

THE LIBRARY Connection



TOMPKINS
COUNTY
PUBLIC
LIBRARY

SUMMER 2010

A NEWSLETTER OF THE TOMPKINS COUNTY PUBLIC LIBRARY,
THE TOMPKINS COUNTY PUBLIC LIBRARY FOUNDATION, AND THE FRIENDS OF THE LIBRARY

Count the Ways Our Community Supports TCPL



This issue of *Library Connection* is filled with examples of how the community supports the Library—as volunteers, advocates, donors and patrons. A wide range of help is needed to meet the growing demand for the Library’s programs and services. Illustrated below are ways in which your neighbors support the Tompkins County Public Library.

Lizzie, daughter of Jason Freitag and Karla Hanson of Ithaca, collected donations to the Library in lieu of gifts at her recent birthday party.



Above: Morgan and Laurel, daughters of Mark and Courtney Papera of Ithaca, staffed a lemonade stand at the corner of Green and Cayuga Sts. on May 4 to raise money for the Library.



Left: Eric Serritella and daughter Serafina spoke in favor of supporting the Library at the Inside Story Lunch, on May 6.

Community Arts Partnership



Robert DeLuca of the Ithaca Shakespeare Company entertained book buyers waiting in line at the Friends of the Library Book Sale as part of the first Finger Lakes Literary Festival.



Fred Antil of Ithaca portrayed Library founder Ezra Cornell at the Inside Story Lunch.



Tompkins County Administrator Joe Mareane, TCPL Board of Trustees President Hank Dullea, and Cornell VP for Government & Community Relations Gary Stewart showed their support for the Library at the Foundation’s fundraiser, the Inside Story Lunch on May 6.

From the Director

Take a look at our monthly events calendar for any given month and it is easy to see why the Tompkins County Public Library (TCPL) is such a wonderful place. In June we had art exhibits (“*Still Life*”, portraits by Richard Robinson, “*Visual Culture*”, the Annual Ithaca High School Art Show), workshops and special programs (“*Preserving Your Family Papers and Photographs*”, “*Intergenerational Creative Writing Workshop*”) as well as regular story times (*Stories in the Park*). Year round we have a terrific collection of books, audio CDs, DVDs, databases and electronic resources. Our community has always supported our Library but in these tough economic times our ability to continue to provide such an extensive array of programs and services is eroding.

What can our supporters do?

1. Use the Library! The best way to support the Library is to take advantage of all that we offer—visit our beautiful facility and check out books and DVDs, use the databases, view our digital local history collection and incredible art exhibits, and let us help you with your research in person or electronically.

2. Share with us your stories of why you love the Library. We would love to know how the Library enhances your life.

3. Volunteer. Volunteers are a welcome and integral part of our Library. They help us offer the very best services to our community each and every day.

4. Become a Fan on Facebook. Join the nearly 500 people who have already become TCPL “fans”. From event information to conversations about books and new resources, our Facebook page is a great place to stay up-to-date on all that is happening at the Library.

5. Contribute! Make an online donation at our Foundation page <http://tcpl.org/foundation> (click on *Network for Good*) or contact Suzanne Smith Jablonski in the Foundation office at (607) 272-4557 ext. 231 to discuss other ways to support the Library. From small monthly gifts to a multi-year pledge, making a bequest or endowing a book fund, every contribution — big and small — to the Library Foundation improves the quality of our Library.

There are increasingly fewer places in society where a member of the community can speak to a professional, without a direct cost and without an appointment. Libraries are about service—we stand out by helping and caring about our community members.

—Susan Currie



Susan Currie

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Volunteer Recognition

Local libraries came together on April 23 to acknowledge and celebrate their volunteers with a recognition event at the Tompkins County Public Library. TCPL's Volunteer Coordinator, Tonya Curran, extended her appreciation to the 172 volunteers who contributed 8,820 hours to TCPL and the Danby and Caroline Community Libraries in 2009. These dedicated volunteers represented the broad range of people living in our county, in age, ethnicity and ability. Their gifts of time and talent made programs and services possible.

A delighted Dawn Parks and Beatrice Hogben hold the books donated to the TCPL collection in their honor for volunteering over 100 hours each at the Danby Public Library.



