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1957

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ABRASIVES**NATIONAL WELDING**, 805 Taber, see p 77**ACCOUNTANTS AND AUDITORS****HALL ALFRED G** (public), 102 E. State, see front cover

Hall Harold, First National Bank Bldg (610)

Leach Michael E, 121 E Seneca

MANAGEMENT CONSULTANTS INC., 114 S Geneva, see alpha dir and back cover**MAXFIELD TERRELL B**, First National Bank Bldg (502-510-511-512)

Milks Raymond C, 104 Ithaca rd

Sullivan William P, 417 N Aurora

ACETYLENE WELDING*AMES WELDING & SUPPLY CO**, rear 618 W Buffalo, see p 81

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Kostrub Frank S, 202 E Falls

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Agricultural Advertising and Research Inc, 416 E State

Cogan Howard S, 208 E State

EASTMAN ROBERT INC, 306 E State, see top lines

Hovanec George J, 129 S Tioga

Laux Advertising Agency Inc, 310 E State

Milk for Health Inc, 119 S Cayuga

Sky View Advertising, 515 N Plain

Ward Taylor M Inc, 315 N Tioga

ADVERTISING ART SERVICE**FOERSTER CURT**, 108 W Jay, see alpha dir**ADVERTISING (RADIO)****WHCU**, Savings Bank Bldg (5th floor), see p 10***ADVERTISING SIGNS**

(See Sign Painters and Manufacturers)

AERIAL PHOTOGRAPHIC SURVEYS

Belcher Donald J & Associates Inc, 130 Forest Home dr

AGENCIES**STUDENT AGENCIES INC**, 409 College av, see p 114**AGRICULTURAL CO-OPERATIVES****CO-OPERATIVE GLF EXCHANGE INC**, GLF Bldg, 136 Terrace Hill, see p 89**AGRICULTURAL IMPLEMENTS AND MACHINERY**

Allen Tractor & Equipment Service, Elmira rd, Buffalo

Finger Lakes Farm Supply, 356 Elmira rd

PARCEL DELIVERY — Tel. 9772**625 West Clinton Street****Ithaca, N. Y.**

ITHACA SAVINGS & LOAN ASSOCIATION

Four Convenient Savings Plans, High Dividends, Christmas Club, Home Loans
Owned by Members Come In Phone 2-2391—Corner State and Aurora

Mazurek Ladislav, 616 W Buffalo
Shove Adrian M, 917 N Cayuga
WHITE NURSERIES & GARDEN STORE, The
Plaza Elmira rd

AGRICULTURAL RESEARCH

Northeast Farm Foundation, 314 E State
(275)

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DONOHUE-HALVERSON INC, 602 W Seneca,
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JAMIESON-McKINNEY CO, 115-121 S Cayuga,
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SHELTON'S REFRIGERATION SALES & SERVICE, (low temperature), 703 Willow
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WHEATON'S SHEET METAL SHOP, 909
W State, see p 81

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CARRIER, Shelton's Refrigeration, 703 Wil-
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KELVINATOR, Shelton's Refrigeration, 709
711 Willow av, see bottom edge

AIRCRAFT MAGNETO AND CARBURETION SERVICE

ANDY SOYRING, 108 E Clinton

***AIRCRAFT PARTS AND ACCESSORIES**
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207 S Tioga, see p 125

AIRPORT SERVICE

Ithaca Airline Limousine Service, 118 W
Falls

AIRPORTS

Cornell University Airport, Warren rd
Ithaca Municipal Airport, end Taughannock
blvd

AIR TRAVEL

Mohawk Airlines Inc, Cornell University Air-
port

ALCOHOLIC BEVERAGE CONTROL BUREAUS

Tompkins County Alcoholic Control Board,
202 E State (601)

AMBULANCE SERVICE

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Green, see front edge

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WRIGHT'S SPORTS CENTER, The Plaza,
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AMUSEMENT MACHINES

Intercity Amusement Co, 107 E Green

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Antique House, 309 E State
Blue Dolphin, 312 Forest Home dr
Brianwood Antiques, 409 W State
Force Albert W, 2 Byway, Forest Home,
RD2
Patten's Jewelers, 306 E State
Riker Antique Shop, 205 Third

APARTMENTS

Bachelor Apartments, 303-309 Dryden rd
Belleayre Annex, 614 University av
Belleayre Apartments, 700 Stewart av
Cayuga Apartments, 100 W Buffalo
Christopher George Apartments, 315 College
av

CORNELL HEIGHTS RESIDENTIAL CLUB, 1
Country Club dr, see p 97

Cummings Apartments, 303 College

FAIRVIEW MANOR, 518 and 522 Dryden
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bone

Greycourt Apartments, 108-110 Eddy
Heights Court Apartments, 110-112 Heights
ct

Lakeland Homes, 319 Highland rd, Cay Hts
Myron Taylor Tower Apts, Central av, Cam-
pus

Pine Hill Apartments, 705-709 Triphammer
rd

Sharwell Garden Apartment, 601-615 S
Meadow

Thurston Court Apartments, 233 Thurston
av

Town & Gown Apartments, 504 Stewart av
Tuttle Apartments, 107 Cayuga Heights rd,
Cay Hts

Valleyview Apartments, 210 Stewart av
West View Terrace, 400 Triphammer rd,
Cay Hts

APIARIES

Cogshall Archie L, 1316 Slaterville rd

*APPLIANCES

BAKER LUMBER & SUPPLY CO, 505 N
Third and Main Dryden, see p 66

State Bargain House, 516 W State

THAYER APPLIANCE CO, 417-419 W Seneca

Sam Peter TV & Appliances COMPLETE TELEVISION
and RADIO SERVICE !

DANBY AND KING ROAD

TEL. 4-0372

Dodge and Plymouth — WM. T. PRITCHARD**SALES AND SERVICE Dodge Job-Rated Trucks 304-312 S. Cayuga St. Phone 2-2468****APPRAISALS**

Bentley Maria S Mrs, (furniture) 604 Highland rd
BRADLEY GENE, 128 E State, see front cover
KIMBALL REAL ESTATE, 121 E Seneca (702), see p 111
MACERA ANTHONY G, Ithaca Savings Bank Bldg, see p 111

ARCHITECTS

Holt Sherwood, 119 E Buffalo
 Metzger Richard E, 202 E State (404)
TALLMAN & TALLMAN, Corners Community Center
 Thorne Henry Calder, 608 N Tioga
 Townsley Edgar D, 236 Renwick dr

ART GOODS AND BRIC-A-BRAC

(See also Gift Shops)

Central American Shop, 111 N Aurora
 Duncker Sewing Shop The, 205 N Aurora
 Yarn Shop, 205 E State

ARTIFICIAL INSEMINATION (CATTLE)

American Breeders Service, 306 N Cayuga

ARTISTS (COMMERCIAL)

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 McCormick Mary G, 408 W State

ASPHALT SIDING (BRANDS)

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Benevolent Protective Order of Elks, 139 W State
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FINGER LAKES AUTO CLUB, 210 N Aurora
ITHACA CHAMBER OF COMMERCE, 210 N. Aurora, see p 4

ATHLETIC EQUIPMENT

ITHACA SPORTING GOODS, 420 Eddy

***ATTORNEYS-AT-LAW**

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ABBOTT EDWARD P, 121 E Seneca, see p 117

ADAMS ARMAND L, 121 E Seneca (504)
ADAMS ARTHUR G, 114 N Tioga (306), see p 117
ALBANESE FRANK, First National Bank Bldg (504-505), see p 117
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 Buyoucos James V, 114 N Tioga (302-303)
 Casey Edward J, 111 S Tioga
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LOPINTO MICHAEL, 202 E State (405-406-407)
MAZZA BRUNO A JR, 114 N Tioga
NEWMAN CHARLES H, Savings Bank Bldg, (212)
NOBLE JOHN ARTHUR, 114 N Tioga (216-218)
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 Russell George H, 114 N Tioga (301)
SHIREY HENRY J, 114 N Tioga (304-305)
SIMPSON HAROLD E, Savings Bank Bldg (203-211)
 Sovocool Benjamin F, 114 N Tioga (216-218)
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 Wiggins Walter J, 209 E Seneca

Carry insurance with Carey

AUDITORS

HALL ALFRED G, 102 E State, see front cover
Hall Harold, First National Bank Bldg (510)

AUTHORS

Turner Francis H, 210 N Geneva

AUTOMOBILE ACCESSORIES, DEALERS GARAGES AND REPAIRING

AL'S SERVICE STATION, 317 N Meadow
ANDY SOYRING, 105 E Clinton

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HCT Motor Co, 430 W State

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SOLOMON JOE SERVICE STATION, 501
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SOYRING ANDY, 108 E Clinton

Spencer's Body Shop, rear 215 Auburn

Stevens Arthur E, 206 E Tompkins

Stevens Harry T, 920 N Cayuga

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TRANSIT COMPANY****401-409 EAST STATE STREET****DIAL 4-0511**

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- *AUTOMOBILE CARBURETORS**
- ANDY SOYRING**, 108 E Clinton

HAVERSTICK & CO., Inc. Wholesale Plumbing, Heating ROCHESTER and ITHACA

502 Third Street

Phone 4-9528

Ithaca, N. Y.

AUTOMOBILE CARBURETORS (BRANDS)

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STROMBERG, Andy Soyring, 108 E Clinton

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SCHOOLEY'S INC.

152 EAST STATE STREET

**DIAMONDS of
FINEST QUALITY**
DIAL 2-1551**CRATSLEY'S SERVICE STATION**, 540 W State, see p 49**FINNEY MOTORS INC**, 210 S Cayuga, see p 38**HEAD'S SERVICE STATION**, 119 N Albany, see p 51**ITHACA MOTORS CO**, 207 Elmira rd, see p. 44**LONG'S MOTOR SALES**, 402 S Cayuga, see p 48**MANNING'S SUNOCO STATION**, 210 Elmira rd, see alpha dir**MILLER ERIE J**, 209-215 S Cayuga, see p 47**MOE'S MOBIL SERVICE**, 208 Dryden rd, see p 51**PHILLIPS KARL L INC**, 216-220 S Cayuga, see front cover**PRITCHARD J G & SON**, 227 Cayuga, see p 40**RIPLEY MOTOR CO**, 339 Elmira rd, see p 41**SOLOMON JOE SERVICE STATION**, 501 N Cayuga**STIMSON PONTIAC INC**, 319 W State, see p 42**STREETER DON MOBIL SERVICE**, 211-213 W State**WALSH & SON CHEVROLET INC**, 320 Elmira rd, see p 43***AUTOMOBILE MOTOR OILS (BRANDS)****AMOCO**, Head's Service Station, 119 N Albany, see p 51**D S L**, Walsh & Son Chevrolet Inc, 320 Elmira rd, see p 43**ESSO**, R T G Esso Service Saion, 335 E State, see p 46**FEDERAL**, B&H Oil Co Inc, 414 Elmira rd, see p 51**HAVOLINE (Texaco)**, Stimson Pontiac Inc, 319 W State, see p 42**HYVIS**, William T. Pritchard, 308 S Cayuga, see top lines**KENDALL**, Finney Motors Inc, 210 S Cayuga, see p 38**KENDALL**, Karl L Phillips Inc, 216 S Cayuga, see front cover**KENDALL**, William T. Pritchard, 308 S Cayuga, see top lines**MOBIL**, Cayuga Motors Sales Corp, 123-127 E Green, see p 37**MOBIL OIL**, Don Streeter Mobil Service, 211-213 W State**MOBIL OIL**, Karl L Phillips Inc, 216 S Cayuga, see front cover**QUAKER STATE**, Ripley Motor Co, 602 W Seneca, see p 41**SUNOCO**, Manning's Sunoco Station, 210 Elmira rd, see alpha dir**SUNOCO DYNALUBE**, Ted Barnett's Blue Sunoco Service, 519 W State, see p 50**TEXACO**, Ithaca Motor Co, 207 Elmira rd, see p 44**VEEDOL**, B & H Oil Co Inc, 414 Elmira rd, see p 51***AUTOMOBILE PAINTERS****AUTO BODY WORKS**, rear 224 S Cayuga, see p 47**FINNEY MOTORS INC**, 210 S Cayuga, see p 38**MILLER ERIE J**, 209-215 S Cayuga, see p 47**RIPLEY MOTOR CO**, 339 Elmira rd, see p 41**STIMSON PONTIAC INC**, 319 W State, see p 42**WALSH & SON CREVROLET INC**, 320 Elmira rd, see p 43***AUTOMOBILE PARTS**

Cramer Auto Parts, 619 W State

Ithaca Gear & Auto Parts Co, 111 E Green

ITHACA JUNK CO, (used) 402 Third

Kouf Bros, 638 Spencer rd

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(See Taxicabs)

AUTOMOBILE TIRE VULCANIZING

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BOOL'S FLOWER SHOP

215 EAST STATE STREET

DIAL 2-1856

ITHACA, NEW YORK

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FIRESTONE, Karl L Phillips Inc, 216-220 S Cayuga, see front cover

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*AUTOMOBILE WASHING AND POLISHING

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STREETER DON MOBIL SERVICE, 211-213
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WALSH & SON CHEVROLET INC, 320 El-
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AUTOMOTIVE ELECTRIC SERVICE

ANDY SOYRING (whsle and retail), 108 E
 Clinton

AUTOMOTIVE ELECTRICIANS

ANDY SOYRING, 108 E Clinton
 H C T Motor Co, 430 W State

AUTOMOTIVE PAINTING SUPPLIES

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***AVIATION FIELDS**

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***AWNINGS**

Ithaca Floor Covering, 407 Taughannock
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ITALIAN VIENNE BREAD, Ithaca Bakery,
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SCOTT'S SLICED SANDWICH BREAD, Wool
 Scott Bakery, 213 S Tioga, see top lines
220 BREAD, Wool-Scott Bakery, 213 S Ti-
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 Pastry Shop The, 113 N Aurora

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CONN, Hickey's Music Store, 330 E State,
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BANKS AND TRUST COMPANIES

FIRST NATIONAL BANK OF ITHACA THE,
 at State and Tioga, see front cover and
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ITHACA SAVINGS BANK, 118 N Tioga, see
 insert opp name and back cover

ITHACA SAVINGS & LOAN ASSOCIATION,
 301 E State cor S Aurora, see top lines
 and backbone

TOMPKINS COUNTY TRUST CO, 110 N
 Tioga, see insert opp numerical

BARBERS

Austin John H, 413 College ave

Cayuga Barber Shop, 218 N Aurora

Central Barber Shops, 126 W State

Clinton Hotel Barber Shop, 116 N Cayuga

College Barber Shop, 316½ College Av

Cornell Barber Shop, 224 E State

Corners Barber Shop, Corners Community
 Center

Dennis Barber Shop, 211 Cascadilla

Fahey & Lundergan, 124 S Cayuga

Ideal Barber Shop, 614 W State

Ithaca Hotel Barber Shop, 225 E State

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 Kyrle's Barber Shop, 502 W State
 Mahool's Barber Shop, 710 W Buffalo
 Palombo Victor, 102 N Tioga
 Petrillose Barber Shop, 407 College av
 Roy's Barber Shop, 114 E Green
 Sanford's Barber Shop, 113 Osmun pl
 Saunders Barber & Beauty Shop, 120 S Aurora
 Sheldon Court Barber Shop, 410 College av
 Solomon John D, 527 W Buffalo
 Taylor's Barber Shop, 104 S Corn
 Van Delinder Archie, 116 S Cayuga (2)
 Willard Straight Barber Shop, 11 Central av

*BATH SCALES (BRANDS)

DETECTO, Rothschild Bros, 155-159 E State
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(See Automobile Batteries—Brands)

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PETER'S SERVICE STATION, 1103 Danby rd, see p 52

PHILLIPS KARL L INC, 216-220 S Cayuga see front cover

PRITCHARD WILLIAM T, 304-308 S Cayuga, see top lines

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STIMSON PONTIAC INC, 319 W State, see p 42

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ANDY SOYRING, 108 E Clinton

*BEAD STRINGING

HEGGIE R A BROS CO INC, 136 State, see alpha dir

BEAUTY PARLORS

Ainslie's Beauty Shop, 202 Center

Anna Marie Beauty Salon, 206 W Green

Baker Lillian Mrs, 1307 E State

Barlow Beauty Shop, 436 N Aurora

Beauty Arts Center, 522 W Buffalo

Beauty Box, 218 E State

Brooks Catherine A, 28 Renwick Heights rd

Byron Beauty Salon, 142 E State

Cameo Beauty Shop, 136 E State

Corners Beauty Shop, Corners Community Center

Crissey Beauty Salon, 222 N Aurora

Domres Beauty Studio, 327 W State

Geraldine's Beauty Salon, 307 S Plain

Hill Beauty Shoppe, 409 College av,

HOUSE OF CHARM BEAUTY SALON, THE, 111 S Tioga, see p 53

Ithaca Hotel Beauty Shop, 221 E State

Lillian's Beauty Parlor, 339 Center

Luxor Beauty Salon, 304 E State

Lyceum Beauty Shop, 319 N Geneva

Marge's Beauty Shop, 203 N Aurora

Middaugh Mabelle E Mrs, 314 Farm

Peg's Beauty Parlor, 315 E State

Peggy's Beauty Nook, 317 S Cayuga

Phyllis Beauty Shop, 208 E State

Plaza Beauty Salon Shopping Plaza, 215 Elmira rd

Quick Barbara P Mrs, 405 College av

Roa's Beauty Parlor, 418 S Geneva

Rolle Mary, 207 S Plain

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 6

Russell Marion E Mrs, 205 E Falls

Stella's Beauty Shop, 307 E State

Taylor Julia J Mrs, 915 N Tioga

Wheaton Marion B Mrs, 108 N Cayuga

*BEDDING (BRANDS)

SIMMONS, Besdin's, 130 E State, see p 96

SIMMONS, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

BEDS AND BEDDING

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*BEER AND ALE (BRANDS)

CARLING'S, Carl J Yengo Dist Co, 302 W Lincoln, see p 54

GOEBEL, Cayuga Beverage Co, 628 W State, see p 54

IRISH CREAM ALE, Ithaca Bottling Works, 407 W Seneca, see p 54

LaBATT'S, Carl J Yengo Dist Co, 302 W Lincoln see p 54

PABST BLUE RIBBON, Cayuga Beverage Co, 628 W State, see p 54

PIELS, Cayuga Beverage Co, 628 W State, see p 54

SCHAEFFER, Ithaca Bottling Works, 407 W Seneca, see p 54

Sam Peter TV & Appliances GE, Motorola, Sylvania, Zenith
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WOOL - SCOTT BAKERY PRODUCTS

Bakers of Cornell Formula Hi-Protein Bread

SCHLITZ, Carl J Yengo Dist Co, 302 W Lincoln, see p 54

STEGMAIER'S, Carl J Yengo Dist Co, 302 W Lincoln, see p 54

UTICA CLUB, Ithaca Bottling Works, 407 W Seneca, see p 54

WURZBURGER HOFBRAU, Ithaca Bottling Works, 407 W Seneca, see p 54

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CAYUGA BEVERAGE CO, 628 W State, see p 54

Crowley Distributing Co Inc, 719 W Clinton
ITHACA BOTTLING WORKS, 407 W Seneca, see p 54

YENGO CARL J DISTRIBUTING CO, 302 W Lincoln, see p 54

BEVERAGES

Knapp Beverage Co, 720 W Clinton

BICYCLE DEALERS AND REPAIRERS

Schaber's Cycle Shop, 210 First

SHEPHERD'S BIKE SHOP, 115 N Tioga, see p 55

BICYCLE HEADQUARTERS

SHEPHERD'S BIKE SHOP, 115 N. Tioga, see p 55

BILLIARD AND POCKET BILLIARD ROOMS

Varsity Billiard Parlor, 107 N Tioga

BIRD SANCTUARIES

Fuertes Louis Agassiz Bird Sanctuary, Stewart pk

*BLACKTOP DRIVEWAYS

ALBY & SONS, 605 Cascadilla, see p 71

CORTLAND PAVING CO, Cortland, PO747

ECONOMY PAVING CO, 77 Pomeroy Cortland, see 72

Knight Paving Products, Vine

MANCINI PAUL & SONS, 401 Hancock, see p 69

*BLANKET (BRANDS)

KENWOOD, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

BLOCKS AND BUILDINGS

Andrus Block, 143 E State

Bates Block, 118-124 N Aurora

Belleayre Annex, 614 University av

Belleayre Apartments, 700-702 Stewart av

Bernstein Building, 212 E State

Brooks Block, 126-128 E State

Carey Building, 314-320 E State

Cayuga Apartments, 100 W Buffalo

City Hall, 201-203 N Tioga

Cobb Building, 205 E State

CORNELL LIBRARY ASSN. BUILDING, 115-117 N Tioga, see p 120

Cornell University, East Hill

Country Club of Ithaca, 159 Triphammer rd
County Courthouse, 312-322 N Tioga

EAGLES' CLUB, 326-330 E State, see p 61
Elks' Home, 135 W State

FAIRVIEW MANOR (fireproof apartments), 518-522 Dryden rd, office 423 Oak ave, see p 35 and backbone

FIRST NATIONAL BANK BUILDING, 200-202 E State

Floros Building, 400-401 Stewart av and 108-110 E State

GLF BUILDING, Terrace Hill

Greycourt Apartments, 108-110 Eddy

Griffin Block, 104 N Aurora

Hawkins Block, 120 E State

Heights Courts Apartments, 110-112 Heights ct

Hibbard Block, 102-106 W State

Home for Elderly Ladies, 514 S Aurora

Hoyt Building, 112 E State

ITHACA SAVINGS BANK BUILDING, 114-118 N Tioga

Jackson Building, 208-210 E State

Journal Block, 123-125 W State

Knights of Columbus Home, 114 S Albany

Larkin Block, 403 College av

MASONIC TEMPLE, 117 N Cayuga, see p 63

McKinney Building, 115-117-119 S Cayuga

McWhorter Block, 102 E State

Military Hall, 201 E Seneca

Miller Block, 109-113 N Tioga

MOOSE HALL, 134 W State, see p 62

Morrill Hall, Central av, Campus

Myorn Taylor Hall, Central av Campus

Naughton-Brown Building, 220-222 E State

Niles Block, 315-317 College av

Odd Fellows Temple, 310 N Cayuga

Olin Hall, Central av, Campus

Post Office, 213 N Tioga

Reed Building, 222 N Aurora

ROTHSCHILD BUILDING, 153-159 E EState

Rumsey Block, 206 E State

Sage Block, 139 E State

Seneca Building, 121 E Seneca

Sheeler Block, 138-140 W State

Sheldon Court, 410 College av

Sons of Italy, 417-419 W State

South Side Community House, 305 S Plain

Sprague Building, 147-151 E State

State Theatre Building, 107-110 W State

Strand Theatre Building, 310 E State

Student Agency Building, 409 College av

Thurston Court Apartments, 223 Thurston av

Tomkins County Courthouse, 312-322 N Tioga

Tompkins County Jail, 125 E Court

TOMPKINS COUNTY MEMORIAL HOSPITAL BUILDING, S Quarry, see p 126

Treman King Building, 101-107 E State

Tuttle Apartments, 107 Cayuga Heights rd, Cay Hts

Valleyview Apartments, 210 Stewart av

JOURNAL WANT ADS **DIAL 2-2321 FOR RESULTS**

Veterans of Foreign Wars Building, 423-425 W State
West View Terrace (Apartments), 400 Trip-hammer rd, Cay Hts
Woman's Community Building, 202 N Cayuga

