs, waterfalls and cataracts. The city itself is bordered on three sides by hills cut through by the deep gorges of Six Mile, Cascadilla and Fall Creeks which abound with cascades and waterfalls, and on the fourth side by Cayuga Lake, all providing a most picturesque setting. Climate ranges in temperature from an average minimum of 26° to an average maximum of 69°. This comparatively close range of minimum and maximum temperatures results from Ithaca's enviable position at the head of 40-mile long Cayuga Lake. The elevation of the lake, the lowest point in the city, is 383 feet above sea level and Cornell University Campus, the highest part of the city, is approximately 800 feet above sea level.



### Commencement Exercises at Cornell University.

**HISTORICAL** — Ithaca was settled in 1789, ten years after the visit of a detachment of 200 men commanded by Col. Dearborn from the expeditionary force of General Sullivan first visited the area on September 23, 1779. It was named Ithaca by Simeon DeWitt, Surveyor General under Washington in 1795 after the ancient Greek capitol of Ithaca. It was incorporated as a village in 1821, chartered as a city in 1888 and has been the county seat of Tompkins County since the county's formation in 1818. In days long gone past, Ithaca was a center of inland water transportation as well as the salt center of New York State. Ithaca celebrated in 1939 its 150th Anniversary.

**POPULATION** — Ithaca's metropolitan area, has a population, according to the 1960 federal census of 40,659. This includes the City of Ithaca, Village of Cayuga Heights, Ithaca Township, and the students at Cornell University and Ithaca College. As in many communities, extensive growth has been seen in the population outside the central city. Between 1900 and 1950 the city population increased from 13,150 to 19,800 or 65%. The town and village during the same period increased from 1,600 to 8,600 or 540%. The student population in 1900 was slightly less than 3,000, today there are nearly 15,000.

Ithaca's population is about 87% native born white, about 3% colored and 10% foreign born.

Tompkins County in 1960 had 66,164 inhabitants. This figure includes students.

**MERCANTILE** — Ithaca is a trading center of some 100,000 persons and has stores comparable with those of cities much larger. Because of the University population and a community educated to want the best, retail stores carry merchandise

equal in variety and quality to stores in leading eastern cities. There are over 351 retail stores, employing over 2,500 persons with annual sales in excess of \$54,000,000. There are also over 46 wholesale houses with annual sales of \$24,000,000. About 200 service trade establishments, doing an annual business of \$6,000,000 are also located in Ithaca. There are about 300 professional offices located within the city limits. There are three shopping centers and three more will be completed by 1968.

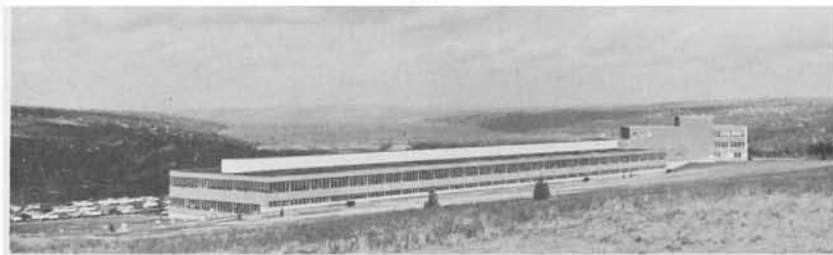


Photo by Curt Foerster

### **New Adding Machine Division of The National Cash Register Co.**

**INDUSTRIAL** — Although Ithaca is not primarily an industrial city, it has 43 manufacturing establishments with an employment figure in excess of 7,000, a payroll totaling over \$20,000,000. Cornell University employs 6,500 and Ithaca College 250, and the New York State Electric & Gas Corporation 550.

Among the principal products manufactured here are: adding machines, shot-guns, research instruments, heat resistant materials, power drive chains, rayon and cotton underwear, lantern slides, technical mirrors, precision machine tools, scientific instruments, salt, photo engraving, books, magazines, detergents, woodworking, and dairy products.

Ithaca has an unusually intelligent class of workmen. Educational advantages for industrial workers and their families include a liberal policy provision for vocational education and training in public schools.

A recent development saw the formation of the Cornell Research Park Inc., with several large concerns including The Bendix Corp. and Agway, Inc., as its first tenants.



**Therm Inc., Ithaca, N. Y.**

There are sites available for industrial development and several organizations are active in the promotion of industrial expansion within the Ithaca trading area. Inquiries addressed to the Ithaca Chamber of Commerce will bring a prompt reply.



**Part of the new South Hill Campus of Ithaca College.**

**EDUCATIONAL** — Ithaca is among the leading educational centers of the state. The Ithaca enlarged City School District includes 17 public schools with an enrollment of over 7,000 and a staff of 320 teachers and administrators. The District covers 160 square miles. There are two junior high schools, and Ithaca now boasts one of the newest, most modern high schools in the state, opened in 1959 at a new site. There is one parochial school in Ithaca providing classes from Kindergarten through eighth grade.



**Ithaca Senior High School**

Cornell University, which is one of the great universities of North America, located on one of America's most beautiful campuses overlooking the lower parts of the city and Lake Cayuga, was founded in 1865 by Ezra Cornell. The normal enrollment is about 12,000 students. The university includes colleges of Art and Science, Medicine, Law, Engineering, Architecture, the State College of Agriculture, Veterinary Medicine, Industrial and Labor Relations, Home Economics, a Graduate School, a School of Hotel Management, Education, Nursing, Nutrition and Business and Public Administration. It occupies about 7,000 acres of land and 160 buildings.

Ithaca College has relocated atop Ithaca's South Hill and is nearing completion of its nearly \$40 million construction program. It affords a beautiful view overlooking the City of Ithaca with Cayuga Lake in the background, and offers a vantage point of viewing the rolling hills surrounding Ithaca. The college has doubled its student population in the past four years.

Ithaca College started as a Conservatory of Music in 1892, and over the years has grown in size and stature. The college now includes a College of Arts and Sciences, a School of Music and a School of Health and Physical Education. A Department of Radio was organized in 1941, and has expanded into a full fledged Department of Radio and Television with fully equipped radio and television broadcasting equipment.

There are five libraries, as follows: Cornell Public Library is located in the heart of the business district and gives an extensive service to the public, the Cornell University Library located on the campus has over 825,000 volumes including special collections having international fame; the Ithaca College Library; the Tompkins County Bar Association Library is located in Ithaca Savings Bank Building; the Free Directory Library maintained by the H.A. Manning Co. of N. Y. in the Chamber of Commerce Rooms at 205 West Green St. Also at Cornell University are the specialized libraries of Agriculture, Industrial and Labor Relations, Engineering and Law. A five million dollar Research Library is located at Cornell.

**FINANCIAL** — Ithaca has two commercial banks: one savings bank and one savings and loan association. These banks are well housed and progressive and have grown with the city. The per capita wealth is high. Ithaca rated third in New York in 1950. The net taxable value of city property was \$95,821,976 in 1961. The city government has operated within its budget for the past 35 years, has a low bonded indebtedness and the highest financial rating. The Tax equalization rate is 85%.

**TRANSPORTATION** — Ithaca is served by Mohawk Airlines, Inc., which operates from the Tompkins County Airport, with jet flights to N. Y. C. & Washington, providing direct air passenger, mail and cargo service to 23 New York State communities, 6 in Massachusetts, as well as to New Jersey, New Hampshire and Detroit, Michigan, also Empire Airlines serving Elmira, Binghamton, Albany, New York City and Washington, D. C. Ithaca is the hub of a network of highways that make travel in central western New York State a tourist's dream. The city operates the Community Transit System serving the entire city and surrounding suburbs. Ithaca is served by the Greyhound Bus Line and provides a terminus for interurban buses from Elmira, Watkins Glen, Binghamton, Owego, Cortland, Syracuse, Rochester, New York City, etc.

Ithaca is also the southern terminal of the New York Barge Canal system and is provided with docking facilities for boats operating on the canal. Several hundred pleasure crafts including the larger motor cruisers have Ithaca as their home port. Several large boatyards provide sheltered waters and cover for boats whose valuation approximates a quarter million dollars owned by persons from the surrounding area and cities as far away as Elmira, Binghamton, Owego and Scranton. A new City Airport and Marina was opened in 1960 and provides recreation and boating marina with space for 104 boats.

Daily trucking service is provided to all business in the area by numerous motor truck freight lines.

**PARKS, PLAYGROUNDS AND BOATING** — The natural topography of the land here makes the city a natural park. There are three public parks within the city and has recreation and athletic facilities also an extensive bathing beach on Lake Cayuga. The Cornell Campus is extensive and supplies a very beautiful park-lift effect for the upper part of the city. The following scenic beauty spots in and not far from the city are: Buttermilk Falls State Park, Cascadilla Glen, Cayuga Lake, Coy Glen, Robert H. Treman State Park, Fall Creek Gorge, Ithaca Gorge and Falls, Point Lookout, Taughannock Falls State Park, Watkins Glen State Park.



### Ithaca Yacht Club

Ithaca and Cayuga Lake have become the headquarters for small boating enthusiasts throughout the Southern Tier of New York State and much of north central Pennsylvania. Each year more and more boats are brought to Cayuga Lake. Estimated that over \$1,000,000 worth of pleasure crafts have made Ithaca their "home port." In addition, hundreds of transient boats visit Ithaca each year using both the public and private launching and docking facilities.

Detailed information on the recreation of the Ithaca area can be secured from the Ithaca Chamber of Commerce.



### Ivy League College Football

**SPORTING EVENTS** — A wealth of both spectator and participation sporting events may be found in the Ithaca area. There are four golf courses, bowling, swimming, tennis, archery, and many other sports facilities are available. The recently completed Lynah Ice Rink at Cornell University is open to the public for skating. Football, ice hockey, crew, baseball, and polo are only a few of the many sporting events taking place in Ithaca on a year-round schedule.