Derryle Johnson, Circulation

The Library Says, “Summer is a Great Time for Reading”

Adult Reading

Whether you are at the beach with a cool drink in your hand, or lounging in your back yard, hopefully you will have some time to explore new fiction this summer. It isn't too late to read one of the hottest books of the year, *The Girl Who Kicked the Hornet's Nest* by Stieg Larsson. TCPL has ten copies of the final installment of the Swedish trilogy, released at the end of May, that has captivated readers over the past few years.

Are you caught up in the vampire craze made popular by *True Blood* and the *Twilight* series? Stephenie Meyer has a new novella, *The Short Second Life of Bree Tanner*, that teens and parents who have discovered the books can't get enough of. Meg Cabot, the popular writer who normally writes teen and women's fiction, has a new book, *Insatiable*, about a vampire war in New York City.

Stephanie Plum is back in *Sizzling Sixteen* by Janet Evanovich, the latest entry in the hugely popular series about a reluctant bounty hunter in Trenton, New Jersey. Find more crime in *Private*, by James Patterson and Maxine Paetro, which follows former CIA agent Jack Morgan as he takes over his father's detective agency and the unsolved murders of 18 schoolgirls. If you like psychological mysteries, *Live to Tell* by Lisa Gardner, will keep readers guessing about why a man would kill his family out of the blue.

If thrillers are more your style, this summer has many blockbuster releases, such as Nelson DeMille's *The Lion*, which is a sequel to the best-seller, *The Lion's Game*. Set in 1908, the world of warship manufacturing brings thrills in *The Spy: an Isaac Bell Novel* by Clive Cussler. *Robert Ludlum's The Bourne Objective* by Eric Van Lustbader explores who Bourne really is when he struggles to figure out who is trying to assassinate him.

Summer is also the perfect time to read our 9th annual Community Read book. This year we read *Do Androids Dream of Electric Sheep?* by Philip

K. Dick. This 1968 post-apocalyptic classic is our first science fiction selection and *Androids* is a perfect book choice for discussion on topics such as technology, artificial intelligence, the environment and the future. With hundreds of copies on our shelves during the summer months, it is a great time to read the book with family, co-workers and friends, and then attend our Community Read programming.

The first program will be in July with the art exhibit, *How to Enjoy the End of Time on 10 Dollars a Day* by Jim Garmhausen. (See related article on page 8.)

September and October will see book discussion groups at TCPL, a public showing of *Blade Runner* (the science fiction classic film based on *Androids*), a lecture, and science programs. For more information about the Community Read, contact Adult Services Librarian Sarah Glogowski at sglogowski@tcpl.org or 272-4557 ext. 255.

For Kids and Teens

Stories in the Park launches summer reading for kids. This popular program for families and children of toddler and pre-school age takes place at the Dewitt Park Farmers Market every Tuesday at 11:30 AM. Join library staff for great stories, music and family fun, and stay for lunch and shopping at the Farmers Market. When it rains, join us

in the library's Thaler/Howell room. *This program is made possible by a gift from the Brooks Family Foundation to the Tompkins County Public Library Foundation.*

Make a Splash, Read! the summer Reading Program for children in grades kindergarten through 5, continues through August 31. Children joining will be eligible for a free book if they read 6 books during the summer.

Moreland the Magician provides another incentive to read when he presents a magical summer reading celebration on Wednesday, July 28 at 6:30 PM. *This program is made possible with the support of M&T Bank and, in part, by a grant from the Federal Library Services and Technology Act.*

Make Waves @ TCPL! Teen Summer Reading Program 2010 is open to teens entering 6th – 12th grade. Teens who read three books and write three book reviews by August 20 will receive a free gift book and be entered into a raffle for great prizes! Each additional book review will earn another chance to win a raffle prize.

Register for these programs in the Youth Services Department or online at <http://tcpl.org/teens/summer>

The Reader is In: A volunteer reading program in the library, sponsored by Wegmans, will continue throughout the summer.

Fun Facts about our Community Read

We are one of the largest town/gown Community Reads in the United States, with over 40,000 copies of our Community Read choice distributed to students and community members.

The Library of Congress keeps track of all United States Community Read projects – ours is listed as “Ithaca Reads”.

Frankenstein, our first Community Read book, made it onto National Public Radio when Rachel Lampert of the Kitchen Theatre Company hosted an original production based on the novel.

The second Community Read selection, *Antigone*, was mentioned in the September 1, 2004 edition of *Library Journal* when our unusual choice was mentioned as a “one-shot selection” in an article about popular titles for community reading programs.