BLUEPRINTS

MACK'SS PHOTO COPIES, 221 S Cayuga

*BOARD OF EDUCATION

ITHACA BOARD OF EDUCATION, 117 E Buffalo, see p 8

BOARDING AND ROOMS

Buffalo House, 715 E Buffalo
Flynn's Tourist Home, 3 3 N Tioga
Gray Gables, 318 N Geneva
Gunsmith Lodge, 106 Lake
Ives Merrill H Mrs, 204-206 N Cayuga
Munro Archibald B, 123 Dryden rd
Shepard Ethel S Mrs, 117 Hudson
Snyder's Tourist Home, 314 N Aurora
Stack Arthur E, 504 University av
Stanton Boarding Home, 501 Willow av
Tioga Hotel, 130 S Tioga
TRAVELERS HOTEL, 119-121 S Aurora, see alpha dir
VICTORIA HOTEL, 109-111 N Cayuga, see p 105
Wright Nellie G Mrs, 208 E Buffalo

BOAT HAULING AND RIGGING

Student Transfer, 810 Cascadilla

BOAT SALES AND SERVICE

JOHNSON BOAT YARD, 708 Willow av, see p 124

BOAT YARDS

Freeman's Motor Marine, 425-505 Taughan-nock blvd
JOHNSON BOAT YARD, 708 Willow av, see p 124

*BOAT (BRANDS)

CHRIS-CRAFT, Johnson Boat Yard, 708 Willow av, see p 124

BOILERS (BRANDS)

BRYANT, Hull Heating & Plumbing 802 W Seneca see p 75
IRON FIREMAN, Hull Heating & Plumbing, 802 W Seneca see p 75

*BONDS AND STOCKS

BARR J S & CO INC, Savings Bank Bldg (19) 114 N Tioga, see p 87
Loeb Carl M Rhoades & Co, 211 E Seneca

BOOKBINDERS

Ridley's Book Bindery, 104 Maple
University Book Bindery, 113 E Green

BOOKS AND STATIONERS

COMMUNITY BOOK STORE THE, Corners Community Center
CORNELL CAMPUS STORE, Barnes Hall, Campus
CORNER BOOK STORE THE, 109 N Tioga see p 135
MILLER'S T G SONS PAPER CO (whole sale), 113 N Tioga, see p 125
Triangle Book Shop The, Sheldon ct, 410 College av
Tubbs Christian Book store, 845 N Aurora
Williams Ezra R (old), 209 E State (301)
Zorn Card Shop The, 304 E State

BOOKS FOR JUVENILES

CORNER BOOK STORE THE, 109 N Tioga see p 135

BOTTLED GAS

South Side Coal & OIL CO, 817 Danby rd, see p 95

BOTTLED GAS (BRANDS)

PROPANE, South Side Coal & Oil Co, 817 Danby rd, see p 95

BOTTLERS

ITHACA BOTTLING WORKS, 407 W Seneca, see p 54

BOWLING ALLEYS

Eddy Street Bowling Alley, 420 Eddy
Ide's Bowling Lanes, 224 Judd Falls rd
Ithaca Bowl-O-Drome, 622 W State
YMCA, 202 E Buffalo, see p 60

*BRICK DEALERS

Driscoll Bros & Co, 130 S Aurora
ROBINSON & CARPENTER, 206 Taughan-nock blvd, see p 2

BRIDAL GOWNS

WEDDING SHOP THE, 120 N Aurora see p 56

BROKERS (STOCKS AND BONDS)

BARR J S & CO INC, 114-118 N Tioga (19) see p 87
ROCKWELL-GOULD, Seneca Bldg

BUILDERS

LUCENTE ROCCO P, 506 Warren rd, phone 3-1261, see p 79
MANCINI PAUL & SONS, N Brindley, phone 4-6030, see p 69
McELWEE W D & SONS, Forest Home, see p 78
McPHERSON BUILDERS, 313 The Parkway, see p 79
MIX TOM REALTY, 2 Hillcrest dr, off 1112 Trumansburg rd
SCHICKEL NORBERT H, 423 Oak, av see p 35

VASTENO'S LIQUOR and WINE STORE**206 North Tioga Street****Phone 4-6282****BUILDING MATERIALS AND SUPPLIES**
BAKER LUMBER & SUPPLY CO, 505-515

Third and 79 W Main, Dryden, see p 66

BIRDSALL & JOHNSON, Richford**BUILDING PRODUCTS CO, 120 Westmount**
dr**CAYUGA LUMBER CO, 801 W State, see p**
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Driscoll Bros & Co, 130 S Aurora

EMPIRE BUILDING SUPPLIES, 332 Spen-
cer rd, see p 79**ROBINSON & CARPENTER, 206 Taughan-**
nock blvd, see p 2**ROTTMANN ROOFING & REMODELING,**
704 W Buffalo, see front cover***BUILDING PAPER**
(see Insulation)**BUILDINGS**

(See Blocks and Buildings)

BUS LINES AND TERMINALS

Baldwin's Bus Terminal, 128-132 S Aurora

CRISPELL BROS, 716 W Clinton, see p 138**DEAN OF ITHACA, Chartered Buses, 401-**
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Eastern Greyhound Lines, 128-132 S Aurora
Ithaca Railway Inc (city buses only), 415 E
State**BUSINESS CONSULTANTS****MANAGEMENT CONSULTANTS INC, 114**
S Geneva, see alpha dir and back cover**BUSINESS FORMS****WILCO BUSINESS FORMS, 425 E State****BUSINESS MACHINES**International Business Machines Corp, 119
S Cayuga***BUSINESS SCHOOLS**

(See Schools, Colleges and Academies)

BUSES CHARTERED**CRISPELL BROS, 716 W Clinton, see p 138****BUTTER, CHEESE AND EGGS****LAKEVIEW DAIRIES, 702 Adams, see p 91**
and front cover

Starland Farms, Mecklenburg rd.

CABINETMAKERS

B & O Cabinet Shop, 125 W Fall

BAKER LUMBER & SUPPLY CO, 79 W
Main, Dryden, see p 66

Hauser Andrew, 108 N Corn

LOVELESS & ZEISSIG, 303 W Lincoln
Parker Fred E, 428 Floral av**CALCULATING MACHINES**

Monroe Calculating Machine Co, 204 E State

***CAMERAS AND SUPPLIES**

(See Photographic Apparatus)

CORNELL CAMPUS STORE, Barnes Hall**ITHACA PHOTO SUPPLY, 105 W Green****TOMPKINS STUDIO THE, 134-136 E State,**
see p 133**CAR UNLOADING**

Student Transfer, 810 Cascadilla

CARPENTERS, CONTRACTORS AND
BUILDERS

Akers, Edward T, 1010 E State

Bero James, Cayuga Apts, 100 W Buffalo
(2D)

Carpenter Stuart V, Hook Pl ext

Compton Kent, 413 Hector

Compton Roy W, 1008 N Cayuga

EGAN WILLIAM M (painting), 909 N Tioga
see p 81**FABBRICATORE CONSTRUCTION CO INC,**
407 Dryden rd, see p 78**HYERS LEWIS C, 405 S Albany**

Ink Robert R, 822 S Meadow ext

MANCINI PAUL & SONS INC, 401 Han-
cock, see p 69

Mann Koeth A, 419 Wyckoff ave

McELWEE W D & SONS, 109 MacIntyre,
Forest Home, see p 78

McKaig Albert E, 434 Hook pl

McPHERSON BUILDERS, 313 The Parkway,
see p 79

Miller Cecil W, 318 E Fall

Rogers Leonard B (excavating), 312 Auburn

Smith Edward C, 101 Oakwood la

Swartwood Clarence J, 715 N Tioga

WARD CONSTRUCTION CO INC, 314 E
State, see p 78**CARPET AND RUG CLEANING****ROCKER RUG CLEANERS, 305 W Lincoln**
see alpha dir***CARPET SWEEPERS (BRANDS)****BISELL, Rothschild Bros, 155-159 E State**
and 100-126 S Tioga, see p 6**CARPETS, RUGS and FLOOR COVERINGS****ROCKER RUG CLEANERS, 305 W Lincoln**
see alpha dir**ROTHSCHILD BROS, 155-159 E State and**
100-126 S Tioga, see p 6**SHULMAN'S INC, 120 W State****CASH LOANS****ITHACA LOAN FINANCE INC, 102 W State**
see insert opp numerical**CASH REGISTERS****NATIONAL CASH REGISTER CO THE, 118**
E Greene, see p 123***CATERING SERVICE**

Pierce Madeline P Mrs, 134 Linn

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209 Dryden Road

Phone 4-9119

Ithaca, N. Y.

*CAULKING

ROTTMANN ROOFING & REMODELING,
704 W Buffalo, see front cover

*CEMENT

Driscoll Bros. & Co, 130 S Aurora
ITHACA FUEL SUPPLY CO, 222 S Fulton
ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

*CEMETERY MEMORIALS

GLENSIDE MONUMENT CO, 490 Floral av,
see p 129
Hoare, Raymond & Son, 530 W State

*CEMETERY URNS

Lockwood Gardens, 419 First

CERAMICS

Clay Craft Ceramic Studio The, 109 S Fulton

CHAIN DRIVE MANUFACTURERS

MORSE CHAIN CO, 616 S Aurora, see p 121

CHAIN MANUFACTURERS

MORSE CHAIN CO, S Hill nr DL&WRR and
616 S Aurora, see p 121

*CHAMBER OF COMMERCE

ITHACA CHAMBER OF COMMERCE, exec
sec Richard S Gram, 210 N Aurora, see
p 4

CHEMISTS

Geer William C, 220 Comstock, Cay Hts

CHILDREN'S DAY CARE CENTER

KIDDIE KARE, 931 E State, see p 53

*CHILDREN'S WEAR

Evans Youth Town, Ithaca Shopping Plaza
Jack & Jill Shop The, 115 E Green
KRESGE S S CO INC, 123 E State

*CHINA (BRANDS)

SYRACUSE, **Rothschild Bros**, 155-159 E
State and 100-126 S Tioga, see p 6

*CHINESE RESTAURANTS

ASIATIC GARDEN, 313 E State, see p 105

CHIROPODIST

Brown Charles V, 106 E State

CHIROPRACTORS

Baker Langford F, 302 E State
Gray William E, 102 E Court
Worden Wilbur E, 326 N Geneva

CHLORINATORS

SOFT WATER SERVICE, 110 S Corn and
204 Glenside rd, see p 93

CHURCHES

(See also Miscellaneous Directory)
**CHURCH OF THE IMMACULATE CON-
CEPTION**, N Geneva cor W Seneca, see
p 59
First Methodist Church, 402 N Aurora
FIRST PRESBYTERIAN CHURCH, DeWitt
Park nr Cayuga, see p 57
Salvation Army, 121 W State
St John's Episcopal Church, 210 N Cayuga
TABERNACLE BAPTIST CHURCH, 622 Uti-
ca, see p 58

CIGARS AND TOBACCO

Cayuga Smoke Shop, 126 S Cayuga
CORNELL CAMPUS STORE, Barnes Hall,
Cornell University
Mayers Smoke Shop, 205 E State
Petrillose Smoke Shop, 407 College av
Stafford's, 124 N Aurora
State Smoke Shop, 106 W State
United Cigar Agency, 200 E State
University Smoke Shop, 318 College av
WRIGHT'S SPORT CENTER, Ithaca Shop-
ping Plaza, see p 55

CINDER BLOCKS

BIRDSALL & JOHNSON, Richford

*CIRCULATING LIBRARIES

Mayers Smoke Shop, 205 E State

CIVIL ENGINEERS AND SURVEYORS

Crandall Carl, 111 N Tioga

CLEANING AND PRESSING

ANGELO'S DRY CLEANERS, 315 N Meadow
and 219 N Aurora, see back cover
Colonial Cleaners, 116 N Cayuga
FLETCHER W F CO, 103-105 Dryden rd,
branch 205 N Aurora, see p 113
Ithaca Cash & Carry Dry Cleaners, 111 W
State
ITHACA LAUNDRIES & DRY CLEANERS,
102 Adams, see p 114
Layton-Holland, 525 W Seneca
PETRILLOS CLEANERS INC, 208 N Aurora
and 418 Eddy, see p 114
STUDENT AGENCY, 409 College av, see p
114
Wilkins Castle Wilkins, 138 W State
WYLLIE DRY CLEANING, 109-115 N Corn,
see back cover

CLINICS

Student Medical Clinic (CU), 5-7 Central av

CLOCK REPAIRING

Beyeler Robert H, 122 First
Fix-It Shop, 305 First
SCHOOLEY'S INC, 152 E State, see top lines

NEW YORK LIFE INSURANCE CO.

Phone 9278 CHARLES H. WEBSTER, Agt., 102 WHITE PARK PL., CAYUGA HEIGHTS

CLOCKS (BRANDS)

GENERAL ELECTRIC, Schooley's Inc, 152 E State, see top lines
REVERE, Schooley's Inc, 152 E State, see top lines
SETH THOMAS, Schooley's Inc, 152 E State, see top lines
SETH THOMAS, R A Heggie & Bro Co, 136 E State, see alpha dir
TELECHRON, R A Heggie & Bro Co, 136 E State, see alpha dir
TELECHRON, Schooley's Inc, 152 E State, see top lines
WESTCLOX, Schooley's Inc, 152 E State, see top lines

*CLOTHING (BRANDS)

ALPACUNA, The Sport Shop, 209-211 E State, see insert
BARRON ANDERSON O'COATS, The Sport Shop, 207-211 E State, see insert
CHALLENGER, The Sport Shop, 209-211 E State, see insert
COLLEGE FASHION, The Sport Shop, 209-211 E State, see insert
FASHION PARK, The Sport Shop, 209-211 E State, see insert
KINGSRIDGE, The Sport Shop, 207-211 E State, see insert
PALM BEACH, The Sport Shop, 207-211 E State, see insert
RUMSON-TWEED, The Sport Shop, 207-211 E State, see insert
TIMELY, The Sport Shop, 207-211 E State, see insert
TOWN & COUNTRY, The Sport Shop, 207-211 E State, see insert

CLOTHING DEALERS

Browning King & Co, 224 E State
 Dell Isadore V (used), 437 W State
 Dutky's Zach Men's Shop, 213 Dryden rd
 Fashion Fair The (ladies), 210 Dryden rd
 Genatt's (children's), 142 E State
 Good-Friends, 109 E State
GRANT'S EDITH FASHION (ladies), 120 N Aurora, see p 56
 Holley's Inc (ladies), 119-121 E State
 Hykurs (ladies), 150 E State
 Ithaca Clothing Exchange, 522 W State
 Jack & Jill Shop (children), 115 E Green
LEWIS IRVING, 120 E State
 Lewton John Men's Apparel, 222 E State
 Montgomery Ward & Co, 101-107 E State
 Morris' Men's Wear, 106-110 S Cayuga
 Nancy Eliot Ladies Apparel, 300 E State
 National Army Stores, 106-108 N Cayuga
 Newberry J J Co, 135-137 E State
 Nugent's (ladies), 133 E State
 Ormand Hosiery Shop, 134 E State
 Penney J C Co, 115 E State
 Pritchard's Smart Shoppe, 103 N Aurora

ROTHSCHILD BROS, E State cor N Tioga, see p 6
 Schmaus Clothes, 105 W State
SEARS, ROEBUCK AND CO, 209-211 N Aurora
 Service League Shop, 113 E Green
 Smart Shoppe The, 103 N Aurora
SPORT SHOP THE, 209-211 E State, see insert
 Sturm Bros, 103 E Green
 Sullivan Joseph F, 156 E State
 Tarry Shoppe The (ladies'), 128 E State
 Tog-ette The (ladies'), 122 E State

CLUBS

CORNELL CLUB OF ITHACA THE, 1 Country Club rd edge of Campus opp Country Club, see p 97

*COAL (ANTHRACITE—BRANDS)

BLUE COAL, Champaign Coal & Stoker Co, 801-803 W Seneca, see p 95

COAL (BRANDS)

GOLD NUGGET, South Side Coal & Oil Co, 817 Danby rd, see p 95
HUDSON COAL, Perry Coal Co, 143 Maple, see p 95
JEDDO HIGHLAND (Hazelbrook), Ithaca Fuel Supply Co, 222 S Fulton

COAL DEALERS

CHAMPAIGN COAL & STOKER CO, 801-803 W Seneca, see p 95
 Finger Lakes Fuel Supply, 725 W Clinton
ITHACA FUEL SUPPLY CO, 222 S Fulton
 Ithaca Ice & Coal Co, 302 W Lincoln
 Leary Coal Co, 628 W Seneca
PERRY COAL CO, 143 Maple av, see p 95
SOUTHSIDE COAL & OIL CO, 817 Danby rd, see p 95

*COCKTAIL LOUNGES

CHANTICLEER RESTAURANT, 101 W State see top lines
CLINTON HOUSE, 116 N Cayuga, see p 99
SARSY'S, Slaterville rd, Route 79, see p 103

COLLECTIONS

MEDICAL-DENTAL SERVICE BUREAU, 121 E Seneca (701), see p 87
RIGGS COLLECTION SERVICE, 121 E Seneca (701), see p 87

*COLLEGE DORMITORIES

(See Dormitories)

*COLLEGE FRATERNITIES

(See Fraternities)

*COLLEGES

(See Schools, Colleges and Academies)
CORNELL UNIVERSITY, Central av

ROBERT EASTMAN, Inc. — Mailing Services

ALBERT HOEFER, JR., Manager
Telephone 3438

306 East State Street

Ithaca, New York

*COLOR PHOTOGRAPHY

FOERSTER CURT, 108 W State, see alpha dir

COMBINATION DOOR AND STORM SASH

Ithaca Metal Weatherstrip Co, 111 Fayette

*COMMERCIAL PHOTOGRAPHERS

FOERSTER CURT C, 108 W State, see alpha dir

Smith C Hadley, 314 E State, (250)

TOMPKINS STUDIO THE, 138-140 E State, see p 133

WESP MARION E, 143 E State

*COMMERCIAL PRINTERS

ART CRAFT OF ITHACA INC, 312 E Seneca, see p 134

CAYUGA PRESS THE, 113 E Green, see p 134

ITHACA PRINTING SERVICE, 113-115 S Tioga, see p 134

NORTON PRINTING CO, 317 E State, see p 134

*COMMERCIAL REFRIGERATION

SHELTON'S REFRIGERATION SALES & SERVICE, 703 Willow av, see bottom edge

*COMMERCIAL SCHOOLS

(See Schools, Colleges and Academies)

*COMMUNITY CHEST

ITHACA COMMUNITY CHEST, 313 N Aurora

CONCRETE BLOCKS

BIRDSALL & JOHNSON, Richford
Freeville Concrete Products Co Inc, Freeville, see p 76

CONCRETE (READY MIXED)

CAMPAGNI CONSTRUCTION CO, 77 Pomerooy, Cortland, see p 72

CORTLAND PAVING CO, Cortland, PO Box 747

RUMSEY-ITHACA CORP, PO Box 17 Ithaca
Main Office, Buttermilk Falls, see top edge

UNIVERSITY SAND & GRAVEL CO, 605-607 Dryden rd, see p 70

CONFECTIONERY AND ICE CREAM

Al's Dairy Bar, 321 College av
Andrews Anthony, 308 E State
Candy House The, 131 Dryden rd
Cozy Corner, 224 N Aurora
Doane's, 1005-1007 N Aurora
Fanny Farmer Candy Shops Inc, 109 E State
Froz-N-Gold, 433 N Cayuga
Ice Cream Shoppe, 106 N Aurora
Ingram's Inc, 107 S Aurora
Jim's Place, 400 Stewart av

Kennedy's Home Made Candy (The Plaza), Elmira rd

Kresge S S Co Inc, 123 E State

Michalis Pete A, 526 W State

Pop's Place, 415 College av

Rosica Distributing Co, 211 Hancock

Spraker's Dairy Queen, 215 Elmira rd

Sugar Bowl, 118 S Cayuga

Tumble In, 817 N Cayuga

West End Candy Kitchen, 714 W Buffalo

WRIGHT SPORT CENTER, Ithaca Shopping Plaza, see p 55

*CONGOLEUM (BRANDS)

(See Floor Coverings)

*CONSULTING ENGINEER

SCHICKEL NORBERT H, 423 Oak av, see p 35

*CONTRACTORS (ELECTRICAL)

(See Electrical Contractors)

*CONTRACTORS (EXCAVATING)

COMPAGNI CONSTRUCTION CO, 77 Pomerooy, Cortland

FABRIATORE CONSTRUCTION CO INC, 407 Dryden rd, see p 78

Lynch William H, 515 S Meadow

MANCINI PAUL & SONS INC, 401 Hancock, see p 69

RUMSEY-ITHACA CORP, Buttermilk Falls, RD 5, see top edge

*CONTRACTORS (GENERAL)

(See General Contractors)

ALBY & SONS, 605 Cascadilla, see p 71

Carpenter Stuart V, Hook Pl ext

CHASE LAGRANDE JR, 152 Ridgecrest rd

COMPAGNI CONSTRUCTION CO, 77 Pomerooy, Cortland, see p 72

Compton Roy W, 1008 N Cayuga

ELWOOD-GLOVER HEATING, 814 N Aurora, see p 82

EMPIRE SOILS INVESTIGATIONS INC, 132 Forest Home dr, see alpha dir

FABRIATORE CONSTRUCTION CO INC, 407 Dryden rd, see p 78

Hill Gerald A, 1111 Triphammer rd, RD1

Hurd Edmund A, 102 Highland pk

Knight Paving Products, Vine and Mitchell

LUCENTE ROCCO P, 504 Warren rd, phone 3-1261, see p 79

MANCINI PAUL & SONS INC, N Brindley, phone 4-6030, see p 69

Mann Koeth A, 419 Wyckoff av

McELWEE W D & SONS, 109 MacIntyre pl, Forest Home, see p 78

McKaig Albert E, 434 Hook pl

McPHERSON BUILDERS, 313 The Parkway, see p 79

Mezey George, 428½ N Aurora

Miller Cecil, 318 E Fall

WTKOThe Station with the "Hi-Fi" Sound
—1000 Watts of Power On Your Dial at—**1470**

Treman King Building, 113 South Cayuga St., Ithaca, N. Y.