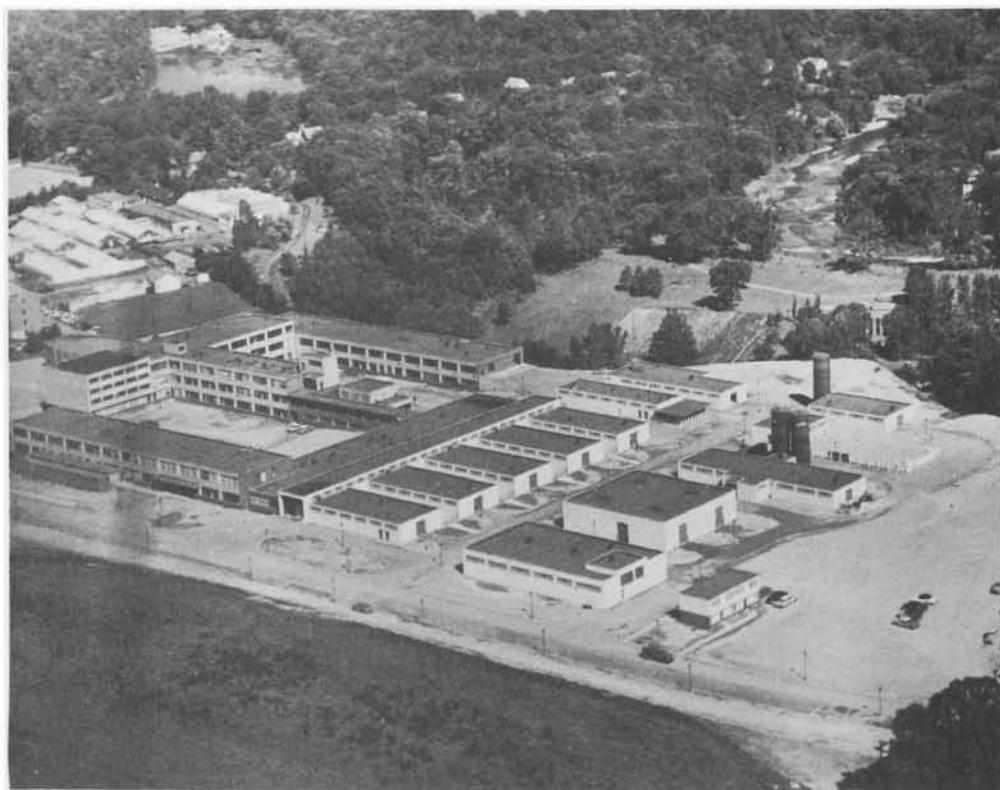


**AGRICULTURAL CENTER** — Ithaca is often referred to as the agricultural center of the northwestern United States. Here are located the state owned College of Agriculture, with its far reaching extension service and its annual Agricultural Progress Days (formerly called Farm & Home Week) which draws many thousands of people; the state School of Veterinary Medicine; the home of both the New York Artificial Breeders Cooperative and the Empire Livestock Marketing Coop, Inc.; the New York State offices of the Farm Bureau Federation; a United States Plant, Soil and Nutrition Laboratory, and; branches of many other organizations serving the farmer. The county Agricultural and Horticultural Society is responsible for the Tompkins County Fair that is held in Ithaca during August of each year.

Gross income from farm products sold in Tompkins County in 1964 was estimated to be over \$9,500,000. The major cash products of Tompkins County farms include milk, chicks, poultry and eggs, livestock of all types, hay, corn, wheat, vegetable crops and field beans.

**SPECIAL EVENTS AND INTERESTING FACTS** — Ithaca has very active fraternal, club and social life with over 200 organizations listed. There are 6 hospitals with nearly 500 beds. 4 theatres with a capacity of 4,800, five auditoriums with a capacity of 5,200, 28 churches covering nearly every major denomination and 16 hotels and motels, plus many fine tourist homes. Listings of accommodations are available at the Chamber of Commerce.

There are over 22,000 passenger cars registered and 25,948 electric meters, 10,263 gas meters, and 23,092 telephones in use. The city's water storage capacity (not connected with Lake Cayuga) is 350,000,000 gal. with a daily pump of over 3,000,000.



**College of Veterinary Medicine — Cornell University**

# CITY OF ITHACA

## CITY GOVERNMENT

HUNNA JOHNS, MAYOR  
ARTHUR C. STALLMAN, ACTING MAYOR

### ALDERMEN

John C. Clynes  
Rudolph M. Saccucci  
August Macali  
Romeo R. Rosica  
John F. Bangs  
George Hughes  
Joseph Rundle

Harold Hunt  
Frank C. Baldwin  
Arthur C. Stallman  
Isador Yavits  
William C. Barrett  
N. Arnold Tolles  
Van B. Hart

Regular meetings 1st Wednesday of each month at 7:30 p.m., Council Chamber, City Hall, 108 East Green St.

### CITY OFFICERS

City Controller, John L. Russell  
City Clerk, George A. Blean  
Deputy City Clerk, Robert G. Grey  
City Attorney, Norman D. Freeman  
City Chamberlain, John D. Wright;  
Deputy, Leon H. Newhart Office,  
City Judge, Edward J. Casey; Act-  
ing Judge, K. C. Johnson, Jr.  
Clerk City Court, Virginia P. Can-  
nan  
City Assessor, Clo Calistri  
Associate Assessors, Clarence W.  
Bailey and William Heidt, Jr.  
Building Commissioner, C. Murray  
Van Marter  
Chief of Police, H. L. VanOstrand  
Fire Chief, Charles M. Weaver,  
310 W. Green  
Police Commissioner, Thomas J.  
Griffin  
Sealer of Weights and Measures, E.  
Paul Nedrow  
Dog Warden, SPCA (by Contract)  
Schools — see School Department  
in Classified and p 8

### FINANCE

Stallman, Clynes, Hart, Tolles

### CHARTER AND ORDINANCES

Baldwin, Bangs, Barrett, Stallman

### PUBLIC SAFETY

Hunt, Clynes, Hughes, Macali

### PUBLIC WORKS AND COUNTY

### RELATIONS

Hart, Saccucci, Rosica, Hughes

### YOUTH AND RECREATION

Baldwin, Bangs, Macali, Yavits  
INDUSTRIAL DEVELOPMENT  
Rundle, Barrett, Hunt, Tolles

### GRIEVANCE

Saccucci, Rundle, Rosica, Yavits

### CIVIL SERVICE COMMISSION

Chm., Smith G. Paulison; J. Gorm-  
ly Miller, T. K. Powers; Sec.,  
Mrs. Mildred Shoemaker  
Meetings called by chairman

### BOARD OF PUBLIC WORKS

The Mayor, Chairman and Member  
Ex-Officio

Commissioners — Richard Putney,  
term expires Dec. 31, 1967; F. S.  
Alo, term expires Dec. 31, 1968;  
M. J. Leary, term expires Dec. 31,  
1966; Ralph C. Smith, term ex-  
pires Dec. 31, 1969; Carl J. Yen-  
go, term expires Dec. 31, 1970;  
William J. McGee, term expires  
Dec. 31, 1971

City Engineer, E. W. Melchen, Jr.  
Water Filtration Plant, rear 967 E.  
State, Donald Terrell, Chief Opr.  
Superintendent Public Works, Rob-  
ert O. Dingman; Asst. Supt., Vin-  
cent P. Hannan, Office, 510 First.  
Regular meetings 2nd and 4th  
Wednesdays of each month at  
4:30 p.m., Council Chamber, City  
Hall

### ITHACA URBAN RENEWAL AGENCY

Richard M. Daley, Exec. Dir.



# TOMPKINS COUNTY

Courthouse, 320 NORTH TIOGA STREET

## COUNTY OFFICERS

Judge of County and Surrogate Courts — Norman G. Staggs  
Clerk Surrogate's Court — Elizabeth Carpenter  
Judge of Family Court — Norman G. Staggs  
Personnel Officer — Hugh Hurlbut  
Clerk of Family Court — Grace Bryant  
County Clerk — Sally Robinson  
Deputy County Clerk — Lucille Grinnell  
County Treasurer — D. A. Stobbs  
Deputy County Treasurer — Zdenka K. Stepan  
Commissioner of Public Welfare — Clinton Armitage  
Deputy Commissioner of Welfare — Louise Tompkins  
Commissioners of Elections — Viola Boothroyd and Grace E. Baker  
Coroner — Dr. Ralph J. Low  
District Attorney — Richard Thaler  
Assistant District Attorneys — Robert Clune and Richard Mulvey  
Dog Warden — Robert Howard  
Director Probation — Leo Teeter  
Superintendent of Highways — Howard Stevenson, Jr.  
Sheriff — Robert Howard  
Undersheriff — Robert Jones  
Motor Vehicle Director — Robert S. Bush  
County Attorney — Robert I. Williamson  
County Health Commissioner — Dr. Robert H. Broad  
Deputy Health Commissioner — Dr. Philip Robinson  
County Historian — W. Glenn Norris  
County Director Veteran's Agency — Richard F. Cummings  
Sealer of Weights and Measures — Carl Roe  
Building Supervisor — Leslie E. Tottey  
Director, Civil Defense — Doris Levy  
Director of Taxes and Assessments — Thomas Payne  
Airport Manager — Glenn Turner  
Assistant County Attorney — Myer Karp  
District Superintendent of Schools — Irvin E. Henry  
Superintendent of County Home — John Paul Jones  
Director Mental Health — 1285 Trumansburg Rd., — George Poucher

## BOARD OF SUPERVISORS

Clifford E. Bower, Chairman; Elsie D. Boyd, Clerk; Kathryn Dimmick, Deputy Clerk. Members: Caroline, Ralph Fuller; Danby, James H. Cortright; Dryden, Thomas Todd; Enfield, Clair Updike; Groton, Claude W. Holden; Ithaca, William B. Kerr; Lansing, Harris B. Dates; Newfield, William Ostrander; Ulysses, Clifford E. Bower.