Our collaboration with local author Philipp Meyer during last year's read of *The Grapes of Wrath* was praised in the February 15, 2010 *Library Journal* article, “Local Authors Can Be Friends.”



FRIENDS OF THE LIBRARY

www.booksale.org

Message from the President

The just completed Friends of the Library Spring Book Sale was extremely successful, with over 15,000 visitors and proceeds up 10% from last Spring! I'd like to thank our many volunteers - sorters, pricers, cashiers, and others - for the hundreds of hours they've dedicated and the wonderfully positive attitudes they've shown throughout the sale.

Special recognition must, of course, go to our Book Sale Coordinator, Tammy Kubinec, and her three Assistant Coordinators, Sarah Hatcher, Peg Lacey and Connie Lewis. This is the Book Sale's management team, which bears the day-to-day and hour-by-hour operational responsibility for the sale, including volunteer scheduling, building operations and maintenance, stock and



Jack Clark

supplies renewal, and so much more.

Senior Citizen's Day on Wednesday, May 19, was especially successful with 396 attendees, all of whom seemed to thoroughly enjoy the experience and,

in several cases, evidenced remarkable upper body strength in shouldering their many purchases.

Last but not least, we appreciate the continuing good will of the greater Ithaca community of book lovers and pray for its continuance, so the Friends may continue to assist our local libraries in being the very best resources for literacy and learning they can be.

Hope to see you at our Fall Sale in October! —*Jack Clark, President*

Save the Date!

Friends of the Library

Fall Booksale

Oct. 9-11, 16-18, 23-26

Friends Book Sale Provides Model for Dump and Run

For 64 years, the Friends of the Library has held an annual book sale in Ithaca to benefit the local public library. Eight years ago, a group of thoughtful Cornell students and Campus Life staff heard about a new organization at the University of Richmond called Dump and Run. This waste-prevention group held on-campus yard sales that recycled discards from graduating students and sold the items to new students. The Cornellians knew there was an astonishing amount of clothing, electronics, appliances, furniture, and more abandoned on campus or thrown away when students left Ithaca. A Dump and Run program was begun at Cornell and the first 2-day sale held in 2003. One of their first steps was to come to the Friends of the Library for ideas about how to organize a large annual sale. How the Friends collect, sort, price and sell used books became the model for Cornell's Dump and Run.

Friends of the Library Board member Bill

Apgar has been involved in Cornell's Dump and Run from the beginning, and now serves on its steering committee. Working under his direction as a staff member of the Tompkins County Probation Department, court assigned probationers provide a significant amount of labor to both organizations.

For the Dump and Run sale, Cornell student and staff volunteers collect items left in dormitories and other campus housing at the end of the school year in May. Typically, clothes and office supplies are donated but also toys, sports equipment, costumes, computers, food, books, and many more useful items.

Just as volunteers for the Friends sort donated books

into dozens of categories for easy browsing, the Dump and Run items are sorted into many different categories so shoppers can find the right style, size and color ... of jeans, running shoes, bed linens, power cords and toner.



Ready to move sorted items to Helen Newman gym, August 2009



Dump and Run
 August 21-22
 Helen Newman Gymnasium
 Cornell University
Public Welcome!



The Friends of the Library is fortunate to own a building where volunteers can work year round to sort and arrange books for the sales. Extra effort is needed to set up the Dump and Run sale, however. Donations are sorted in a Cornell-owned warehouse off Route 13, near NYSEG, then are trucked to the Helen Newman gymnasium on campus in late August to be unpacked and arranged for sale.

But what bargains! At Dump and Run, one might find a dish rack for a dollar, a hair dryer for \$5, or a dorm refrigerator for \$30. The second day of Dump and Run is “bag day”, where all you can fit into a small or large bag costs only \$5 or \$10. At the Spring Book Sale, the highest price paid on the first day was \$4.50 and, on the last day, a bag of books costs only \$1.

The checkout area at the Dump and Run sale in Helen Newman is also arranged on the Friends Book Sale model. Shoppers take items to “pricers” and then move forward to pay cashiers, an effective crowd management device learned from years of book sales. And crowds? There are lines waiting at the door of both sales, especially on the first day.