PHONE 4-9511

Rogers Leonard B, 816 N Tioga
SCHICKEL NORBERT, 423 Oak av, see
 p 35
WARD CONSTRUCTION CO, 314 E State
 see p 78

CONTRACTORS (HEATING)

Pickering Harold B, 409 E Buffalo

CONTRACTORS (LANDSCAPING)**MANCINI PAUL & SONS**, 401 Hancock, see
p 69**WHITE NURSERY SERVICE**, Mecklenburg
N Y, tel Trumansburg 85F-2***CONTRACTORS (MASON)****FABRICATORE CONSTRUCTION CO INC**
407 Dryden rd, see p 78**MANCINI PAUL & SONS INC**, 401 Han-
cock, see p 69**McELWEE W D & SONS**, 109 MacIntyre
pl, Forest Home, see p 78**WARD CONSTRUCTION CO**, 214 E State
see p 78***CONTRACTORS (PAINTING)****EGAN WILLIAM M**, 909 N Tioga, see p 81**MANCINI PAUL & SONS INC**, 401 Han-
cock, see p 69**McPHERSON BUILDERS**, 313 The Park-
way, see p 79***CONTRACTORS (PAVING)****ALBY & SONS**, 605 Cascadilla, see p 71**CORTLAND PAVING CO**, Cortland, P O
Box 747

Knight Paving Products, Vine

MANCINI PAUL & SONS INC, N Brindley
see p 69***CONTRACTORS (PLUMBING, HEAT-
ING AND AIR CONDITIONING)****BREWER & BROWN CO INC**, 306 W Lin-
coln, see p 74**DONOHUE-HALVERSON INC**, 602 W Sen-
eca see p 82**ELWOOD-GLOVER HEATING**, 814 N
Aurora, see p 82**FAILING'S PLUMBING CO**, 111 S Fulton
see p 82

Morusty & Son, 618 W State

CONTRACTORS (ROOFING)

Lane Walter G 112 Compton rd rd 4

CONVALESCENT HOMES**BETWEEN THE LAKES SANITARIUM**, main
Interlaken, see front cover

Dorn's Nursing Home 114 W Green

Margaret's Nursing Home, 1102 N Aurora
 Oak Hill Manor. 602 Hudson
 Smith's Convalescent Home, 321 Pleasant

***CO-OPERATIVES**

(See Agricultural Co-operations)

**CO-OPERATIVE CONSUMERS SOCIETY
INC**, 609-619 W Clinton**CO-OPERATIVE GLF EXCHANGE INC AND
SUBSIDIARIES**, 136 Terrace Hill, see p 89**CORDIALS, LIQUORS AND WINES****EAST HILL SUPPLY CO**, 416 Eddy**VASTENO'S LIQUOR AND WINE STORE**,
206 N Tioga see top lines**VICTORY LIQUOR STORE**, 303 Taughan
nock, see p 54**CORSETIERS**

Kathryn Corset Shop The, 208 E State

CORSETS (BRANDS)*CARTER'S**, Rothschild Bros., 155-159 E
State and 100-126 S Tioga, see p 6**FLEXEES**, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 6**LeGANT**, Rothschild Bros, 155-159 E State
and 100-126 S Tioga, see p 6**NEMO-FLEX**, Rothschild Bros., 155-159 E
State and 100-126 S Tioga, see p 6**RENGO BELT**, Rothschild Bros, 155-159 E
State and 100-126 S Tioga, see p 6***COSMETICS AND PERFUMES (BRANDS)****ELIZABETH ARDEN**, Rothschild Bros, 155-
159 E State and 100-126 S Tioga, see
p 6**HELENA RUBENSTEIN**, Rothschild Bros.
155-159 E State and 100-126 S Tioga,
see p 6**YARDLEY'S**, Rothschild Bros, 155-159 E
State see p 6**COUNTER TOPS****LOVELESS & ZEISSIG**, 303 W Lincoln***COURTS**

(See Page 115)

***CRATING AND PACKING OF HOUSE-
HOLD GOODS****DEAN OF ITHACA INC**, 401-409 E State,
see top lines

Student Transfer, 810 Cascadilla

CREAMERIES*LAKE VIEW DAIRIES**, 702 Adams, see p91
and front cover**For Prompt Efficient
DELIVERY SERVICE Call**

625 WEST CLINTON STREET

PARCEL DELIVERY 9772

ITHACA, N. Y.

ITHACA SAVINGS & LOAN ASSOCIATION

Four Convenient Savings Plans, High Dividends, Christmas Club, Home Loans
Owned by Members Come In Phone 2-2391—Corner State and Aurora

LUCE DAIRY CO, 410 Hillview pl
Starland Farms, Mecklenburg rd

*CREDIT BUREAUS

CREDIT BUREAU OF ITHACA INC, 130 E Green
MEDICAL-DENTAL SERVICE BUREAU 121 E Seneca, see p 87

CREDIT INVESTIGATORS

RIGGS COLLECTION SERVICE, 131 E Seneca, see p 87

CREDIT REPORTING

Hanford Rodney W, 9 Woodland pl

*CRUSHED GRAVEL AND STONE

RUMSEY-ITHACA CORP, Buttermilk Falls, RD5, see top edge

CRUSHED LIME STONE

Cortland Paving Co, Cortland, PO Box 747

CURTAINS AND DRAPERIES

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 6

WISSEN FABRICS INC, 130 E Seneca, see p 56

***CUT FLOWERS AND POTTED PLANTS**
BOOL'S FLOWER SHOP, 215 E State see top lines

FLOWERFIELD FLORIST, 1395 Mecklenburg rd, see p 88

Lockwood Gardens, 409 First

LOUNSBERY FLOWERS, 409 College av, see top lines

PRATT'S FLOWER SHOP, 214 E Seneca, see p 88

DAIRY PRODUCTS

Begeacres Farm, S Lansing rd

CAMPBELL'S DAIRY PRODUCTS, 909 Dryden rd, Varna, see p 93

Honey Butter Products Corp, 129½ Dryden rd

Inlet Valley Farms Inc, 748 S Meadow

LAKE VIEW DAIRIES, 702 Adams, see p 91 and front cover

LUCE DAIRY CO, 410 Hillview pl

Plaza Dairy Bar (The Plaza), Elmira rd

Starland Farm, Mecklenburg rd

Tri-State Egg & Poultry Co Inc, 969 E Shore dr

DANCING ACADEMIES AND TEACHERS

Bower School of the Dance, 147-151 E State

Dance Work Shop, 434 N Aurora

Robb Dance Studio, 310 N Cayuga

DECORATIVE FABRICS

WISSEN FABRICS INC, 130 E Seneca see P 56

*DECORATORS (INTERIOR)

EGAN WILLIAM M, 909 N Tioga, see p 81

DELICATESSEN

MICKEY'S IGA MARKET, 435 N Cayuga, see p 94

Smith's Treman Lake Store, 1080 Danby rd, RD4

Zim-Zim's Delicatessen, 313 College av

*DELIVERY SERVICE

(See Parcel Delivery)

ALLING TRANSFER INC, 316 Taughanock blvd, see alpha dir

PARCEL DELIVERY 625 W Clinton see bottom lines

DENTAL LABORATORIES

Guild Dental Laboratory, 128 Crescent pl

Ithaca Dental Laboratory, 213 E State

DENTISTS

Baker Robert W, 121 E Seneca (402)

Baldini Ralph P, 415 N Tioga

Beddoe Edward A, 105 Catherine

Bohland Bernard S, 114 N Tioga (313)

Brampton George E, Savings Bank Bldg (512-514)

Crawford Leland Sr, 208 E State

Cashman Chester J, 100 W Buffalo (1D)

Champlin O Kenneth, 410 Savings Bank bldg

Cross Arthur A, Seneca bldg (600-602), 121 E Seneca

Dusinberre Rhea H Mrs, 100 W Buffalo (1D)

Elkins Leonard, Corners Community Center

Greenberg Martin, 121 E Seneca (104)

Hall John B, 121 Seneca (501)

King Edward C, 121 E Seneca (402)

LaCelle A L, 121 E Seneca (603-604)

Larkin Edward F, 413 College av

Michael James D, 810 E State

Neish LeRoy D, Seneca bldg

Neish Walter R, Seneca bldg

O'Connell Thomas J, 121 E Seneca

Rubin Martin, 1st Nat Bank Bldg (507-508)

Sainburg Philip C, 1st Nat Bank Bldg (506)

Silsbee Robert L, 324 Dryden rd

Silvin Joseph J, 121 E Seneca (600-602)

Stage Everett M, 121 E Buffalo

Stanton William G, 215 E State

Taber Claude E, 102 N Tioga

Visnyei George J, 218 N Aurora

Wayman J Dix, 214 N Aurora

DEPARTMENT STORES

KRESGE S S CO INC, 123 E State

Montgomery Ward & Co, 101-107 E State

Small Appliances, TV, Radio — Sales & Service

SAM PETER TV and APPLIANCES

DANBY AND KING ROAD

TEL. 4-0372

Dodge and Plymouth — WM. T. PRITCHARD

SALES AND SERVICE Dodge Job-Rated Trucks 304-312 S. Cayuga St. Phone 2-2468

Penney J C CO INC, 115 E State
ROTHSCHILD BROS, 155-159 E State and
 100-126 S Tioga, see p 6
SEARS,ROEBUCK AND CO, Catalog sales
 office, 209-211 N Aurora

***DESIGNERS AND RETOUCHERS**
ITHACA ENGRAVING CO, 115 S Tioga, see
 p 131

DIAMONDS
HEGGIE R A AND BRO CO, 136 E State,
 see alpha dir
HILL'S JEWELERS, 307 E State, see alpha
 dir
SCHOOLEY'S INC, 152 E State, see top
 lines

DICTATING EQUIPMENT
VAN NATTA OFFICE EQUIPMENT CO INC
 128 E Seneca, see p 136

**DIES, JIGS, FIXTURES AND GAGE
 MANUFACTURERS**
THERM - ELECTRIC METERS CO INC
 Hudson st ext

***DINING ROOMS**
 (See Restaurants)
CLINTON HOUSE, 116 N Cayuga, see p99
FALL CREEK HOUSE, 302 Lake see p105
GOODMAN HOTEL, Main Interlaken see
 p 101
ITHACA HOTEL, 219 E State, see p 98
NORMANDIE RESTAURANT, 112-114 E
 State, see p 100
ROYAL PALM RESTAURANT, Dryden rd
 see top lines
GARRY'S, Slateville rd Rt 79, see p 103
TAUGHANNOCK FARMS INN, Route 89
 at Taughannock Falls St Park, see p104
TRAVELER'S HOTEL, 117-121 S Aurora
 see alpha dir
VICTORIA HOTEL, 109 N Cayuga, see p105
VILLA RESTAURANT THE, Cor third &
 Madison see p 102

DINNERWARE
McLEAN CHINA, 109 S Tioga
MONROE'S GIFT & APPLIANCE SHOP, 103
 N Cayuga

DINNERWARE (BRANDS)
SPODE, Rothschild Bros, 155-159 E State
 and 100-126 S Tioga, see p 6
WEDGEWOOD, Rothschild Bros, 155-159
 E State and 100-126 S Tioga, see p 6

***DIRECT MAILING**
EASTMAN ROBERT INC, 306 E State, see
 top lines
***DIRECTORIES AND MAPS (ITHACA)**
 Mayers Smoke Shop, 205 E State

***DIRECTORY LIBRARIES**
FREE DIRECTORY LIBRARY, H A Mann-
 ing Co of NY owners at Chamber of Com-
 merce, see p 5

DIRECTORY PUBLISHERS
MANNING H A CO OF NY, 514 Wedgeway
 Bldg, Schenectady, see p 5

DONUTS
BOLTON BROS DONUT SHOP, 539 W State
 see p93

DOORS (OVERHEAD GARAGE)
ROBINSON & CARPENTER, 206 Taughan-
 nock blvd, see p 2

***DOORS, SASH AND BLINDS**
 (See also Lumber Dealers)
CAYUGA LUMBER CO, 801 W State see
 p 67
DRISCOLL BROS & CO, 130 S Aurora
ROBINSON & CARPENTER, 206 Taughan-
 nock blvd, see p 2

DORMITORIES (COLLEGE)
 Algonquin Lodge Association (CU), 256
 Stewart
 Baker Tower (men), West av cor University
 av
 Balch Halls (women), Thurston av
 Boldt Hall (men) University av
 Boldt Tower (men), Cascadilla pl
 Buffalo House, 717 E Buffalo
 Casadilla House, 104 Lake av
 Cayuga Student Residence Association (CU)
 630 Stewart av
 Comstock Anna House (A), 520 Thurston av
 Comstock Anna House (B), 522 Thurston av
 Faculty Dormitory, 1 East av
 Founders Hall (men), West av, Campus
 Graduate House, 15 South av
 Hilliard House, 603 E Seneca
 Lyon Hall (men), West av
 McFadden Hall (men), West av
 Mennen Hall (men), West av
 Newman Hall (IC), 503 E Buffalo
 North Baker Hall (men), West av cor Uni-
 versity av
 Prudence Risley Hall (women), 613 Thurston
 av
 Sage Hall (women), Sage av
 South Baker Hall (men), West av cor Uni-
 versity av
 Westminster Hall (women), 323 N Tioga

DORMITORIES (PRIVATE)
 Sheldon Court, 410 College av

***DRAPERIES, CURTAINS, ETC**
ROTHSCHILD BROS, 155-159 E State and
 100-126 S Cayuga, see p 6
WISSEN FABRICS INC, 130 E Seneca, see
 p 56

Carry insurance with Carey

DRESSMAKERS

Andrews Georgiana H Mrs, 413 E State
Ball Hazel A, 507 N Aurora
Briggs Minnie E Mrs, 427 N Geneva
Brown Elizabeth C Mrs, 105 First
Duncker Sewing Shop The, 205 N Aurora
Foote Alice Mrs, 102 N Tioga
Ginzery Margit, 128 E State
Krotts Susie G Mrs, 1018 N Cayuga
Lott Mayme M, 314 N Plain
Murphy Helena T, 118 W Court
Rogers Clara A Mrs, 918 N Aurora
Thomas A Marie Mrs, 504 S Plain
Vagner Mary B Mrs, 133 E State

DRIVEWAYS

ALBY & SONS, 605 Casadilla, see p 71
ECONOMY PAVING CO, 77 Pomeroy Courtland, see p 72
MANCINI PAUL & SONS INC, 401 Hancock phone 3-1396 or 4030, see p 69

DRUGGISTS

(See Pharmacists)

DRY CLEANING

ANGELO DRY CLEANING, 315 Meadow, 219 N Aurora (branch), see back cover
ITHACA LAUNDRIES & DRY CLEANERS, 102 Adams, see p 114
QUICK LAUNDRY, 613 W State, see p 114

DRY GOODS

Abbott's Dry Goods, 104 N Corn
Kay's Fabric Shop, 124 E State
ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 6
WISSEN FABRICS INC, 130 E Seneca, see p 56

*DUMP TRUCKING

RUMSEY-ITHACA CORP, Buttermilk Falls see top edge

DUPLICATING MACHINES

VAN NATTA OFFICE EQUIPMENT CO INC
128 E Seneca, see p 136

DYERS AND CLEANERS

ANGELO DRY CLEANERS, 315 N Meadow, 219 N Aurora (branch), see back cover
Colonial Cleaners, 116 N Cayuga
FLETCHER W F CO INC, 103 Dryden rd and 205 N Aurora, see p 113
PETRILLOSE CLEANERS, 208 N Aurora and The Plaza 222 Elmira rd, see p 114
WYLLIE DRY CLEANERS, 109 N Corn, see back cover

*EAGLES ASSOCIATION

(See also Miscellaneous Directory)

FRATERNAL ORDER OF EAGLES, 330 E State, see p 61

EARTHMOVING

UNIVERSITY SAND & GRAVEL CO, 605 Dryden rd, see p 70

*EAVES TROUGHS

WHEATON'S SHEET METAL SHOP, 909 W State, see p 81

*EGG DEALERS

TRI-STATE EGG & POULTRY CO INC, 969 E Shore dr

*ELECTRIC FIXTURES

(See Electrical Equipment and Supplies)

ELECTRIC FOOD MIXERS (BRANDS)

HAMILTON BEACH, Thayer Appliance Co, 417-419 W Seneca, see p 83

*ELECTRIC FREEZERS

FRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 83
KELVINATOR, Shelton's Refrigeration, 709-711 Willow av, see bottom edge

*ELECTRIC IRONERS (BRANDS)

BENDIX, Lent's, 210 N Tioga, see p 9
GENERAL ELECTRIC, Lent's Inc, 210 N Tioga, see p 9
HOTPOINT, Cortright Electric, 653 Elmira rd, see p 85
HOTPOINT, McIndoe Appliances, Turkey Hill rd, Varna
IRON-RITE, Lent's Inc, 210-212 N Tioga and 116 N Aurora, see p 9
UNIVERSAL, Cortright Electric, Elmira rd, RD 5, see p 85

*ELECTRIC LIGHT COMPANIES

(See Light, Heat and Power Companies)
NEW YORK STATE ELECTRIC & GAS CORP, 123 S Cayuga, see p 7

ELECTRIC MOTORS (REPAIRS)

NORTON ELECTRIC CO INC, 1013 W State

*ELECTRIC RANGES (BRANDS)

(See Ranges Electric—Brands)

*ELECTRIC REFRIGERATORS (BRANDS)

(See Refrigerators—Brands)

ELECTRIC WASHERS

(See Washing Machines—Brands)

ELECTRIC WELDING

JOHNNY'S WELDING SERVICE, 720 W Green, see p.76

*ELECTRIC WIRING

DASSANCE & ANDERSON, 428 N Titus av, see p 85

**DEAN of ITHACA, Inc. AGENTS AERO MAYFLOWER
TRANSIT COMPANY**

401-409 EAST STATE STREET

DIAL 4-0511

CORTRIGHT ELECTRIC, 653 Elmira rd,
RD5, see p 85**NORTON ELECTRIC CO**, 409 W State, see
p 84**TOWNER ELECTRIC**, 210 Center, see p 85***ELECTRICAL APPLIANCES****BAKER LUMBER AND SUPPLY CO**, 505-
515 Third av and 79 W Main, Dryden,
see p 66**CAYUGA LUMBER CO**, 801 W State, see p
67**CORTRIGHT ELECTRIC**, 653 Elmira rd, see
p 85**DAVIS APPLIANCE CO**, 308 Elmira rd, see
p 84**DeFURMAN PLUMBING & HEATING CO**,
111-113 N Plain, see top lines**DONOHUE-HALVERSON INC**, 602 W Sen-
eca, see p 82**HULL HEATING & PLUMBING CO**, 802 W
Seneca, see p 75

Jones Appliance Center, 330 W State

JORDAN'S TV SALES & SERVICE, 503 Spen-
cer rd, see p 86**LEE OF ITHACA INC**, 108-110 E State**LENT'S**, 210-212 N Tioga, see p 9**MARION & FRENCH**, 607 Five Mile dr, see
p 83**McINDOE APPLIANCES**, Turkey Hill rd,
Varna, see p 86**MILLER'S REPAIR SERVICE**, 320 Center,
phone 4-3531, see alpha dirMonroe's Gift & Appliance Shop, 103 N
Cayuga**NORTON ELECTRIC CO INC**, 1013 W.
State, see p 84**PETER SAM TV & APPLIANCES**, Danby rd
and King, see bottom lines**ROTHSCHILD BROS**, 155-159 E State and
100-126 S Tioga, see p 6**SHELTON'S REFRIGERATION**, 703 Willow
av, see bottom edge**THAYER APPLIANCE CO**, 417-419 W Sen-
eca, see p 83

Zion's Furniture Inc, Shopping Plaza

ELECTRICAL APPLIANCES (BRANDS)**HOTPOINT**, Cortright Electric, Elmira rd,
RD5, see p 85**PHILCO**, Firestone Stores, 324-328 W State,
see p 52**UNIVERSAL**, DeFurman Plumbing & Heat-
ing Co, 111-113 N Plain, see top lines**ELECTRICAL CONTRACTORS****CORTRIGHT ELECTRIC**, 653 Elmira rd, see
p 85**DASSANC & ANDERSON**, 428 N Titus av,
see p 85

Davenport Electric, 420 N Geneva

DAVIS APPLIANCE CO, 308 Elmira rd, see
p 84

Lawrence Electric, 279 Coy Glen rd

MARION & FRENCH, 607 Five Mile dr, see
p 83**NORTON ELECTRIC CO, INC**, 1013 W
State, see p 84**TOWNER ELECTRIC**, 210 Center, see p 85**ELECTRICAL EQUIPMENT AND SUPPLIES****CORTRIGHT ELECTRIC**, 653 Elmira rd, see
p 85**COTTON-HANLON**, Odessa, see p 68**DASSANCE & ANDERSON**, 428 N Titus av,
see p 85**DONOHUE-HALVERSON INC**, 602 W Sen-
eca, see p 82**LEE OF ITHACA INC**, 110 E State**MARION & FRENCH**, 607 Five Mile dr, see
p 83**NORTON ELECTRIC CO INC**, 1013 W
State, see p 84**RUMSEY C J & CO**, 206 E State, see p 80**SHELTON'S REFRIGERATION**, 703 Willow
ave, see bottom edge**STALLMAN DISTRIBUTING CORP**, (whlse),
714 W Clinton**THAYER APPLIANCE CO**, 417-419 W Sen-
eca, see p 83**TOWNER ELECTRIC**, 210 Center, see p 85**ELECTRICAL REPAIRERS**

Andy's Electrical Repairing, 402 S Plain

CORTRIGHT ELECTRIC, 653 Elmira rd, see
p 85

Johnny's Repair Service, 506 W State

MARION & FRENCH, 607 Five Mile dr, see
p 83**MILLER'S REPAIR SERVICE**, 320 Center,
see alpha dir**NORTON ELECTRIC CO INC**, 1013 W State
see p 84**TOWNER ELECTRIC**, 210 Center, see p 85**ELECTROLYSIST**

Schmal Greta Mrs, 110 Cobb

ELECTRONICS*FINGER LAKES ELECTRONICS MFG CO**,
308 Coddington rd**GENERAL ELECTRIC CO**, Cornell Univer-
sity Airport, see p 122**ELETRONICS SUPPLIES (RETAIL-
WHOLESALE)****STALLMAN DISTRIBUTING CORP**, (whlse),
714 W Clinton

United Sales Co, 537 W State

***ELKS ASSOCIATION**

(See also Miscellaneous Directory)