## ITHACA BOARD OF SUPERVISORS

1st Ward — James R. Graves  
2nd Ward — Michael J. Leary  
3rd Ward — Thomas Griffin  
4th Ward — Edward P. Abbott  
5th Ward — William P. Sullivan  
6th Ward — Donald J. Culligan  
7th Ward — Helen Hoefer

# **TOMPKINS COUNTY (Continued)**

**ARICULTURAL STABILIZA-  
TION AND CONSERVATION  
SERVICE, 225 S. Fulton**

Alan C. Taylor, Office Mgr.

**ALCHOLIC BEVERAGE CON-  
TROL BOARD, First National  
Bank Bldg., (601)**

**AREA DEVELOPMENT CORP.**  
(Est. November 23, 1964, Office 614  
Clark Hall, Cornell University).

W. G. Rolley, Exec. Sec.; An-  
thony DiGiacomo, James J.  
Clynes, Harris B. Dates, R. Davis  
Cutting, William P. Sullivan, Roy  
H. Park, C. E. Treman, Jr., John  
E. Burton, Gordon Fisher, W.  
Keith Kennedy, Franklin Long,  
Prof. William B. Ward, Paul J.  
Leurgans, Mayor Hunna Johns,  
Isadore Yavits.

**BOVINE T B AND ANIMAL  
HEALTH COMMITTEE**  
225 S. Fulton

Mrs. Gladys Willis, Sec.

**COOPERATIVE EXTENSION**  
225 S. Fulton

Mrs. Virginia D. Ahrens, Div.  
Leader

**EXTENSION SERVICE ASSO-  
CIATION 4-H CLUB, 225 S.  
Fulton**

G. Jean Guhl, Cooperative Ext.  
Agt.

**HEALTH DEPARTMENT, 1285  
Trumansburg Rd.**

Lillian Mann, Prin. Clk.

**TOWN CLERKS**

Caroline — \*Florence Starr, RD1,  
Brooktondale

Danby — \*Dorothy Roberts, RD1,  
Spencer

Dryden — \*Marlene Luss

Enfield — Mabel Purdy, RD5, Itha-  
ca

Groton — \*Lois Baker, Groton

Ithaca — \*Myrtie M. Hewitt, 108  
E. Green

Lansing — \*Jane Bush, S. Lansing,  
Box 60

Newfield — \*Jeanette Beach, New-  
field

Ulysses — \*Alice B. Conover, Tru-  
mansburg

\*Also Tax Collectors

## **VILLAGE CLERKS**

Cayuga Heights — Vera Synder

Dryden — Gloria Sullivan

Freeville — Betty Hurst

Groton — Gerald Moses

Trumansburg — Leora Decker

## **VILLAGE MAYORS**

Cayuga Heights — Prof. Fred G.  
Marcham

Dryden — Almon G. Stevens

Freeville — Clayton VanHout

Groton — Karl Dates

Trumansburg — Ralph Ness

## **REPRESENTATIVE IN CON- GRESS**

Howard Robison, Owego

## **REPRESENTATIVE IN STATE SENATE**

William T. Smith, Big Flats

## **REPRESENTATIVE IN STATE ASSEMBLY**

Constance Cook, Ithaca

## United States Government

The 45th Presidential Term of four years commenced on the 20th day of January, 1965 and will expire at noon on the 20th day of January, 1969. Executive Department: President, Lyndon B. Johnson (Texas); Vice President, Hubert H. Humphrey (Minnesota). Cabinet: Sec. of State, Dean Rusk (New York); Sec. of Treasury, Henry H. Fowler (Virginia); Sec. of Defense, Robert S. McNamara (Michigan); Attorney Gen. Ramsey Clark (Texas); Sec. of Agriculture, Orville L. Freeman (Minnesota); Sec. of Commerce, Joh T. Stewart L. Udall (Arizona); Sec. of Health, Education and Welfare, John Gardner (New York); Postmaster General, Lawrence O'Brien (Massachusetts).

## Local Offices

Air Force Recruiting Station S/Sgt. Dwight Dunn, Recruiting Officer, YMCA, R. W. Conrad, Recruiter, 202 E. Buffalo.

Army Recruiting Service, Fred J. Martin, Recruiter, 202 E. Buffalo.

Civil Service Commission, Investigations Div., 202 E. State (602).

Coast Guard Recruiting Service, 213 N. Tioga (basement).

Department of Agriculture, Mrs. Genevieve Root, FHA County Office, Bruce J. Osadchey, County Supvr.

Department of Agriculture, Forest Service, Paul A. Shaw Jr., 225 S. Fulton.

Department of Agriculture Soil Conservation Service, Raymond Brown, Soil Conservationist, 225 S. Fulton.

Department of Agriculture ARS U. S. Plant Soil and Nutrition Lab, W. H. Allaway, Dir., Tower rd.

Department Health, Education and Welfare, E. J. Miller, Mgr., 113 S. Cayuga.

Department of the Interior Geological Survey, Clair L. Whitaker, Eng. in Charge, 202 E. State (701-703-704-712).

Department of Internal Revenue, Bertram A. Levy, Revenue Officer, John J. Bowman, Ronald Hurban, Joseph J. Mullally, Revenue Agts.

Federal Bureau of Investigation, U. S. Department of Justice, Resident Agency, Headquarters Office, 502 Federal Building, Albany, Local Office 202 E. State (710-711).

Marine Corps Recruiting Station, Sgt. Stanley J. Poplawski, Recruiting Officer, 213 N. Tioga (basement).

Naval R O T C, Unit Cmdr., Basil D. Slaymaker, Naval Service and Commanding Officer, 3 East av.

Navy Recruiting Service, Chief Petty Officer, Richard C. Mentzer, Recruiter, 111 W. State.

Navy Reserve Training Facility, Fred Breslin Officer in Charge, 1505 N. Cayuga.

# New York State Government

Governor: Nelson Rockefeller (New York); Lieut. Governor: Malcolm Wilson (New York); Attorney General: Louis J. Lefkowitz; Comptroller: Arthur Lewitt (New York); Secretary of State: John P. Lominzo (New York).

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## Local Offices

Dept. of Public Works, Storehouse and Office, Third

Division for Youth, Edgar D. Seebring, Field Rep., 306 N. Cayuga

Division of Employment, Paul J. Best, mgr., 209 N. Aurora

Division of Veterans Affairs, Leo J. Gangl, Counsellor, 205 W. Green

Division of Water Resources, Frank S. Davenport, Jr., Regional Eng., 418 E. State

Farm Bureau, Edward S. Foster, Exec. Sec., 110 N. Tioga

Law Revision Commission, Walter C. O'Connell, Exec. Sec., 412 College av

School of Industrial & Labor Relations, East av

Social Security Administration, Donna L. Grover, Serv. Repr., 113 S. Cayuga

## — COURTS - GOVERNMENT —

### TOMPKINS COUNTY COURT

Norman G. Stagg, County Judge and Surrogate  
Robert L. Howard, Sheriff  
Sally Robinson, County Clerk  
Robert I. Williamson, County Attorney  
Richard Thaler, District Attorney

### SURROGATE'S COURT

Surrogate, Norman G. Stagg  
Terms — Court in session daily at 10:00 a.m. except in month of August.

### FAMILY COURT

Courthouse

Judge, Norman G. Stagg  
Clerk, Mrs. Grace B. Bryant  
Court in session daily at 11:00 a.m. except in month of August.

### SUPREME COURT OF THE UNITED STATES

Chief Justice: Earl Warren (California); Associate Justices: Hugo L. Black (Alabama), William Joseph Brennan, Jr. (New Jersey), William O. Douglas (Connecticut), John Marshall Harlan (New York), Tom C. Clark (Texas), Potter Stewart (Ohio), Byron R. White (Colorado), Abe Fortas (Washington, D. C.) Clerk, John F. Davis (Washington, D. C.); Marshal: T. Perry Lippitt (Washington, D. C.); Press Information: Banning E. Whittington.

# **ITHACA**

New York

# **BUYERS GUIDE**

(Yellow Pages)

**Complete Classified  
Directory on  
Pages 113-168**

A classified directory providing detailed information on the city's institutions, civic organizations, (See "Associations" in classified section) businesses, professions and manufacturers served by this directory.

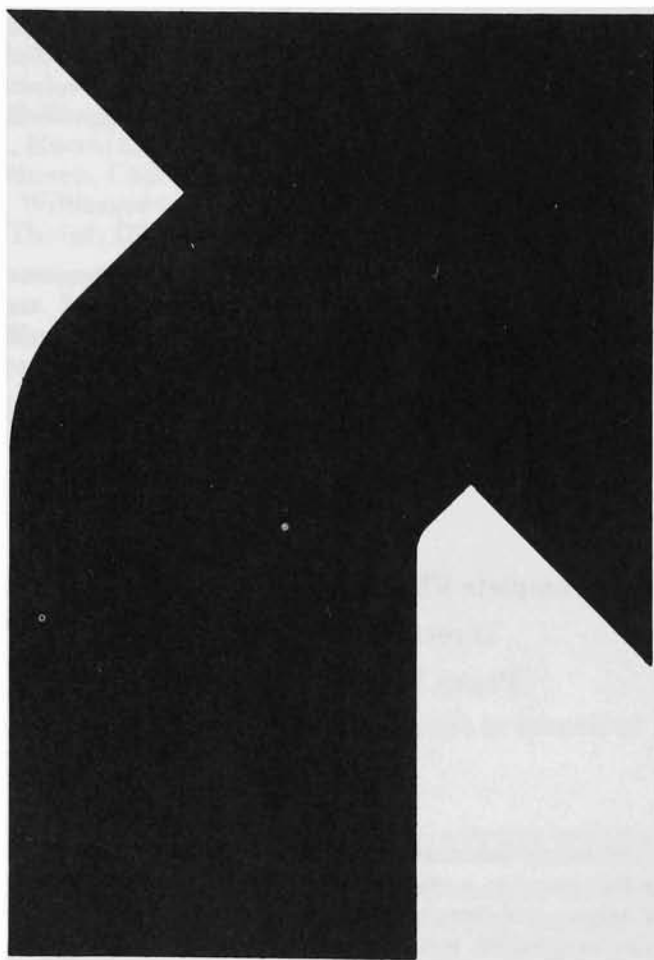
The advertisements in these "yellow pages" are grouped together and classified alphabetically under appropriate headings.