Proceeds from the Book Sale benefit the Tompkins County Public Library, Finger Lakes Library System, small local libraries, and community organizations in Tompkins County. Dump and Run proceeds are shared by local nonprofits that are “paid” based on the number of volunteer hours donated by each group. In 2010, the beneficiaries are Cops Kids and Toys, Save Our Shelters, Tompkins Learning Partners, and Loaves and Fishes.

Both organizations are recycling success stories. Half a million books, records, videos

and other materials are sorted and sold each year by the Friends. Almost 25 tons of reusable items are diverted from the waste stream and sold to benefit local causes by the Dump and Run volunteers. “Everything that we can possibly sell or use, we do,” Bill Apgar commented. True for both organizations.

Above left: Pricers at Dump and Run in 2009
 Above: Shoppers in Helen Newman Gym

The Rites of Spring

The Friends Book Sale and a New Literary Festival



Provided by Community Arts Partnership

David Dietrich of the Ithaca Shakespeare Company

Singing “When that I was and a little tiny boy, with a heigh-ho! the wind and the rain” from “Twelfth Night”, actors David Dietrich and Robert DeLuca from the Ithaca Shakespeare Company arrived early on May 8, opening day of the Spring Book Sale, to entertain the more than 130 people waiting in line for the sale to open. With soliloquies, swordfights and sonnets, the troubadours moved along the line to the delight and appreciation of all.

They appeared as part of the inaugural Spring (W) rites: Finger Lakes Literary Festival, three days of events for readers, writers and book-lovers sponsored by the Community Arts Partnership of Tompkins County. Future festivals are planned to be held concurrently with the first weekend of the Spring Book Sale.

To see more of these engaging thespians, the Ithaca Shakespeare Company’s production of *Macbeth* will be held at the Cornell Plantations this July and August.

Supporting TCPL is Good Business

Members of the business community support the Library because they believe it is a central component of what makes our community an excellent place to live and work. They understand that the Public Library helps bridge the divide between those who have access to information and those who do not, and helps bolster economic development.

This year, with the help of Library advocates Randy Marcus (Barney, Grossman, Dubow and Marcus), Jean McPheeters (Tompkins County Chamber of Commerce), Michael Stamm (Tompkins County Area Development) and David Taube (HOLT Architects), the Foundation is reaching out to engage more businesses as partners.

Business Spotlight: M&T Bank



In 2008, M&T Bank made a pledge to be the lead supporter of the Summer Reading Program for five years, 2008 through 2013. Because they understand that the vitality of the community in

which they do business is crucial to their continued success, M&T Bank supports the Library's efforts to encourage out-of-school reading and literacy enhancement.

Business Spotlight: Wegmans



In keeping with their emphasis on programs serving young people, earlier this year Wegmans contributed to support "The Reader Is In" program. Volunteer readers provide one-on-one storyreading for children during a family's visit, so little ones get the experience of hearing stories read aloud, while parents check out books and other Library services.

To find out more about how your business can become more involved in the Library and Foundation, please contact Suzanne Smith Jablonski, Foundation Executive Director at 272-4557 ext. 231 or ssmithjablonski@tcpl.org.

Getting a Jump-Start on Literacy

Earlier this year, Family Reading Partnership executive director Brigid Hubberman posed the question: what would it take to get families with babies to visit the library right after birth, and never stop?

Thanks to the support of the Brooks Family Foundation, the two groups are working together on a new initiative aimed at addressing this question. Through its "Books at Birth" program, the Family Reading Partnership gives every baby born at Cayuga Medical Center a bright red canvas book bag with a congratulations card and a new sturdy board book — *The Very Hungry Caterpillar* by Eric Carle or *Mama, Mama* by Jean Marzollo.

For the next year, the bag, which will have the new tag line, "Love Me, Feed Me, Read to Me, Bring Me to the Library!" will also contain a special kids library card with an invitation to visit, a list of recommended books, and *Bedtime Lullaby*, a book-and-CD set to help parents and their little ones share in the wonder of words, rhymes, pictures and music from the very beginning.



"This project is very exciting," remarks Brigid Hubberman. "Working together, we can help build a culture of literacy and empower children and families. I am hopeful this will be the first of many major collaborative ventures."

Aneja Family Fund Recognizes Staff

At a reception at TCPL honoring the 15th anniversary of the establishment of the Sanjay Aneja Memorial Endowed Book Fund in memory of their son, Raj and Sarla Aneja, with their daughter Rajni, announced the formation of a new fund, the Aneja Fund for Staff Recognition and Development.