Benevolent Protective Order of Elks, 135-139
W State

DE FURMAN PLUMBING and HEATING

111-113 North Plain Street

Telephone 9605

PLUMBING SUPPLIES AND HOME APPLIANCES

*EMBALMERS

BANGS FUNERAL HOME, 209 W Green, see front edge

GILBERT CARL F, 125 E Buffalo, see p 96

HERSON MATTHEW J, 110 S Geneva, see alpha dir

Shea Funeral Home, 314 W State

VanORDER JOHN H, 511 W Seneca

WAGNER ELWOOD C, 421 N Aurora, see front cover

EMPLOYMENT AGENCIES

Dunyak Rose R Mrs, 301 W Green

Korts Employment Service, 222 N Aurora

N Y State Employment Service, 209 N Aurora

ENGINEERS (CIVIL)

Crandall Carl, 111 N Tioga

Graham Leland L, 445 N Aurora

McELWEE W D & SON, 109 McIntyre pl, Forest Home, see p 78

WARD CONSTRUCTION CO, 314 E State, see p 78

*ENGINEERS (CONSULTING)

McKaig Thomas H, Forest Home dr

SCHICKEL NORBERT H, 423 Oak av, see p 35

ENGINES (MOTORBOAT)

JOHNSON BOAT YARD, 708 Willow av, see p 124

ENGRAVERS (PHOTO AND ARTISTS)

ITHACA ENGRAVING CO, 115 S Tioga, see p 131

ENGRAVING (STATIONERY)

CORNER BOOK STORE THE, 109 N Tioga, see p 135

Johanson William S, 308 W Seneca

*EXCAVATING CONTRACTORS

CORTLAND PAVING CO, Cortland, PO Box 747

Lynch William H, 515 S Meadow

MANCINI PAUL & SONS, N Brindley, see p 69

RUMSEY-ITHACA CORP, Buttermilk Falls, RD 5, see top edge

*EXPLOSIVES

RUMSEY-ITHACA CORP, Buttermilk Falls, RD5, see top edge

EXPRESS COMPANIES

Railway Express Agency, 128 W State

EXPRESSING

Student Transfer, 810 Cascadilla

EXTERMINATORS

A B C EXTERMINATING CO, 531 Elm Arrow Exterminating Co, 121 E Seneca (102)

FABRICS

WISSEN FABRICS INC, 130 E Seneca, see p 56

FAMILY BUNDLE SERVICE

PALACE LAUNDRY OF ITHACA, 323-325 Eddy, see top lines

FARM APPRAISALS

National Farm Consulting Service, 102 E State

*FARM IMPLEMENTS

Mazourek Ladislav, 616 W Buffalo

SEARS, ROEBUCK AND CO, 209-211 N Aurora

*FARM LOANS

National Farm Loan Association of Ithaca, 225 S Fulton

FARM MACHINERY

(See Agricultural Implements)

FARM PRODUCE

Chase Bros, 502 N Meadow

FARM SUPPLIES

ITHACA CO-OPERATIVE GLF SERVICE, 120 S Fulton

FARM SUPPLY BUYERS

CO-OPERATIVE GLF FARM SUPPLIES, 136 Terrace Hill, see p 89

FEDERAL AND STATE OFFICES IN THE DISTRICT

U S Dept of Interior Geological Survey, 202 E State (701-712)

U S Dept of Agriculture Soil Conservation Service, 225 S Fulton

FENCES (BRANDS)

ANCHOR FENCE, Johnny's Welding Service, 720 W Green, see p 76

*FERTILIZERS

LOCKWOOD GARDENS, 419 First

FIDELITY BONDS

ITHACA AGENCY INC, 108 W State, see p 107

*FILING EQUIPMENT (BRANDS)

ART METAL, The Corner Book Store, 109 N Tioga, see p 135

GLOBE WERNICKE, Van Natta Office Equipment Co Inc, 128 E Seneca, see p 136

SCHOOLEY'S INC. DIAMONDS of FINEST QUALITY

152 EAST STATE STREET

DIAL 2-1551

***FINANCING**

ITHACA LOAN FINANCE INC., 102 W State, see insert opp numerical

***FIRE EXTINGUISHERS**

NATIONAL WELDING, 708 Taber, see p 77

***FIRE INSURANCE**

TOMPKINS CO-OPERATIVE FIRE INSURANCE CO., 126 E Seneca, see insert opp inside back cover

FIREPLACE EQUIPMENT

JOHNNY'S WELDING SERVICE, 720 W Green, see p 76

FISH

ITHACA SEA FOODS, 604 W Green

***FISHING TACKLE**

ITHACA SPORTING GOODS, 420 Eddy
WRIGHT'S SPORTING CENTER, (The Plaza), Elmira rd, see p 55

FIVE AND TEN CENTS STORES

(See Variety Stores)

FLOOR COVERINGS

BAKER LUMBER & SUPPLY CO INC., 505 N Third and 79 W Main, Dryden, see p 66

BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora, see p 80

DICKINSON PAINT & WALLPAPER, 311 E State, see p 96

Durling's, 308 Dey
Ithaca Floor Covering, 407 Taughannock blvd

FLOOR COVERINGS (BRANDS)

ARMSTRONG, Better Paint & Wallpaper Service, 216 N Aurora, see p 80

NAIRN, Better Paint & Wallpaper Service, 216 N Aurora, see p 80

VERSA-TILE, Robinson & Carpenter, 206 Taughannock blvd, see p 2

FLOOR SANDERS FOR RENT

BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora, see p 80

BISHOP'S, 320 W State, see p 81

MANDEVILLE R C & SON, Slaterville rd, RD4

FLOOR TILE

BISHOP'S, 320 W State, see p 81
Durling's, 308 Dey

***FLOOR WAXING**

ITHACA WINDOW CLEANING CO., 405 Turner pl

FLOORING

BAKER LUMBER & SUPPLY CO INC., 505

N Third and 79 W Main, Dryden, see p 66

COTTON-HANLON, Odessa, see p 68

***FLORAL DECORATIONS**

BOOL'S FLOWER SHOP, 215 E State, see top lines

FLOWERFIELD FLORIST, 1395 Mecklenburg rd, see p 88

HUNTINGTON GARDENS, Slaterville rd, see p 88

Lockwood Gardens, 419 First

LOUNSBERY FLOWERS, 409 College av, see top lines

PRATT'S FLOWER SHOP, 214 W Seneca, see p 88

FLORISTS

Ball's Greenhouse, 212 W Lincoln

BOOL'S FLOWER SHOP, 215 E State, see top lines

FLOWERFIELD FLORIST, 1395 Mecklenburg rd, see p 88

HUNTINGTON GARDENS, 1715 Slaterville rd, see p 88

Lockwood Gardens, 419 First

LOUNSBERY FLOWERS, 409 College av, see top lines

Machen's Flower Shop, 612 S Plain

PRATT'S FLOWER SHOP, 214 E Seneca, see p 88

Stimming Florist (wholesale), end Cherry

FLOUR, FEED AND GRAIN

CO-OPERATIVE GLF MILLS, Terrace Hill, see p 89

ITHACA CO-OPERATIVE GLF SERVICE INC., 120 S Fulton, see p 89

Lackawanna Feed Co, 710 W State

FLYING SCHOOLS

Ithaca Flying Service Inc, end Taughannock blvd

***FOREIGN EXCHANGE**

FIRST NATIONAL BANK OF ITHACA, 202 E State, see p 3 and front cover

FOUNTAIN PENS (BRANDS)

PARKER, The Corner Book Store, 109 N Tioga, see p 135

**FRATERNITY AND SORORITY
HOUSES (COLLEGE)**

Acacia Fraternity, 318 Highland rd, Cay Hts

Alpha Chi Rho House, 726 University av
Alpha Chi Sigma Fraternity, 425 Wyckoff av

Alpha Delta Phi House, 777 Stewart av

Alpha Epsilon Phi Sorority, 435 Wyckoff av
Alpha Epsilon Pi Fraternity, 216 Cascadilla Park

Alpha Gamma Rho Fraternity, 203 Highland av
 Alpha Omicron Pi Sorority, The Knoll, Cor Hts
 Alpha Phi Delta Fraternity, 515 Stewart av
 Alpha Phi Sorority, 411 Thurston av
 Alpha Psi Fraternity, 410 Elmwood av
 Alpha Sigma Phi Fraternity, Rockledge, Stewart av
 Alpha Sigma Phi, Rockledge, Stewart av
 Alpha Tau Omega Lodge, 625 University av
 Alpha Xi Delta Sorority, 228 Wait av
 Alpha Zeta Lodge, 214 Thurston av
 Beta Sigma Rho Lodge, 126 Westbourne la
 Beta Theta Pi House, 100 Ridgewood rd, Cor Hts
 Chi Omega Sorority, 1 Sisson pl
 Chi Phi, 107 Edgemore la
 Chi Psi Lodge, 810 University av
 Cosmopolitan House, 301 Bryant av
 Delta Chi House, The Knoll, Cor Hts
 Delta Delta Delta Sorority, 626 Thurston av
 Delta Gamma Sorority, 117 Triphammer rd
 Delta Kappa Epsilon House, 13 South av
 Delta Phi House, 100 Cornell av
 Delta Phi Zeta Sorority, (IC), 510 E Seneca
 Delta Tau Delta Lodge, 110 Edgemore la
 Delta Upsilon Lodge, 6 South av
 Gamma Alpha Fraternity, 116 Oak av
 Green Trees (Phi Kappa Sigma Fraternity), Edgewood rd, Cor Hts
 Hillcrest (Sigma Alpha Epsilon Lodge), Stewart av
 Hillside Cooperative, 306 University av
 Kappa Alpha, 2 Central av
 Kappa Alpha Theta Sorority, 118 Triphammer rd
 Kappa Delta Rho, 312 Highland rd
 Kappa Delta Sorority, 109 Triphammer rd
 Kappa Gamma Psi (IC), 414 N Cayuga
 Kappa Kappa Gamma Sorority, 508 Thurston av
 Kappa Nu, 509 Wyckoff av
 Kappa Sigma Fraternity, 600 University av
 Lambda Chi Alpha Lodge, 125 Edgemore la
 Omega Tau Sigma Fraternity, 200 Willard Way
 Phi Alpha House, 102 Willard Way
 Phi Delta Pi, 111 Osmun pl
 Phi Delta Theta House, 2 Ridgewood rd, Cor Hts
 Phi Epsilon Pi Fraternity, 316 Highland rd, Cay Hts
 Phi Gamma Delta Lodge, The Oaks
 Phi Kappa Sigma Fraternity (Green Trees), Ridgewood rd, Cor Hts
 Phi Kappa Psi, 312 Thurston av
 Phi Kappa Sigma, 5 Ridgewood rd
 Phi Kappa Tau Fraternity, The Knoll, Cor Hts
 Phi Mu Alpha, 117 DeWitt pl
 Phi Sigma Delta House, 640 Stewart av
 Phi Sigma Kappa, 702 University av
 Phi Sigma Sigma Sorority, 313 Wait av
 Pi Beta Phi Sorority, 330 Triphammer rd
 Pi Kappa Alpha Fraternity, 17 South av
 Pi Kappa Phi, 722 University av
 Pi Lambda Phi, 410 Thurston av

Psi Upsilon House, 2 Forest Park la
 Rockledge (Alpha Sigma Phi Lodge), Stewart av
 Seal & Serpent, 305 Thurston av
 Sigma Alpha Epsilon Lodge, Hillcrest av
 Sigma Alpha Iota Sorority, 440 E Buffalo
 Sigma Alpha Mu, 210 Thurston av
 Sigma Chi Lodge, 106 Cayuga Hts rd, Cay Hts
 Sigma Delta Tau Sorority, 115 Ridgewood rd
 Sigma Kappa Sorority, 150 Triphammer rd
 Sigma Nu Lodge, 230 Willard Way
 Sigma Phi Place, 1 Forest Park la
 Sigma Phi Epsilon House, 112 Edgemore la
 Sigma Pi, 730 University av
 Tau Delta Phi, 40 Ridgewood rd
 Tau Epsilon Phi, 306 Highland rd, Cay Hts
 Tau Kappa Epsilon, 105 Westbourne la
 Telluride Association, 217 West av
 Theta Chi Fraternity, 519 Stewart av
 Theta Delta Chi House, 800 University House
 Theta Xi Lodge, 534 Thurston av
 Watermargin, 103 McGraw pl
 Zeta Beta Tau Fraternity, 1 Edgecliff pl
 Zeta Psi, 660 Stewart av

*FREEZERS—HOME (BRANDS)

FRIGIDAIRE, Thayer Appliance Co, 417-419 W Seneca, see p 83

FREEZERS SERVICE AND REPAIRING

Newman Lawrence A, 317 Linn

FREIGHT HANDLING

ALLING TRANSFER INC, 316 Taughan-nock blvd, see alpha dir
 Student Transfer, 810 Cascadilla

FROZEN FOODS

THORPE'S RED & WHITE GROCERY, 311 S Cayuga, see p 94

FRUIT DEALERS

Budget Market, 831 Cliff

FRUITS AND VEGETABLES

Kuharry's Road Stand, 223 Elmira rd

FUEL DEALERS

(See also Coal, Wood and Fuel Oils)
B & H OIL CO, 414 Elmira rd, see p 51
 Buckingham Fuel Oil Service, Hancock c N Meadow
CULVERS SERVICE, 1012 W State
 Esso Standard Oil Co, 520 Taughan-nock blvd
HEAD D F OIL CO, 119 N Albany, see p 51
ITHACA FUEL SUPPLY CO, 222 S Fulton
 Kish, Michael, 713 W Court
 Socony Mobil Oil Co Inc, 723 Cascadilla
SOUTHSIDE COAL & OIL CO, 817 Danby rd, see p 95
TOWNSEND LESLIE B, 801 Cascadilla, see p 50

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***FUEL OILS (BRANDS)**

ATLANTIC, B & H Oil Co Inc, Elmira rd, see p 51
ESSO, Culver's Service, 1012-1014 W State
ESSO, South Side Coal & Oil Co, 817 Danby rd, see p 95
 Esso Standard Oil Co, 520 Taughannock blvd
ESSOHEAT, D F Head Oil Co, 119 N Albany, see p 51
SHELL, Champaign Coal & Stoker Co, 803 W Seneca, see p 95

***FUNERAL DESIGNS**

BOOL'S FLOWER SHOP, 215 E State, see top lines
 Lockwood Gardens, 419 First
LOUNSBERY FLOWERS, 409 College av, see top lines
PRATT'S FLOWER SHOP, 214 E Seneca, see p 88

***FUNERAL DIRECTORS**

BANGS FUNERAL HOME, 209 W Green, see front edge
GILBERT CARL F, 125 Buffalo, see p 96
GILBERT MEMORIAL HOME, 125 E Buffalo, see p 96
HERSON FUNERAL HOME, 110 S Geneva, see alpha dir
 Oltz Leon A Funeral Home, 102 S Geneva
SHEA FUNERAL HOME, 314 W State, see back cover
VAN ORDER FUNERAL HOME, 511 W Seneca
WAGNER FUNERAL HOME, 421 N Aurora, see front cover

FUNERAL HOMES

BANGS FUNERAL HOME, 209 W Green, see front edge
SHEA FUNERAL HOME, 314 W State, see back cover
WAGNER FUNERAL HOME, 421 N Aurora, see front cover

FUR DEALERS AND FURRIERS

HERMAN LOUIS, 316-318 E State, see p 56
ROTHSCHILD BROTHERS INC, 155-159 E State and 100-126 S Tioga, see p 6
 Spooner's Fur Shop, 113 W State

FUR REMODELING AND RENOVATING

HERMAN LOUIS, 316-318 E State, see p 56

FUR STORAGE

HERMAN LOUIS, 316-318 E State, see p 56

***FURNACES AND BOILERS (BRANDS)**

BETHLEHEM DYNATHERM BOILERS, Hull Heating & Plumbing Co, 802 W Seneca, see p 75
BRYANT (gas), Wheaton's Sheet Metal Shop 909 W State, see p 81
NATIONAL U S RADIATOR, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 73

FURNACES AND FURNACE REPAIRS
WHEATON'S SHEET METAL SHOP, 909 W State, see p 81

FURNISHED APARTMENTS

FAIRVIEW MANOR, 518-522 Dryden rd, office 423 Oak av, see p 35 and back-bone

***FURNITURE (BRANDS)**

KROEHLER, Besdin's, 130 E State, see p 96
VIRGINIA HOUSE COLONIAL MAPLE, Besdin's, 130 E State, see p 96
VIRGINIA HOUSE FURNITURE, Besdin's, 130 E State, see p 96

FURNITURE DEALERS

BESDIN'S FURNITURE CO, 130-132 E State, see p 96
 Economy Furniture, 103 W State
 Empire Furniture Co, 335 W State
 Horton Thomas E, 515½ W Clinton
ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 6
SEARS, ROEBUCK AND CO, 209-211 N Aurora
SHULMAN'S INC, 120 W State
 State Bargain House, 516 W State
 Zion's Furniture Inc, Shopping Plaza, Elmira rd

***FURNITURE MOVERS, PACKERS AND CRATERS**

DEAN OF ITHACA, 401-409 E State, see top lines

FURNITURE REPAIRERS

Fox Furniture Repair, 912 E Shore dr

***GAUGES (INSPECTION)**

ITHACA SCIENTIFIC INSTRUMENT CO, 207 S Tioga, see p 125

***GAMES**

ITHACA SPORTING GOODS, 420 Eddy

***GARAGES**

(See Automobile Accessories, Dealers, etc.)

PARCEL DELIVERY — Tel. 9772

625 West Clinton Street

Ithaca, N. Y.

GARBAGE COLLECTORS

Collins Charles A, 1305 Hanshaw rd

GAS APPLIANCES

CULVER'S SERVICE, 1012 W State

JAMIESON-MCKINNEY CO, 115-121 S

Cayuga, see p 73

SOUTH SIDE COAL & OIL CO, 817 Danby rd, see p 95

GAS (BOTTLED)

HAPPY COOKING GAS, 1012 W State

SOUTH SIDE COAL & OIL CO, 817 Danby rd, see p 95

GAS DISTRIBUTORS

(See Light, Heat and Power Companies)

Ehrhart G W, 109 E Clinton

Ithaca Propane Inc, Shopping Plaza, Elmira rd

NEW YORK STATE ELECTRIC & GAS CORP, 123 Cayuga, see p 7

***GAS FIXTURES**

DONOHUE-HALVERSON INC, 210 N Aurora, see p 82

***GAS RANGES**

(See Ranges)

***GAS REFRIGERATORS (BRANDS)**

(See Refrigerator Dealers)

ELECTROLUX, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 73

***GAS AND WATER HEATERS (BRANDS)**

NATIONAL LINE, Morusty & Son, 618 W State

PERMAGLASS, Brewer & Brown Co Inc, 306 W Lincoln, see p 74

PERMAGLASS, Failing's Plumbing Co, 111 S Fulton, see p 82

PITTSBURG, Jamieson-McKinney Co Inc, 115-121 S Cayuga, see p 73

RUUD, Jamieson-McKinney Co Inc, 115-21 S Cayuga, see p 73

RUUD, Brewer & Brown Co, 306 W Lincoln, see p 74

GASOLINE (BRANDS)

ESSO, Meadow Court Esso Servicenter, 507 S Meadow, see p 52

ESSO, R T G Esso Service Station, 335 E State, see p 46

MOBIL, Cratsley's Service Station, 540 W State, see p 49

MOBILGAS, Karl L Phillips, 216-220 S Cayuga, see front cover

MOBILGAS, Tidd's Service Station, 1012 W State, see p 50

ROTARY, Conger Rotary Service, 303 Elmira rd, see p 49

SINCLAIR, Dan Barnes Service Station, 363 Elmira rd, see p 49

SUNOCO, Manning's Sunoco Service, 210 Elmira rd, see alpha dir

TYDOL, B & H Oil Co Inc, Elmira rd, RD5, see p 51

GASOLINE AND OILS

B & H OIL CO INC, (whsle), 414 Elmira rd, RD5, see p 51

BARNES DAN SERVICE STATION, 363 Elmira rd, see p 49

Barnes Esso Servicenter, 217 Elmira rd

BARNETT'S TED BLUE SUNOCO SERVICE, 519 W State, see p 50

BARTHOLF SERVICE STATION, Maple av cor Dryden av, see p 49

Bruce R J Esso Servicenter, 902 W State

Bush Oil Co, Hancock cor Meadow Cayuga Service Station, 302 S Cayuga

CLEVELAND'S SERVICE STATION, 910 Hanshaw rd, Cay Hts, see p 51

CONGER'S ROTARY SERVICE, 303 Elmira rd, see p 49

Conley's Joe Service Station, 325 E State

CONNOLLY'S SUPER SERVICE, 436 W State, see alpha dir

CORNERS SERVICE STATION, 907 Hanshaw rd

CRATSLEY'S SERVICE STATION, 540 W State, see p 49

DEAN'S ATLANTIC SERVICE, Ithaca Shopping Plaza

Deeb, Leo, 522 E Shore dr

East Green St Corp, 133 E Green

English Ernest, 112 S Green

Esso Standard Oil Co (whsle), 520 Taughanock blvd

Fall Creek Service Station, 202-204 E Falls

FINNEY SERVICE CENTER, 217 S Cayuga

Glenn's Sinclair Service Station, 329 College av

Gulf Oil Bulk Plant, 525 Taughanock blvd

H C T Motor Co, 430 W State

HEAD DeFOREST, bulk plant, 118 S Fulton

HEAD'S SERVICE STATION, 119 N Albany, see p 51

JOHNSTON ROBERT J, 119 N Albany, see p 51

Leonhart's Texaco Service, 529 W Seneca

Lower's Gulf Service, 525 Taughanock blvd

MANNING'S SUNOCO STATION, 210 Elmira rd, see alpha dir

MEADOW COURT ESSO SERVICE CENTER, 507 S Meadow, see p 53

MOE'S MOBIL SERVICE, 208 Dryden rd, see p 52

Petrillose George, 128 Dryden rd

Patterson's Socony Service Station, 233 N Aurora

Sam Peter TV & Appliances

DANBY AND KING ROAD

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PETER'S SERVICE STATION, 1103 Danby rd, see p 52