Each advertisement is cross-referenced in the directory's alphabetical section as well as in the list of advertisers.

The following businesses and organizations believe in the City Directory as a vital community and personal information bureau and image. When calling upon them for their service or product, mention that you saw their display in a City Directory.

MODERN FIREPROOF APARTMENTS

**FAIRVIEW MANOR**



423 OAK AVENUE

PHONE: AR 2-3420



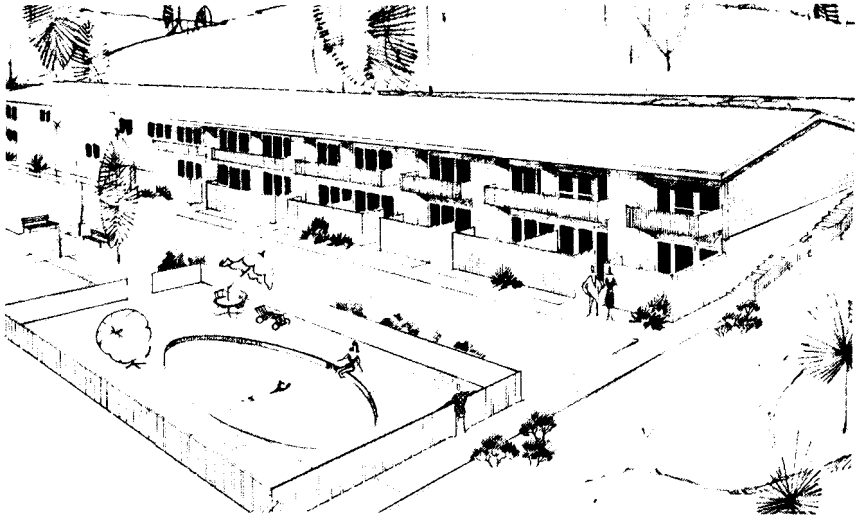
**lansing apartments**  
EAST & WEST

***292 Modern Units To Serve Greater Ithaca***

273-1898



# Hudson Heights Studio Apartments



- \* Overlooking Cayuga Lake
- \* Convenient Location near  
Ithaca College, Morse Chain & NCR
- \* Less than one mile from downtown

Swimming Pool

Complete Laundry Facilities

Spacious Parking

Contemporary — Compact — Convenient

125 CODDINGTON RD.      Tel. 272-8125

---

Inquire: W. E. DENNIS REAL ESTATE  
121 E. SENECA ST. (303)  
AR 3-4711

---

# THAYER APPLIANCE CO.

"See Thayer for Frigidaire"

Established 1926

## FRIGIDAIRE APPLIANCES

REFRIGERATORS, RANGES, AUTOMATIC WASHERS

ELECTRIC DRYERS, DISH WASHERS

FOOD FREEZERS

CALORIC APPLIANCES

## ZENITH RADIOS, TELEVISION & STEREO

MAGNAVOX COLOR TV & STEREO

Complete Radio, TV and Frigidaire Service

417 WEST SENECA ST.

Dial 273-6611

## The City Directory

BARS NO PROFESSION, BUSINESS, INDUSTRY, OR INDIVIDUAL FROM REGISTRATION IN FULL. FOR THAT REASON THE PROFESSIONAL MAN CAN, WITH PROPRIETY, LIST HIS SPECIALTY FOR THE BENEFIT OF THE PUBLIC THE SAME AS HE HAS HIS NAME OR SIGN WITH OFFICE HOURS AT HIS PLACE OF BUSINESS. THIS IS ETHICAL FOR AN INFORMATION BUREAU.

THE BEST ADVERTISING MEDIUM IS THE

## CITY DIRECTORY

H. A. MANNING COMPANY N. Y. DIVISION

# B & L MOTORS INC.



Richard McMullen, Gen. Mgr.



MODERN SHOWROOM & SERVICE CENTER

*Ford*

CARS — TRUCKS

Sales and Service

Genuine FORD Parts and Accessories

---

GENERAL REPAIRING

Auto Painting and Body Work

---

A-1 USED CARS

**OPEN MONDAY, TUESDAY, THURSDAY & FRIDAY EVENINGS**

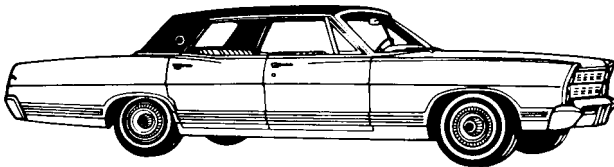
TRUMANSBURG, N. Y.

PHONE 387-7071

"Drive A Little — Save A Lot"

# **Cayuga Motors Sales Corp.**

**ITHACA**



4-DR LTD by FORD

**123-127 EAST GREEN STREET**

**PHONE AR 2-2113**

## **FORD PRODUCTS**

**CARS**

**TRUCKS**

**COMMERCIALS**

**ENGLISH FORDS**

---

---

**GENUINE FORD PARTS**

**REPAIR SHOP**

**BODY REPAIRS**

---

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**RECONDITIONED USED CARS**

**328 ELMIRA RD.**

**PHONE AR 2-2116**

# CUTTING MOTORS INC.



Buick

Pontiac

Opel



THE HOME OF  
"BETTER VALUE USED CARS"

---

Service and Parts—Dial AR 3-2393

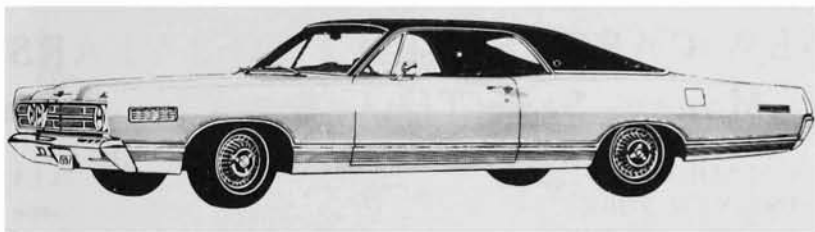
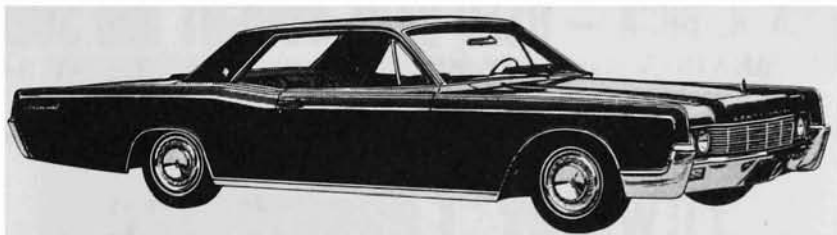
Office and Sales—Dial AR 3-5080

