

TOMPKINS COUNTY PUBLIC LIBRARY
MINUTES OF THE BOARD OF TRUSTEES
March 23, 2010

TCPL Board members present: Henrik Dullea, President; Eric Acree, Nathan Fawcett, Gwen Glazer, Diane Goodman-Daniel, Michael Hall, Cynthia Nicholson, Marcy Rosenkrantz, Nancy Schuler, John Vineyard, Martha Walker

Board members absent: Richard Driscoll, Christine Sanchirico, Michael Stamm

Also present: Susan Currie, TCPL Director; Rosemarie Rice, Assistant Director; Jean Stewart, Library Secretary; Suzanne Smith Jablonski, Executive Director, TCPL Foundation; Cassandra Shortle, Adult Services

Meeting convened at 3:35 p.m.

APPROVAL OF AGENDA DOC 10-20

MOTION was made to approve the agenda. Carried unanimously.

PUBLIC COMMENTS

None

PRESENTATION BY CASSANDRA SHORTLE

Cassandra Shortle, from Adult Services, gave a presentation about the library's new Facebook page. Facebook is an online social networking tool which allows people to share personal or business information. A 9 member Social Network Committee made up of library staff began discussing the creation of a TCPL Facebook page in February, and it was launched on March 4th. There are already 400 "fans" on the page. It will be a useful tool for posting events and programs and will be used as an event reminder approximately 2 days before events. The Booklists, book reviews, press releases, new items available here at the library and, possibly state information, are some of the items that will be displayed.

Cassie explained that patrons do not have to be fans in order to see our page. There aren't any photos displayed yet, but Facebook does give the library insight about our fans. It keeps statistics on gender, trend of use, age brackets and which countries are looking at the TCPL Facebook page. Eventually, Cassie would like to have a tab added for a catalog and for photos of the library.

There were suggestions and discussion about the many ways to utilize the Facebook page.

President Dullea thanked Cassie for her presentation and expressed appreciation for the hard work done by the committee.

ACTION ITEMS

APPROVAL OF DRAFT MINUTES DOC 10-21

MOTION was made by Vineyard, seconded by Glazer, to approve the minutes of February 23, 2010. Approved unanimously.

APPROVAL OF BILLS

"I, Treasurer John H. Vineyard, in keeping with New York State Education Law, certify that I have reviewed all vouchers presented for payment, and that all disbursements are within the approved operating budget of the library, and therefore recommend that the Board of Trustees approve payment of March 2010 bills as outlined in Abstracts 6, 7 and 8, in the amount of \$154,200.59. Approved unanimously.

2009 Final Budget Amendments DOC 10-22

MOTION to approve the 2009 Final Budget Amendments. Approved unanimously.

2009 Final Budget DOC 10-23

MOTION to approve the 2009 Final Budget. Approved unanimously.

2010 Budget Amendments DOC 10-24

MOTION to approve the 2010 Budget Amendments. Approved unanimously.

2009 NYS Annual Report & Notes DOC 10-25

MOTION to approve the 2009 NYS Annual Report & Notes. Approved unanimously.

FOUNDATION REPORT

The main focus of the Foundation right now is the Inside Story Lunch, reported Suzanne Smith Jablonski. She asked the trustees to seriously consider being table hosts for The Inside Story Lunch. There are 19 hosts so far, and the Foundation would like to have 28 or 29. The trustees who have volunteered will be contacted by the end of the week to go over the details.

Suzanne told the trustees that the Steiner fund now totals \$32,000, with one gift being \$25,000. Susan Currie and Suzanne Smith Jablonski met with Janet Steiner to discuss using the funds to purchase some of the art that has been on permanent loan to the library. Another portion would be used for a Library Director endowed fund.

President Dullea told the board members that the Inside Story Lunch is a lot of fun and encouraged everyone to be hosts.

DIRECTOR'S REPORT

Susan Currie reported that many of the legislators could not make the tours that were scheduled for March 18 and 19th. Mike Lane and Peter Stein were able to attend. Susan will be contacting the legislators to schedule individual appointments.

Some of Susan's activities have been:
talking with the Ithaca College news channel for a presentation on the census and why it's important for students;

met with Time Warner Cable and Clarity Connect about bandwidth needs;

Susan, Carrie and Sally have organized regular meetings to ensure coordination of art exhibits and programming;

The library's Kindle is now available for circulation. Jon Long will give a presentation about the Kindle at the April board meeting;

There have been several thefts of DVDs and CDs from the library recently. Susan and Rosie are working with staff to see what security measures we need to undertake.

The second labor/management meeting was held on Wednesday, March 10th. The structure of future meetings was discussed.

PRESIDENT'S REPORT

President Dullea decided to forego his report in the interest time, since the TCPL board will be joined by the Foundation Board of Trustees.

COMMITTEE REPORTS

Technology - Minutes of March 15, 2010 meeting included in packet.

Library Services and Policy - Discussions continue about revision of the BorgWarner Room policy.

Finance & Personnel - March 17, 2010 minutes included in board packet. The committee discussed the audit, policy and procedures for the TCPL Administration group, and the possibility of staff having more advisement from TIAA-CREF concerning their retirement accounts.

Public Information Committee - Did not meet.

Library Art Acquisitions Committee - Did not meet.

Nominating Committee - Met with potential candidates in late March. Two candidates have been identified as potential trustees. Also, the newly appointed trustees have to take the oath of office.

LIAISON REPORTS

Friends - Minutes of February 11 were included in board packet. Marcy Rosenkrantz told the trustees that the Friends were investigating the possibility of partnering with the Communications Committee for Literacy Day, in May. She said preparations for the Spring Sale were going well. Volunteers are working hard to get the books on shelves. The trustees who have signed up to participate at the sale will team up with Foundation members. The goal is to have 8 volunteers on each of the two days.

Legislature - none

Executive session: none.

MOTION to adjourn was made by Rosenkrantz, seconded by Vineyard at 4:52 p.m. Carried unanimously. The Foundation board members joined the meeting at 5:00 p.m.

Recorded by Jean Stewart
Library Secretary

Endorsed by Michael Stamm
Secretary of the Board