PHILLIPS KARL L INC, 517 N Cayuga, see front cover

Poole's Gulf Service, 1009 W State

Porter's Atlantic Service, 517 N Cayuga

PRITCHARD'S CORNER STATION INC, 909 Hanshaw rd

R T G ESSO SERVICE STATION, 335 E State, see p 46

ROTARY SERVICE STATION, 303 Elmira rd, see p 49

Servicenter, 202 S Cayuga

Sinclair Refining Co (whsle), ft Third

Smith's Atlantic Service, 201-207 S Cayuga

Smith's Treman Lake Store, 1080 Danby rd, RD4

Socony Mobil Oil Co, 723 Cascadilla

SOLOMON'S JOE SERVICE STATION, 501-505 N Cayuga

Srnka Bros. Sinclair Service Station, 917 W State

Stevens Harry T, 920 N Cayuga

STREETER DON MOBIL SERVICE, 211 W State

Studebaker Service Station, 311 S Corn

TED BARNETT'S BLUE SUNOCO SERVICE 519-523 W State, see p 50

TIDD'S SERVICE STATION, 1012 W State, see p 50

***GASOLINE AND OILS (WHOLESALE)**

TOWNSEND LESLIE B, 801 Cascadilla, see p 50

***GENERAL CONTRACTORS**

Carpenter Stuart V, Hook pl ext

EMPIRE SOILS INVESTIGATIONS INC, 132 Forest Home dr, see alpha dir

McELWEE W D & SONS, 109 McIntyre pl, Forest Home, see p 78

WARD CONSTRUCTION CO, 314 E State see p 78

GENERAL REPAIRING

Fix-It Shop The, 305 First

LANG'S MACHINE SHOP, 369 Elmira rd

GENERAL SURPLUS

United Sales Co, 537 W State

GIFT SHOPS

Central American Shop, 111 N Aurora

Charjan's Card & Gift Shop (The Plaza), Elmira rd and 140 W State

CORNER BOOK STORE THE, 109 N Tioga, see p 135

HEGGIE R A & BRO CO INC, 136 E State, see alpha dir

House of China, 110 N Aurora

Jones Coetha May, 111 W Jay

McLean China, 109 S Tioga

Monroe's Gift & Appliance Shop, 103 N Cayuga

ROTHSCHILD BROTHERS INC, 155-159 E State and 100-126 S Tioga, see p 6

University Gift Shop, 314 College av

Wait H R Co, Corners Community Center

***GLASS COFFEEMAKERS (BRANDS)**

SILEX, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

GLASS DEALERS

Burritts Personalized Glassware, 111 S Aurora

Driscoll Bros & Co, 130 S Aurora

Jack's Glass Shop, 415 W Seneca

Monroe's Gift & Appliance Shop, 103 N Cayuga

ROBINSON & CARPENTER, 206 Taughanock blvd, see p 2

RUMSEY C J & CO, 206 E State, see p 80, Smith George W, 402 S Meadow

***GLASSWARE (BRANDS)**

FOSTORIA, R A Heggie & Bro Co, 136 E State, see alpha dir

FOSTORIA, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

LIBBEY, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

GLAZIERS

Driscoll Bros & Co, 130 S Aurora

Smith George W, 402 S Meadow

***GLOVES (BRANDS)**

VAN RAALTE FABRICS, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

GOLF COURSES

Country Club of Ithaca, 159 Triphammer rd

Municipal Golf Course, end Willow av

GRADING MACHINERY

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Hoare, Raymond & Son, 530 W State

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Fred's Hobby Greenhouse, 221 Maple av

Lockwood Gardens, 419 First

PRATT'S, 214 E Seneca, see p 80

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CORNER BOOK STORE THE, 109 N Tioga, see p 135

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SARSY'S, Slaterville rd, Route 79, see p 103

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Abbott's IGA Store, 912 W State

Alles & Goodspeed, 430 N Cayuga

Atlantic & Pacific Super Market, 334 W State

ATWATERS, Hanshaw and Triphammer rds
Bud's Red & White Store, 901 Mitchell
Burling Laura E Mrs, 208 E Tompkins
Cacciotti Augusto, 319 Second
Calistri Amerigo F, 518 Madison
Classen Fritz Red & White Grocery, 636 W State

Colbert's Corner Grocery, 527 N Aurora
Coop P&C Family Foods Inc, N Tioga cor Fall

CO-OPERATIVE CONSUMERS SOCIETY INC, 609-619 W Clinton

Dooley Michael J, 416 Hudson
DRISCOLL'S IGA, 220 N Aurora, see p 94
East Shore Mart, 821 East Shore dr
Economy Market, 502 W State
Food Corner The, 238 S Cayuga
Cegg's Red & White Store, 119-121 N Aurora

Grand Union Co, 214 Elmira rd
Gregg's Food Store, 401 S Meadow
H & H Foods, 327 W State
Hughes George Grocery, 510 W Clinton
Jolly Samuel J, 919 N Aurora
Johnny's Market, 213 N Titus av
Jones' Red & White Store, 213 First
Loblaw's Inc (The Plaza), 222 Elmira rd
Long's Food Market, 405-407 Eddy
Luccarelli's Red & White Store, 402 W Court

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Neferis Peter J, 205 Dryden rd
New Central Food Market, 510 W State
Saunders Food Market, 120-122 S Aurora
Smith's Treman Lake Store, 1080 Danby rd, RD4

Spencer's Store, 118 N Aurora
State Grocery, 536 W State
Sturrock Gilbert F, 230 S Cayuga
Tagliavento Grocery, 723 Hudson
THORPE'S RED & WHITE STORE, 311 S Cayuga, see p 94

Weaver's Red & White, 202 E Tompkins
West Side Market, 1016½ W State

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GUNS AND AMMUNITION

Gee's Sport Shop, 210 W State
ITHACA SPORTING GOODS, 420 Eddy
Outdoor Store The Inc, 204 E State

***HAIRDRESSERS**

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Knights of Pythias Hall, 201 E Seneca
Military Hall, E Seneca cor N Tioga
MOOSE HALL, 134 W State, see p 62
Veterans of Foreign Wars, 423-425 W State

HANDWRITING EXPERT

Warner Ralph G, 209 E State (205)

HANDBAGS—LADIES (MANUFACTURERS)
Appel R, Pearsall pl

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RUMSEY C J & CO, 206 E State, see p 80

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Smith's Hardware, 402 S Meadow

HAT CLEANERS

PETRILLOSE CLEANERS, 208 N Aurora, see p 114

***HATCHERY**

MARSHALL BROS HATCHERY, Mecklenburg rd

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KNOX, Rothschild Bros, 155-159 E State and 100-126 S Tioga, see p 6

LEE, The Sport Shop, 209-211 E State, see insert

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Pickering Harold B, 409 E Buffalo

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MORUSTY & SON, 618 W State
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HIDES, TALLOW, ETC
Ithaca Tallow Co, 726 W Green

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N Aurora
Home for Elderly Ladies, 514 S Aurora

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SPRING WATER MOTEL, Dryden rd, Rt 13,
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IMPORTERS

Moree Importing Co, 601 Buffalo

INCOME TAX SPECIALISTS

HALL ALFRED G, 102 E State, tel 8789,
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Hall Harold, 610 First National Bank Bldg
MANAGEMENT CONSULTANTS INC, 114
S Geneva, see alpha dir and back cover

INCORPORATED COMPANIES

(See Alphabetical Directory)

INDUSTRIAL SUPPLIES**HAVERSTICK & CO INC**, 500 Third, see top lines**INFANTS AND CHILDREN'S WEAR**

Evans Youth Town, 222 Elmira rd

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Pickering Harold B, 409 E Buffalo

ROBINSON & CARPENTER, 206 Taughan-nock blvd, see p 2**ROTTMANN ROOFING & REMODELING**, 704 W Buffalo, see front cover***INSULATION (BRANDS)****AIR-MET**, Rottman Roofing & Remodeling, 704 W Buffalo, see front cover**BALSAM WOOL**, Robinson & Carpenter, 203 Taughannock blvd, see p 2**NU-WOOD**, Robinson & CSarpenter, 206 Taughannock blvd, see p 2**ROCKWOOL**, Rottmann Roofing and Re-modeling, 704 W Buffalo, see front cover**INSURANCE AGENTS****ALLSTATE INSURANCE**, 104 Cascadilla av
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Miller John S 3rd, 213 E Seneca

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Sharpe George W, 214 Eddy

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Vann Kenneth H, 407 E Seneca

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Rudolph Arthur F, 303 Hillview pl

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Rudolph's, 201 E State

SCHOOLEY'S INC, 152 E State, see top lines**SHULMANS INC**, 120 W State

Strok Jewelers, 409 College av

JUNK DEALERS

Gordon's Scrap & Metal Shop, 302 Third

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or Light Commercial

ITHACA SAVINGS & LOAN ASSOCIATION

Four Convenient Savings Plans, High Dividends, Christmas Club, Home Loans
Owned by Members Come In Phone 2-2391—Corner State and Aurora

Ithaca Junk Co, 402 Third
Wallace Steel & Supply, 726 W Clinton

KENNELS

Cridley's Boarding Kennels, 140 Coddington rd

KEROSENE SERVICE

SOUTH SIDE COAL & OIL CO, 817 Danby rd, see p 95

TOWNSEND LESLIE B, 801 Cascadilla, see p 50

KEYS

(See Locksmiths)

Jim's Fix-It Shop, 222 N Aurora

*KITCHEN CABINETS

LOVELESS & ZEISSIG, 303 W Lincoln
ROBINSON & CARPENTER, 206 Taughan-nock blvd, see p 2

SHELTON'S REFRIGERATION SALES AND SERVICE, 703 Willow av, see bottom edge

KITCHEN CABINETS (BRANDS)

GENEVA, Thayer Appliance Co, 417-419 W Seneca, see p 83

KELVINATOR, Shelton's Refrigeration, 709-711 Willow av, see bottom edge

REPUBLIC STEEL, Shelton's Refrigeration, 709-711 Willow av, see bottom edge

YOUNGSTOWN, Davis Appliance, 308 Elmira rd, see p 84

KITCHEN REMODELING

LOVELESS & ZEISSIG, 303 W Lincoln
Mann Koeth A, 419 Wyckoff av

*KODAK FINISHING

TOMPKINS STUDIO THE, 134-136 E State, see p 133

KODAKS AND SUPPLIES

Cornell Campus Store, Barnes Hall, Cornell University Campus

TOMPKINS STUDIO THE, 134-136 E State see p 133

LABORATORIES

Paleontological Research Institution, 109 Dearborn pl

Tompkins County Laboratory, S Quarry

LABORATORY APPARATUS MANUFACTURERS

ITHACA SCIENTIFIC INSTRUMENT CO, 207 S Tioga, see p 125

LADIES' FORMALS

FASHION FAIR THE, 210 Dryden rd

LADIES' READY-TO-WEAR

FASHION FAIR THE, 210 Dryden rd

Good Friends, 109 E State

GRANT'S EDITH, 120 N Aurora, see p 56

Holley's Inc, 119-121 E State

ROTHSCHILD BROTHERS, 155-159 E State and 100-126 S Tioga, see p 6

Tarry Shoppe The, 128 E State

LADIES' SPORTS WEAR

FASHION FAIR THE, 210 Dryden rd

LADIES' WEDDING DRESSES

FASHION FAIR THE, 210 Dryden rd

*LAMPS

ROTHSCHILD BROTHERS, 155 159 E State and 100-126 S Tioga, see p 6

LANDSCAPE ARCHITECTS

Lockwood Gardens, 419 First

LANDSCAPE GARDENERS

Lockwood Gardens, 419 First

McGUIRE GARDEN, 635 Elmira rd, see p 88

Nevin Brian C, 409 W State

WHITE NURSERIES, The Plaza, Elmira rd

LAUNDRIES

Cornell Laundry and Cleaning Center, 110 S Aurora

Downtown Laundromat, 114 W State

Fletcher's Laundromat, 1025 N Tioga

Genotis Eleanor G Mrs, 513 N Plain

Hi-Speed Laundry Bendix Self Service, 402 Eddy

ITHACA LAUNDRIES & DRY CLEANERS INC, 102 Adams and Corners Community Center, see p 114

PALACE LAUNDRY THE OF ITHACA, 323 325 Eddy, see top lines

Powers Elsie M Mrs, 523 W Clinton

QUICK LAUNDRY, 613 W State, see p 114

Red & White Laundromat, 408 College av

Residential Halls Laundry, 126 Maple av

STUDENT AGENCIES INC, 409 College av see p 114

STUDENT LAUNDRY AGENCY, 409 Colleg Wash'n Shop The, 200 W Seneca

WYLLIE DRY CLEANING, 109 N Corn, see back cover

LAUNDRIES (SELF SERVICE)

Downtown Laundromat, 114 W State

Sam Peter TV & Appliances GE, Motorola, Sylvania, Zenit
TV's and RADIOS
DANBY AND KING ROAD PHONE 4-037

Dodge and Plymouth — WM. T. PRITCHARD**SALES AND SERVICE Dodge Job-Rated Trucks 304-312 S. Cayuga St. Phone 2-2468**

Red & White Laundromat, 408 College av

LAUNDROMATS**WASH'N SHOP THE**, 200 W Seneca**LAWN MOWERS (BRANDS)****ECLIPSE-BOLENS**, White Nurseries, The Plaza, Elmira rd**LAWYERS****ABBOTT EDWARD P**, 121 E Seneca, see p 117**ADAMS, ARMAND L**, 121 E Seneca (504)**ADAMS ARTHUR G**, 114 N Tioga (306), see p 117**ALBANESE FRANK**, First Nat Bank Bldg, (504-505), see p 117

Ashberry Ray S, 504 Seneca Bldg

BOOTH M VAN CLEEF, 114 N Tioga (1)**BRYANT FREDERICK BOYCE**, 114 N Tioga (203-211)

Buyoucos J V, 114 N Tioga (312)

Casey Edward J, 111 S Tioga

CLYNES JAMES J JR, 114 N Tioga (1)**COBB, COBB & SIMPSON**, 114 N Tioga (203-211), see p 117

Cook Constance E, Coy Glen rd

Crowley Daniel, Savings Bank Bldg (202)

DAHMEN ERNEST A JR, 114 N Tioga (515), see p 117**DEAN BRUCE G**, 319 Savings Bank Bldg, see p 118**DICKER WILLIAM A**, 222 E State, see p 118**FERNOW HOWARD**, Savings Bank Bldg (315), see p 118

Gangl Leo J, 209 E State (201)

HAMILTON HARRY S, 201 Savings Bank Bldg, see p 118

Hutchinson Robert A, Court House (104)

JOHNSON KENNETH C JR, Savings Bank Bldg (1-3)

King Edward W, 111 S Tioga

LEE D BOARDMAN, 213 Savings Bank Bldg, see p 118**LEWIS MURRAY F**, 106 E State**LoPINTO JOHN**, 202 E State (405)**LoPINTO MICHAEL**, 202 E State (405-406-407)**MAZZA BRUNO A JR**, 114 N Tioga

Meckenberg Gabriel N, First Nat Bank Bldg

NEWMAN CHARLES H, Savings Bank Bldg (212)**NOBLE JOHN ARTHUR**, Savings Bank Bldg (216-218)**O'CONNOR JAMES F**, Savings Bank Bldg (308)**POWERS TRUMAN K**, Savings Bank Bldg, (308), see p 119**PYLE ENOS A**, Savings Bank Bldg (308), 114 N Tioga, see p 119**ROSS VICTOR K D**, 113 S Cayuga

Ruegsegger Virgil, 124 E State

Russell George H, 114 N Tioga (301)

SHIREY HENRY J, 114 N Tioga (304-305)**SIMPSON HAROLD E**, Savings Bank Bldg (203-211), see p 117

Sovocool Benjamin F, Savings Bank Bldg (216-218)

Sovocool Roger B, Savings Bank Bldg (216-218)

Stagg Norman G, 312-322 N Tioga

THALER LOUIS K, 309 N Tioga, see p 119**THALER MANLEY H**, 309 N Tioga, see p 119**THALER & THALER**, 309 N Tioga, see p 119**TREMAN ALLEN H**, Savings Bank Bldg (1-3), see p 119

Wiggins Walter J, 209 E Seneca

LEGAL BEVERAGES*DRISCOLL'S IGA**, 220 N Aurora, see p 94**MICKY'S IGA MARKET**, 435 N Cayuga, see p 94**LENDING LIBRARIES****CORNER BOOK STORE THE**, 109 N Tioga, see p 135

Mayers Smoke Shop, 203 E State

Triangle Book Shop The, Sheldon ct, 410 College av

LIBRARY RENTAL**COMMUNITY BOOK SHOP THE**, Corners Community Center**LIBRARIES****CORNELL LIBRARY ASSOCIATION**, 115-117 N Tioga, see p 120**CORNELL UNIVERSITY LIBRARY**, Central av, Campus

Court Library, Court House (201)

FREE DIRECTORY LIBRARY, H A Manning Co of NY, owners at Chamber of Commerce Rooms, 210 N Aurora, see p 5

Ithaca College Library, 123 E Buffalo

Tompkins County Bar Assn Library, 114 N Tioga (312)

***LIFE INSURANCE**

Equitable Life Assurance Society of the US, 213 E Seneca

HOWELL & STEVENS, 301 E State, see p 107**PIERCE EDWARD I**, First National Bank Bldg (409), see p 108**LIGHT, HEAT AND POWER COMPANIES**
NEW YORK STATE ELECTRIC & GAS CORP, 123 S Cayuga, see p 7**LIGHTNING ARRESTERS****ELECTRA PROTECTION CO**, 148 Coddington rd, see p 83

Carry insurance with Carey

LIGHTNING PROTECTION

MORSE GEORGE L, 148 Coddington rd, see p 83

LIGHTNING PROTECTION (BRANDS)

ELECTRA, Electra Protection Co, 148 Coddington rd, see p 83

*LIME, CEMENT ETC (See Cement)

LIMOUSINE SERVICE

ITHACA AIRLINE LIMOUSINE SERVICE, 118 W Fall

LINOLEUM LAYERS

Durling Clarence F, 308 Dey

LINOLEUMS

BETTER PAINT & WALLPAPER SERVICE, 216 N Aurora, see p 80

Durlings, 308 Dey

Ithaca Floor Covering, 407 Taughannock blvd

ROTHSCHILD BROTHERS, 155-159 E State and 100-126 S Tioga, see p 6

*LINOLEUMS (BRANDS)

ARMSTRONG, Better Paint & Wallpaper Service, 216 N Aurora, see p 80

ARMSTRONG, Bishop's, 206 S Cayuga, see p 81

ARMSTRONG, Dickinson Paint & Wallpaper, 311 E State, see p 96

NAIRN, Better Paint & Wallpaper Service, 216 N Aurora, see p 80

LIQUOR STORES

Cayuga Liquor & Wine Co, 118 W State

Clyne's Liquor Store, 610 W State

CONLEY JAMES, Corners Community Center

Couch's Liquor Store, 218 E State

Crowley Alfred B, 222½ S Cayuga

EAST HILL SUPPLY CO, 416 Eddy

North Side Liquor and Wine Store, 433½ N Cayuga

Plaza Liquor Store, The Shopping Plaza, Elmira rd

VASTENO'S LIQUOR & WINE STORE, 206 N Tioga, see top lines

VICTORY LIQUOR STORE, 303 Taughannock blvd, see p 54

LOANS

BRADLEY GENE, 128 E State, see front cover

BURNS REALTY CO, First National Bank Bldg (306), see p 112

CAREY H A CO, 314 E State, see back cover and top lines

Production Credit Association of Ithaca, 225 S Fulton

Federal Land Bank of Springfield, Mass, (farms), 225 S Fulton

FIRST NATIONAL BANK OF ITHACA, 202 E State, see p 3 and front cover

ITHACA LOAN FINANCING INC, 102 W State, see insert opp numerical

ITHACA SAVINGS BANK, Tioga ct c Seneca, see insert opp name and back cover

ITHACA SAVINGS & LOAN ASSOCIATION, 301 E State, see top lines and backbone

LOCKSMITHS

Auto Lock & Speedometer Service, 201 Grandview pl

*LONG DISTANCE HAULING

DEAN OF ITHACA INC, 401-409 E State see top lines

ITHACA DELIVERY INC, 407 Third, see p 137

Student Transfer, 810 Cascadilla

*LUGGAGE (BRANDS)

FRANKIN, Rothschild Brothers, 155-159 E State and 100-126 S Tioga, see p 6

WARREN, ROTHSCHILD BROTHERS, 155-159 E State and 100-126 S Tioga, see p 6

LUMBER DEALERS

BAKER LUMBER & SUPPLY CO, 505-515 N Third and 79 W Main Dryden, see p 66

BIRDSALL & JOHNSON, Richford

CAYUGA LUMBER CO, 801 W State, see p 67

DRISCOLL BROTHERS & CO, 130 S Aurora

ROBINSON & CARPENTER, 206 Taughannock blvd, see p 2

*LUNCH ROOMS

(See Restaurants)

Lehigh Valley Restaurant, 801 W Buffalo

Monarch Restaurant, 206 S Cayuga

Tumble In, 817 N Cayuga

Vic's Dari-Lunch, 632 W Buffalo

*MACHINE WORK (GENERAL)

ITHACA SCIENTIFIC INSTRUMENT CO, 207 S Tioga, see p 125

PHILLIPS KARL L INC, 216-222 Cayuga, see front cover

MACHINISTS

Kolar's Machine Shop, 407 Cliff

LANG'S MACHINE SHOP, 369 Elmira rd

*MAGAZINE SUBSCRIPTIONS

Mayers Smoke Shop, 203 E State

MAGAZINES (BACK NUMBERS)

Back Number Magazine Store, 120 S Cayuga

**DEAN of ITHACA, Inc. AGENTS AERO MAYFLOWER
TRANSIT COMPANY**

401-409 EAST STATE STREET

DIAL 4-0511

MAIL SERVICE OFFICE**SEARS, ROEBUCK AND CO**, 209-211 N
Aurora**MANUFACTURERS****ALLEN-WALES ADDING MACHINE DIVI-
SION**, 616 S Aurora, see p 123

Appel R Inc, Pearsall pl

Brown Products, 230 Bryant av

GENERAL ELECTRIC CO, Cornell Univ Air-
port, see p 122Honey Butter Products Corp (food), 129½
Dryden rd**ITHACA GUN CO INC**, 123 Lake**ITHACA SCIENTIFIC INSTRUMENT CO**,
207 S Tioga, see p 125**ITHACA TEXTILES INC** (underwear), 402-
406 E State**MORSE CHAIN CO** (power transmission),
618 S Aurora, see p 121**NATIONAL CASH REGISTER CO**, 616 S
Aurora, see p 123**THERM-ELECTRIC METERS CO INC**, 703
Hudson**TOWNSEND MANUFACTURING & TOOL
CORP**, 110 W Green, see p 124***MANUFACTURERS' AGENTS**

Macbeth Associates, 121 E Seneca (103)

MAP PUBLISHERS**MANNING H A CO OF N Y**, 514 Wedgeway
Bldg, Schenectady, see p 5**MAPS****CORNELL CAMPUS STORE**, Barnes Hall,
CU**CORNER BOOK STORE THE** (Manning's
Red Arrow Ithaca), 109 N Tioga, see p
135**MARINE HORNS**

Air Horns Inc, P O Box 684

**MARINE SALES AND SERVICE AND
STORAGE**Freeman's Motor Marine, 425-505 Taug-
hannock blvd**JOHNSON BOAT YARD**, 708 Willow av,
see p 124**MARKET GARDENERS**

Puritan Hill Gardens, 316 Hector

MASON WORK**LUCENTE ROCCO P**, 506 Warren rd, see
p 79***MASONIC ASSOCIATIONS**

(See also Miscellaneous Directory)

MASONIC**MASONIC TEMPLE CORP**, 115 N Cayuga,
see p 63**MASONRY****MANCINI PAUL & SONS INC**, 401 Han-
cock, see p 69***MASON'S SUPPLIES****BAKER LUMBER & SUPPLY CO INC**, 505
N Third and 79 W Main, Dryden, see
p 66**ROBINSON & CARPENTER**, 206 Taughan-
nock blvd, see p 2**MASSEURS**Kallstrom Institute of Swedish Massage, 121
E State (305-306)**MEATS AND PROVISIONS**

Abbott's Cash Store, 104 N Corn

Acme Market Basket, 214-218 W State

Atlantic & Pacific Super Market, 334 W
State**ATWATERS**, Hanshaw and Triphammer rds
College Provision Co, 109 N Meadow**CO-OPERATIVE CONSUMERS SOCIETY
INC**, 609-619 W Clinton**DRISCOLL'S IGA**, 220 N Aurora, see p 94

Gegg's Red & White Store, 1024 N Tioga

MICKEY'S IGA MARKET, 435 N Cayuga

New Central Food Market, 510 W State

PUBLIC MARKET THE, 115-117 N Aurora,
see p 92Swift & Co (whsle), 202 Taughannock blvd
THORP'S RED & WHITE GROCERY, 311
S Cayuga, see p 94**MEDICAL GASSES AND SUPPLIES****NATIONAL WELDING**, 805 Taber, see p 77***MILK COOLERS****SHELTON'S REFRIGERATION**, 703 Willow
av, see bottom edge**MILK DEALERS**

Begeacres Dairy, S Lansing rd

CAMPBELL'S DAIRY PRODUCTS, 909 Dry-
den rd, Varna, see p 93Dairymen's League Co-operative Assn, 800
Cascadilla**LAKE VIEW DAIRIES**, 312 Fourth, see p 91
and front cover**LUCE DAIRY CO**, 410 Hillview pl
Starland Farms, Mecklenburg rd**MILKING MACHINES**

Shove Adrian M, 917 N Cayuga

MILLWORK*BAKER LUMBER & SUPPLY CO INC**, 505
N Third and 79 W Main, Dryden, see p
66

Driscoll Brothers & Co, 130 S Aurora

ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2**ROTTMANN ROOFING & REMODELING**,
704 W Buffalo, see front cover

HAVERSTICK & CO., Inc. Wholesale Plumbing, Heating ROCHESTER and ITHACA

502 Third Street

Phone 4-9528

Ithaca, N. Y.