277 SOUTH CAYUGA ST.

ITHACA

# ITHACA MOTORS COMPANY

Established 1949



 **LINCOLN** *Continental*  
AMERICA'S MOST DISTINGUISHED MOTORCAR

 *Mercury*



**INTERNATIONAL**

**FAST, EFFICIENT SERVICE DEPARTMENT**

**PERSONAL SERVICE**

**EXPERT BODY & FENDER WORK**

**GUARANTEED USED CARS**

**207 Elmira Road**

**AR 3-7474**

**AUTOMOBILES  
BODY REPAIRING - LEASING**

38

1967—H. A. MANNING COMPANY'S

---

**REWARD**

**\$10 BRING A FRIEND TO MY CAR LOT \$10**  
**If He Buys You Get the \$10 Reward**

**Can't Sell Your Car? . . . We Will Sell It for You**

**ALVIN R. BOCK — USED CARS BOUGHT and SOLD**

**825 SO. MEADOW ST.**

**Tel. AR 3-6024**

**At The End of So. Meadow At Spencer Rd.**

---

**Townley Leasing Inc.**

**NEW CARS LEASED 1 TO 3 YEARS**

**Save Money - Save Time - Same Investment**

**742 S. MEADOW ST.  
ITHACA, NEW YORK  
Area Code 607—272-9010**

**LARRY TOWNLEY, Pres.  
Home Phone  
Area Code 607—272-2666**

---

**Charles Boykin's Body Shop**

**Auto Body  
Repairing**



**Painting  
Radiator Service**

**SAFETY GLASS SPECIALISTS**

**319 WEST STATE ST.**

**272-6050**

---

**Crispell's Automotive Service**

**Partners**

**C. RICHARD "Dick" CRISPELL  
HARLAND B. "Dave" CRISPELL  
HARRY T. CRISPELL**

**Phone Ithaca AR 3-2597**

**716 WEST CLINTON ST.**

**ITHACA**

**or Phone Slatterville 539-7111**

**23 BUFFALO ROAD**

**SLATERVILLE SPRINGS**

---

# **FRANK'S AMERICAN SERVICE**

**FRANK PEABODY, Proprietor**



**AMOCO SUPER PREMIUM GASOLINE, OIL,  
LUBRICATION**



**ATLAS TIRES, BATTERIES  
and ACCESSORIES**

**Electronic Analysis — Tune-Ups — Minor Repairs  
We Specialize in Servicing Foreign Cars**

**AR 2-9861**

**201-203 WEST SENECA ST.  
ITHACA**



# **ITHACA ESSO SERVICENTER**

HARRY HANKINSON, Proprietor

**LUBRICATING SPECIALISTS**

335 EAST STATE STREET



PEP FOR YOUR CAR

**ATLAS PRODUCTS  
UNIFLO MOTOR OIL  
ESSOLUBRICATION**

FREE CRANKCASE SERVICE

---

---

**MOTOR ACCESSORIES**

ATLAS BATTERIES—ATLAS TIRES  
WASHMOBILE WASHING AND POLISHING

Call For and Deliver

MOTOR TUNE-UP AND BRAKE SERVICE

TIRE REPAIR—Call and Deliver

---

---

**PARKING AT ESSO**

Car Storage Day and Night—Where Green St. meets State

Phone AR 3-3261

---

## **BARNETTS' BLUE SUNOCO SERVICE**



**CUSTOM BLENDED TO YOUR NEEDS  
( 8 BLENDS )**

**Gas—Oils  
Tires—Batteries**



**We're Proud of Our A to Z Lubrication  
519 West State St. Tel. AR 2-9881 ITHACA**

---

## **NED'S CORNERS STATION**

**909 HANSHAW ROAD**

**"At The Corners"**

**272-7474**

**ESSO PRODUCTS — MECHANIC ON DUTY**

**EMERGENCY ROAD SERVICE**

---

## **CARROLLS' SALES & SERVICE INC.**

**Distributor for COOPER Tires & EXIDE Batteries**



**WHOLESALE — RETAIL  
PASSENGER — TRUCK**

**Phone AR 3-6310**



**233 ELMIRA ROAD**

**ITHACA**

---

## **Crispell Charter Service Inc.**

**DELUXE CHARTER COACHES - FOR ALL OCCASIONS**

**Phone Ithaca AR 3-2596**

**If No Answer Slaterville 539-7111 or 539-7218**

**716 WEST CLINTON ST.**

**ITHACA**

---

# **FINGER LAKES MARINE SERVICE INC.**

**COMPLETE MARINE SERVICE**

**SALES—STORAGE—LIFTING**

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**Starcraft Aluminum and Fiberglass**

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Morning Worship — 11:00 a.m.

Young People's Meetings — 6:30 p.m.

Evening Service — 7:30 p.m.

## WEDNESDAY

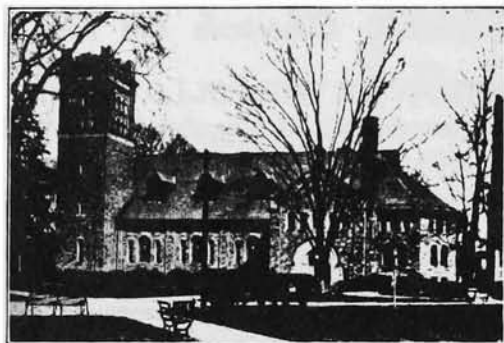
Mid-Week Devotional Service — 7:30 p.m.

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**FRANK S. HOWARD, Director of Music**

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**Church School — 9:30 and 11:00 a.m.**

**Youth Groups — 6:30 p.m.**

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**Church Phone AR 2-2800**

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Novena Devotions — Sundays 5:15 p.m.

Masses on Holy Days — 6:00, 7:00, 8:00 a.m., 12:10, 5:15 and 7:30 p.m.

Masses on First Fridays — 7:00, 8:00 a.m. and 5:15 p.m.

Masses on Weekdays — 7:00, 8:00 a.m. and 5:15 p.m.



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**Corps Officers**

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**THURSDAY:** 10:00 a.m., Golden Age Club; 4:00 p.m., Corps Cadets; 5:00 p.m., Timbrel Class; 5:30 p.m., Supper for young people; 6:00 p.m., Girl Guards; 6:00 p.m., Learners Class; 7:15 p.m., Songsters Practice; 7:45 p.m., Band Practice.

**FRIDAY:** 7:00 p.m., Home League.

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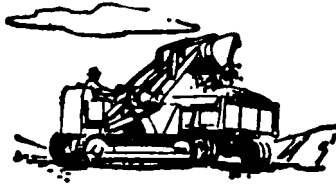
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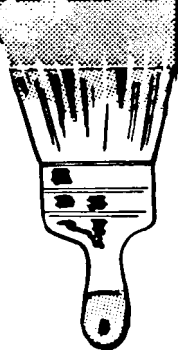
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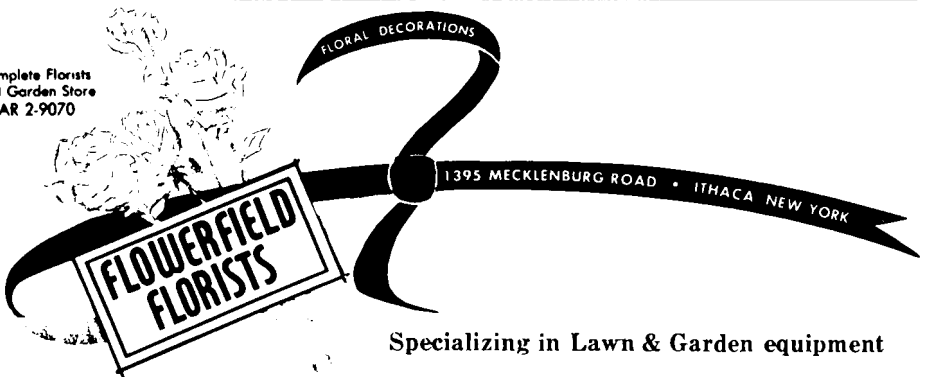
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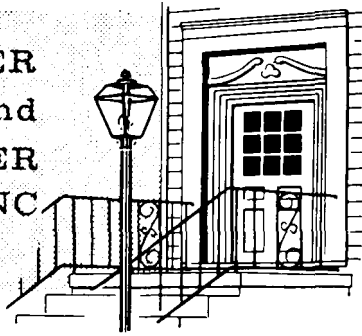


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**INDUSTRIAL** — Although Ithaca is not primarily an industrial city, it has 43 manufacturing establishments with an employment figure in excess of 7,000; a payroll totaling over \$20,000,000. Cornell University employs 6,500 and Ithaca College 250, and the New York Electric & Gas Corporation 550.

Among the principal products manufactured here are: adding machines, shotguns, power drive chains, rayon and cotton underwear, lantern slides, technical mirrors, precision machine tools, scientific instruments, salt, photo engraving, books, magazines, detergents, woodworking and dairy products.

Ithaca has an unusually intelligent class of workmen. Educational advantages for industrial workers and their families include a liberal policy provision for vocational education and training in public schools.

A recent development saw the formation of the Cornell Research Park Inc. with several large concerns including the Bendix Corp. and Agway Inc. as its first tenants.

There are sites available for industrial development and several organizations are active in the promotion of industrial expansion within the Ithaca trading area. Inquires addressed to the Ithaca Chamber of Commerce will bring a prompt reply.

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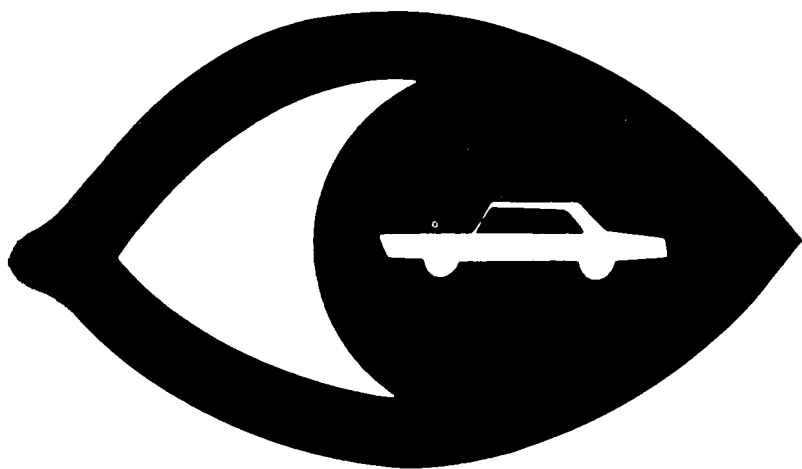
growth company. University graduates start their careers in MORSE Sales, Production Management, Engineering and Finance Training Programs. For more about MORSE contact the Industrial Relations Office, South Aurora Street, Ithaca, New York.

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32 VETERANS OF FOREIGN WARS PARKWAY BROOKTON 22, MASS.

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In our own business use of the Directory, we have found it a valuable tool in deliveries, billings, advertising and the general identification of our customers and prospects in the many ways we try to know them and reach them.

The use of the decal sign, chained directory and display box to give it prominent and easy access in our store while assuring its not being misplaced is adding value to it. Many users might not inquire if it was not so handy and visible. Needless to say, we try to place it so the impression of our store and our merchandise will hit the user. The attractive decal sign inviting the passing public to come in and use our Directory is adding to the drawing power of it as a public service.

Without question, intangible though it may be, the City Directory results in sales and goodwill for us. The facilities for public attention and safe display of it that you supply makes it that much easier and valuable as one of the public service features of our stores

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*George B. Dunnington*

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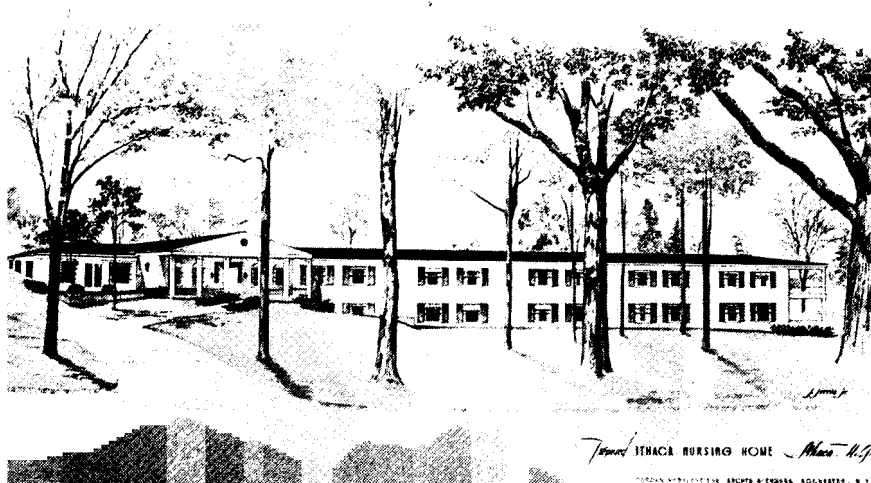
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To answer this question, analyze the publication or advertising medium by asking these questions.