Under the umbrella of the Aneja Family Fund, the two endowments will enhance the Library's efforts to offer outstanding collections and services to its patrons. The Aneja Fund for Staff Recognition and Development will provide annual opportunities for professional development, and for honoring outstanding achievements by staff members.

It was Raj and Sarla's vision in 1995 to create, with their family members, the first-ever special-purpose endowed fund at the Tompkins County Public Library Foundation. Thanks to their leadership by example, there



Raj and Sarla Aneja

are now eighteen endowed funds generating income to sustain the Library over the long term.

Save the Date!

The Library Celebrates
10 years
at 101 Green Street

November 5, 6, and 7

Support Tompkins County Public Library With a Gift to the Library Foundation

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Day Phone _____ Email _____

My check in the amount of \$_____ is enclosed, made payable to *TCPL Foundation*

Please charge \$_____ to my VISA MC Amex (*circle one*)

Account # _____ Exp. _____

I would like to make a gift in Honor or Memory of the following person(s) or occasion.

Please contact me about making a gift of stock.

My company will match my gift.

_____ *Company name*

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- Corporate matching gifts
- Corporate sponsorships
- Endowed operating support
- Gifts of life insurance
- Retirement plan gifts
- Retained life estate
- Bequests by will or living trust
- Life income gifts
- Charitable lead trust
- Naming opportunities
- Endowed book or program funds

Please mail completed form and gift to:

Tompkins County
Public Library Foundation
101 East Green Street
Ithaca, NY 14850

Thank you!

Southern Tier School Librarians West Association

The Annual Meeting of the Southern Tier School Librarians West Association was held May 26, 2010 at Tompkins County Public Library and featured a panel presentation about how to maximize services and resources for our students in tight economic times. Discussion included exploring new ideas for cooperative programming, and sharing information about current resources and services. Speakers came from school, academic and public libraries, and library systems.

The panel speakers pose with Susan Currie: (*from left to right*) Rosie Rice, Assistant Director, TCPL; Gary Seymour, Homer Middle School Library and TCPL; Susan Currie, Director, TCPL; Deborah Schmidle, Cornell University Library, Director, Research & Learning Services; Annette Birdsall, Finger Lakes Library System; Debbie Collier, Candor Elementary School Library and TCPL; and Joanne Church, DeWitt Middle School, Ithaca City School District.



Check out our new website at <http://tcpl.org>

The Library Connection



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NAVIGATING A SEA OF RESOURCES

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How To Enjoy The End Of Time On 10 Dollars A Day

An exhibit by Jim Garmhausen inspired in part by the movie *Blade Runner* and this year's Community Read *Do Androids Dream of Electric Sheep?* goes on display in the Avenue of the Friends on July 2.

Jim Garmhausen has been picking up pieces of rusty metal from roads and driveways since he doesn't know when. Unsure of his motivation, he has filled small boxes and cans with bits of cars, machine parts, screws, nuts, bolts, flattened bottle caps, and other such novelties. He has heard of the same compulsion in others, often those who, like himself, fancy themselves artistic types. Now, finally, he has a plan, which involves small, sculpted pieces of clay, antique medicinal tins (acquired at some cost), and various artifacts that, to this point, have only gathered dust on shelves.

Though not able to offer more specifics, the results, to be unveiled in July, promise to delight and surprise. Think, perhaps, of the junkyard scenes of *Star Wars*, and yes, *Blade Runner*. The title of the show, at least at the time of this writing, is *How To Enjoy The End Of Time On 10 Dollars A Day*. Garmhausen talks about the exhibit at 6:00 PM on Tuesday, July 20.



The Library is a founding member of the Discovery Trail. For further information visit www.discoverytrail.com

**For more information about library exhibits and events,
or to access your account, visit <http://tcpl.org>**

The Tompkins County Public Library serves community residents at each stage of their lives by providing free and open access to the world's wisdom, knowledge and information. The library, through its collections and professional services, fosters an informed, civic-minded community and contributes to the educational, cultural and economic well-being of the County. Both The Friends of the Library and the Tompkins County Public Library Foundation support the mission of the library through fund raising initiatives. The Friends direct an annual gift to the library based on the proceeds of their annual booksales, while the Foundation seeks private support through personal requests, grants, corporate gifts, endowed book funds and the annual appeal.