MILLINERY

Elliott Nancy Ladies Apparel, 300 E State
ROTHSCHILD BROTHERS, 155-159 E State
 and 100-126 S Tioga, see p 6
 Spaulding Beth L, 218 Delaware av

*MIMEOGRAPHING

EASTMAN ROBERT INC, 306 E State, see
 top lines
VAN NATTA OFFICE EQUIPMENT CO,
INC (sales-service), 128 E Seneca, see p
 136

MIRROR MANUFACTURERS

Evaporated Metal Films Corp (Scientific),
 147 E State

*MIRRORS

Jack's Glass Shop, 415 W Seneca

MONUMENTAL WORKS

GLENSIDE MONUMENT CO, 490 Floral av,
 see p 129
 Hoare Raymond & Son, 530 W State

*MOOSE ASSOCIATION

(See also Miscellaneous Directory)
LOYAL ORDER OF MOOSE, 134 W State,
 see p 62

*MORTGAGES

COLBERT MORTGAGE CO, 1 County Club
 rd
ITHACA SAVINGS BANK, Tioga c Seneca,
 see insert opp name and back cover
ITHACA SAVINGS & LOAN ASSOCIATION,
 301 E State, see backbone and top lines
TOMPKINS COUNTY TRUST CO, 110 N
 Tioga, see insert opp numerical

MORTICIANS

BANGS FUNERAL HOME, 209 W Green,
 see front edge
GILBERT CARL F, 125 E Buffalo, see p 96
GILBERT MEMORIAL HOME, 125 E Buf-
 falo, see p 96
HERSON FUNERAL HOME, 110 S Geneva,
 see alpha dir
SHEA FUNERAL HOME, 314 W State, see
 back cover
VAN ORDER FUNERAL HOME, 511 W
 Seneca
WAGNER FUNERAL HOME, 420 N Aurora,
 see front cover

MOTELS

Dun Rovin Motel, 658 Elmira rd
 Grayhaven Courts, 657 Elmira rd
 Meadow Court Motel, 529 S Meadow
 Plaza Motel, S Meadow
SPRING WATER MOTEL, Dryden rd, Rt 13,
 Varna, see alpha dir
 Valley Courts, 654 Elmira rd

MOTOR BOATS (BRANDS)

CHRIS CRAFT, Johnson Boat Yard, 708
 Willow av, see p 124
RICHARDSON, Johnson Boat Yard, 708
 Willow av, see p 124
TROJAN, Johnson Boat Yard, 708 Willow
 av, see p 124

*MOTOR OILS

(See Automobile Oils)

MOTOR OILS (WHOLESALE)

TOWNSEND LESLIE B, 801 Cascadilla, see
 p 50

MOTOR SCOOTERS (BRANDS)

ZUNDAPP, Mi-Ken Motors, 604 W State
 see p 55

MOTOR SCOOTERS (SALES and SERVICE)

MI-KEN MOTORS, 604 W State, see p 55

*MOTOR TRUCKING

ITHACA DELIVERY INC, 407 Third, see p
 137

MOTORCYCLES (BRANDS)

ZUNDAPP, Mi-Ken Motors, 604 W State,
 see p 55

MOTORCYCLE (SALES AND SERVICE)

MI-KEN MOTORS, 604 W State, see p 55

MOVING

AERO-MAYFLOWER TRANSIT CO, 401-
 409 E State, see top lines
CRISPELL BROTHERS, 716 W Clinton, see
 p 138
DEAN OF ITHACA INC, 401-409 E State,
 see top lines
ITHACA DELIVERY, 407 Third, see p 137
NORTH AMERICAN VAN LINES INC, Cris-
 pell Brothers agents, 716 W Clinton, see
 p 138
 Student Transfer, 810 Cascadilla

MUSIC AND MUSICAL INSTRUMENTS

HICKEY'S MUSIC STORE, 330 E State, see
 p 130
WATERFIELD PIANO SALES, 317 S Cay-
 uga, see p 136

MUSIC TEACHERS

Bailey Carolyn S, 411 College av
 Bardwell Edward K, 214 Lake av
 Clark Della C Mrs, 104 Valentine pl
 Clines Mary C, 526 W Seneca
 Driscoll George K, 312 W Seneca
 Dudley Lillian M E Mrs, 609 E State
 Fahey Carmella, 518 N Aurora
 Heinz Alton, 527 E State
 Holmes Piano Studio, 203 E Fall
 Ithaca College, 120 E Buffalo

SCHOOLEY'S INC.

152 EAST STATE STREET

**DIAMONDS of
FINEST QUALITY**
DIAL 2-1551

Johnson Bessie S (piano), 8 Woodland pl
Mann Janice C Mrs, 160 Giles
McQuade Annie S Mrs, 214 Stewart av
Price Alice Mrs (voice), 502 N Tioga
Summers Grace S Mrs (piano), 504 S Aurora
Thompson Music Studio, 330 W State
Weber Eunice Mrs, 111 Auburn
Werder Mildred P Mrs, 508 Highland rd,
Cay Hts

MUSICAL INSTRUMENTS (BRANDS)

CONN, Hickey's Music Store, 330 E State,
see p 130
GIBSON, Hickey's Music Store, 330 E State,
see p 130
HAYNES, Hickey's Music Store, 330 E State,
see p 130
LUDWIG, Hickey's Music Store, 330 E State,
see p 130
MARTIN, Hickey's Music Store, 330 E State,
see p 130

NEWS AGENCIES

SYRACUSE HERALD, Circulation Dept, 228
Cayuga

NEWSDEALERS

CORNELL CAMPUS STORE, Barnes Hall,
CU
Hoyt Howard O, post office, 213 N Tioga
Mayers Smoke Shop (wholesale and retail),
205 E State
Nolan Edward S, 110½ N Aurora
Paul's News Stand, 303 S Cayuga
Tumble In, 817 N Cayuga
WRIGHT'S SPORT CENTER (The Plaza),
Elmira rd, see p 55

NEWSPAPERS

American Agriculturist, 114 N Tioga (418)
Cornell Daily Sun Inc, 109 E State
ITHACA JOURNAL THE (evening paper),
125 W State, see top lines and insert
Syracuse Herald Journal and Sunday American
The, 209 E State

***NOTIONS**

Kresge S S Co, 123 E State

NURSERIES

Andrews Nursery, 319 S Geneva
Jones Nursery, 220 W Spencer
McGUIRE GARDEN, 636 Elmira rd, see p 88
WHITE NURSERIES (The Plaza), Elmira rd

NURSERY SCHOOL

KIDDIE KARE, 931 E State, see p 53

NURSERYMEN

Lockwood Gardens, 419 First
McGUIRE GARDEN, 636 Elmira rd, see p
88

NURSES

Abt Agnes Mrs, 101 Eddy
Allen Mary Mrs, 324 S Geneva
Apple Irene C Mrs, 232 S Geneva
Baker G Arlene Mrs, 320 S Geneva
Barnhart A Mildred, 329 Mitchell
Barger Ethel M Mrs, 430 Titus av
Black Alene E, 118 Ferris pl
Brown Rose M, 711 N Aurora
Burgess Alice U, 103 Hudson
Connolly Nellie Mrs, 413 Linn
Connors Constance A Mrs, 607 Cliff
Cooper Susie Mrs, 306 S Plain
Crist Barbara Mrs, 224 W Spencer
Cunningham B Eleanor Mrs, 218 Fourth
Cushing Laura Mrs, 406 University av
Deuel Ellen E Mrs (prac), 213 E State
Ford Mabel F Mrs, 301 W Green
Genung Florence O Mrs, 409 E Seneca
Gosh Frances Mrs, 206 Fall View Ter
Greene Alberta Mrs, 114 W Buffalo
Greene Evelyn M, 204 Glenside rd, RD5
Hammond Freida L Mrs (prac), 216 Dey
Hardenbrook Laura (prac), 711 N Tioga
Hartman Gertrude, 206 South Hill ter
Harvey Anna D, 429 N Tioga
Hatch Joan M Mrs, 327 Coddington rd
Howland Genevieve C Mrs, 508 Turner pl
Hull Alice Mrs, 1016 W Seneca
Kennelly Julia C, 109 S Quarry
Lattin Jean J Mrs, 217 Valley rd
Leathers Margaret Mrs, 507 Hancock
McEligot Estelle E Mrs, 114 W Court
Margeruga Helen A Mrs, 920 Cliff
McGuire Mildred Mrs, 204 W Spencer
McMurdy Marysue Mrs, 130 E Spencer
Meyer LaRose B Mrs, 1107 W State
Middaugh Estella Mrs, 210 W Spencer
Musto Grace E Mrs, 104 Campbell av
O'Boyle Agnes, 203 Pleasant
O'Brien Madge K Mrs, 312 Hector
Palmer Winifred L Mrs, 519 W Seneca
Pendleton Merriam Mrs, 324 Forest Home
dr, RD2
Pierce Florence M, 108 Elston pl
Pollard Beulah C Mrs, 220 S Geneva
Quick Anna T Mrs, 503 S Cayuga
Ray Mary S Mrs, 110 Luden av
Richardson Doris M, 612 E State
Riley Lillian Mrs (prac), 410 Auburn
Roach Florence M Mrs, 517 Elm ext, RD5
Roe Adeline B Mrs, 908 Danby rd
Saunders Helen F Mrs, 639 Hudson
Schmall Recka, 110 Cobb
Sisson Virginia W Mrs, 109 W Jay
Sjoergren Signe C, 522 E State
Snyder Bertha C Mrs (prac), 809 N Aurora
Stein Ruth Mrs, 110 Grandview ter
Swarthout Helen M Mrs, 323 Hillview pl
Tice Mildred, 411 E Seneca
Tipton Wilma Mrs, 674 Coddington rd
Wagner Martina H Mrs, 421 N Aurora
Webb Pauline D, 211 Fall View ter

LOUNSBERY FLOWERS

409 COLLEGE AVENUE

DIAL 3327

ITHACA, NEW YORK

Wester Marie Mrs, 421 W Court
Whelply Lorraine, 626 W Green
Wilcox Catherine J Mrs, 509 N Plain
Wright Anna Mrs, 433 N Tioga

NURSING HOMES

BETWEEN THE LAKES SANITARIUM, Main Interlaken, see front cover
COMMUNITY SANITARIUM, N Main Interlaken, see p 128
Oak Hill Manor, 602 Hudson

OCULISTS

PRITCHARD DALE B, 530 E State, hours by appointment
ROBB DAVID, Savings Bank Bldg (18-19), office hrs 10-12 a m and 1-3 p m

*OFFICE CLEANING

ITHACA WINDOW CLEANING CO, 405 Turner pl

OFFICE EQUIPMENT AND SUPPLIES

ITHACA OFFICE EQUIPMENT, 308 E Seneca, see p 136
LUTTON CHARLES F, 121 E Seneca (101)
VAN NATTA OFFICE EQUIPMENT CO, 128 E Seneca, see p 136

*OFFICE FURNITURE

CORNER BOOK STORE THE, 109 N Tioga, see p 135

ITHACA OFFICE EQUIPMENT, 308 E Seneca, see p 136
LUTTON CHARLES F, 121 E Seneca (101)
MILLER'S T G SONS PAPER CO (Y & E Brand), 113 N Tioga, see p 125
VAN NATTA OFFICE EQUIPMENT CO INC, 128 E Seneca, see p 136

*OFFICE MACHINES

ITHACA OFFICE EQUIPMENT, 308 E Seneca, see p 136
VAN NATTA OFFICE EQUIPMENT CO INC, 128 E Seneca, see p 136

OFFICE SUPPLIES (WHOLESALE AND RETAIL)

CORNER BOOK STORE THE, 109 N Tioga, see p 135
CORNELL CAMPUS STORE, Barnes Hall, CU
LUTTON CHARLES F, 124 E Seneca (101), see alpha dir
MILLER'S T G SONS PAPER CO, 113 N Tioga, see p 125
VAN NATTA OFFICE EQUIPMENT CO INC, 128 E Seneca, see p 136

OFFSET LITHOGRAPHY

ART CRAFT OF ITHACA, 312 E Seneca, see p 134

OIL BURNERS

Ainslie Kearney M, 202 Center
HULL HEATING & PLUMBING CO, 802 W Seneca, see p 75
WHEATON'S SHEET METAL SHOP, 909 W State, see p 81

*OIL BURNERS (BRANDS)

GENERAL AUTOMATIC, B & H Oil Co Inc, 414 Elmira rd, see p 51
IRON FIREMAN, Hull Heating & Plumbing Co, 802 W Seneca, see p 75
MASTERCRAFT, L B Townsend, 801 Cadillac, see p 50
WEATHERALL, B & H Oil Co Inc, 414 Elmira rd, RD5, see p 51

OIL DEALERS

(See Gasoline and Oils)

OPTICAL GOODS

WILSON, 220 E State

OILING

CORTLAND PAVING CO, Cortland, P O Box 747

OPTICIANS

ITHACA CAYUGA OPTICAL SERVICE, 134 E State, see p 125
Rudolph's, 201 E State
WILSON, 220 E State

*OPTICIANS (GUILD)

ITHACA CAYUGA OPTICAL SERVICE, 134 E State, see p 125

OPTOMETRISTS

Smith Elwood W, 148 E State
Van Orden Millard E, First Nat Bank Bldg (307-308)
WILSON, 220 E State

ORGANS

WATERFIELD PIANO SALES, 317 S Cayuga, see p 136

*ORNAMENTAL IRON (RAILINGS)

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Kostrub Frank S, 202 E Falls

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Dillenbeck Waldo E, 110 N Aurora

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OUTBOARD MOTORS (BRANDS)

JOHNSON SEA HORSE, Johnson Boat Yard, 708 Willow av, see p 124

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***OVENPROOF BAKING WEAR (BRANDS)**
PYREX, Rothschild Brothers, 155-159 E
 State and 100-129 S Tioga, see p 6

OVERCOATS (BRANDS)

BARRON ANDERSON, The Sport Shop, 209-
 211 E State, see insert
TOWN & COUNTRY, The Sport Shop, 209-
 211 E State, see insert

***OVERHEAD GARAGE DOORS**

BIRDSALL & JOHNSON, Richford, Rt 79
DRISCOLL BROTHERS & CO, 135 S Aurora

OZALID COPIES

MACK'S PHOTO COPIES, 221 S Cayuga

PACKAGE DELIVERY

PARCEL DELIVERY, 625 W Clinton, see
 bottom lines

PACKAGING MACHINERY

Hi Speed Checkweigher Co Inc, 605 W
 State

***PAINT (BRANDS)**

BRUNING, R C Mandeville & Son, Slaterville rd
DEVOE AND REYNOLDS, C J Rumsey &
 Co, 206 E State, see p 80
DUTCH BOY, Dickinson Paint & Wallpaper,
 311 E State, see p 96
DUTCH BOY, Hull Heating & Plumbing Co,
 802 W Seneca, see p 75
ENTERPRISE, Better Paint & Wallpaper Ser-
 vice, 216 N Aurora, see p 80
GLIDDEN, Bishop's, 320 W State, see p 81
HOME DECORATOR, Better Paint & Wall-
 paper Service, 216 N Aurora, see p 80
KYANIZE, Bishop's, 320 W State, see p 81
LAWRENCE, Better Paint & Wallpaper Ser-
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 Slaterville rd
PRATT & LAMBERT, Robinson & Carpen-
 ter, 206 Taughanock blvd, see p 2
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SEARS, ROEBUCK AND CO, 209-211 N
 Aurora

Sherwin-Williams Co The, 320 E State

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Bishop Carl W, 521 Hector
Davis George D, 112½ S Corn
Drake Marshall L, 111 Hyers
EGAN WILLIAM M, 909 N Tioga, see p 91
Gigliello Charles J, 511 Cascadilla
Hatt Arthur L, 304 E Lincoln
Johnson Lawrence B, 506 N Aurora
LaRock Frank W, 1011 N Aurora
Lewis Charles A, 207 Willow av
McPHERSON BUILDERS, 313 The Park-
 way, see p 79
Sammons William J, 626 W State
Shillea Gordon E, 138½ Linn
Small Fred S Sr, 312 N Titus av
Smith Ralph, 507 S Albany
Teeter Merrill F, rear 440 Floral av

PAINTINGS

COMMUNITY BOOK SHOP THE, Corners
 Community Center

PAINTS (MARINE)

JOHNSON BOAT YARD, ft Willow av, see
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(See Trucking and Express)
ALLING TRANSFER INC, 316 Taughan-
 nock blvd, see alpha dir
PARCEL DELIVERY, 625 W Clinton, see
 bottom lines

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R T G ESSO SERVICE STATION, 335 E State, see p 46
Rocco's Parking Lot, 306 Lake

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*PASSPORT PHOTOGRAPHS

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PATENT ATTORNEYS

Morse Robert V, 521 Wyckoff rd, Cay Hts

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SIMPLICITY, Rothschild Brothers, 155-159 E State and 100-126 S Tioga, see p 6
VOGUE, Rothschild Brothers, 155-159 E State and 100-126 S Tioga, see p 6

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ECONOMY PAVING CO, 77 Pomeroy, Cortland, see p 72
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*PENS AND PENCILS

SCHOOLEY'S INC, 152 E State, see top lines
Triangle Book Shop, Sheldon ct, 410 College av

*PENS AND PENCILS (BRANDS)

PARKER, Schooley's Inc, 152 E State, see top lines
SHEAFFER, Schooley's Inc, 152 E State, see top lines

*PERFUME

BARRETT PERFUME SHOPPE, 156 E State
HARTS PHARMACY, 402 W State
ROTSCHILD BROTHERS, 155-159 E State, see p 6

PERFUME (BRANDS)

HELENA RUBENSTEIN, Rothschild Brothers, 155-159 E State, see p 6

PERIODICALS

Mayers Smoke Shop, 203 E State

*PERMANENT HAIR WAVING

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*PEST EXTERMINATORS

ABC Exterminating Co, 531 Elm
Arrow Exterminating Co, 121 E Seneca (102)

PET SHOPS

WHITE NURSERIES & GARDEN STORE, The Plaza, Elmira rd

*PHARMACISTS

(See Druggists)

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College Pharmacy, 414 Eddy
CORNERS HILLS DRUG STORE, Corners Community Center, Hanshaw rd
Doan's Drug Corp, 111 E State
FAHEY PHARMACY, 154 E State, see alpha dir
HART PHARMACY, 402 W State
HILL DRUG STORE THE, 328 College av and 903 Hanshaw rd, RD1
KLINE'S PHARMACY, 112-114 N Aurora
Mack's Drug Store (The Plaza), 222 Elmira rd
North Side Pharmacy, 507 N Cayuga
REXALL STORE THE, 154 E State, see alpha dir
Whelan Drugs, 138 E State

*PHONOGRAPHS AND RECORDS (BRANDS)

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COLUMBIA, Lent's, Inc, 210-212 N Tioga, see p 9
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VICTOR, Lent's Inc, 210-212 N Tioga, see p 9

*PHOTO ENGRAVERS

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PHOTO FINISHING

ITHACA PHOTO SUPPLY, 105 W Green
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 Boyle Louise Photography, Corners Community Center, Hanshaw rd
 Buzzell Gordon C, 128 E State
 Fenner Studio, 260 Renwick dr, Ren Hts
FOERSTER CURT C, 108 W Jay, see alpha dir

Spires John R, 108 N Plain
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PHOTOGRAPHIC APPARATUS AND SUPPLIES

CORNELL CAMPUS STORE, Barnes Hall, CU
 Head's Camera Shop, 109 N Aurora

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HIRSHFELD JOHN W (general surgery), 118 W Buffalo, hours by appointment, tel 3359
HUMPHREY HENRY D, 114 W Buffalo

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 Kassman Noah J, 301 W State
 Kingsley Sumner B, 527 E State
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 Leone Anthony J, 322 N Aurora
 Leone Joseph L (anesthesiology), 121 E Seneca (405)