### 1. HAS IT A VALUE?

Any medium must have value, either in dollar return, reader interest or usefulness before it can have an advertising value.

The City Directory has a high definite value. People must have information it can give and they therefore pay a good price for it.

### 2. IS IT ACCESSIBLE AND WELL KNOWN?

The medium must be known to the general public and be easily accessible.

The City Directory is accessible to the public 350 days a year in most public offices, institutions, drug stores, banks, filling stations and places that use and give information. It is the recognized and universal informational service to practically every city and large town in the world.

### 3. DOES IT PERFORM A SERVICE?

Every medium must perform some service to warrant its existence.

The City Directory performs a most valuable service by providing, in the only complete form, an informational guide and catalogue to a city and its people.

### 4. WHAT IS THE LENGTH OF LIFE OF THE MEDIUM?

The longer the ACTIVE LIFE of the medium, the better it is.

The City Directory has one of the most active and long lives of any medium. It is available approximately 12 hours a day, 350 days a year and is seldom filed away or thrown out before two years.

### 5. WHAT IS ITS PRESTIGE?

A medium must have prestige if it has public recognition and acceptance.

The City Directory is recognized as a necessary public service and as such has very high prestige in business, professional and governmental affairs.

### 6. WHAT IS ITS CIRCULATION?

Not only how many people see it but how many times they see it during the ACTIVE LIFE of the medium determine its circulation rather than just the number of copies issued.

The average City Directory is used three times a day, is available 350 days a year to all and is bought and used by practically every type of business, profession and government agency. Thus 500 copies of your directory would have  $500 \times 3\frac{1}{2} \times 350 = 612,500$  yearly circulation or consultations.

### 7. WHAT ARE ITS ADVERTISING PRICES?

Comparative points as outlined previously determine its value in advertising dollars.

The City Directory advertising prices are among the lowest in comparison with other yearly, monthly, daily or weekly mediums.

**THIS IS WHY YOU WILL MAKE A GOOD INVESTMENT  
IN CITY DIRECTORY ADVERTISING.**

H. A. MANNING COMPANY'S

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DIVISION

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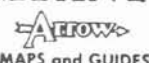
Among the many applications for which these machines can be used besides directories are voting lists, mailing lists, price and parts lists, phone books and any type of lists which are periodically updated and printed.

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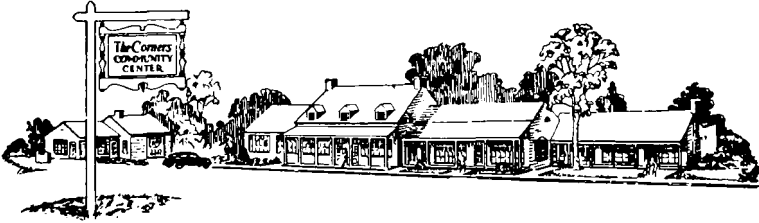
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**H. A. MANNING COMPANY N. Y. DIVISION**



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Hill Beauty Shoppe  
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Petrillose Laundry — Ithaca Laundries  
Corners Branch AR 3-6341

## CLOTHING

Margaret's  
Ladies Ready-To-Wear and Accessories  
Tel. 273-5443

## DRUGS

Hill Drug Stores  
Corners Branch AR 3-0811

## FLORIST

Flower Fashions By Haring  
Tel. AR 3-0822

## GIFT SHOP

Greene's Gift & Hobby Shop  
Tel. AR 2-8707

# The Corners Community Center



WALTER C. HEASLEY, JR., President      Tel. AR 3-7904

## INTERIOR DECORATORS

H. R. Wait Co., Inc.  
Tel. AR 3-2611

## LIQUORS — WINES

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Peg O'Neill Kimball, Broker  
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Bill's Dairy Bar & Restaurant  
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Cleveland's Service Station  
Tel. AR 3-5632

Ned's Corners Station  
Tel. AR 2-7474

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Cosentini Shoe Stores  
Corners Branch AR 2-9324

## SUPERMARKET

Atwater's

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Leatherstocking Country Store  
Tel. 273-8517

## RENT-ALLS - RADIOS - TELEVISION

108

1967—H. A. MANNING COMPANY'S

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Trailers and Camping Trailers

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OF ITHACA, NEW YORK

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3. If They have Disconnected or Changed their Telephone You Can Call the New Number at that Address and Find Out Where They Moved To.
4. If You Need the Party's Name at a Given Address
5. For Personal or Telephone Solicitation.
6. To Locate Party Without Any Phone, by Calling Next Door Neighbor.
7. To Locate Your Service or Delivery Man When He is Out on the Route.
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3. To Verify the Spelling of a Name Where You Receive Both the Number and Name Over the Phone

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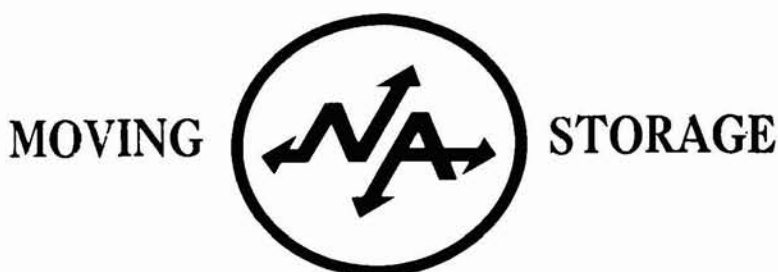
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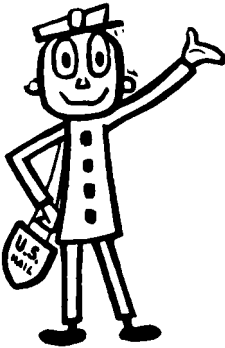


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Syracuse, N. Y.		Syracuse, N. Y.		Elmira, N. Y.	
13020	Apulia Station	13101	McGraw	13166	Weedsport
13021	Auburn	13102	McLean	13167	West Monroe
13026	Aurora	13103	Mallory	13200	Syracuse
13027	Baldwinsville	13104	Manlius		
13028	Bernhards Bay	13107	Maple View	14801	Addison
13029	Brewerton	13108	Marcellus	14802	Alfred
13030	Bridgeport	13109	Marcellus Falls	14803	Alfred Station
13031	Camillus	13110	Marietta	14804	Almond
13032	Canastota	13111	Martville	14805	Alpine
13033	Cato	13112	Memphis	14806	Andover
13034	Cayuga	13113	Meridian	14807	Arkport
13035	Cazenovia	13114	Mexico	14808	Atlanta
13036	Central Square	13115	Minetto	14809	Avoca
13037	Chittenango	13116	Minoa	14810	Bath
13038	Chittenango Station	13117	Montezuma	14812	Beaver Dams
13039	Cicero	13118	Moravia	14813	Belmont
13040	Cincinnatus	13119	Mottville	14814	Big Flats
13041	Clay	13120	Nedrow	14815	Bradford
13042	Cleveland	13121	New Haven	14816	Breesport
13043	Clockville	13122	New Woodstock	14817	Brooktondale
13044	Constantia	13123	North Bay	14818	Burdett
13045	Cortland	13124	North Pitcher	14819	Cameron
13050	Cuyler	13125	Oran	14820	Cameron Mills
13051	Delphi Falls	13126	Oswego	14821	Campbell
13052	De Ruyter	13129	Otselic	14822	Canaseraga
13053	Dryden	13130	Owasco	14823	Canisteo
13054	Durhamville	13131	Parish	14824	Cayuta
13055	East Freetown	13132	Pennellville	14825	Chemung
13056	East Homer	13133	Perryville	14826	Cohocton
13057	East Syracuse	13134	Peterboro	14827	Coopers Plains
13060	Elbridge	13135	Phoenix	14830	Corning
13061	Erieville	13136	Pitcher	14836	Dalton
13062	Etna	13137	Plainville	14837	Dundee
13063	Fabius	13138	Pompey	14838	Erin
13064	Fair Haven	13139	Poplar Ridge	14839	Greenwood
13065	Fayette	13140	Port Byron	14840	Hammondsport
13066	Fayetteville	13141	Preble	14841	Hector
13067	Fernwood	13142	Pulaski	14842	Himrod
13068	Freeville	13143	Red Creek	14843	Hornell
13069	Fulton	13144	Richland	14845	Horseheads
13071	Genoa	13145	Sandy Creek	14846	Hunt
13072	Georgetown	13146	Savannah	14847	Interlaken
13073	Groton	13147	Scipio Center	14850	Ithaca
13074	Hannibal	13148	Seneca Falls	14854	Jacksonville
13075	Hart Lot	13150	Sennett	14855	Jasper
13076	Hastings	13151	Sheds	14856	Kanona
13077	Homer	13152	Skaneateles	14857	Lakemont
13078	Jamesville	13153	Skaneateles Falls	14858	Lindley
13080	Jordan	13154	South Butler	14859	Lockwood
13081	King Ferry	13155	South Otselic	14860	Lodi
13082	Kirkville	13156	Sterling	14861	Lowman
13083	Lacona	13157	Sylvan Beach	14862	Ludlowville
13084	La Fayette	13158	Truxton	14863	Mecklenburg
13085	Lebanon	13159	Tully	14864	Millport
13086	Levanna	13160	Union Springs	14865	Montour Falls
13087	Little York	13161	Venice Center	14866	Myers
13088	Liverpool	13162	Verona Beach	14867	Newfield
13092	Locke	13163	Wampsville	14868	North Cohocton
13093	Lycoming	13164	Warners	14869	Odessa
13094	Lysander	13165	Waterloo	14870	Painted Post

# ZIP CODES

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1967—H. A. MANNING COMPANY'S

14871	Pine City	14895	Wellsville	18826	Kingsley
14872	Pine Valley	14896	West Danby	18827	Lanesboro
14873	Prattsburg	14897	Whitesville	18828	Lawton
14874	Pulteney	14898	Woodhull	18829	Le Raysville
14875	Rathbone	14900	Elmira	18830	Little Meadows
14876	Reading Center			18831	Milan
14877	Rexville		Montrose Pa. Area	18832	Monroeton
14878	Rock Stream			18823	New Albany
14879	Savona	18801	Montrose	18834	New Milford
14880	Scio	18810	Athens	18836	Powell
14881	Slaterville Springs	18812	Brackney	18837	Rome
14882	South Lansing	18813	Brooklyn	18839	Rushville
14883	Spencer	18814	Burlington	18840	Sayre
14884	Swain	18815	Camptown	18842	South Gibson
14885	Troupsburg	18816	Dimock	18843	South Montrose
14886	Trumansburg	18817	East Smithfield	18844	Springville
14887	Tyrone	18818	Friendsville	18845	Stevensville
14888	Valois	18819	Gelatt	18846	Sugar Run
14889	Van Etten	18820	Gibson	18847	Susquehanna
14890	Wallace	18821	Great Bend	18848	Towanda
14891	Watkins Glen	18822	Hallstead	18850	Ulster
14892	Waverly	18823	Harford	18851	Warren Center
14893	Wayne	18824	Hop Bottom	18853	Wyalusing
14894	Wellsburg	18825	Jackson	18854	Wysox

## Other Zip Codes for New York State Cities over 25,000 population

12201	Albany	14850	Ithaca	14601	Rochester
12010	Amsterdam	11431	Jamaica	11570	Rockville Centre
13021	Auburn	14701	Jamestown	13440	Rome
13902	Binghamton	12401	Kingston	12866	Saratoga
10451	Bronx	11756	Levittown	12301	Schenectady
11201	Brooklyn	11101	Long Island City	10301	Staten Island
14201	Buffalo	14094	Lockport	13201	Syracuse
14901	Elmira	10550	Mount Vernon	12180	Troy
11691	Far Rockaway	10802	New Rochelle	13503	Utica
11001	Floral Park	10001	New York	11532	Valley Stream
11352	Flushing	12550	Newburgh	13601	Watertown
11022	Great Neck	14302	Niagara Falls	10601	White Plains
11550	Hempstead	14120	North Tonawanda	10701	Yonkers
11801	Hicksville	12602	Poughkeepsie		

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# Cornell University

Cornell University at Ithaca covers 423 acres in the Finger Lakes Region of New York. Three hundred of these acres were the lands of Ezra Cornell. Where crops once grew and cattle grazed, today some 13,000 young men and women study subjects as diverse as anthropology and law, nuclear engineering and Greek, and microbiology and regional planning. The University strives to realize its motto, to be "an institution where any person can find instruction in any study."

Cornell was founded in 1865, when the classics and theology dominated American education. A harbinger of the modern university, Cornell aimed for parity between the older disciplines and the newer applied sciences. Research was not only tolerated, it thrived, and professors took their knowledge outside the classroom and applied it to practical problems. In the humanities, modern languages and literature and history and philosophy augmented the classical curriculum, to the inestimable benefit of all.

Two men had brought it about: Ezra Cornell, a self-educated artisan and self-made millionaire, and Andrew Dickson White, a cultivated history professor educated at Yale and in Europe. These two joined forces as state senators to secure for a "Cornell University" New York's share of benefits from the 1862 Morrill Land Grant Act, the law designed to encourage colleges teaching "agriculture and the

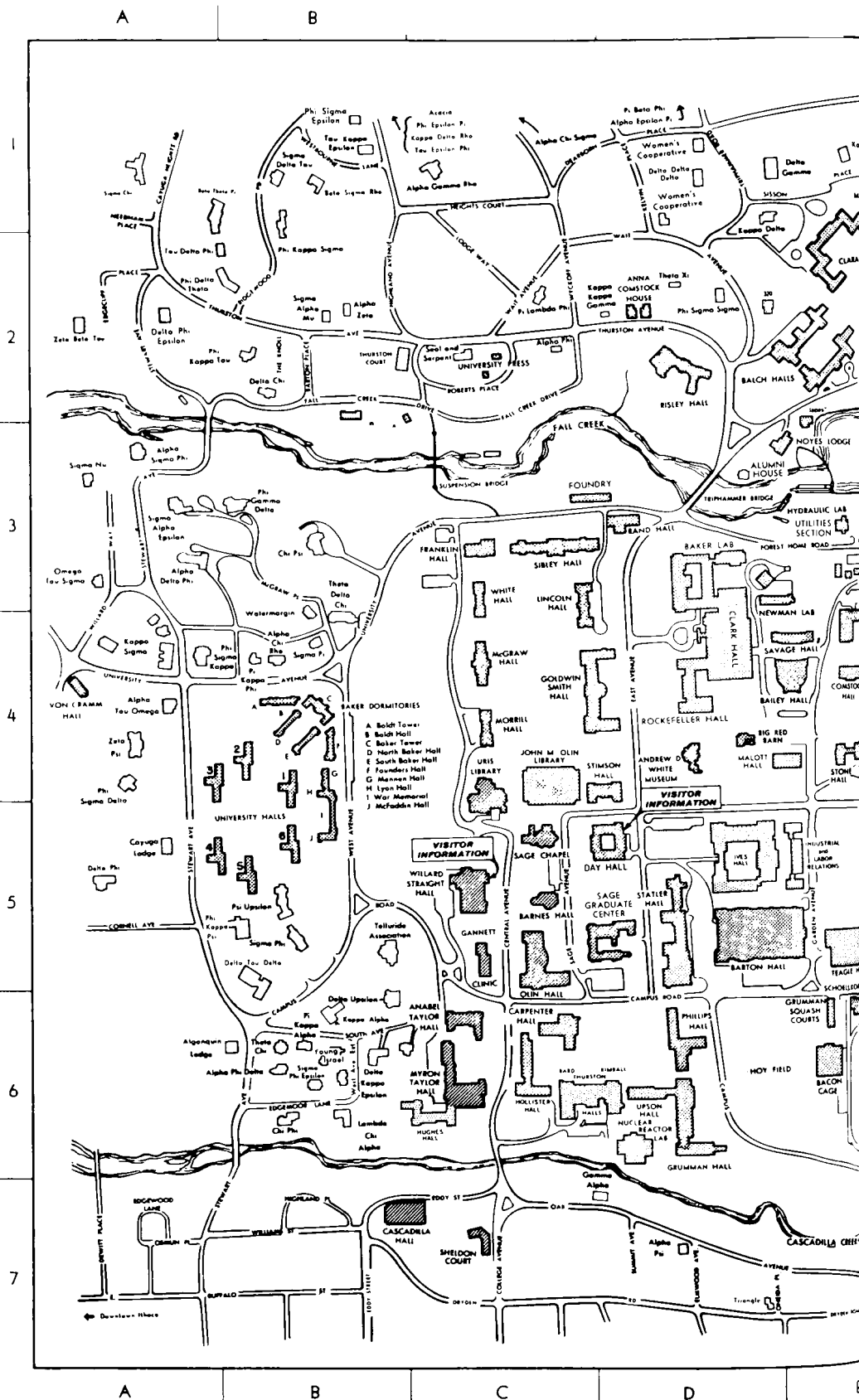
mechanic arts." Thus Cornell came into being with a charter authorizing a varied curriculum, with White as its president, and with an endowment of land-grant proceeds and \$500,000 from Ezra Cornell.

The full-time faculty in Ithaca nowadays numbers some 1,450, and includes many leaders in their fields. Faculty and students come to Cornell from almost ninety foreign countries. Of the 13,400 students at Ithaca, almost 4,000 are engaged in study at the graduate level. Some 600 other Cornellians are enrolled in the Medical College and the School of Nursing, both in New York City.

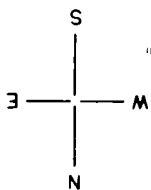
Medical and nursing students are enrolled in the privately endowed divisions of Cornell, as are students in Architecture, Arts and Sciences, Engineering, Hotel Administration, Education, Nutrition, Business and Public Administration, Law, and the Graduate School. As New York's land-grant college, Cornell operates four divisions in partnership with the State University: the New York State Colleges of Agriculture and Home Economics, the School of Industrial and Labor Relations, and the Veterinary College.

The faculty and students of the various academic units enjoy exceptional library facilities. The University Libraries system contains more than 2,900,000 volumes, and consists of sixteen separate libraries.