Mann Malcolm, 717 E State
 Mathewson Joseph B, 110 N Tioga
 Mozza Ralph J, 306 N Tioga
McCAULEY GEORGE S, 418 N Tioga
 Mitchell Frederick M, 119 E Seneca
 Mooney Louise C, 121 E Seneca (302)
 Moore Norman S, Kline rd (RD1)
MOSHER THOMAS E (pediatrics), 111 E Seneca, office hours 10-12 a m by appointment except Wed and Sun, tel 9353
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SUTTON HENRY B (general surgery), 118 W Buffalo, office hours by appointment, phone 3359

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Dingwall A Gorman, 117 E Seneca

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PIANO TUNERS

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 Flight Richard E, 228 Dryden rd

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Ainslie Kearney M, 202 Center

BAKER LUMBER & SUPPLY CO, 79 W Main, Dryden, see p 66

Bangs Frank A, 526 W Buffalo

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Furman Clark D, 207 N Plain

GLOYER ELWOOD HEATING, 814 N Aurora, see p 82

FURMAN PLUMBING & HEATING CO, 111-113 N Plain, see top lines

HULL HEATING & PLUMBING CO, 802 W Seneca, tel 2-2316

JAMIESON-McKINNEY CO, 115-121 S Cayuga, see p 73

MORUSTY & SON, 618 W State Slaght, Francis, 715 W Court

*PLUMBING FIXTURES (BRANDS)

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BRIGGS, Albanese Plumbing & Heating Co, 308 Washington, see p 82

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ELJER, Brewer & Brown Co Inc, 304-308 W Lincoln, see p 74

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McGUIRE GARDEN, 636 Elmira rd, see p 88**POULTRY BREEDERS**New York State Co-operative Official Poul-
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ITHACA PRINTING SERVICE, 113-115 S
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p 134Ridley Printing Co, 317 College av
University Print Shop, rear 126 Maple av
Upstate Press, 416 E State**WILCO BUSINESS FORMS**, 425 E State
WILCOX PRESS INC, 445 E State**PRODUCE DEALERS**Claeys Emiel E, 1022 W Seneca
Haller Christian, 122 Haller blvd***PROPERTY MANAGEMENT****MACERA ANTHONY G**, Savings Bank Bldg,
M-19), see p 111**PUBLIC ACCOUNTANTS****HALL ALFRED G**, 102 E State, see front
coverHall Harold D, First National Bank Bldg
(610)Leach Michael E, 121 E Seneca
Milks Raymond C, 202 E State**PUBLIC STENOGRAPHERS**Fuller Helen L, 1210 N Tioga
Penney Marian A, 121 E Seneca (101)**PUBLICATIONS**Current Episodes, Robert Hall, CU
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ning Co of NY), publishers, 514 Wedge-
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Upstate Press, 416 E State**PUBLICATIONS (COLLEGE)**Cornell Widow, 111 S Tioga
Ithacan The (students), 123 E Buffalo
Sibley Journal of Engineering, published by
Sibley College, eng students**PUBLISHERS (BOOK, NEWSPAPER
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W State, see top lines and insert**MANNING H A CO OF NY**, 514 Wedge-
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WTKO, Treman King Bldg, 113 S. Cayuga,
see top lines**RADIO REPAIRING**Bud's Radio Service, 353 Elmira rd
Cayuga Radio & Television Service, 236 S
Cayuga**JORDAN'S T. V. SALES & SERVICE**, 503
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eca, see p 83

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STALLMAN OF ITHACA (wholesale), 123-131 S Tioga**THAYER APPLIANCE CO**, 417-419 W Seneca, see p 83**RADIO STATIONS**

Rural Radio Network, Bibbens Hall

WHCU, Radio Studio, Savings Bank Bldg (5th floor), see p 10**WHCU-FM**, 114 N Tioga (4th floor), see p 10**WTKO**, Treman King Bldg, 113 S Cayuga, see top lines***RADIO AND TELEVISION (BRANDS)****MOTOROLA**, B F Goodrich Co, 102 W State, see p 48**TRUETONE**, Western Auto Associate Store, 104 E State, see p 48**ZENITH**, Sam Peter TV & Appliances, Danby rd c King rd, see bottom lines**RADIO TUBES (BRANDS)****RCA**, Thayer Appliance Co, 417-419 W Seneca, see p 83**RCA RADIOTRON**, Lent's Inc, 116 N Aurora, see p 9**SYLVANIA**, Thayer Appliance Co, 417-419 W Seneca, see p 83***RAG DEALERS**

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Ithaca Junk Co, 402 Third

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CHASE REAL ESTATE, 152 Ridgecrest rd
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COLBERT REAL ESTATE, 101 Homestead
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REAL ESTATE APPRAISERS

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HOWE FRANK B CO, 109 E State, see p 110
ITHACA REAL ESTATE AGENCY, 114-118 N Tioga (513), see p 110
JOHNS H, 114 E Seneca, see p 137
KIMBALL REAL ESTATE, 121 E Seneca (702), see p 111
McCARTHY REAL ESTATE, 513 N Aurora, see p 110

REAL ESTATE BROKERS

Copeland Clarence E, 14 Muriel
McCARTHY JAMES H, 515 N Aurora, see p 110

*REALTORS

BRADLEY EUGENE JR, 128 E State, see front cover
BRADLEY GENE, 128 E State, see front cover
BURNS JOHN C, First National Bank Bldg, see p 112
COLBERT ROBERT R, 101 Homestead rd
DRAKE H KENNETH, 136 E State, see p 111
 Emmons Fred, 102 E State
FINGER LAKES REALTY, 113 S Cayuga, see p 110
FOREST CITY REALTY, 210 N Aurora, see back cover and p 111
GALLAGHER J D CO, 312 Savings Bank Bldg, see p 109
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HOWE FRANK B CO, 109 E State, see p 110
HOWE FRANK B JR, 109 E State, see p 110
ITHACA REAL ESTATE AGENCY, 114-118 N Tioga (513), see p 110
JOHNS H, 114 E Seneca, see p 137
KIELY J J, 220 E State, see p 112
KIELY PAUL J, 220 E State, see p 112
KIMBALL PEG O'NEILL, 121 E Seneca, (702), see p 111
MACERA ANTHONY G, 114 N Tioga, see p 111
MOORE, PHOEBE J, 202 E State, see p 109

ROBERT EASTMAN, Inc. — Mailing Services

ALBERT HOFER, JR., Manager

O'NEIL MILDRED D, 121 E Seneca, see p 112

ROGALSKY FRED A, 121 E Seneca, see p 112

Sharpe George W, 214 Eddy

SLOCUM HUGH G, 126 E Seneca, see p 109

Woolf Walter S, 114 Eddy

**REHABILITATION CENTER
RECONSTRUCTION HOME**, 318 S Albany

RECORD SALES

McGraw Record Sales, 129 Dryden rd

RECREATION

Ithaca Youth Bureau, 115 N Tioga

*REFRIGERATION (COMMERCIAL)

ROTHSCHILD BROS, 155-159 E State and 100-126 S Tioga, see p 6

SHELTON'S REFRIGERATION SALES & SERVICE, 703 Willow av, see bottom edge

REFRIGERATION PARTS

Newman Lawrence A, 317 Linn

*REFRIGERATION SERVICE

Beach C E & Son, Danby rd

Johnny's Repair Shop, 506 W State

Newman Lawrence A, 317 Linn

SHELTON'S REFRIGERATION SALES & SERVICE, (commercial and household), 703 Willow av, see bottom edge

REFRIGERATION SUPPLIES (WHOLESALE)

STALLMAN DISTRIBUTING CORP, 714 W Clinton

REFRIGERATOR DEALERS

Beach C E & Son, Danby rd

BREWER & BROWN CO INC, 304-308 W Lincoln, see p 74

CORTRIGHT ELECTRIC, 653 Elmira rd, see p 85

DASSANCE & ANDERSON, 428 N Titus av, see p 85

DAVIS APPLIANCE CO, 308 Elmira rd, see p 84

DONOHUE-HALVERSON INC, 602 W Seneca, see p 82

GOODRICH B F CO, 102 W State, see p 48

HULL HEATING & PLUMBING CO, 802 W Seneca, see p 75

LEE OF ITHACA INC, 108-110 E State

LENT'S INC, 210-212 N Tioga, see p 9

McINDOE APPLIANCES, Turkey Hill rd, Varna, tel 3-1132, see p 86

Monroe's Gift & Appliance Shop, 103 N Cayuga

PETER SAM TV & APPLIANCES, Danby rd c King rd, see bottom lines

ROTHSCHILD BROS, 155-159 E State and 100-126 E Tioga, see p 6

RUMSEY C J & CO, 206 E State, see p 80

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THAYER APPLIANCE CO, 417-419 W Seneca, see p 83

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REFRIGERATORS (BRANDS)

CROSLY, Brewer & Brown Co Inc, 308 W Lincoln, see p 74

FRIGIDAIRE, Thayer Appliance Co, 417 W Seneca, see p 83

GENERAL ELECTRIC, C. J. Rumsey & Co, 206 E State, see p 80

GENERAL ELECTRIC, Cayuga Lumber Co, 801 W State, see p 67

GENERAL ELECTRIC, Lent's Inc, 116 N Aurora and 210-212 N Tioga, see p 9

GENERAL ELECTRIC, Sam Peter TV & Appliances, Danby rd c King rd, see bottom lines

HOTPOINT, Cortright Electric, Elmira rd, RD5, see p 85

HOTPOINT, McIndoe Appliances, Turkey Hill rd, Varna, see p 86

KELVINATOR, B F Goodrich Co, 102 W State, see p 48

KELVINATOR, Shelton's Refrigeration, 703 Willow, see bottom edge

LEONARD, Besdin's Furniture Co, 130 E State, see p 96

NORGE, Davis Appliance Co, 308 Elmira rd, see p 84

NORGE, McIndoe Appliances, Turkey Hill rd, Varna, see p 86

PHILCO, Besdin's, 130 E State, see p 96

WESTINGHOUSE, Hull Heating & Plumbing Co, 802 W Seneca, see p 75

WESTINGHOUSE, Norton Electric Co Inc, 1013 W State, see p 84

REMODELING

LUCENTE ROCCO P, 506 Warren rd, see p 79

REPAIRING (GENERAL REPAIRS)

LANG'S MACHINE SHOP, 369 Elmira rd

REST ROOMS

City Rest Rooms, rear 118 E Green

RESTAURANT SUPPLIES

ITHACA SUPPLY CO, 315 E State, see p 105

RESTAURANTS

Al's Dairy Bar, 308 Stewart av

Alpine Restaurant, 213 E Seneca

ASIATIC GARDEN, 313 E State, see p 105

WTKO —The Station with the "Hi-Fi" Sound
—1000 Watts of Power On Your Dial at—
Tremen King Building, 113 South Cayuga St., Ithaca, N. Y.

1470
PHONE 4-9511

Auble's Snack Bar, 105 N Meadow
BIG JIM'S, 109 E Green
Boulevard Diner, 319 Taughannock blvd
Busy Bee Lunch, The, 130 S Aurora
Cayuga Diner, 234 S Cayuga
Cayuga Restaurant, 116 S Cayuga
CHANTICLEER, 101 W State, see top lines
CLINTON HOUSE, 116 N Cayuga, see p 99
Clover Club (The Plaza), Elmira rd
Club Diner, 116 W State
Club 113, 113 S Cayuga
Coddington Restaurant, 124 Coddington rd
College Spa, 216 E State
Corner Grill The, 439 W State
Coxies Restaurant, 117 S Tioga
Cozy Corner, 224 N Aurora
Dairy Bar Cafeteria, 431 Tower rd
Eddigate Restaurant, 409 Eddy
FALL CREEK HOUSE, 302 Lake, see p 105
George's Restaurant, 128 S Cayuga and 106 W Green
Giulio's Restaurant, 414 N Meadow
GOODMAN HOTEL, Main, Rte 96, Interlaken, see p 101
Home Dairy Co, 143 E State
Home Economics Cafeteria, Oil Reservoir av, Campus
Homer's Restaurant, 122 S Cayuga
Hoyt's Refreshment Stand, 355 Elmira rd
Hub The, 130 W State
Inlet Lunch, 708 W Buffalo
ITHACA HOTEL, 219 E State, see p 98
Jean's Luncheonette, 104 W State
Jim's Tap Rooms, 402 Stewart av
Joe's Restaurant, 602 W Buffalo
Johnny Parson Club of Willard Straight Hall, Beebe Lake off Thurston av
Johnny's Big Red Grill, 202 Dryden rd
Lake Shore Drive In, 914 E Shore rd
Lehigh Valley Restaurant (carryout meal service), 801 W Buffalo
Leonardo's 406-410 Eddy
Marilyn Hotel, 105 N Aurora
Mayfair Grill, 207 E State
McAuliffe's, 635 W State
Monarch Restaurant, 206 S Cayuga
NORMANDIE RESTAURANT, 112-114 E State, see p 100
Obie's Diner, 1016 W State
Olympia Restaurant, 208 N Tioga
Paddock The, 632 W Seneca
Park Luncheonette, 118½ E Green
Pine Tavern, 201 N Aurora
Plaza Dairy Bar, Elmira rd
Pop's Place, 415 College av
Quality Food Lunch, 326 College av
Rex Grill, 508 W State
ROYAL PALM RESTAURANT, 209-211 Dryden rd, see top lines

SARSY'S, Slaterville rd, Route 79, see p 103
State Diner, 428 W State
Sunnyside Restaurant, 232 Elmira rd
TAUGHANNOCK FARMS INN, Route 89 at Taughannock Falls State Park, see p 104
Teti John, 701 W Court
The 400, 400 College av
Tioga Hotel, 130 S Tioga
TRAVELERS HOTEL, 117-121 S Aurora, see alpha dir
Valley Diner Camp, 365 Elmira rd
Vic's Dari Lunch, 632 W Buffalo
VICTORIA HOTEL, 109-111 N Cayuga, see p 105
VILLA RESTAURANT THE, 120 Third
Wes & Les Diner, 1002 W State
West's Corner Diner, 123 N Aurora
WRIGHT'S SPORT CENTER, Ithaca Shopping Plaza, see p 55
Zinck's, 109 S Aurora

RIDING STABLES

Fall Street Riding Academy, 128 W Fall

ROLLER SKATING

Ide's Drome, 222 Judd Falls rd

ROLLS

WOOL-SCOTT ROLLS, Wool-Scott Bakery, 213 S Tioga, see top lines

ROOFERS

BREWER-BROWN INC, 304-308 W Lincoln, see p 74
Hart Marion L, 103 Kendall
Lane Walter G, 112 Compton rd
ROTTMANN ROOFING & REMODELING, 704 W Buffalo, see front cover
WHEATON SHEET METAL SHOP, 909 W State, see p 81

*ROOFING (BRANDS)

BIRD, Robinson & Carpenter, 209 Taughannock blvd, see p 2
FLINTKOTE, Rottmann Roofing & Remodeling, 704 W Buffalo, see front cover
LOGAN-LONG, Cayuga Lumber Co, 801 W State, see p 67
RUBEROID, Rottman Roofing & Remodeling, 704 W Buffalo, see front cover
RUBEROID, Baker Lumber & Supply Co, 505 N Third and 79 W Main, Dryden, see p 66

ROOFING MATERIALS AND SUPPLIES

BAKER LUMBER & SUPPLY CO, 505 N Third and 79 W Main, Dryden, see p 66.
BIRDSALL & JOHNSON, Richford

PARCEL DELIVERY — Tel. 9772
625 West Clinton Street Ithaca, N. Y.

ITHACA SAVINGS & LOAN ASSOCIATION

Four Convenient Savings Plans, High Dividends, Christmas Club, Home Loans
Owned by Members Come In Phone 2-2391—Corner State and Aurora

CAYUGA LUMBER CO, 801 W State, see p 67

Driscoll Bros & Co, 130 S Aurora
ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

ROTTMAN ROOFING & REMODELING, 704
W Buffalo, see front cover

ROOMS

(See Hotels, Boarding and Rooms)

VICTORIA HOTEL, 109-111 N Cayuga, see
p 105

YMCA, 202 E Buffalo, see p 60

RUBBER STAMPS AND STENCILS

NORTON PRINTING CO, 317 E State, see
p 134

*RUG CLEANERS

FLETCHER W F CO INC, 103-105 Dryden
rd, branch 205 N Aurora and 317 Eddy,
see p 113

MILLER REPAIR SERVICE, 320 Center, see
alpha dir

ROCKER RUG CLEANERS, 305 W Lincoln,
see alpha dir

*RUGS AND CARPETS

BESDIN'S, 130 E State, see p 96

ROCKER RUG CLEANERS, 305 W Lincoln,
see alpha dir

Zion's Furniture Inc, Shopping Plaza, Elmira
rd

*SAFE DEPOSIT BOXES

FIRST NATIONAL BANK OF ITHACA, 202
E State cor N Tioga, see p 3 and front
cover

TOMPKINS COUNTY TRUST CO, 100 N
Tioga, see insert opp numerical

*SAFE (BRANDS)

MOSLER, Van Natta Office Equipment Co
Inc, 128 E Seneca, see p 136

SALTED PEANUTS

Weller's Salted Peanuts, 410 W Seneca

SALVATION ARMY

Salvation Army, 121 W State

SAND AND GRAVEL

Lynch William H, 515 S Meadow

RUMSEY-ITHACA CORP, PO Box 17, main
office Buttermilk Falls, RD5, Ithaca, see
top edge

SANITARIUMS

BETWEEN THE LAKES SANITARIUM, N
Main, Interlaken, see front cover

COMMUNITY SANITARIUM, N Main, In-
terlaken, see p 128

CONKLIN SANITARIUM, 502 N Aurora, see
p 127

***SASH, WINDOWS, DOORS AND TRIM**
CAYUGA LUMBER CO, 801 W State, see p
67

Driscoll Bros Co, 130 S Aurora
ROBINSON & CARPENTER, 814 W Seneca,
see p 2

*SAVINGS BANK

ITHACA SAVINGS BANK, 118 N Tioga,
see insert opp name and back cover

*SAVINGS CLUB

ITHACA SAVINGS BANK (Christmas), 118
N Tioga, see insert opp name and back
cover

ITHACA SAVINGS & LOAN ASSOCIATION,
(Christmas), 301 E State, see backbone
and top lines

***SAVINGS AND LOAN ASSOCIATION**
ITHACA SAVINGS & LOAN ASSOCIATION,
301 E State, see backbone and top lines

SAW FILING

Jack's Repair & Saw Shop, 604 Utica
Lougher Evan C Sr, 614 Utica

SAWS (BRANDS)

HOMELITE (chain), White Nurseries, The
Plaza, Elmira rd
McCULLOUGH (power), Birdsall & Johnson,
Richford Rt 79

*SCHOOL SUPPLIES

MILLER T G SONS PAPER CO, 113 N Tioga,
see p 125
Triangle Book Shop The, Sheldon ct, 410
College av

SCHOOLS, COLLEGES AND ACADEMIES

(See also Miscellaneous Directory
Public Schools)

Cascadilla School (coed), 116 Summit av

CORNELL UNIVERSITY, Central av

GLF, School of Co-operative Administration,
120 E Clinton

IMMACULATE CONCEPTION CONVENT
AND SCHOOL, 318-320 W Buffalo

ITHACA PUBLIC SCHOOLS, supt's office,
117 E Buffalo, see p 8

ITHACA COLLEGE, 120 E Buffalo

Sam Peter TV & Appliances COMPLETE TELEVISION
DANBY AND KING ROAD and RADIO SERVICE!
TEL. 4-0372

Dodge and Plymouth — WM. T. PRITCHARD

SALES AND SERVICE Dodge Job-Rated Trucks 304-312 S. Cayuga St. Phone 2-2468

SCIENTIFIC APPARATUS MANUFACTURERS

ITHACA SCIENTIFIC INSTRUMENT CO.
207 S Tioga, see p 125

SCRAP METAL AND IRON

Ithaca Junk Co, 402 Third
Wallace Steel & Supply Co, 726 W Clinton

*SCREENS

Ithaca Metal Weatherstrip Co, 111 Fayette
ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

SEA FOODS

ITHACA SEA FOODS, 604 W Green, see p
94

SECONDHAND STORES

Gee's Sport Shop, 210 W State
State Bargain House, 516 W State
Swap Shop The, 437 W State

*SECURITIES

BARR J S & CO INC, Savings Bank Bldg,
(19), 114-118 N Tioga, see p 87
HEMPHILL, NOYES & CO, Hotel Ithaca

SEEDS

Rockwell Seed & Supply Store, 313 S Cayuga

SERVICE STATIONS

MOE'S MOBIL SERVICE, 208 Dryden rd,
see p 51
TIDD'S SERVICE STATION, 1012 W State,
see p 50

SETTLEMENT HOUSES

North Side House, 119 Third
West Side House, 920 W Buffalo

SEWING MACHINES

Singer Sewing Center, 106 E State

SHEET METAL WORKERS

BREWER & BROWN CO INC, 306 W Lin-
coln, see p 74
DONOHUE-HALVERSON INC, 602 W Sen-
eca, see p 82
Porter Sheet Metal Shop, 309 S Corn
WHEATON'S SHEET METAL SHOP, 909 W
State, see p 81

*SHINGLES (BRANDS)

BIRD (asphalt), Robinson & Carpenter, 206
Taughannock blvd, see p 2
RUBEROID, Rottmann Roofing & Remodel-
ing, 704 W Buffalo, see front cover

*SHIRT (BRANDS)

ARROW, The Sport Shop, 209-211 E State,
see insert

MANHATTAN, The Sport Shop, 209-211 E
State, see insert.

SHOE DEALERS

COGAN LOU, 158 E State, see alpha dir
COSENTINI'S, 217 E State, see p 56
Kinney GR & Co, 120 E State
Liberty Shoe Co, 146 E State
National Army Stores Corp, 106-108 N Cay-
uga
Park Lane Shoes, 109 E State
Penney J C Co, 115 E State
ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 6
SPORT SHOP THE, 209-211 E State, see
insert
Thom McAn Shoe Store, 118 E State
Triangle Shoe Co Inc, 116 E State
Van's Shoes, 128 E State
William's Shoes, 102 E State

SHOE FINDINGS

COGAN'S SHOE STORE, 158 E State, see
alpha dir

SHOE REPAIRERS

Al's Shoe Repair Shop, 401 Eddy
COSENTINI JOSEPH, 217 E State, see p 56
Longo Shoe Service Center, 207 N Aurora
Morris William C, 112 N Cayuga
Morrow Shoe Repair, 114 S Cayuga
Scusa Edward A, 405 College av
State St Shoe Repair, 538 W State

SHOE SHINE PARLORS

Cornell Shoe Shining Parlor, 128 E Green

*SHOES (BRANDS)

BASS FOOTWEAR, Cosentini's, 217 E State,
see p 56
BATES, Cogan's Shoe Store, 158 E State,
see alpha dir
BOSTONIAN, The Sport Shop, 209-211 E
State, see insert
CHILD LIFE, Cosentini's, 217 E State, see p
56
DR POSNER, Cogan's Shoe Store, 158 E
State, see alpha dir
FLORSHEIM, Cosentini's, 217 E State, see
p 56
JOHANSEN, Cogan's Shoe Store, 158 E
State, see alpha dir
JOHNSTON & MURPHY, Cosentini's, 217
E State, see p 56
KEITH HIGHLANDER, Cosentini's, 217 E
State, see p 56
LADY NETTLETON, Cosentini's, 217 E
State, see p 56
NUNNBUSH, The Sport Shop, 209-211 E
State, see insert
RED CROSS, Cosentini's, 217 E State, see p
56

Carry insurance with Carey

SANDLER OF BOSTON, Cosentini's, 217 E State, see p 56

SELBY'S, Cogan's Shoe Store, 158 E State, see alpha dir

SIMPLEX, Cosentini's, 217 E State, see p 56

STYLE-EEZ, Cogan's Shoe Store, 158 E State, see alpha dir

VITALITY, Cosentini's, 217 E State, see p 56

WALK-OVER, Cosentini's, 217 E State, see p 56

WALKER T DICKERSON, Cosentini's, 217 E State, see p 56

SHOPPING CENTERS

CORNERS COMMUNITY CENTER, Trip-hammer and 903 Hanshaw, see pages 64 and 65

Ithaca Shopping Plaza, Elmira rd

SIDING

BAKER LUMBER & SUPPLY CO INC, 505 N Third and 79 W Main, Dryden, see p 66

ROTTMANN ROOFING & REMODELING, 704 W Buffalo, see front cover

SIGN PAINTERS AND MANUFACTURERS

Bunnell Commercial Lettering, 218 First Carpenter Donald D, 205 E State and 317 Taughannock blvd

Jones Art, 139 E State

Spencer Herbert F, 515 S Cayuga

SIGNS AND DISPLAYS

Hovanec George J, 129 S Tioga

SILVERWARE

HEGGIE R A & BRO CO, 136 E State, see alpha dir

HILL'S JEWELERS, 307 E State, see alpha dir

ITHACA SUPPLY CO, 315 E State, see p 105

SCHOOLEY'S INC, 152 E State, see top lines

*SILVERWARE (BRANDS)

COMMUNITY, Hill's Jewelers, 307 E State, see alpha dir

1847 ROGERS BROS, Hill's Jewelers, 307 E State, see alpha dir

GORHAM, R A HEGGIE & BRO CO, 136 E State, see alpha dir

GORHAM, Schooley's Inc, 152 E State, see top lines

HEIRLOOM, Hill's Jewelers, 307 E State, see alpha dir

HEIRLOOM, Schooley's Inc, 152 E State, see top lines

HOLMES & EDWARDS, Hill's Jewelers, 307 E State, see alpha dir

INTERNATIONAL, Hill's Jewelers, 307 E State, see alpha dir

INTERNATIONAL, R A Heggie & Bro Co, 136 E State, see top lines

KIRK, R A Heggie & Bro Co, 136 E State, see alpha dir

ONEIDA COMMUNITY, R A Heggie & Bro Co, 136 E State, see alpha dir

ONEIDA COMMUNITY, Schooley's Inc, 152 E State, see top lines

REED & BARTON, R A Heggie & Bro Co, 136 E State, see alpha dir

REED & BARTON, Schooley's Inc, 152 E State, see top lines

TOWLE, R A Heggie & Bro Co, 136 E State, see alpha dir

SMOKE SHOP

Petrillose Smoke Shop, 407 College av

University Smoke Shop, 318 College av

SOFT DRINK MANUFACTURERS

ITHACA BOTTLING WORKS, 407 W Seneca, see p 54

SOFT WATER EQUIPMENT

SOFT WATER SALES & SERVICES, 204 Glenside rd, plant 110 S Corn, see p 93

SOFT WATER SERVICE

SOFT WATER SALES & SERVICE, 204 Glenside rd, plant 110 S Corn, see p 93

SOIL INVESTIGATIONS

EMPIRE SOILS INVESTIGATIONS INC, 132 Forest Home dr, see alpha dir

SOIL TESTING

EMPIRE SOILS INVESTIGATIONS INC, 132 Forest Home dr, see alpha dir

SPECIAL DELIVERY SERVICE

PARCEL DELIVERY, 625 W Clinton, see bottom lines

SPORT SHIRTS (BRANDS)

HYLO, The Sport Shop, 209-211 E State, see insert

McGREGOR, The Sport Shop, 209-211 E State, see insert

SPORTING GOODS

Alumni Athletic Equipment Co Inc, 109 W State

CORNELL CAMPUS STORE INC, Barnes Hall, CU

Gee's Sport Shop, 210 W State

Gun & Tackle Center, 504 W State

ITHACA SPORTING GOODS, 420 Eddy

Lowe's Sporting Goods, 427 Floral av

Outdoor Store The, 204 E State

SHEPHERD BIKE SHOP, 115-117 N Tioga, see p 55

SPORT SHOP THE, 209-211 E State, see insert

**DEAN of ITHACA, Inc. AGENTS AERO MAYFLOWER
TRANSIT COMPANY****401-409 EAST STATE STREET****DIAL 4-0511**

Starnier Sporting Goods, 204 N Tioga
WRIGHT'S SPORT CENTER (The Plaza),
Elmira rd, see p 55

STAMP DEALERS

Hobby Den The, 306 E State
Patten's Jewelers, 306 E State

STATIONERS

CORNELL CAMPUS STORE, Barnes Hall,
CU Campus
MILLER'S T G SONS PAPER CO (whole-
sale, 113 N Tioga, see p 125
VAN NATTA OFFICE EQUIPMENT CO INC,
128 E Seneca, see p 136

***STEAMFITTERS**

FAILING'S PLUMBING CO, 111 S. Fulton,
see p 82
HULL HEATING & PLUMBING CO, 802 W
Seneca, see p 75

STOCKS AND BONDS

BARR J S & CO INC, 114 N Tioga, Sav-
ings Bank Bldg (19), see p 87
HEMPHILL, NOYES & CO, Hotel Ithaca
Loeb Carl M Rhoades & Co, 211 E Seneca

***STOKERS (BRANDS)**

ELECTRIC FURNACE MAN, Champaign
Coal & Stoker Co, 803 W Seneca, see p
95
MOTORSTOKOR, Champaign Coal & Stoker
Co, 801-203 W Seneca, see p 95

STORM WINDOWS (BRANDS)

WISCO ALUMINUM, Rottman Roofing &
Remodeling, 704 W Buffalo, see front
cover

***STOP AND SHOP CENTERS**

CORNERS COMMUNITY CENTER, Trip-
hammer and Hanshaw rds, see pp 64
and 65
Ithaca Shopping Center, Plaza, Elmira rd

STORAGE WAREHOUSES

DEAN OF ITHACA INC, 401-409 E State,
see top lines
Student Transfer, 810 Cascadilla

STORE FIXTURES

LOVELESS & ZEISSIG, 303 W Lincoln

STOVES AND RANGES

JAMIESON-McKINNEY CO, 115-121 S Cay-
uga, see p 73
McINDOE APPLIANCES, Turkey Hill rd,
Box 178, Ithaca, see p 86
ROTHSCHILD BROS, 155-159 E State and
100-126 S Tioga, see p 6
THAYER APPLIANCE CO, 417-419 W Sen-
eca, see p 83

STUDENTS' SUPPLIES

CORNELL CAMPUS STORE, Barnes Hall,
CU

***SURETY BONDS**

CAREY H A CO INC, Carey Bldg, see back
cover and top lines
GEHERIN INSURANCE AGENCY, 204 E
State, see back cover
HOWELL & STEVENS, 301 E State, see p
107
ITHACA AGENCY INC, 108 W State, see
p 107
McKINNEY AGENCY INC, 119 S Cayuga,
see back cover
ROGALSKY FRED A, 121 E Seneca, see p
112

SWEATERS (BRANDS)

JANTZEN, The Sport Shop, 209-211 E
State, see insert
LORD JEFF, The Sport Shop, 209-211 E
State, see insert
McGREGOR, The Sport Shop, 209-211 E
State, see insert

SWIMMING POOLS

YMCA, 202 E Buffalo, see p 60

TAILORING

STUDENT AGENCIES, 409 College av, see
p 114

TAILORS

ANGELO DRY CLEANERS, 315 N Meadow,
and 219 N Aurora, see back cover
Bill's Tailor Shop, 102 E State
Dutky Zach Men's Shop, 213 Dryden rd
Hughes Viola Mrs, 509 W State
Illencsik John, 205 E State
PETRILLOSE CLEANERS, 208 N Aurora,
see front cover
Stern's Ladies Tailoring, 109 W State

TAVERN

Pine Tavern, 201 N Aurora

TAX CONSULTANTS

HALL ALFRED G, 102 E State, see front
cover
Hall Harold, First National Bank Bldg (609)

TAXICAB SERVICE

Cummings Silick M, 401 S Titus av
Kresge's Radio Cab, 204 W Spencer
Owl Taxi, 204 W Spencer
Solomon Philip N, 110 S Albany
TERMINAL RADIO TAXI, 124 S Aurora
Towne Taxi, 251 Floral av

***TEA ROOMS**

(See Restaurants)

DE FURMAN PLUMBING and HEATING

111-113 North Plain Street

Telephone 9605

PLUMBING SUPPLIES AND HOME APPLIANCES

TELEGRAPH AND TELEPHONE COMPANIES

New York Telephone Co, business office,
208 E Buffalo

WESTERN UNION TELEGRAPH CO, 314 E
State

TELEVISION

DAVIS APPLIANCE CO, 308 Elmira rd, see
p 84

DeYoung Radio & Television, 411 W State

GOODRICH B F CO, 102 W State, see p 48

JORDAN'S T V SALES & SERVICE, 503
Spencer rd, see p 86

LENT'S INC, 210-212 N Tioga, see p 9

McINDOE APPLIANCES, Turkey Hill rd,
Varna, see p 86

NORTON ELECTRIC CO, 409 W State, see
p 84

SAM PETER TV & APPLIANCES, Danby rd
c King rd, see bottom lines

TELEVISION SHOP THE, 518 W State, see
p 86

THAYER APPLIANCE CO, 417-419 W Sen-
eca, see p 83

TELEVISION (BRANDS)

ADMIRAL, The Television Shop, 518 W
State, see p 86

GENERAL ELECTRIC, Lent's Inc, 210 N
Tioga, see p 9

GENERAL ELECTRIC, Norton Electric Co,
Inc, 1013 W State, see p 84

MAGNAVOX, Lent's Inc, 210 N Tioga, see
p 9

MOTOROLA, Sam Peter TV & Appliances,
Danby rd c King rd, see bottom lines

PHILCO, Firestone Stores, 324-328 W State,
see p 52

RCA, Jordan's TV Sales & Service, 503 Spen-
cer rd, see p 86

RCA, McIndoe Appliances, Turkey Hill rd,
Varna, see p 86

RCA, The Television Shop, 518 W State, see
p 86

RCA VICTOR, Lent's Inc, 210 N Tioga, see
p 9

SYLVANIA, Sam Peter TV & Appliances,
Danby rd c King rd, see bottom lines

WESTINGHOUSE, Jordan's TV Sales & Ser-
vice, 503 Spencer rd, see p 86

ZENITH, Lent's Inc, 210 N Tioga, see p 9

ZENITH, Thayer Appliance Co, 417-419 W
Seneca, see p 83

TENTS, AWNINGS, ETC.

(See Awnings)

Outdoor Store Inc The, 204 E State

TEXTBOOKS

Morrison Publishing Co, 1782 Slaterville rd

TEXTILES

ITHACA TEXTILES INC, 402-406 E State

THEATRES

Ithaca Theatre, 413 W State

State Theatre, 107-109 W State

Srtand Theatre, The, 310 E State

Temple Theatre, 114-116 E Seneca

TILE (BRANDS)

BARCLAY GLAZED, Rottmann Roofing &
Remodeling, 704 W Buffalo, see front
cover

TILE (FLOOR AND WALL)

Mann Koeth A, 419 Wyckoff av

TILE (PLASTIC)

RIDGE TILE, Better Paint & Wallpaper Ser-
vice, 216 N Aurora, see p 80

TILE AND SEWER PIPE

Driscoll Bros & Co, 130 S Aurora

EMPIRE BUILDING SUPPLIES, 332 Spencer
rd, see p 79

ROBINSON & CARPENTER, 206 Taughan-
nock blvd, see p 2

TINSMITHS

Bower Fayette J, 224 S Cayuga

Townley Raymond F, 620 N Tioga

WHEATON'S SHEET METAL SHOP, 909 W
State, tel 2419, see p 81

TIRES

BARNES DAN SERVICE STATION, 363 El-
mira rd, see p 49

CLEVELAND SERVICE STATION, Hanshaw
rd, see p 51

CORNERS SERVICE STATION, Corners Com-
munity Center

Herman's Royal Tire Service, 901 W Buf-
falo

PETER'S SERVICE STATION, 1103 Danby
rd, see p 52

PRITCHARD'S CORNER STATION, 909
Hanshaw rd

*TIRES (BRANDS)

(See Automobile Tires)

TIRES RECAPPING

CONNOLLY'S SUPER SERVICE, 436 W
State, see alpha dir

GOODYEAR SERVICE STORE, 318 W State

TISSUE PAPER MANUFACTURERS

(See Paper Manufacturers)

TOILET ARTICLES

ROTHSCHILD BROTHERS, 155-159 E State
and 100-126 S Tioga, see p 6

TOOL DESIGNING

Vanek Engineering, 72 S Hector

SCHOOLEY'S INC. DIAMONDS of FINEST QUALITY

152 EAST STATE STREET

DIAL 2-1551

TOOL MANUFACTURERS**LOUGHRIDGE TOOL SERVICE**, 701 Willow, see p 124**TOWNSEND MANUFACTURING & TOOL CORP**, 110 W Green, see p 124**TOOL SHOP****LOUGHRIDGE TOOL SERVICE**, 701 Willow av, see p 124

Div Nat Sporting Goods Corp

Precision Tool & Gun, S Lansing rd

TOURISTS HOMES

Allen's Tourist Home, 205 W Green

Crow William J Sr, 211 S Albany

Elmshade Tourist Home, 402 S Albany

Flynn's Tourist Home, 313 N Tioga

Francis Emanuel S, 436 N Aurora

Johnson Pearl Mrs, 1060 Danby rd

Kent House, 116 W Green

TOWING*CLEVELAND'S SERVICE STATION**, Corners Community Center, see p 51**PRITCHARD'S CORNERS STATION INC**, Corners Community Center, 907 Hanshaw rd**TOYS AND GAMES****CORNER BOOK STORE THE**, 109 N Tioga, see p 135**SHEPHERD'S BIKE SHOP**, 115-117 N Tioga, see p 55**TRAILER PARKS**

Shady Lane Trailer Park, 655 Spencer rd

Spraker's Mobile Home, 215 Elmira rd

TRAILERS

Awad C Trailer Sales, 353 Elmira rd

TRAILERS (BRANDS)**NATIONWIDE**, Manning's Sunoco Station, 210 Elmira rd, see alpha dir***TRANSIT COMPANY****AERO MAYFLOWER TRANSIT CO**, Dean of Ithaca Inc agents, 401-409 E State, dial 2531, see top lines***TRANSMISSION MANUFACTURERS (CHAIN)****MORSE CHAIN CO INC**, S Aurora, see p 121**TRAVEL BUREAUS**

Cook-Gauntlett Agency Inc, 209 E State (202)

TREE SURGEONS

Pond & Moyer Inc, 107 Homestead rd

TROPICAL FISH

Tropical Fish & Supplies, 221 S Cayuga

TRUCKING**ALLING TRANSFER INC**, 316 Taughan-nock blvd, see alpha dir

Besemer Trucking Co, 110 S Fulton

Cimpi A Express Lines, 1012 W State

Collins Charles A, 1303 Hanshaw rd, RD1
CORTLAND PAVING CO, Cortland, PO Box 747**CRISPELL BROS INC**, 716 W Clinton, see p 138

Dawes Lawton G, 402 N Plain

DEAN OF ITHACA INC, 401-409 E State, see top lines**ITHACA DELIVERY & STORAGE TERMINAL**, 407 Third, see p 137

Lynch Harry E, 152 E State

Lynch William H, 515 S Meadow

MANCINI PAUL & SONS INC, 401 Hancock, see p 69

Marion Harley D, 1353 Slaterville rd, RD4

Merrill's Transfer, 215 Second

PARCEL DELIVERY, 625 W Clinton, see bottom lines

Pier Trucking, 612 W Clinton

Snyder Ivan W, 453 Floral av

Sovocool Arthur D, 227 Pennsylvania av

Student Transfer, 810 Cascadilla

***TRUCKS (BRANDS)**

(See Automobile Trucks—Brands)

TRUST DEPARTMENTS

(See Banks)

FIRST NATIONAL BANK OF ITHACA, 202 E State, see p 3 and front cover**TOMPKINS COUNTY TRUST CO**, 110 N Tioga, see insert opp numerical**TYPEWRITER MANUFACTURERS**

Remington Rand (div of Sperry Rand Corp), 152 E State

TYPEWRITER RENTALS

Triangle Book Shop The, Sheldon ct, 410 College av

VAN NATTA OFFICE EQUIPMENT CO INC, 128 E Seneca, see p 136**TYPEWRITER SERVICE**

128 E Seneca, see p 136

VAN NATTA OFFICE EQUIPMENT CO INC,***TYPEWRITERS (BRANDS)****CORONA**, Van Natta Office Equipment Co, 128 E Seneca, see p 136**OLIVETTI**, Ithaca Office Equipment, 308 E Seneca, see p 136**OLYMPIA**, Ithaca Office Equipment, 308 E Seneca, see p 136**SMITH CORONA**, Van Natta Office Equipment Co, 138 E Seneca, see p 136**UNDERWOOD**, The Corner Bookstore, 109 N Tioga, see p 135**ROYAL**, Charles F. Lutton, 121 E Seneca (101)

TYPEWRITERS AND SUPPLIES

CORNELL CAMPUS STORE, Barnes Hall,
Cornell University Campus
ITHACA OFFICE EQUIPMENT, 308 E Seneca,
see p 136
LUTTON CHARLES F, 121 E Seneca (101)
**VAN NATTA OFFICE EQUIPMENT CO
INC**, 128 E Seneca, see p 136

TYPIST

Temeles Alpha D Mrs, 113 Dryden rd

UNDERTAKERS

(See Funeral Directors)

UNIVERSITIES

(See Schools, Colleges and Academies)

CORNELL UNIVERSITY, Central av

UPHOLSTERERS

Fox Furniture Repair, 912 E Shore dr
Johannsen Robert A, 611½ Utica
Rustyak Albert B, 121 N Aurora
Whiting Fred J, 336 Spencer rd

USED CARS

(See Automobiles—Used)

USED FURNITURE

Smith Henry, 535 W State
State Bargain House, 516 W State

***VACUUM CLEANERS (BRANDS)**

GENERAL ELECTRIC, C J Rumsey & Co,
205 E State, see p 80

VACUUM CLEANERS (REPAIRS)

Leonard Vacuum Cleaner Co, 716 W Green

VARIETY STORES

Jones' Five Cent to One Dollar Stores, (The
Plaza), Elmira rd
Newberry J J Co, 135-137 E State
State Variety Store, 512 W State
Woolworth F W Co, 147-149 E State

***VARNISHES (BRANDS)**

KYANIZE, Bishop's, 320 W State, see p 81
LAWRENCE, Better Paint & Wallpaper Service,
216 N Aurora, see p 80
McCLOSKEY, Better Paint & Wallpaper Service,
216 N Aurora, see p 80

VELOCIPEDS AND WHEEL GOODS

SHEPHERD'S BIKE SHOP, 115 N Tioga, see
p 55

VENDING MACHINES

BETTER PAINT & WALLPAPER SERVICE,
216-218 N Aurora, see p 80
BISHOP'S, 320 W State, see p 81
CHURCH'S WALLPAPER & PAINT STORE,
203 N Aurora, see p 80
DICKINSON DONALD W, 311 E State, see
p 96
Ithaca Floor Covering, 407 Taughanock
blvd
Ithaca Metal Weatherstrip Co, 111 Fayette

***WALLBOARD (BRANDS)**

J M, Cayuga Lumber Co, 801 W State, see
p 67
NATIONAL GYPSUM, Robinson & Carpenter,
206 Taughanock blvd, see p 2
NU WOOD, Rottmann Roofing & Remodeling,
704 W Buffalo, see front cover

WALLPAPER

BETTER PAINT & WALLPAPER SERVICE,
216-218 N Aurora, see p 80
BISHOP'S, 320 W State, see p 81
CHURCH'S WALLPAPER & PAINTS, 203
N Aurora, see p 80
Dickinson Donald W, 311 E State
DICKINSON PAINT & WALLPAPER, 311
E State, see p 96
Driscoll Bros & Co, 130 S Aurora
MANDEVILLE R C & SON, Slaterville rd,
Sherwin-Williams Co, 320 E State

***WAREHOUSES**

ALLING TRANSFER INC, 316 Taughanock
blvd, see alpha dir
CAYUGA LUMBER CO, 304-306 W Lincoln,
see p 67
DEAN OF ITHACA INC, 401-409 E State,
see top lines
McELWEE'S W D WAREHOUSE, 205 W
Fall, see p 78

***WASHED SAND AND GRAVEL**

UNIVERSITY SAND & GRAVEL CO, 605
Dryden, see p 70

**WASHING AND DRYING (BENDIX
SELF SERVICE)**

Hi-Speed Laundry, 716 E Buffalo

***WASHING MACHINES (BRANDS)**

BENDIX HOME LAUNDRY, Lent's Inc, 210-
212 N Tioga, see p 9
EASY, Thayer Appliance Co, 417-419 W
Seneca, see p 83
FRIGIDAIRE, Thayer Appliance Co, 417-
419 W Seneca, see p 83
GENERAL ELECTRIC, Lent's Inc, 210-212
N Tioga, and 116 N Aurora, see p 9
KELVINATOR, B F Goodrich Co, 102 W
State, see p 48
KELVINATOR, Shelton's Refrigeration, 709-
711 Willow av, see bottom edge

NORGE, Davis Appliance Co, 308 Elmira
rd, see p 84

WESTINGHOUSE, Norton Electric Co, Inc,
1013 W State, see p 84

WASHING MACHINES SERVICE

Farrell's Washer Service, 1024 N Tioga
MILLER'S REPAIR SERVICE, 320 Center,
see alpha dir
PETER SAM TV & APPLIANCES, Danby rd
c King rd, see bottom lines
SHULMAN'S INC, 120 W State

***WASTE PAPER**

(See Junk)