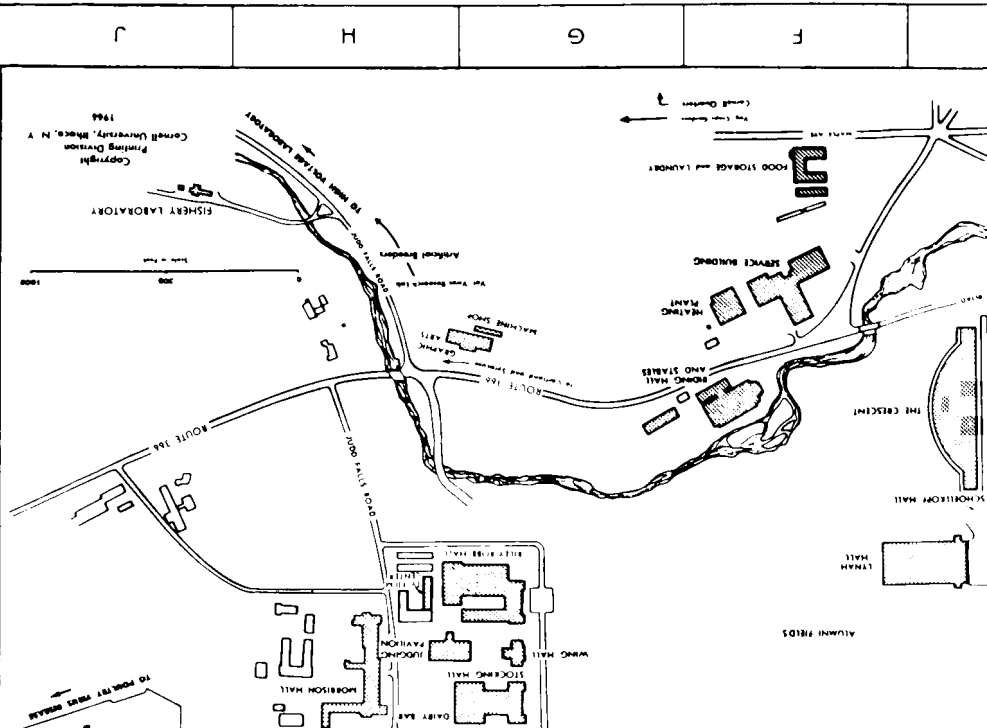
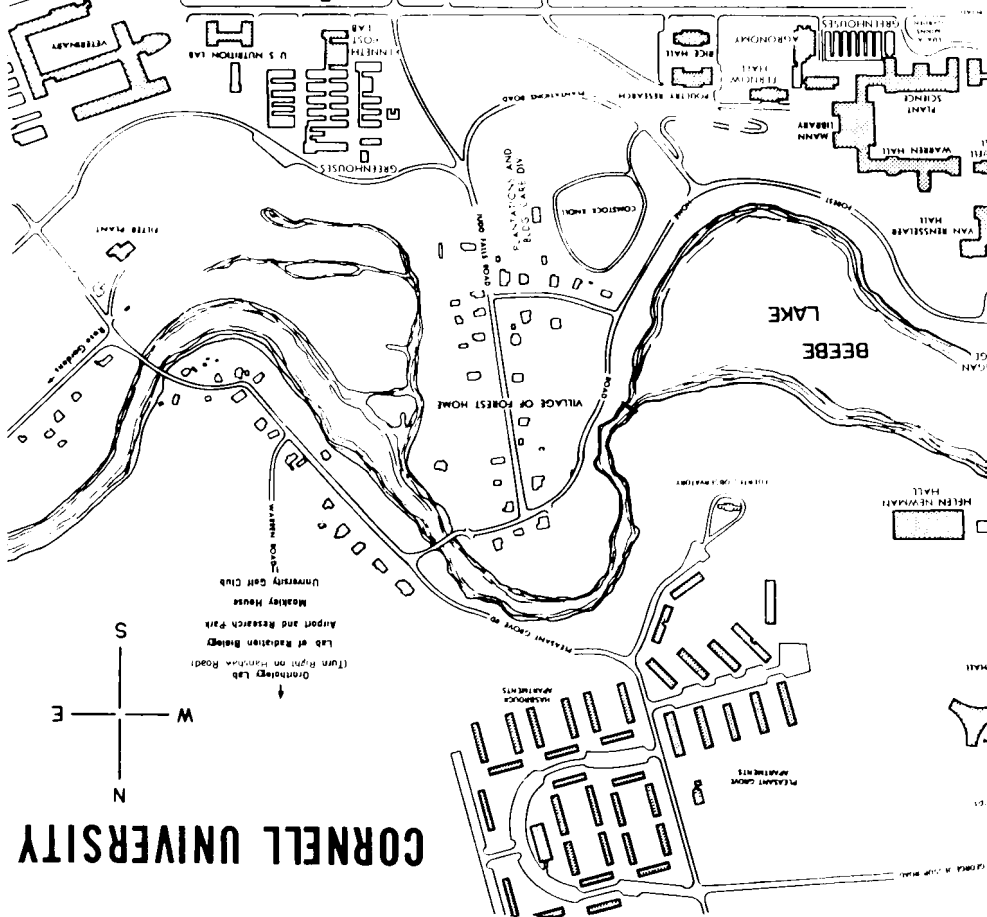




# CORNELL UNIVERSITY



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 Lab of Radiation Biology  
 Airport and Research Park  
 Mosley House  
 University Golf Club  
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## KEY TO THE CAMPUS MAP ON THE PRECEDING PAGES

Agronomy F4  
 Alumni (Athletic) Fields F5  
 Alumni House D3  
 Artificial Breeders H7  
 Bacon Athletics Cage E6  
 Bailey Hall E4, auditorium  
 Baker Residences (men) B4  
 Baker Laboratory D3, chemistry  
 Balch Halls E2, women's residences  
 Bard Hall C6, materials science & eng.  
 Barnes Hall C5, Campus Store, auditorium  
 Barton D5, military training, Safety Div.  
 Beebe Lake; Triphammer Falls E-F3  
 Big Red Barn D4, alumni center  
 Caldwell Hall E4, agronomy  
 Campus Store, Barnes-C5, Sheldon Ct.-C7  
 Carpenter Hall C6, eng. library & admin.  
 Cascadilla Hall B7  
 Clark Hall D4, physical sciences  
 Collyer Boat House, Cayuga Lake Inlet  
 Comstock Hall E4, entomology, limnology  
 Comstock House D2, women's residence  
 Cornell Quarters F-G7, student families  
 Crescent E6, football stadium  
 Dairy Cafeteria (Stocking Hall) G-H5  
 Day Hall C-D5, Univ. administration  
 Dickson Hall E2, women's residence  
 Donlon Hall E1, women's residence  
 Educ. Placement D2, 320 Wait Av.  
 Fernow Hall F4, conservation  
 Filter Plant J3  
 Fishery Lab. J7  
 Food Storage & Laundry F7  
 Foundry C3, architecture studio  
 Franklin Hall C3, art, Asian studies  
 Gannett Medical Clinic C5  
 Goldwin Smith Hall C4, arts & sciences  
 Golf Course H2  
 Graphic Arts Services G6  
 Greenhouses F4, H4  
 Grumman Hall D6, aero. eng.  
 Grumman Squash Courts E6  
 Hasbrouck Apts. G1, student residences  
 Heating Plant F6  
 High Voltage Lab. H7, 909 Mitchell St.  
 Hoy Field D6, baseball  
 Hughes Hall C6, law student residence  
 Hydraulics (Applied) Lab. E3  
 Ind. & Labor Relations Conf. Ctr. E5  
 Ives Hall D5, industrial & labor relations,  
     summer session & extramural courses,  
     Univ. personnel office  
 "Japes" E2, recreation, meetings  
 Judging Pavilion H5  
 Kimball Hall D6, materials processing  
 Langmuir Lab., Research Pk. H2  
 Library Tower C4  
 Lincoln Hall C3, music, speech & drama  
 Lynah Hall E-F5, ice skating  
 Malott Hall D4, business & public admin.,  
     hospital admin.  
 Mann Library F4, agric.-home econ. library  
     Finance Office, Bailey Hortorium  
 McGraw Hall C4, geological sciences, sociol-  
     ogy, anthropology  
 Minns Garden E4  
 Moakley House H2, recreation, golf  
 Morrill Hall C4, modern languages, psychology

Morrison Hall H5, animal husbandry  
 Helen Newman Hall E2, women's phys. ed.  
 Newman Lab. D-E3, nuclear studies  
 Noyes Lodge E3, recreation, cafeteria  
 Nuclear Reactor Lab. D6  
 Observatory F2  
 Olin Hall C5, chemical engineering  
 Olin Grad. & Research Library C4  
 Ornithology Lab. H1-2, Sapsucker Woods Rd.  
     via Warren & Hanshaw Rds.  
 Phillips Hall D6, elec. eng.  
 Plant Science E4, genetics, development,  
     physiology, cell physiology  
 Pleasant Grove Apts. F1, student families  
 Post Lab. H4, floriculture  
 Poultry Research F4  
 Poultry Virus Disease Lab. J5  
 Radiation Biology Lab. H2, Warren Rd.  
 Radiophysics & Space Research D4  
 Rand Hall D3, Computing Ctr.  
 Research Park H2  
 Rice Hall F4, poultry husbandry  
 Riding Hall & Stables F6, Rt. 366  
 Riley-Robb Hall G5, agric. eng.  
 Risley Hall D2, women's residence  
 Roberts Hall E4, agric. admin., biol. sciences  
     veg. crops  
 Rockefeller Hall D4, physics, eng. physics  
 Sage Chapel C5  
 Sage Graduate Center D5  
 Savage Hall D-E4, nutrition  
 Schoellkopf Field and Hall E6, athletics  
 Service Building F7  
 Sheldon Ct. C7, News Bureau, Campus Store  
 Sibley Hall C3, arch., history, govt.  
 Statler Hall D5, hotel administration  
 Stimson Hall D4, ecology & systematics  
 Stocking Hall G5, dairy & food science, neuro-  
     biology & behavior, microbiology  
 Stone Hall E4, education  
 Suspension Bridge C3  
 Synchrotron Bldg. G6  
 Taylor (Anabel) Hall C6, interfaith ctr.  
 Taylor (Myron) Hall C6, law  
 Teagle Hall E5, men's phys. ed., sports  
 Television-Film Center H5  
 Thurston Court B2, student residences  
 Thurston Hall C6, theoretical & applied mech.  
 Toboggan Lodge E3, recreation  
 University Halls, Sperry Hall, and Class of  
     1926 Hall B5, men's residences  
 University Press C2  
 Upson Hall D6, mech. eng., computer science  
 Uris Undergraduate Library C4  
 U. S. Nutrition Lab. H4  
 Utilities Section E3  
 Van Rensselaer Hall E4, home economics  
 Vegetable Gardens G7  
 Veterinary College J4  
 Veterinary Virus Research Lab. H7  
 Visitor Information C5 and D5  
 von Cramm Scholarship Hall (men) A4  
 Warren Hall E4, agric. econ., rural sociol.  
 White Hall C3, mathematics  
 White Museum of Art D4  
 Willard Straight Hall C5, student union  
 Wing Hall G5, biochem., molec. biol.